



COMPANY PROFILE



“The details are not the details. They make the design.”

— CHARLES EAMES

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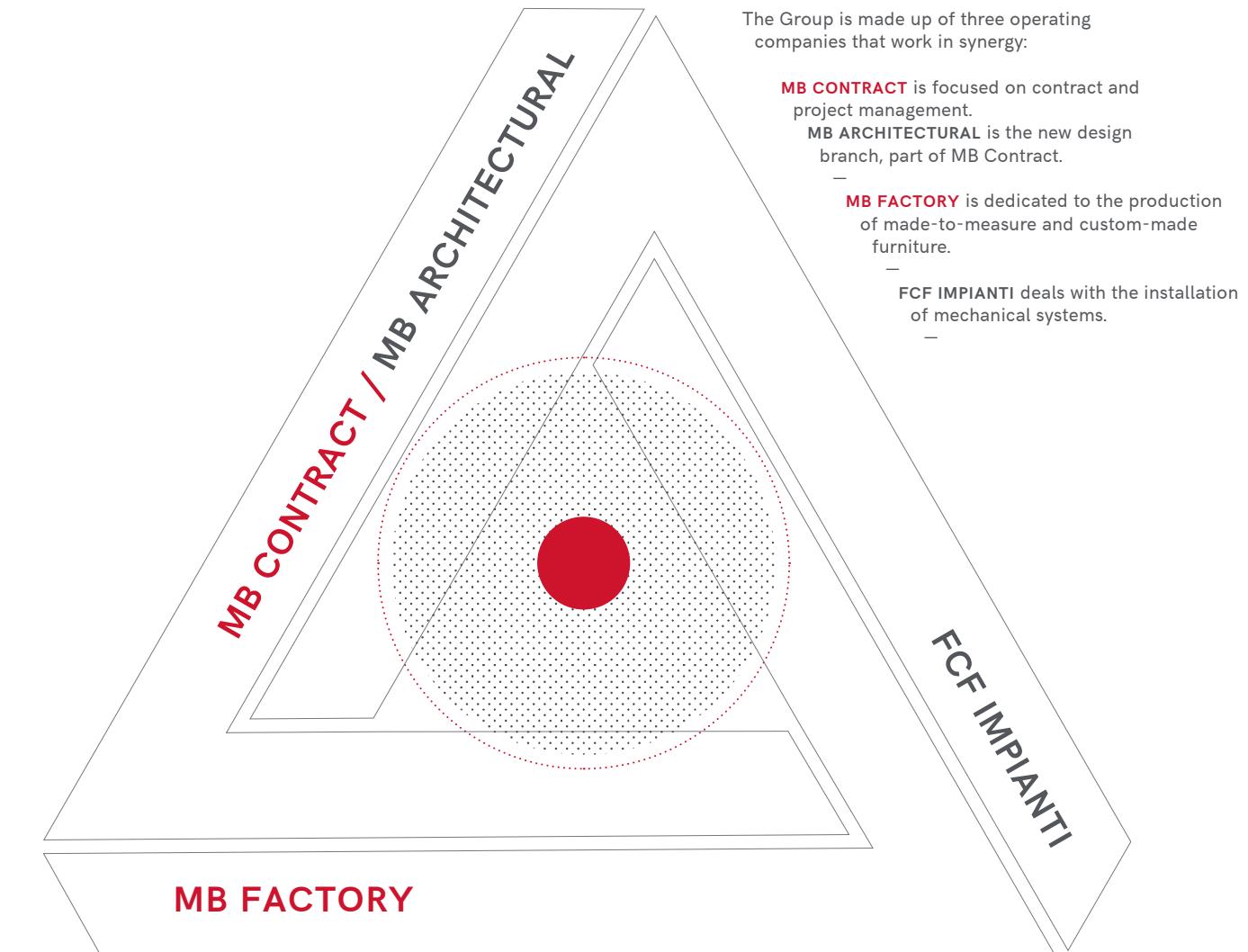
# 1. COMPANY

4 ) Having great plans, knowing how to make them happen.

**GRUPPOEMMEBI** goes beyond the traditional relationships between interior design, product manufacturing, plant installation and project management to deliver and tell unique stories.

Each product, project, solution or service is the result of a precise blend of technical expertise, production skills, culture, ideas, innovation, technology and passion, which leads to projects and products tailored to meet different and specific aesthetic and practical needs.

