



**FUN
FITNESS
FOOTBALL**

WE WERE BORN TO PLAY JORKYBALL ©



WHAT IS JORKYBALL?

Jorkyball is a two-a-side soccer game played in a state of the art tempered glass court, with a specially designed unique ball. The courts comes in 2 measure: mt 5 x mt 10 and mt 6 x mt 12. The flexible walls can be used to dribble, pass and score. The team that scores 7 goals in 2 sets wins. The rules of the game make it fast, fun and challenging.

WHY PEOPLE LOVE JORKYBALL.

- It's football!
- It's fun to play, many goals and you are always a protagonist.
- Four friends are enough to organize a match.
- It's an intense fitness/physical activity – aerobic as well as anaerobic.
- It keeps you fit while having fun and competing.
- You can participate in club tournaments and challenges.
- You can participate in national and international tournaments (www.jorkyball.org).
- You can participate in the world ranking (wrc.3bble.com).
- Can be played by children, adults, men and women.
- For the children can be an useful complement training to develop certain football skills (control of the ball, balance; speed of reaction).

ADVANTAGES FOR THE MANAGER/ OWNER OF THE CLUB.

- Minimal space needed and easily insertable in one's indoor or outdoor structure.
- Extra profit: the courts are booked by the hour and are not part of the activities included in the membership.
- High retention: clients become part of a community that plays among friends as well as in tournaments.
- The club is supplied with a free software for the organization of club tournaments which give points that are valid for world ranking.
- High profitability per square meter (6 times higher than that of 5-a-side football) (a five-a-side football court of 800 m2 fits 16 jorkyball courts; hourly price per player being equal, jorkyball turns out to have a profitability/m2 6.4 times higher).
- Introduction of a brand new sport and activity which will bring publicity and attention to the club.
- Attracts a category of people who don't go to the gym because they quickly get bored of the activities offered but are looking for the possibility of exercising while having fun, creating a community, and participating in tournaments.
- The assembling of the court takes only 1 day.

TECHNICAL SPECIFICATIONS OF THE JORKYBALL COURT

Approved by the Jorkyball International Federation



● MEASURES (*): INTERIOR DIMENSIONS OF THE FIELD

Length **12 mt**

Width **6 mt**

Height **3 mt**

● STRUCTURE

- 16 adjustable posts, 3 mt high, 100 x 50 x 2 mm structural tube made of galvanized steel and laser cut, placed on a 3 mm galvanized folded sheet socket with a 10 mm dip galvanized steel plate directly anchored on the concrete with A2 stainless steel bolts.
- 4 adjustable corner posts, 3 mt high, coupled 100 x 50 x 2 mm structural tubes made of galvanized steel and laser cut, placed on a 3mm galvanized folded sheet socket with a 10 mm dip galvanized steel plate directly anchored on the concrete with A2 stainless steel bolts.
- 20 structural tube tubes 40 x 40 x 1.5 mm of galvanized steel for framing the glass.
- 5 structural 6 mt top beams 50 x 20 x 2 mm of galvanized steel
- 4 corner plates with the possibility of laser cut logo.

-
- 200.5 x 90 cm glass door with lock and A2 stainless steel fittings for access to the court.
 - Glass fastening fittings in stainless steel A2.
 - Oven painted with polyester paint.
 - Set of screws and bolts in stainless steel A2.
 - Two 110 x 110 x 50 cm goals with white nylon nets.
 - 72 m2 of superior protection polyester net.

● GLASS

- 15 modules of 2995 x 1995 mm, 1 module of 995 x 2995 mm, 2 modules of 1995 x 1995 mm and 4 modules of 995 x 495 mm of 12 mm thick tempered glass. In accordance with the UNE standard. Secured by flush bolts, with plastic washer, lock and protection nut. Neoprene is always interposed between the metal structure and the glasses.

● SYNTHETIC TURF

- The floor is covered with a synthetic turf in green and orange with the game areas incorporated.
- 1/2" monofilament polyethylene synthetic turf, 8.800 Dtex, polyurethane backing, filled with quartz sand and specially designed for Jorkyball.

(*) A JORKYBALL MODEL COURT WITH MEASURES MT 10 X MT 5 IS ALSO AVAILABLE.

3BBLE WORLD RANKING CHALLENGE

IS THE WORLD RANKING OF ALL THE JORKYBALL PLAYERS AROUND THE WORLD



To register online please go to wrc.3bble.com

Join the Ranking wrc.3bble.com

EACH JORKER CAN GAIN POINTS AT 4 LEVELS:

- Challenging with a partner another Jorkyball team.
- Playing in the tournaments organized by the clubs of the 3bble WRC circuit.
- Playing in National Tournaments.
- Playing in International Tournaments.

