



ENERGICA

EXPERIENCE • INNOVATION
DISRUPTION • TRAINING

**INNOVATION
EXPERIENCE**

FIM Enel MotoE™ World Cup



ENERGICA

SINGLE
MANUFACTURER

motoe

Energica Factory

Modena, “Motor Valley”: our home is the home to Ferrari, Lamborghini, Maserati and a host of other famous performance and racing brands.

Energica Motor Company is part of CRP Group, a 50-year old company strictly connected with Formula 1 and MotoGP racing and benefits in countless and immeasurable ways from this parentage

CRP is a pioneer in state-of-the-art technology including CNC Machining, and Additive Manufacturing with Windform® advanced laser sintering materials.

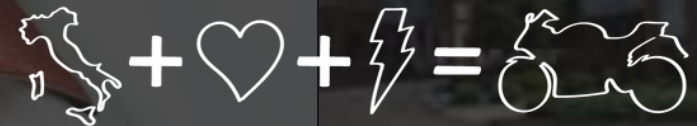
It's these very same CRP designers, engineers and highly skilled craftsmen who created Energica, European's first electric motorcycle company.



ENERGICA

Energica Milestones

TIMELINE OF KEY EVENTS



PROUDLY MADE IN MODENA

Born in the Italian Motor Valley

2009

start Electric
Motorcycle project
(CRP Group)

2010

eCRP - the electric
racebike wins
European Electric
Championship

2011

First participation at
EICMA

2013

Energica EGO launch

2014

Born Energica Motor
Company Srl
and Worldwide Demo
Tour (USA+ EU+ MC)

2015

Energica Eva
unveiling

2016

Stock Market and
new Energica HQ

2017

Third model Eva
EsseEsse9 and
MotoE statement

2018

Energica Ego Corsa
unveiling + demo laps
and Record First Half
2018 Sales

2019

First edition MotoE
races, first edition
MyElectric Academy
and sales development



ENERGICA

Core Technology

KEY FEATURES OF ENERGICA MOTORCYCLES

DC FAST CHARGE EXCLUSIVE

400 km (249 miles) city range (40 min charging up 80% SOC); or Level 2 charging at 67 km (41.5 miles) per hour

VEHICLE CONTROL UNIT

PATENTED

Battery, inverter, charger, motor and controls constantly monitored and managed by VCU with 1.1 million total lines of code: completely designed/developed by Energica

MOTOR EXCLUSIVE

Permanent Magnet AC Oil-Cooled, 3-Phase
Straight-cut gears generate distinctive jet-turbine sound
Oil-cooled motor means no overheating, so top speed and max torque can be fully sustained (unlike air-cooled motors)

BATTERY PACK

Lithium-polymer

Capacity: 11.7 kWh nominal, 13.4 kWh max
18.9 kWh nominal, 21.5 kWh max

Designed and engineered with strategically placed sensors, to insure not only optimal performance, but also provide maximum safety.

KEY FEATURES MY2020

Top Speed Limited: 240km/h Ego+, 200 km/h Eva Ribelle & Eva EsseEsse9+
Torque: 215 Nm Ego+ & Eva Ribelle / 200 Nm Eva EsseEsse9+
Horsepower: 145 HP Ego+ & Eva Ribelle / 109 HP Eva EsseEsse9+
Supply Unit: 21.5 kWh

eABS **PATENTED**
Energica e-ABS

RIDE-BY-WIRE

Ensures perfect riding experience with 4 Engine maps, 4 Regenerative brake settings, 6 Traction control presets plus Cruise Control

New **ENERGICA CONNECTED RIDE**

New long range connectivity developed with Octo Telematics



Consumer Targeting

WHO GOES ELECTRIC?

- A wealthy individual (annual income >\$200K);
- Focused on the environment;
- Tech and trends lover;
- That wants to diversify itself from the mass-market.



