



The 1st cloud provider that helps Resellers **sell more.**

The best of cloud and NAS in one solution.

Partners



One-liner



The Cloud Provider that **RECYCLES THE INTERNET**



PRIVACY-FIRST



COMPETITIVE



GREEN



What is Cloud Storage?

Cloud Storage is a file storage service.

Files are saved on an external infrastructure - hence the name "Cloud" - made of data centers, computer centers for data processing and storage.

Data is centralized in a single location, whose coordination is unknown and under the complete management of the Cloud Provider.

Maintaining data centers requires **large expenses**, this involves the use of large amounts of energy, to the detriment of the environment, and results in an expensive service for the user.

BENEFITS OF THE CLOUD



ACCESSIBILITY



From every device.

SYNCHRONIZATION



From everywhere.

SAFETY



You never lose your files.

LIMITS OF THE CLOUD

HIGH PRICES



Monthly fees for the users to cover high maintenance costs.

LIMITED SPACE



A few Gigabytes available with a free account.

LIMITED PRIVACY



Data is subject to cyber security risks or analyzed by its guardian.



The solution of the future

With Cubbit, you get all the benefits of the Cloud plus advantages that only disruptive technology can offer.

So many customers forgo the convenience and versatility of Cloud storage because they **do not want to pay lifetime monthly fees** and do not feel protected in terms of **privacy** and **cybersecurity**.

Cubbit removes these limitations by empowering more users to take advantage of all the benefits of Cloud storage.

Also, Cubbit is helping the **environment**.; for each Terabyte saved on Cubbit, up to 100KG of CO2 are saved every year.

BENEFITS OF THE CLOUD



ACCESSIBILITY



From every device.

SYNCHRONIZATION



From everywhere.

SAFETY



You never lose your files.

FURTHER BENEFITS OF CUBBIT



FREE



No monthly fees.
With no infrastructure costs, the service is free for the users.

HIGH CAPACITY



No more limited space.
With Cubbit, you can expand your storage up to 4TB with no additional costs.

PRIVACY



You have full control of your data. The decentralized network is much more secure than any traditional cloud.



The power of a new technology

Cubbit is very easy-to-use, however how it works is very complex.

Our distributed data center is a peer-to-peer network optimized by centralized artificial intelligence.

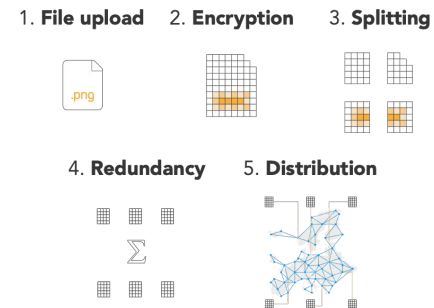
Cubbit ensures that data is always accessible with **zero-knowledge** cryptography built into the architecture of our software.

The world's first distributed data-center



We crowdsource the unused internet resources to build our distributed infrastructure.

P2P software architecture



Each file saved on Cubbit is split into 36 pieces and only the owner can access its data by retrieving at least 24 of those shards. Each shard is encrypted with a totally secret password (zero knowledge).



What is Cubbit?

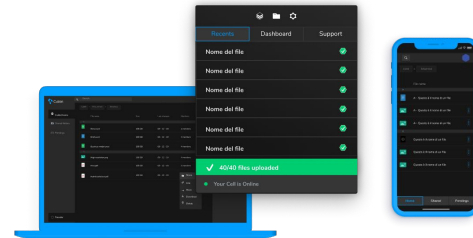


Cubbit is the first distributed cloud storage service.

You can **save, download, synchronize and share** your files in total safety and absolute privacy. .

It runs on a network of user-owned devices, called **Cubbit Cells**.

The Cubbit Cell is a **plug-and-cloud device**. Once activated, you can access your cloud from any device at any time.





The Cubbit Cell

Very easy to use:

- Plug in the Cubbit Cell to the power supply.
- Connect it to the router via the ethernet cable.
- Create a Cubbit account on web.cubbit.io/signup;
- Activate the Cell.



VERSIONS

Get 512GB or 1TB of cloud storage right away for just \$0/month forever. (you only pay the initial cost of the Cell)



EXPANDABLE

Plug in any external hard drive via USB and expand your cloud storage up to 4TB. (available from December 2021)



The best of NAS and Cloud in one solution



NAS



● One time payment cloud storage	✗	✓	✓
● 100% redundancy	✓	✗	✓
● Remote access	✓	Low	✓
● Built-in zero-knowledge encryption	✗	✗	✓
● Expandable (coming soon)	✗	✓	✓
● Instant upload (coming soon)	✗	✗	✓
● Environmentally friendly	✗	✗	✓
● Price	\$\$	\$\$\$	\$

[Want to see the complete comparison table? Click here.](#)

Why the Cubbit Cell?