Points are calculated by a proprietary algorithm owned by 3bble, and “adjusted” based on the importance of the Tournament and the ranking of the challengers.

At year end , in December , the best Jorkers of the World will play the “ Masters “.

PLAYER REGISTRATION

By registering, you will be able to play in all tournaments of the 3bble World Ranking Challenge circuit and gain points useful for the World Ranking.

You will also be able to challenge with a friend and teammate other Jorkyball teams to increase your ranking.

CLUB REGISTRATION

By registering, your club will automatically join the International circuit of Jorkyball Clubs around the world.

You will be able to organize in your club tournaments that qualify for gaining points for the World Ranking. Your club will also qualify to host challenges among Jorkers who wants to improve their ranking.

SOME TIPS FOR THE SUCCESS OF JORKYBALL IN YOUR ESTABLISHMENT...



- **Appoint a dedicated person** in charge of Jorkyball activities.
- Take full advantage of our **"initial marketing kit"** (posters, flyers, brochures...) and organize a **launch party** to introduce Jorkyball to your members and clients.
- **Explain well the rules of the game.** Playing without applying the rules jeopardize the fun, challenge and appeal of the sport. We suggest to stick the rules on the court. **3bble®** has produced the rules of the game also in form of cartoons which make them easier to understand and visualize.
- Make sure that **as many people as possible register to the 3bble® World Ranking Challenge (wrc.3bble.com)**. Only registered players can join the World Ranking. We suggest you make the registration mandatory to all players who participate to your tournaments. It maybe a good idea to help them register by doing it with a laptop at your club connected to internet.
- **Organize many club tournaments** (men, women, mixed, under 13...) using the **3bble® World Ranking Challenge** tool which will make your players feel part of an International community and eager to escalate the rankings. We suggest to stick the information about WRC and how to join, on the court or in a place well visible.
- Explain to your players that they can gain points also by challenging other teams in direct matches (i.e. not in a tournament).
- **Select one or more teams** that will represent your club in National and International competitions organized by the **Jorkyball International Federation**.
- Contact local companies and invite them to organize **corporate tournaments** in your club.
- Contact **local schools** and invite them to bring their children and students to play and make Jorkyball part of their physical activities. They will then start coming also on their own outside school hours. Young children Jorkyball parties are also very popular!
- Contact **local media** to write and talk about Jorkyball. You will be surprised to see how easy it is get free advertising from them. Media are always looking for new things!
- **Affiliate** your club to the **Jorkyball International Federation** and look at its Institutional website **www.jorkyball.org** to be aware of what is going on.
- Share your news and initiatives in the **Official Facebook page** of the Federations and become an active part of the community.



PROFITABILITY ANALYSIS

Jorkyball is the most profitable sport investment per square meter you can find.

Space is always at premium, especially indoor and in city-centres and you want to use it in the most efficient and profitable way.

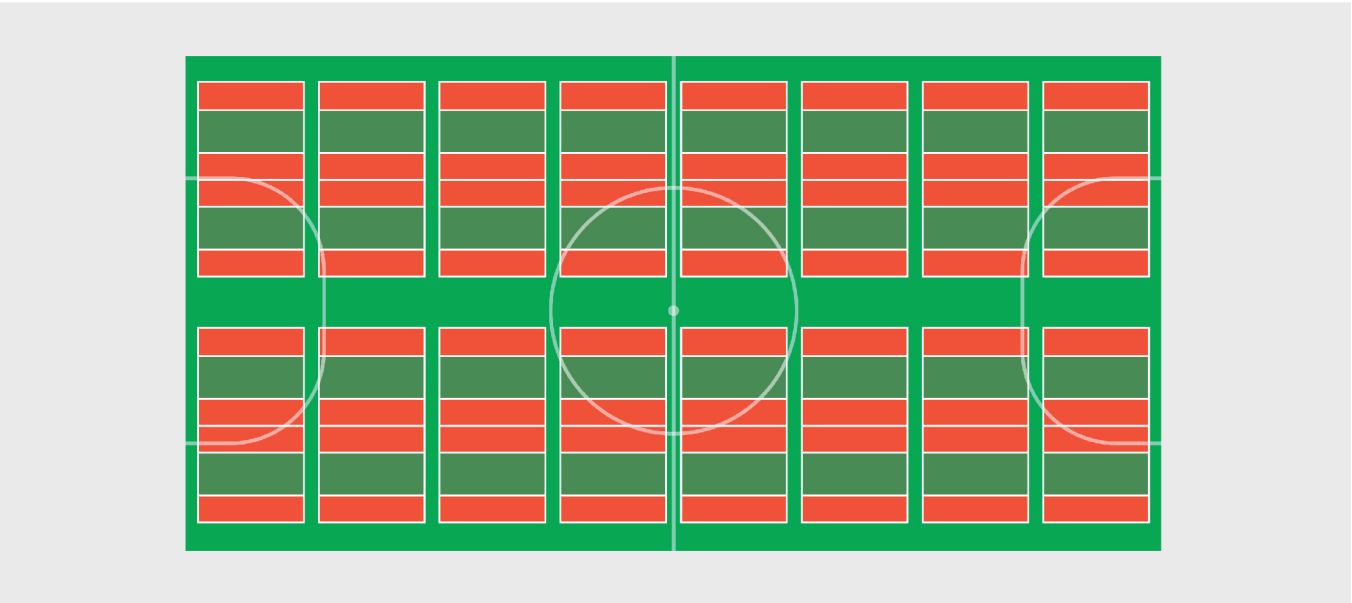
On going profitability per sqm of a Jorkyball court is a multiple of most other sports and fitness investments.