# The Group



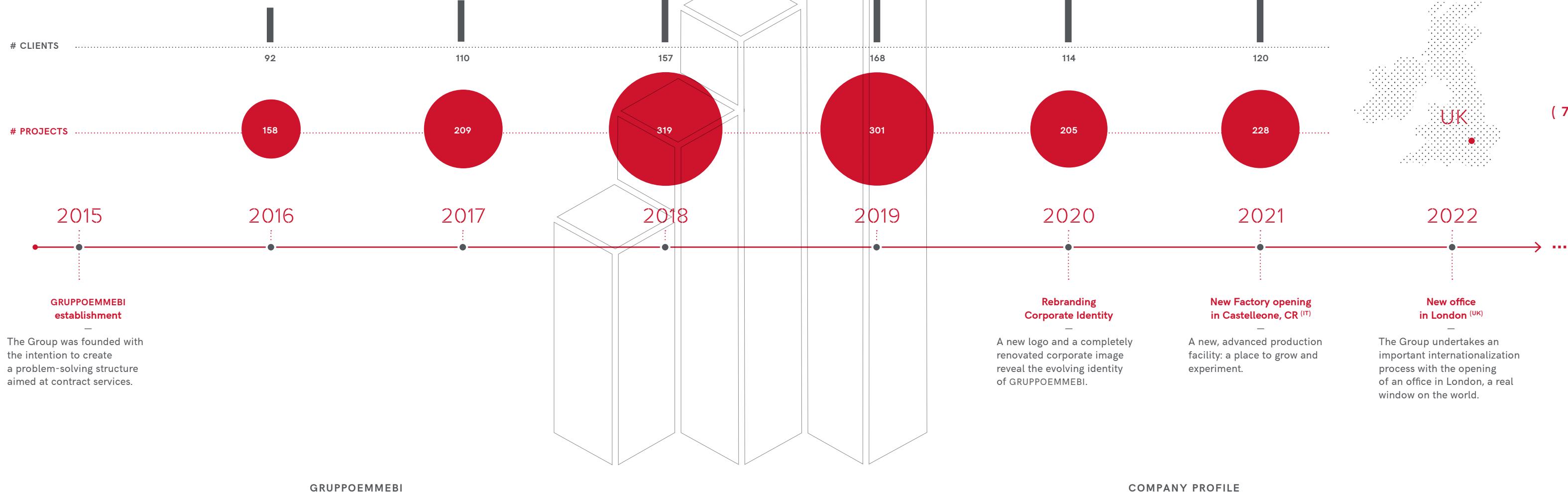
# Heritage



COMPANY

HERITAGE

Everyone is the story they have lived, the values they believe in, the experience and skills they accumulate and cultivate over time.



# Identity



COMPANY

A Group with artisan values and  
skills managed and organized with  
industrial skills.

**GRUPPOEMMEBI**'s identity is expressed through competence, experimentation, made in Italy, tailoring, analytical and creative skills. They are all pieces that make up every supply, whether small or large, they are the values and distinctive codes of the brand.

IDENTITY

Reliable, professional and innovative, **GRUPPOEMMEBI** is a privileged project partner at the service of its clients, whether they are private individuals, architects, interior designers or developers. Everything always starts from listening, from the fascination of an idea that chases an image and the natural transformation of a design into a reality to be experienced.

## 1. RELIABILITY

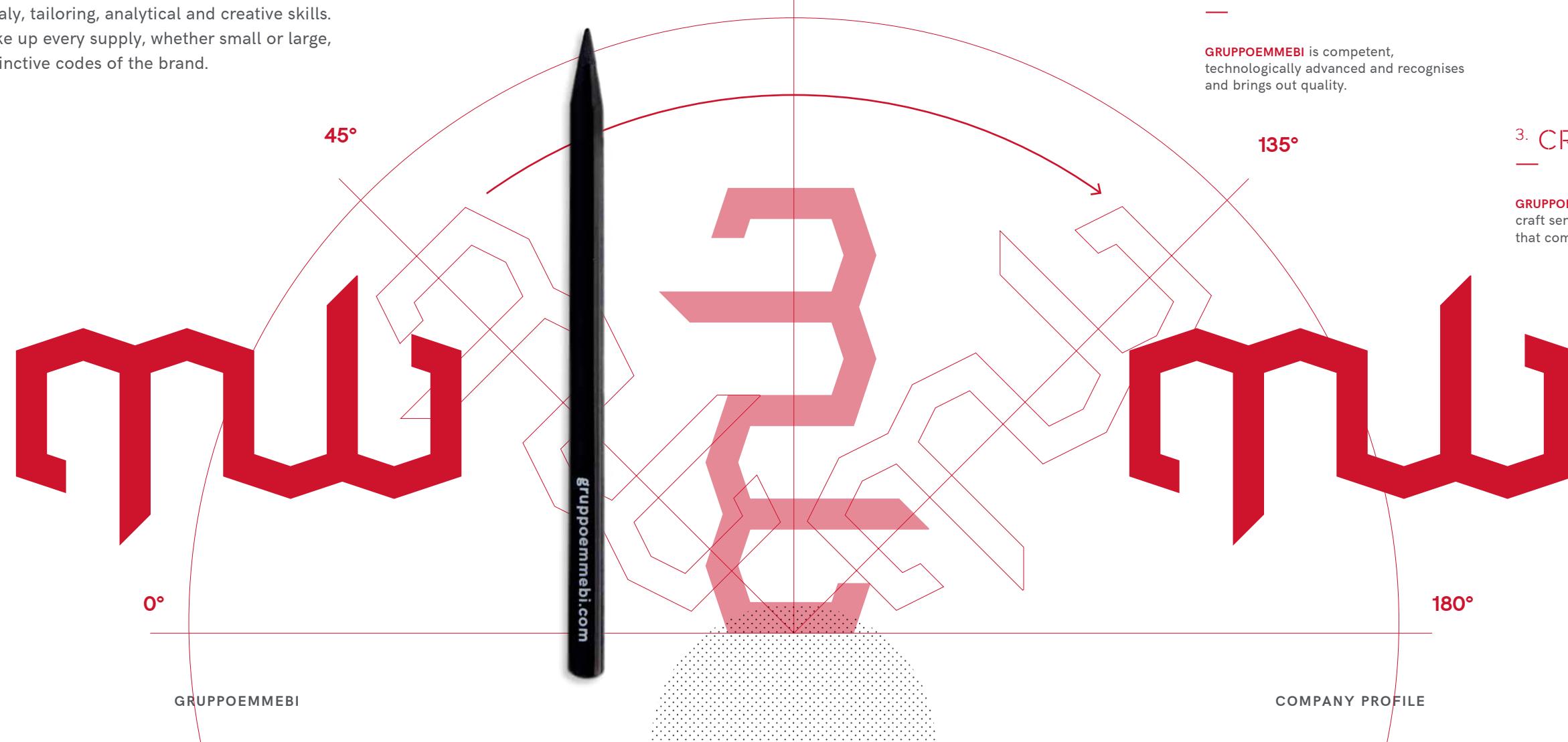
**GRUPPOEMMEBI** is concrete, consistent, real, pragmatic and solid.

