

An artistic illustration of a woman with blonde hair, wearing a bright yellow dress with a large, ornate brooch at the neckline. The brooch features a circular cameo with a profile of a woman's head. The entire scene is framed by a decorative border of small, sparkling stones. The background is a soft, golden-yellow wash.

My
OWN
CAMEO

COLLECTION



JEWELS' JOY®

Made in Italy



Jewels' Joy is a young Italian trademark originated from the combination of the local high fashion and its creators' feminine inspiration. J&J bijoux date back to the mists of time...

An ancient village dots the volcano's flanks, in tune with the confusing splash of the Mediterranean sea stretching out towards the horizon ... It is inhabited by sea people, people with long routes to cover with endless days spent in the middle of the sea, where women wait for years and years for them to come back and get married. Dense and romantic love letters shorten these long waits.

And it is here, in these villages, along with this love and sea fragrance, that legend glides into reality: stories are indeed told of a sea man, coming from that very village at the feet of Vesuvius, that, during a long journey, first started carving his woman's face on a sea shell, waiting to give it to his beloved once back on shore.

Without such a long-lasting intimacy with the sea, eternalized by the great Neapolitan goldsmith craft school, centuries-old seashells' do-



main, the ethereal and voluptuous beauty of the carvings on the cameos of the collection "My own cameo" would have never seen the light.

Although the classical look of the female subject that used to befriend the voyaging sailors far from home has remained unchanged, the J&J cameo today plays on past and present times, with the originality of materials framing it in an unusual accessory, for which it becomes a precious jewel.

J&J cameos are hand carved by masters on original materials, sardonyx shell and agate stone, selected for their

very unique and always different way of reflecting the light, which makes every single piece unique.

And it is from the encounter of this uniqueness with the creativity of the accessories, that the name of this new J&J collection stems from: "My own cameo", a unique and inimitable jewel for a woman who likes to stand out.

"Nowadays a trendiness woman wears cameos everywhere: on the belt, on the neck, on the bracelets" wrote in 1805, the eminent French magazine LE JOURNAL DES DAMES. Jewels' Joy has taken that "everywhere" to the letter and has translated it into a complete collection. Soft and eclectic double-face stoles, made in

valuable materials, open the collection: refined Alcantara®, fine shantung silk and a cameo between the two, framed by crystal flashes. For more charm, two different kinds of cameo and, optionally, precious buttons for a kimono effect. Worn fastened or open to slyly slide along the shoulders, this stole is a garment that will make an evening event glamorous, not to go unnoticed.



DOUBLE-FABRIC STOLE, ALCANTARA®, SHANTUNG, CAMEO IN AGATE STONE, SARDONYX SHELL

JJ-CM-100
JJ-CM-101

Size S/M 1,50 mt
Size. L 2,00 mt
(with buttons, code JJ-CM-101)
Available in the colours: rubine, turquoise, cream



PERLESCENT VARNISH RINGS
JJ-CM-140

Available in the colours: rubine, turquoise, cream



DOUBLE-FABRIC STOLE, ALCANTARA®, SHANTUNG,
CAMEO IN AGATE STONE, SARDONYX SHELL



JJ-CM-100
JJ-CM-101

Size S/M 1,50 mt
Size. L 2,00 mt
(with buttons, code JJ-CM-101)
Available in the colours: rubine, turquoise, cream

CAMEO RING IN SARDONYX SHELL
JJ-CM-102

Available in the colours :
rubine, turquoise, cream



Innovative fashion accessory, the soft neck warmer in pure cashmere, quilted with ecological fur fabric fastened with a jewel button, can be worn for a fashion winter shopping along the city centre streets, or it can simply adorn the neckline, once an inner high temperature is reached. The preciousness of the materials and the fineness of the cameo, do indeed make this garment suitable for any moment of pure elegance and singularity. Three different subjects and as many interchangeable colours for a sure fashionable effect on any occasion.



DOUBLE-FABRIC NECK WARMER :
ASTRAKAN ECOLOGICAL FUR FABRIC,
PURE CASHMERE, CAMEO IN AGATE STONE,
SARDONYX SHELL

JJ-CM-110

Available in the colours : rubine, blue, cream





The most rare among cameos:
the amber one.
Bucolic profiles held in a base
of natural transparency on which
the light draws sudden glows.
New and unusual complete sets,
framed by crystal flashes in shades,
nuanced along with the cameo,
give each woman a unique jewel.



JJ-180MB-OR



JJ-160MB-CRD-RD



JJ-160MB-OR



JJ-170MB-OR



JJ-CM-120-20.6-3

A sophisticated and precious jewel, where light, shapes and style blend into a graceful touch of originality. A cameo with unusual features, from transparency to light inlays, alternate thus creating an inimitable intensity: an elegant and original choice for a class jewel and an outstanding look.



JJ-CM-10-CLSP

And for the modern woman, the timeless cameo dissolves its classicity with a simple suede ribbon for a young and glamorous look.



JJ-CM-130-10-L339-5



A clean lines and modern glamour parure, the result of expert craftsmen who have studied the shapes and made the materials, among which is a romantic macrame with glittered inserts.



NECKLACE: JJ-401PX-91-6



NECKLACE: JJ-401PX-91-12



BRACELET: JJ-403PX-6
RING: JJ-404PX-91



BRACELET: JJ-403PX-12
RING: JJ-404PX-91-90





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