● THE PROFITABILITY OF A JORKYBALL COURT VS:

Squash = 2x	Padel = 4x	5-a-side soccer = 6x	Tennis = 10x
--------------------	-------------------	-----------------------------	---------------------

For a Gym or a Sport Club it will also represent an EXTRA profit as it is generally rented outside the membership cost, both for internal and external clients.

● IN A 5-A-SIDE SOCCER COURT YOU CAN PLACE 16 JORKYBALL COURTS!



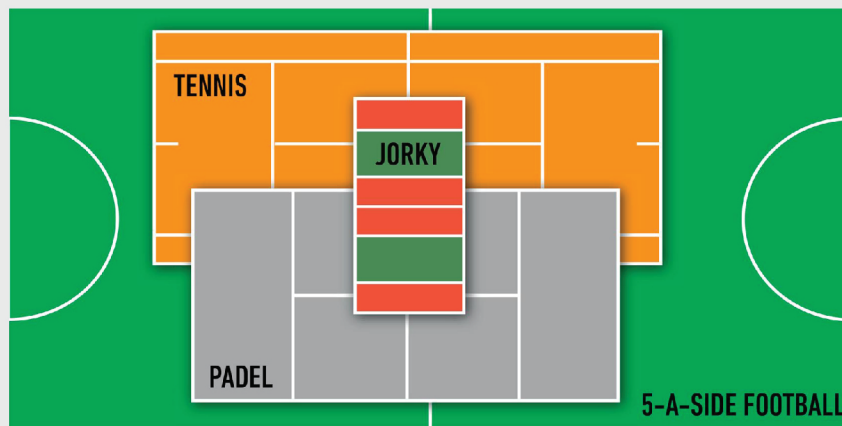
● **SPORT**

Size (sqm)