## 2. TECHNICALITY

**GRUPPOEMMEBI** is competent, technologically advanced and recognises and brings out quality.

## 3. CREATIVITY

**GRUPPOEMMEBI** is creative thinking, craft sensitivity, mind and action that come together.



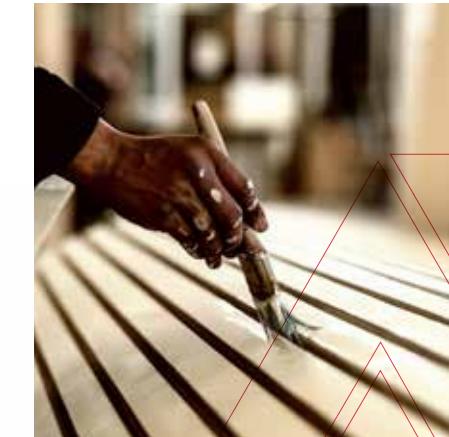
# Approach



An integrated system capable of understanding, implementing and improving projects and solutions.



10 )



**GRUPPOEMMEBI** is responsible for all phases of the work, from consultancy to services, from furnishing to design, from supply to site coordination. From concept to realization, up to post-sales control: the design process is a true synergy of knowledge and experience.

Through a collaborative and multidisciplinary approach, **GRUPPOEMMEBI** acts as a single point of contact and a valuable expert support in problem-solving and project management.



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## PHILOSOPHY

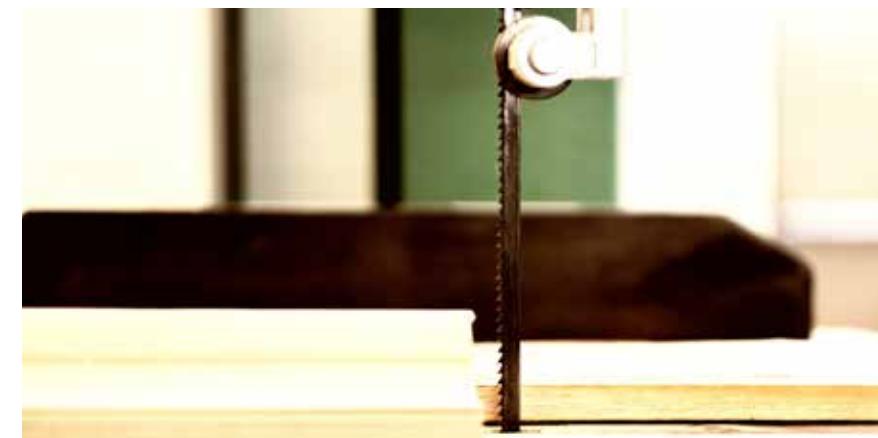
**GRUPPOEMMEBI**'s philosophy is based on three fundamental elements: the client, the project and its implementation.



# Contract



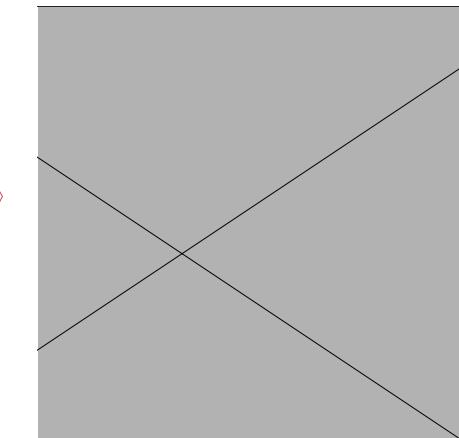
Systemic and structured coordination of each work, a tailor-made customer-oriented approach.



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# Factory



## Design & production: two locations for GRUPPOEMMEBI.

14 )