USA

Northern Europe

(Germany, Switzerland, Netherlands, Norway, Denmark)

Middle East

Far East



ENERGICA

Sales Network

OVER 50 DEALERS AROUND THE GLOBE
GROWTH +30% IN THE LAST 12 MONTHS

- **Over 60 Energica Dealers in four continents including USA.**
- **Energica Motor Company Inc., U.S. subsidiary** for Energica Motor Company SpA. Goal is to grow to 25+ U.S. and Canadian dealers by the end of 2020.
- **Asian Expansion:** agreements signed with Hong Kong, Japan, Taiwan and Indonesia.



MotoE, a new racing era

ENERGICA SINGLE MANUFACTURER FOR FIM ENEL MOTOE WORLD CUP

Energica bring their know-how on the **stage of MotoGP**, relishing the electric power of their **state-of-the-art Ego Corsa machines** on five iconic venues in front of hundreds of thousands of fans in attendance – as well as millions watching at home. Close battles, adrenaline from start to finish and some of the fastest riders in the world make the FIM Enel MotoE World Cup a must see, with **Energica being the absolute star of this new era of motorcycle racing.**

Brand Visibility Boost, a huge Impact:

400 ml people reached only on television (MotoGP streaming, Sky Italia, BeIn Sport, Canal+).

698,243 users reached on MotoE section inside MotoGP website

MotoE 2020 Races (due Covid-19):

Jerez, Spain (two races)
Misano, Italy (three races)
Le Mans, France (two races)

FIM Enel MotoE™ World Cup



ENERGICA

SINGLE
MANUFACTURER

motoe™

SETE GIBERNAU

Jo
Contract



6

MATTEO FERRARI
2019 MotoE World Champion



BRADLEY SMITH

Why Energica

THE GAME CHANGER IN A BOOMING MARKET

UNBEATABLE RIDING RANGE & RECORD PERFORMANCES

Energica technological advancement had an important boost with MotoE™.

The **MY2020 models** are **5% lighter, more powerful (+7,5% for Ego and Eva and +10% for Eva EsseEsse9)** and have a **+200% higher urban riding range.**

Record torque (215Nm) and power (107kW) levels for the EV market

MY2020 range

Ego

Torque 215 Nm - Power 107 kW
Max Speed limited at 240 km/h

Eva

Torque 215 Nm - Power 107 kW
Max Speed limited at 200 km/h

Eva EsseEsse9

Torque 200 Nm - Power 80 kW
Max Speed limited at 200 km/h

BOOMING MARKET

Global High-Performance Electric Motorcycle Market:

41.80% CAGR during 2017-2021

EU Market:

+ 82% increase YoY (ACEM reports)

Electric Car market:

to reach 11% by 2025, 28% by 2030, 43% by 2035, and 55% by 2040.

10 YEARS PROVEN EXPERIENCE. ON PRODUCTION SINCE 2016

Born in **Modena, Italian Motor Valley**, in 2014 as a spin-off of the **CRP Group**, inheriting more than 45 years of experience in the hi-tech industry (F1, motorsport, aerospace, marine, defence etc.)

Energica is **listed** on the stock exchange market **AIM Italia** since 2016.

MOTOE 2019-2021 SINGLE MANUFACTURER

Energica is the single manufacturer chosen by **Dorna** (the company holding the rights of MotoGP and World Superbike) for the first 3 years of the FIM Enel MotoE™ World Cup.

A racing version of Energica Ego, **Ego Corsa**, is used by teams that race the FIM Enel MotoE™ World Cup.



The Leaders of Energica

KNOW OUR TEAM



FRANCO CEVOLINI

President



LIVIA CEVOLINI

CEO



GIAMPIERO TESTONI

CTO



ANDREA VEZZANI

CFO

For a decade, we've developed electric motorcycles, first for the track and then for the street.
Electric is the real revolution ongoing NOW in automotive market. Be part of it.

Energica, game changer since 2009.



ENERGICA

Have you ever tried?

Energica. EVen More.



ENERGICA

#Energica #MyElectric