Players

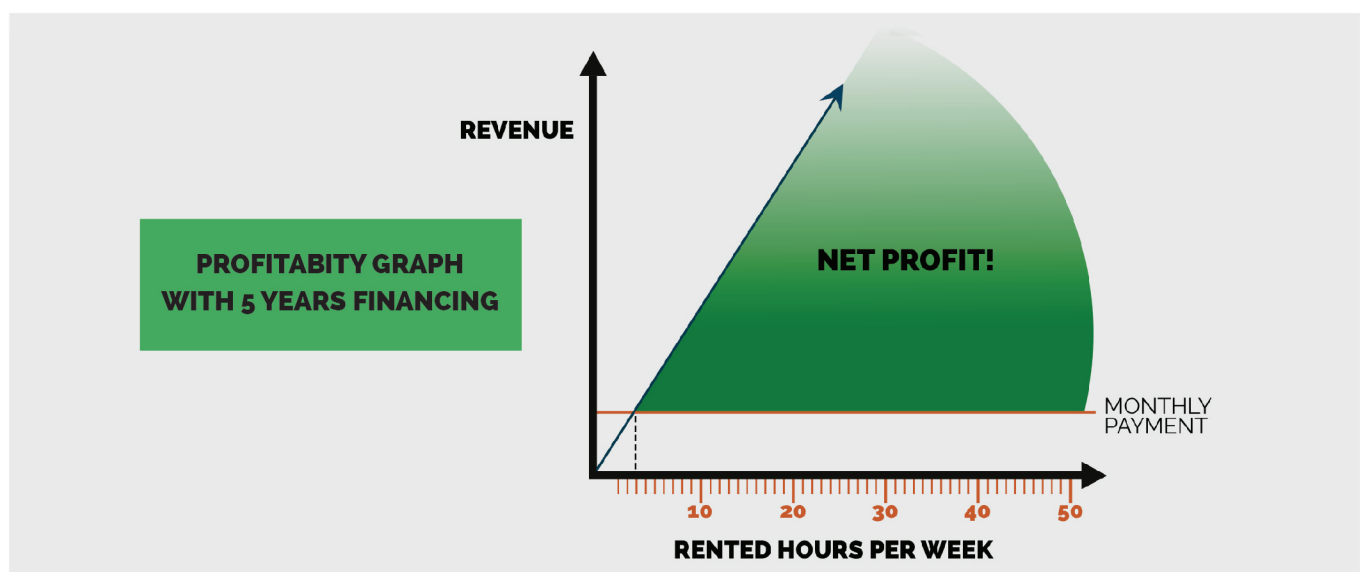
Sqm per player

Indoor soccer (5-a-side)	800	10	80
Tennis court (single)	261	2	130.5
Tennis court (double)	261	4	65.25
Padel	210	4	52.5
Squash	62.4	2	31.2
Jorkyball	50	4	12.5



If financed, at current Euro interest rates, you will be able to repay the monthly payment just renting out the court 1 hour for only 3 days a week (or in other words less than 30 minutes per day).

ALL THE REST IS NET PROFIT! (*)



(*) Standard model court, Fixed Interest Rate of 4.49%, 5 years financing, rented at 32 Euro/hour (8 euro per player/hour).

THE START-UP WEEKEND TRAINING FORMAT

The Jorkyball International Federation (JIF), in partnership with 3bble®, offers to all new clubs a “Start-Up Weekend’s Training Program”

The main goal is to help the owner/manager of the new club to plan and manage the introduction of Jorkyball and make it an ongoing successful experience; it’s very important to organize this Weekend Training at the premises of the new club, in order to set-up the all the Jorkyball marketing tools customized to the specific needs of the club.

This “Start-Up Pack” is the result of almost 20 years experience and know-how and is an effective help to the owner/manager facing the first essential steps in the promotion and management of a Jorkyball court.

The Program:

Day 1 (arrival)	<p>Aft. – <i>Playing Jorkyball</i>: a JIF’s Representative & the new club’s Staff will play a first match (focused on having fun, socialize and discovering the new Sport – opportunity to explain the rules of the game)</p> <p>Aft./Eve. – <i>The Sport Centre</i>: discovering bonus & malus of Jorkyball and the characteristics/statistics of the neighborhood (talking about a 15-20km range of action)</p> <p>Aft./Eve. – <i>Presentation of JIF activities</i>: a focus around the JIF worldwide Community and Events</p> <p>Eve. – <i>Managing a Jorkyball Sports Centre</i>: how to manage a Sports Centre: tools, ideas, budget, goals</p>
Day 2	<p>Mor. – <i>The 3bble World Ranking Challenge</i>: a working session focused on the software</p> <p>Mor. – <i>Website and Social Network</i>: a working session focused on the digital promotion tools</p> <p>Aft. – <i>How to increase the number of players</i> with local enterprises, Schools, Events, Birthdays, Competitions</p> <p>Aft./Eve. – <i>The Opening Day’s Party & the Press conference</i>: to be held at the Sports Centre, celebrating the introduction of the new sport. Official invitation to all local authorities and Medias. A speech & interviews of the JIF’s Representative. Free matches (short time) for everyone and a Open tournament for everyone (kids, young, adult, women, dad&son).</p> <p>Training of local referees under the supervision of the JIF’s Representative.</p>
Day 3 (departure)	<p>Mor. – <i>Playing Jorkyball</i>: a real Jorkyball 3 hours training (focused about Competitions)</p> <p>Mor./Aft. – <i>A Jorkyball competitive Tournament</i>: a Tournament by invitation reserved to a limited number of Teams. A training session on of how to manage a competitive tournament</p>
Costs:	<p>Flights and trains from/to Rome, Italy</p> <p>Hotel accommodation</p> <p>A fee of 500€ (plus Bank transfer’s fees)</p>



3BBLE® IS THE EXCLUSIVE WORLDWIDE
DISTRIBUTOR OF JORKYBALL COURTS AND ALL
THE EQUIPMENT RELATED TO THE SPORT (BALLS,
ACTIVEWEAR, MERCHANDISING AND SERVICES).

3BBLE® IS THE OFFICIAL SPONSOR AND SUPPLIER
OF THE JORKYBALL INTERNATIONAL FEDERATION.

www.3bble.com