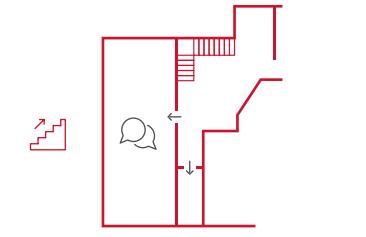


GRUPPOEMMEBI

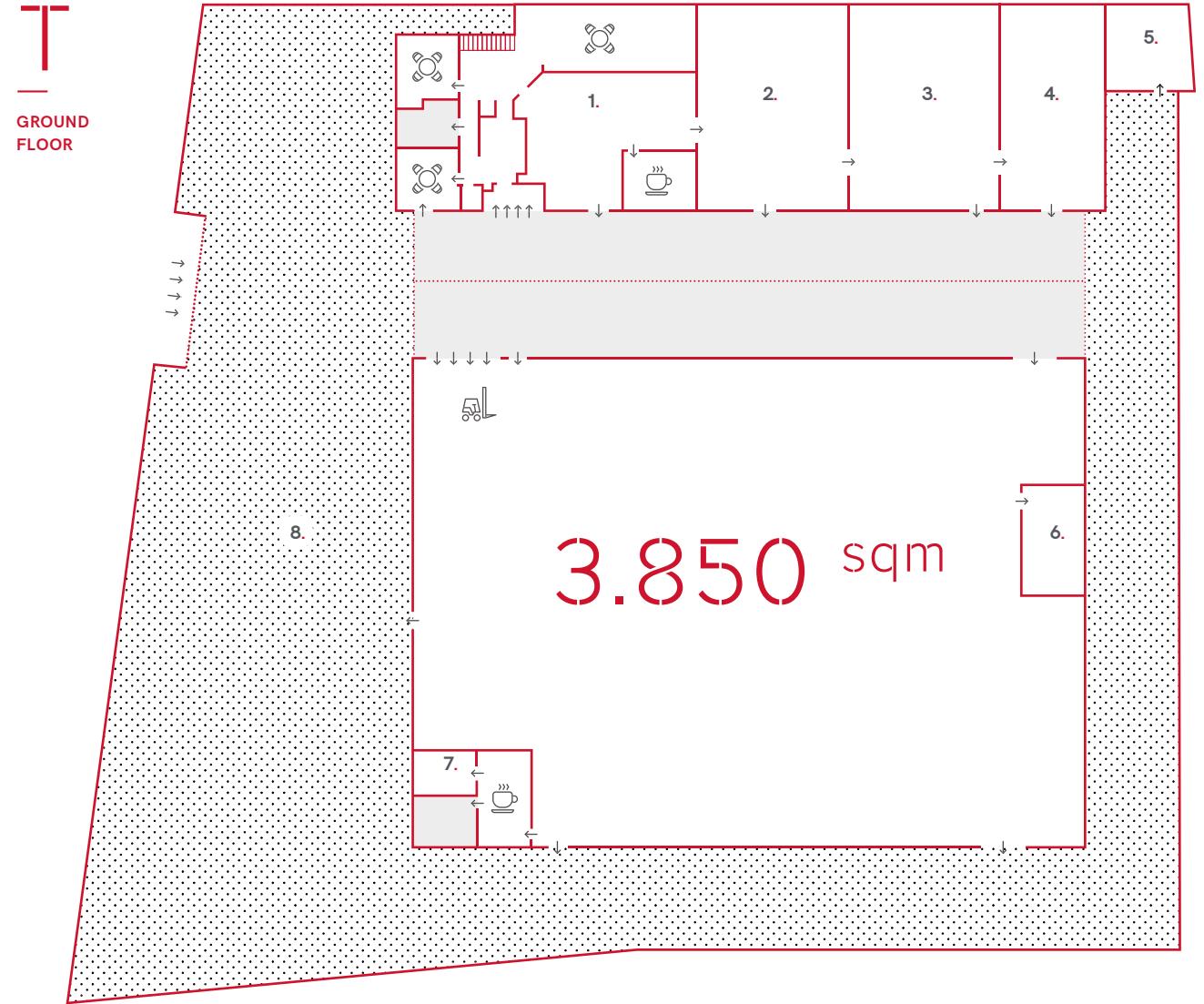
COMPANY

FACTORY

+ 1  
—  
FIRST FLOOR



T  
—  
GROUND FLOOR



COMPANY PROFILE

- 1 . Materioteca
- 2 . Painting
- 3 . Sandblasting
- 4 . Preparatory
- 5 . Compressors
- 6 . Archive
- 7 . Dressing room
- 8 . Parking

- Offices
- Meeting room
- Production area
- Break area

( 15

# 2. PROJECTS

16 )

Method, reliability, quality:  
an attitude that cuts across all projects.

Whether they are domestic, work or hospitality spaces, each project tells a story: the unique and special story of all those who have chosen **GRUPPOEMMEBI**. The most demanding clients know that the company – engaged in the development of tailor-made solutions, special furnishings and systems for homes, offices, showrooms, stores, hotels, bars and restaurants – is the ideal partner to turn every creative idea into reality.

A point of reference for integrated design, systemic and structured coordination, **GRUPPOEMMEBI** knows how to best interpret the spirit of each project by identifying the best solutions to translate aspirations, needs and requirements into reality.

