



ABBAZIA

Ancient family tradition

FROM THE VINEYARDS TO THE GLASS



Abbazia is located in S. Stefano Belbo, a small town near Monferrato, Langhe and Roero, in the heart of Piedmont region.

Our owned vineyards, exposed to the warm Italian sun, are perfectly positioned on hillsides that, since the 9th Century, have been producing quality wines.



THE TERRITORY

We are in the center of the so called "Moscato Valley". The beauty of this landscape is recognized by UNESCO.

Soils mainly made of calcareous and clayey marls, with sand veins guarantee to Moscato Bianco grapes an extraordinary balance between natural sugars of the grape and acidity.

We also cultivate the rare Moscato black used to produce Moscato spumante rosè.



OUR ESTATES

La Giungla

4,6 hectares of heroic vine-grower
south-eastern exposure
350 meters above the sea
Moscato white and Nebbiolo



Torbane

19 hectares
eastern exposure
250 meters above the sea
Moscato white and Dolcetto



Pelassa

18 hectares
eastern exposure
400 meters above the sea
Moscato black and Barbera



Fontanette

14 hectares
south-west exposure
170 meters above the sea
Moscato white and Freisa



A FAMILY RUN WINERY



We are a family run winery. Since 1848 Santeros oversaw the transformation of bunches of our grapes into glasses of sparkling wines.

The name Abbazia derives from the winery's proximity to the historic Benedictine monastery of the 12th Century, which even earlier it was a Roman Temple dedicated to Jupiter.

ORGANISATION CHART



Pierluigi Santero

winemaking director



Walter Santero

sales director



Annalisa Santero

financial director



Mario Santero

quality director



THE WINERY IN NUMBERS

60 ha of vineyards owned

6 millions of bottles yearly

2.000 tons of pressed grapes

10.000 mt of production plant

Distributed in more than 40 nations

95% of export

26 employees

QUALITY SYSTEM

All the production process is guaranteed by HACCP and since 2011 third-party organizations (**IFS and BRC**) regularly certify our quality standards.

As a confirmation of our "know-how" to make sparkling wines we are members of the "Consorzio di Tutela del **Prosecco DOC**" and "Consorzio dell'**Asti DOCG**"



OUR WINES



We produce **Asti Docg**, any Brut and sweet **Moscato's based** sparkling and the today's mainstream sparkling, the **Prosecco Doc**.

According with your market trend you can choose different **bottle shapes**, products **lines**, always supported by the **strong identity** of the

ABBAZIA brand

take a look here:



atmosphere line



fortuna line

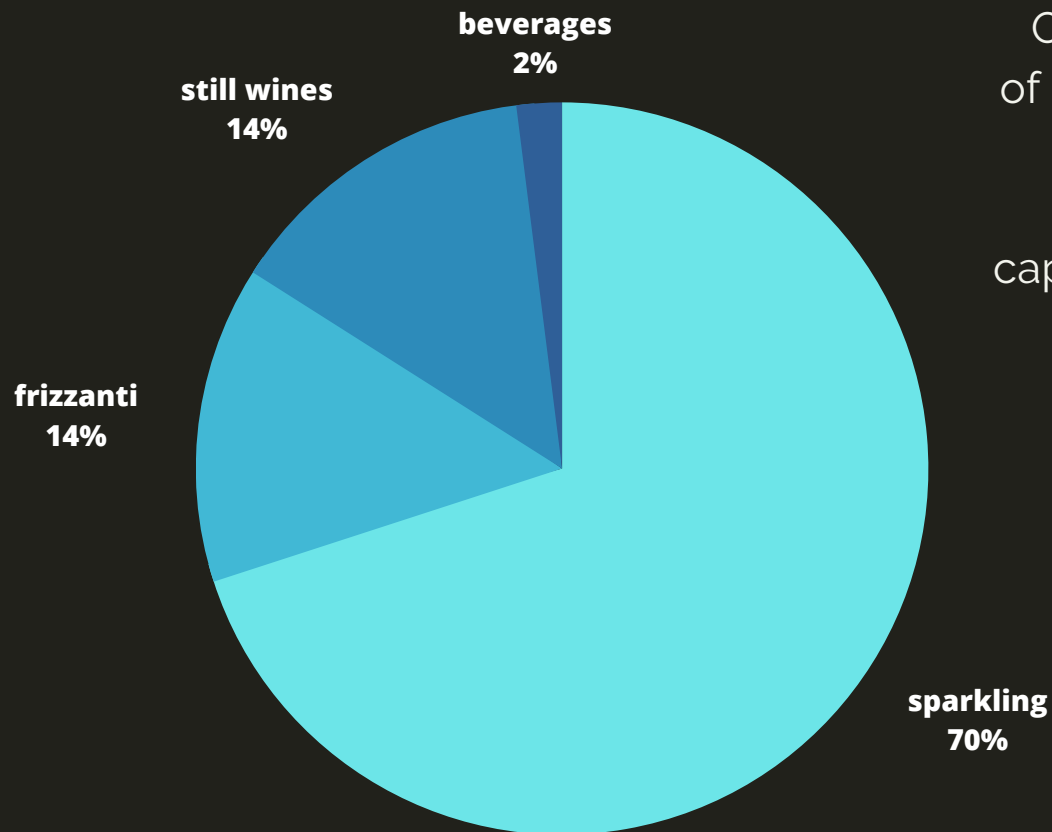


impronte line



wines line

PRODUCT RANGE



Our core business focuses on the production of sparkling wines using the **Charmat method**.

We have 200 closed tanks with a total capacity of 40,000 hectolitres, of which 30,000 hectolitres are in a **refrigerated storage**.

sales data referred to year 2022

DISTRIBUTION MAP



We export in more than 40 countries
all over the world

EUROPE: 55%
CENTRAL ASIA/EASTERN EUROPE: 20%
UNITED STATES OF AMERICA: 12%
SOUTH-EAST ASIA/ASIA: 11%
OTHERS: 2%

*sales data of the 2022

DISTRIBUTION CHANNELS

Our products are sold through: Retail and supermarket chains, Importers, Distributors, Wine shops chains and Online sales.

The deep knowledge of the markets allow each Abbazia Area Manager to offer expertise, taking into account requests from your market, the peculiarities of each distribution channel and new trends. We can develop together your private label project.



A lean and efficient structure allows:
**timely decision-making, rapid
problem-solving and production
flexibility.**

ITALIAN STYLE

More than twenty years ago, alongside with many colleagues from the Veneto region, we understood the growing interest of consumers for drier sparkling wines, starting to produce Prosecco when it was still a simple IGT wines. We are members of the "Consorzio di Tutela del Prosecco DOC" since its foundation.

Prosecco DOC is a social habit that has become an icon of italian lifestyle. We also produce Rosè and Organic.

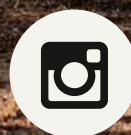


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Abbazia, the taste of Tradition



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CAMPAIGN FINANCED ACCORDING TO UE REGULATION NO. 1308/2013