More than **3,000** customers have already purchased the Cubbit Cell choosing it for its innovative features.*

Your data is so safe that not even Cubbit can access it. The zero-knowledge encryption enables this level of security and it's what our customers value most.

BACKUP and STORAGE



For 85% of our customers, these are the reasons for buying and using Cubbit.

FOREVER FREE, ZERO-KNOWLEDGE



The 2 most valued features.

**e-Survey conducted by Cubbit after pre-sales through KickStarter and Indiegogo platforms.*





Evidence from data

Why do people choose Cubbit?

“I need to replace Dropbox, not my NAS. I want a fast, secure way to access files from the cloud whilst on the go that doesn’t involve giving those files to a 3rd party.” (KS backer)

“Cubbit ends eternal monthly fees and allows me and my family secure access to our files” (IGG backer)



Why do businesses choose Cubbit?

“This is ideal for B2B SMEs who are looking for a plug and play solution to unlock cloud features and facilitate remote working” (ESPRINET distributor)

“We are an international team, working in many countries and timezones - we needed a way of working, collaboratively yet securely with both internal and external team members which was easy-to-use for everyone. “ (Luca Gisi, CEO @Tickete)





Business opportunity with the Cubbit cell

Differentiate your offering with the first forever free cloud storage on the market with zero knowledge privacy.

Offer the cloud on a physical, tangible device. Attract new customers with privacy and storage needs for those who do not trust the traditional cloud.

HOW



SINGLE CELL

Offer your clients a Cubbit Cell with a special discount.



BUNDLE

Offer your clients the first expandable cloud storage by selling the Cubbit Cell alongside a USB hard disk.

PURCHASING CONVENIENCE

Bundle by quantity

Discounts increases as the number of units purchased in a single order increases.



Cubbit in numbers



3,500+ customers

70+ countries

€6.3M raised from top funds

10M+ of files stored on Cubbit

40kg CO2 per TB/year saved



Team, Partners & Funding

Cubbit is a hi-tech startup founded in 2016 and spread between Bologna (IT) and Tel Aviv (IL). Its technology has won numerous international awards.

Founders



Stefano Onofri - CEO

5+ years of experience in lean startups. Founder of the biggest entrepreneurship event in Italy. Forbes Under 30.



Marco Moschettini - CTO

Tech addict and full-stack developer. Has been coding software for 15+ years. Forbes Under 30.



Alessandro Cillario - COO

Legal expertise. Former Head of Startups at the Incubator of the University of Bologna. Forbes Under 30.



Lorenzo Posani - CSO

PhD in Statistical Physics (Ecole Normale, Paris; Columbia University, NYC). Software architecture specialist.

Main partners



Partnerships to unite European research center servers in a private cloud network.



Cubbit was granted €2M in equity-free financing in Oct'19.



Bundling with Samsung T7 and other products scheduled for Q1'21.



Barclays is global bank adopting and investing into new technologies.

Key people



Alessandro Taramelli - Head of B2B2C

20 years of experience in ICT & Telco industry. Country Manager @ D-Link Mediterraneo until 2018.

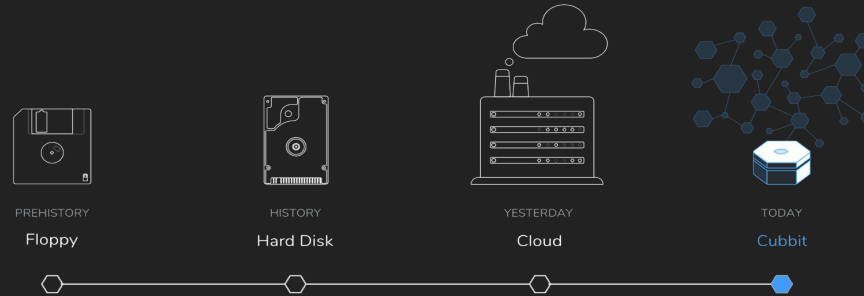


Gianluca Granero - Head of B2B Tech

Founder and CTO of Memopal, cloud service of 2 million customers.



Join the Cloud Evolution.



partners@cubbit.io