200

PER YEAR

Residential  
Office  
Retail  
Hospitality  
Special

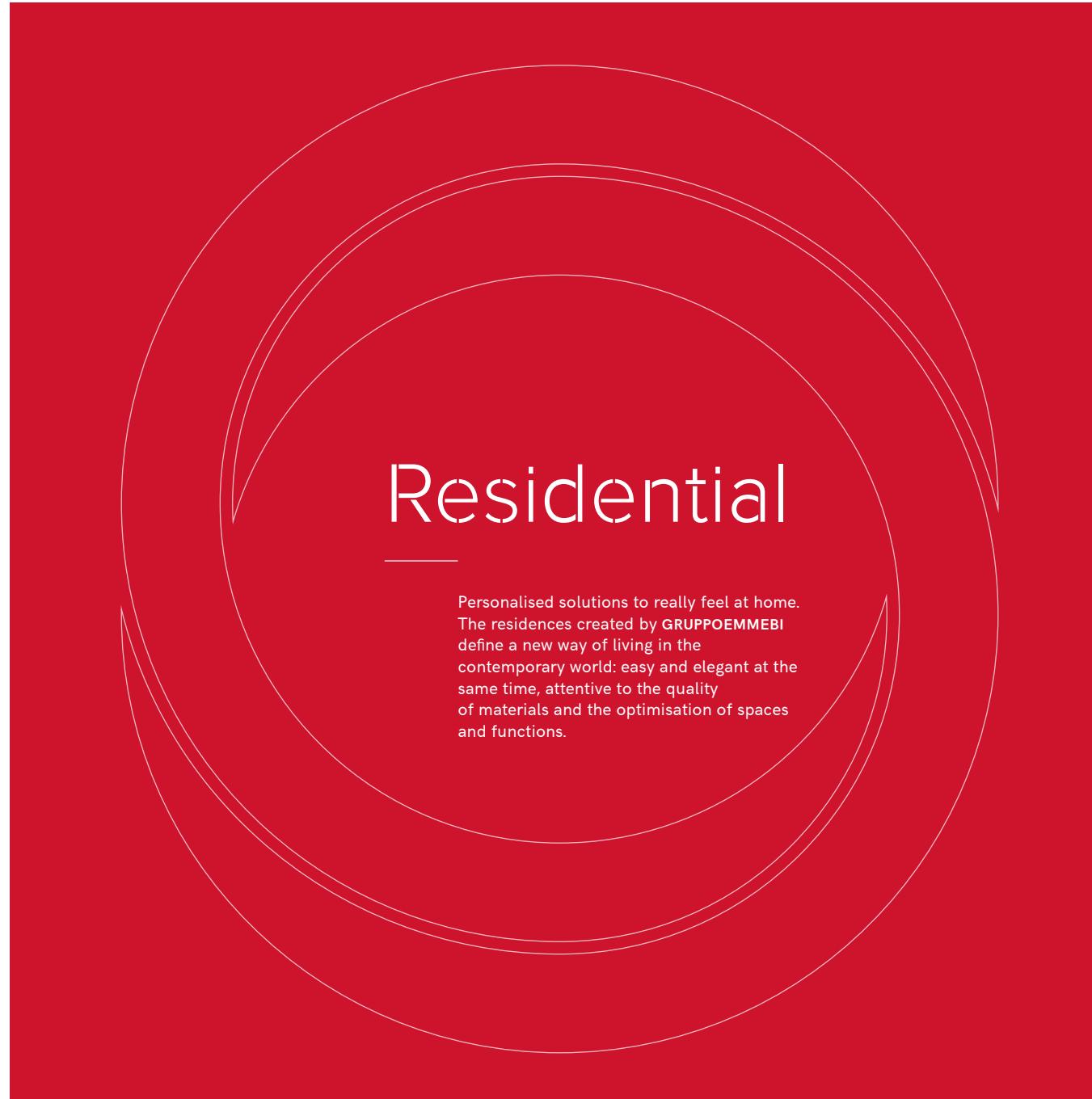
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More than 200 distinctive and heterogeneous projects carried out each year bear witness to **GRUPPOEMMEBI**'s ability to design and develop highly versatile custom-made furnishings, accessories, solutions and systems that combine innovation and precision, technology and passion. Here, the images, details and sensations that underlie the experience, expertise and meticulous, constant research and development of each reference speak for themselves.

## PROJECTS

# Residential

Personalised solutions to really feel at home. The residences created by GRUPPOEMMEBI define a new way of living in the contemporary world: easy and elegant at the same time, attentive to the quality of materials and the optimisation of spaces and functions.



## Private home / A



## RESIDENTIAL

| PROJECTS  
Bespoke furniture

| CITY  
Milano, Italy

| CLIENT  
Private

| CONCEPT  
Arkispazio  
Paolo Balzanelli

| DESCRIPTION  
Closet with hinged doors and groove for opening. Concrete effect laminate finish. For the kitchen: laminate finish with concrete effect and black marble top.

## PROJECTS



### Private home

/ B



20 )

## PROJECTS

### PROJECTS

Bespoke furniture

### CLIENT

Private

### CITY

Brescia, Italy

### CONCEPT

GRUPPOEMMEBI  
Falconi architettura

### DESCRIPTION

Bespoke furniture for basement and mezzanine floor. Kitchen: marble top Cosmic Black, structure in laminated blockboard. Living: partition wall composed of black aluminium crosspieces and extra clear glass. Walk-in closet and shoes cabinet in laminated Magnolia, doors in hydro lacquered mdf. Kids rooms: furniture in matt grey lacquered. Bathroom: top in Cosmic Black marble and black lacquered furniture. Master bathroom: ivory lacquered furniture with Botticino marble top. Basement: bespoke furniture for kitchen, room and laundry.

## RESIDENTIAL



### Private home

/ C



## RESIDENTIAL

### PROJECTS

Bespoke furniture

### CLIENT

Private

### CITY

Milano, Italy

### CONCEPT

Arkispazio  
Paolo Balzanelli

### DESCRIPTION

Niche cabinet in lacquered finish as per sample. Sideboard for TV with drawers and sliding doors, all lacquered as per sample. Groove handle lacquered in contrast with the main finish. Kitchen with structure in melamine and lacquered mdf to sample. Marble top. Bathroom area with cabinet made of white lacquered mdf. Shape in template for the mirror effect of the false ceiling. Sleeping area with custom made closet with doors and drawers. Lacquered finish as per sample with contrasting lacquered inserts for groove handle.



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PROJECTS

22 )

# Office

The work environment is a key tool for every company. GRUPPOEMMEBI's challenge is to combine performance, business, quality, recognisable spaces and the wellbeing of employees to create smart, collaborative offices with a strong personality.



OFFICE



## Coccinelle

PROJECTS

Bespoke furniture  
New Headquarters

| CITY  
Milano, Italy

| CLIENT  
Unispace

| CONCEPT  
Unispace

DESCRIPTION

Benches covered in steel. Mirrors made of shaped with pink film and brass logo. Lamps in satin stainless steel plate complete with shelves in plexiglass. Supply of round work stations for seven people. Round structure made of melamine and laminate with central planter. Reception composed of a white melamine bearing structure, external risers with brushed stainless steel cladding. Fabric: Kvadrat.



