weAR is an innovative Italian SME that since 2014 supports 4.0 companies in the digitization path of their processes.
weAR's vision involves the use of extended realities (VR, AR, MR) as Advanced Human Machine Interaction to better show and interact with data from Industry 4.0 / 4IR components, as Industrial Internet of Things, Artificial Intelligence, Big Data, Predictive Maintenance, Machine Learning, and Cobots

MARKO
2.0

is a SaaS platform allowing a company to create and share user manuals via augmented reality in a totally codeless way.
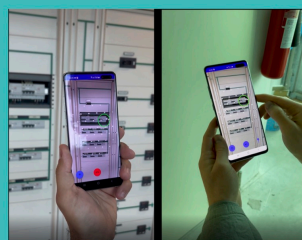

MARKO
Digital Twin

enables natural interaction via hand gesture with digital twins of products, infrastructures or entire assets, displaying complex data from IoT, AI, predictive maintenance in an easy and friendly way, through mobile and wearable devices.

MARKO
Remote Assistance

is a video call supported by augmented reality overlays, in real time. A junior resource can solve problem alone with the assistente of a senior technician in AR call.

MARKO
Verse

is a industrial, customized metaverse, where users can communicate in real time with avatars and can interact with asset digital twin.