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# Société Générale Securities Services

24 )



## PROJECTS

### | PROJECTS

Bespoke furniture  
New Headquarters

### | CLIENT

Unispace

### | DESCRIPTION

Niche benches with laminate structure, fireproof coating. Kitchen with appliances in matt pink lacquered mdf to sample and Carrara marble top. Island in matt lacquered finish, with sliding drawers for waste sorting, top in Carrara marble finish. Boiserie with painted frames, normal/satin mirrors and insulating insertion.

### | CITY

Torino, Italy

### | CONCEPT

Unispace

## OFFICE

### | PROJECTS

Bespoke furniture  
New Headquarters,  
showroom,  
new concept store

### | CLIENT

Unispace

### | CITY

Milano, Italy

### | CONCEPT

Unispace

### | DESCRIPTION

Supply of waiting area bench in wood effect melamine with fabric covering. Kitchenette in scratch-resistant 9010 melamine, postforming top. Totem in glossy lacquered mdf, frame with backlit cloth, complete with graphics. Supply of multimedia wall in melamine with wood and cork effect. Phonebooth made of matt lacquered mdf padded with fabric. Covering with wallpaper and laminate table. Break area: structure in plain color laminate, wooden laminate top complete with appliances. Electric cabinet with folding doors.



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# Retail

26 )

Unique and personalised experiences that go beyond consumption and shopping. Through solutions, spaces and furnishings designed ad hoc, GRUPPOEMMEBI helps to create projects that make the places that bring streets and cities to life unique: stores, bars and restaurants.



## Puccia's

| PROJECTS  
Supply of complete furniture

| CITY  
Milano, Italy

| CLIENT  
Boccaccio due

| CONCEPT  
Arch. Colombo

| DESCRIPTION

Front and back counter in blockboard oak. Inlaid oak blockboard boiserie. Cash desk in ral red lacquered. Tops in black HPL. Shelves in rustic oak and transparent painted iron structures. Tables with transparent painted iron structure, self-locking wheels and rustic oak top. Custom-designed lamps with bent and welded ral-painted iron structure designed to house lighting. Plant and technology: IFI.



COMPANY PROFILE

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# Fun Food United Nations

28 )



## PROJECTS

### | PROJECTS

Supply of complete  
furniture

### | CLIENT

Best Cooking

### | CONCEPT

Studio Ugati

### | DESCRIPTION

Structure in anthracite melamine coated in herringbone stoneware, with spotlights and repositionable shelves. Sliding door in anthracite melamine. Fir boiserie effect wall. Benches in fir plated mdf, covered with fabric. Tables with fir top and black painted iron base. Display elements in fir and shelves in white lacquered laminate.

### | CITY

Milano, Italy

# BN1



## RETAIL

### | PROJECTS

Bespoke furniture

### | CLIENT

BN1

### | CITY

Piacenza, Italy

### | CONCEPT

Quinto Studio

### | DESCRIPTION

Relax bar area in walnut plywood and solid color laminate. Structures for mirrors, double and single workstations in lacquered mdf with shelves, predisposition for sockets and footrests. Single man stations. Backlit mirrors, shelves in plywood walnut. Lacquered monobloc nail desk. Painted iron backwash wall units, led strip lighting. Low backwash cabinet in laminate.

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PROJECTS

# Hospitality

In a dynamic and effervescent sector that attracts new players every day and offers an extraordinary variety of formats, **GRUPPOEMMEBI**'s multidisciplinary expertise responds to new trends in hospitality by combining beauty and efficiency.

30 )



HOSPITALITY



## BW Luxor



PROJECTS

Furniture restyling

CITY

Torino, Italy

CLIENT

Fabbrica Design

CONCEPT

Fabbrica Design

DESCRIPTION

Reception front in walnut laminate and clear laminate insert. For the back wall walnut laminate panelling with mirror inserts and green insert.

## Hotel B&B

32 )



### PROJECTS

#### | PROJECTS

Furniture restyling

#### | CLIENT

Fabbrica Design

#### | CITY

Torino, Italy

#### | CONCEPT

Fabbrica Design

#### | DESCRIPTION

Complete furniture rooms. Headboard and mattress upholstered in Kvadrat fabric combined with curtains finishes. Courtesy desk and coffee table with painted metal structure and laminate top.

## Valtur

( 33 )



### HOSPITALITY

#### | PROJECTS

Furniture restyling

#### | CLIENT

Valtur

#### | CITY

Marileva, Marmolada, Ostuni, Pila, Sestriere, Italy

#### | CONCEPT

GRUPPOEMMEBI

#### | DESCRIPTION

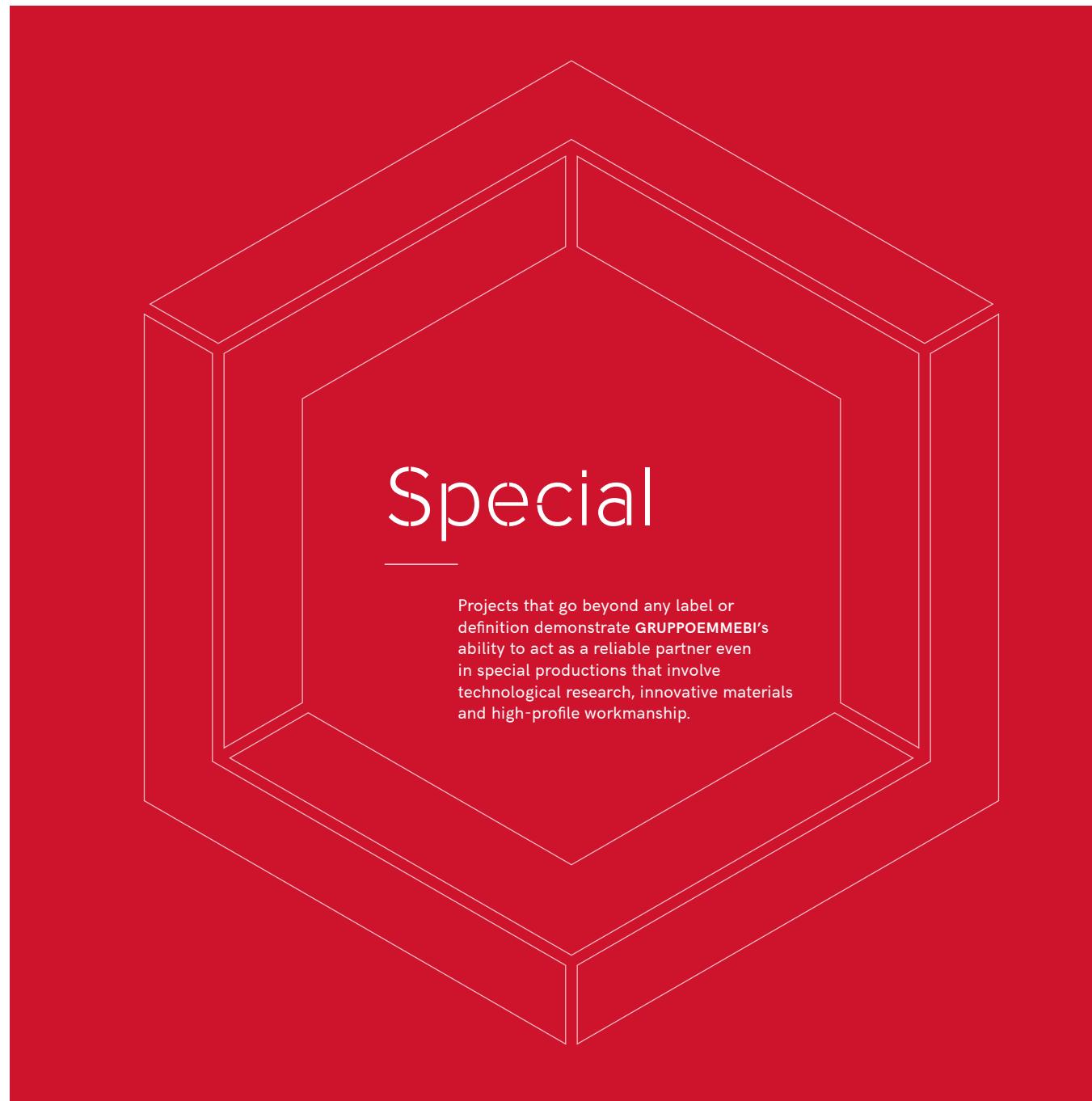
Design and production for restyling furniture for welcome areas, restaurants, playrooms, theaters, rooms.

PROJECTS

34 )

## Special

Projects that go beyond any label or definition demonstrate GRUPPOEMMEBI's ability to act as a reliable partner even in special productions that involve technological research, innovative materials and high-profile workmanship.



SPECIAL



## Mose Venezia

PROJECTS

1:1 scale prototype

CITY

Shanghai, China

CLIENT

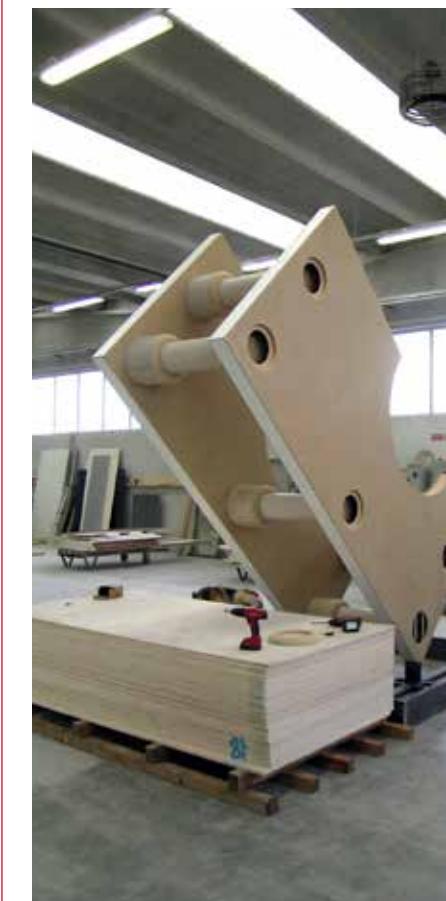
Eurostand

CONCEPT

Eurostand

DESCRIPTION

Full-scale plastic reproduction of one of the enormous hinges-connectors of the Mose, the large movable dam that saves the Venice lagoon from high water. Made of mdf, pvc cylinders, glossy silver lacquered finish. Displayed on a luminous base, it becomes a large sculptural work protagonist of the Italian pavilion at Expo 2010 in Shanghai.



COMPANY PROFILE

GRUPPOEMMEBI

# Services



**The real power of GRUPPOEMMEBI  
is Service.**

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- Feasibility analysis
- Study of the best solutions
- Graphic presentation of the project
- Estimation of costs and implementation times
- Research of samples and exclusive finishes
- Executive and constructive technical drawings
- Accurate selection of suppliers suitable for the project
- Mock-up realization
- Operative and documental management of the order
- Production
- Quality control
- Installation with specialized manpower
- Mechanical and air conditioning systems
- Energy efficiency improvement
- Energy diagnosis and certification services
- Maintenance and after-sales customer service

# ESG



**Sustainability  
is a strategic objective.**



**E.** Some investments have already been made on the production process, such as the new silos for the sanding part and the water-based painting process which replaced the classic solvent phase. The ecological and energy transition process that inspires GRUPPOEMMEBI also concern the membership of RetClima, an integrated system for sustainable development.

**S.** An integrated system cannot overlook an adequate return not only on its own structure, on welfare initiatives and on long-life training, but also on the community: The creation of MB LAB will combine the needs of schools and universities with the reality and industriousness of a company.

**G.** The establishment of an independent Board or Strategic Committee which, together with the managers, guides the company in the choices of sustainable growth and business.

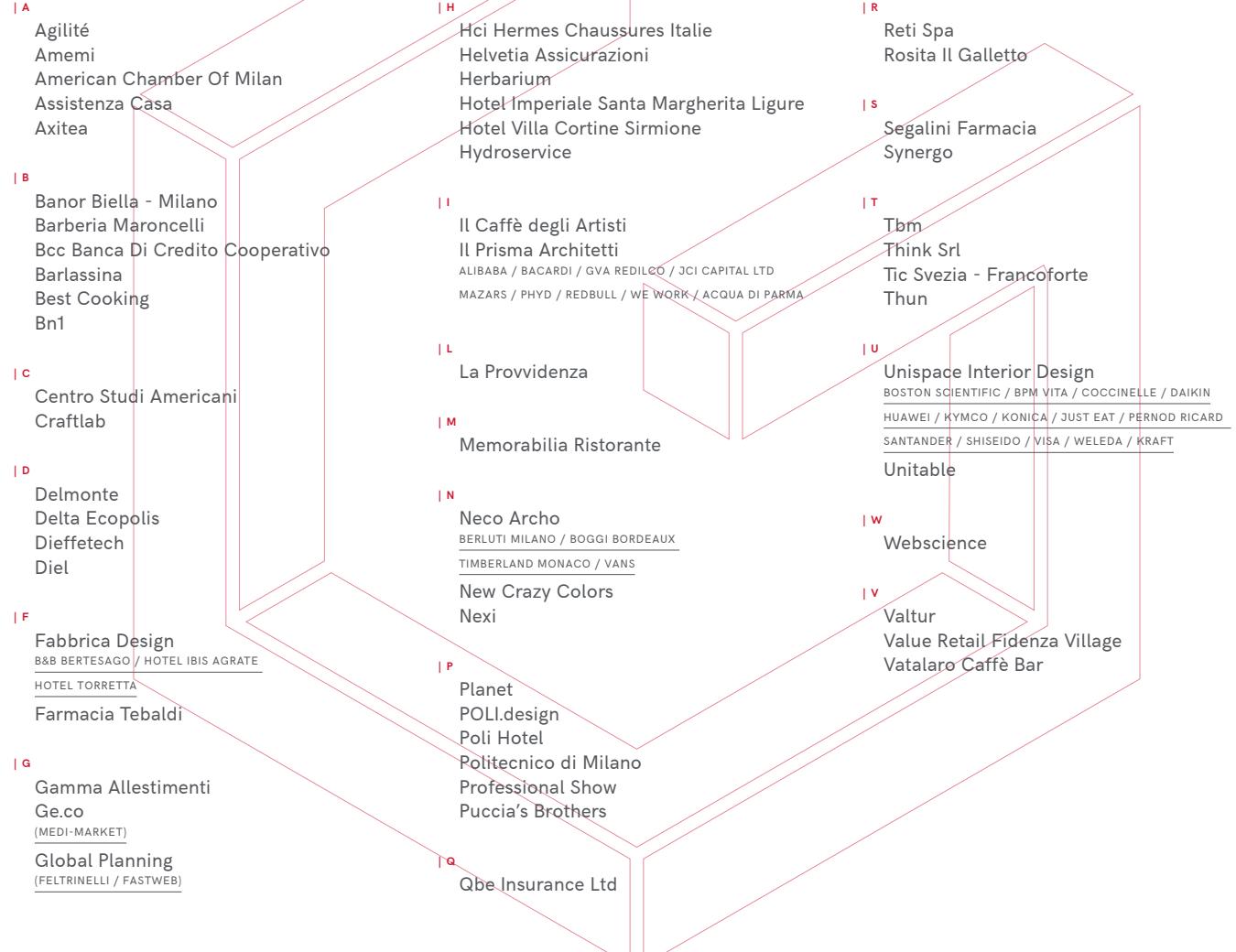
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Ambitious visions and actions, organisational changes and cultural changes are the fundamental conditions for the evolution of a Group that sees the sustainability of processes, design and production as a concrete and necessary commitment.

**GRUPPOEMMEBI's growth objective speaks the ESG language – Environmental, Social and Governance – and in fact reflects the vision of all-round sustainability – in environmental, social and economic terms.**

In 2021, **GRUPPOEMMEBI** set up a company policy geared towards energy autonomy, so that it has clean energy which, for the surplus, is made available to the community.

# References



“ People think design is styling. Design is not styling. It’s not about shaping the shell and not giving a damn about guts. Good design is a renaissance attitude that combines technology, cognitive science, human need and beauty to produce something the world didn’t know was missing. ”

— PAOLA ANTONELLI

# GRUPPOEMMEBI

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