Giardini del Mediterraneo

KIT BIO

All ingredient for famous Italian recipe

KIT BIO

THE IDEA

MAKE THE INGREDIENTS AVAILABLE

- **Globally**
- **With a wide shelf life**
- **Without special storage conditions**
- **In an easy-to-use format**
- **With the right ingredients of the recipes**
- **Of certain origin**
- **From organic production**
- **In the correct proportions**

THE RECIPES

There are 3 recipes available:

- **Pasta alla Norma**
- **Spaghetti alla Eoliana**
- **Busiate al Pesto Trapanese**

Another 3 recipes will be available soon and another 20 traditional recipes are being studied. Monoportion in an automatically distributable package will also be available
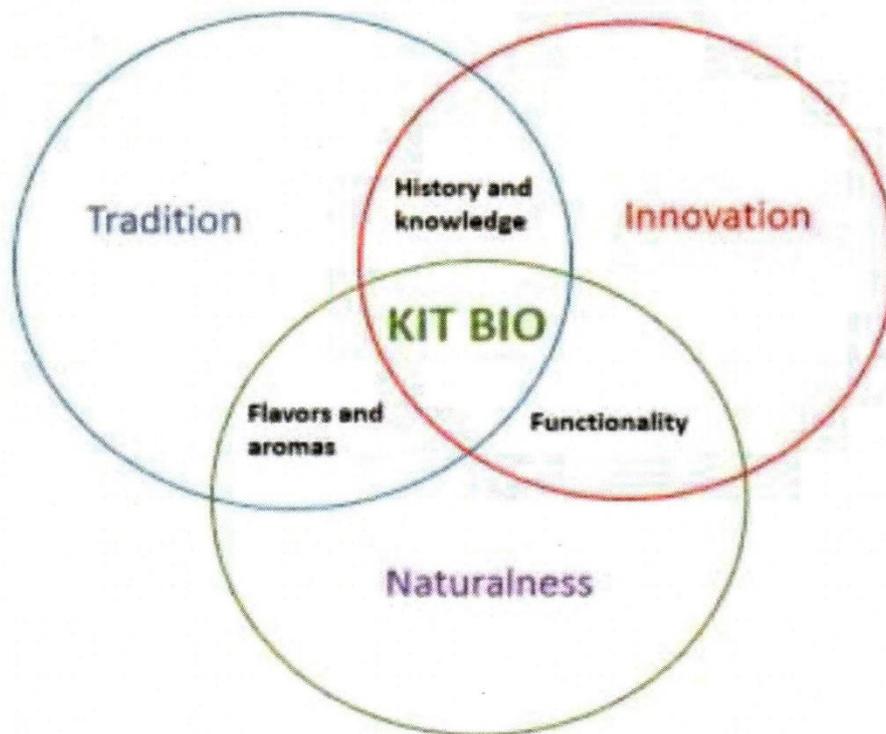
STRENGTH POINTS

1. **Monoportion** → (avoids waste)

2. **All the right ingredients and in the optimal dose** → (you do not need to be a chef)

3. **Ingredients of certain origin and high quality, BIO** → (search for genuine food)

4. **It is not necessary to keep in the fridge** → (easy to store and prolonged expiry)

5. **Online video support** → (the consumer is guided in a simple way)

6. **Multi-lingual Information-rich package**

7. **Easy to open and use**

8. **Fast execution times** → (saving time and energy)

9. **No mess in the kitchen** → (nothing to clean, nothing to prepare)

TRADITION AND INNOVATION

*The **KIT BIO** system has been designed to be both TRADITION and INNOVATION and will soon create a new style of consumption, accompanying the needs of the modern consumer, the guideline that distinguishes the project is that of traditional recipes and therefore buying our KIT BIO the consumer does not take home a plate of pasta, but a piece of ITALY.*

Tradition

Innovation

History and knowledge

KIT BIO

Flavors and aromas

Functionality

Naturalness

A very large segment of consumers form their own basket by combining products that meet the need for foods with practicality and functionality that produce time savings in the research of ingredients and their correct preparation and at the same time have broad functionalities compared to the new values perceived in the comparisons of naturalness and wholesomeness, of the organoleptic characteristics and flavors of tradition as well as of nutritional value.

*The **KIT BIO** system was created to satisfy this demand by providing organic ingredients for the preparation of traditional recipes of Italian gastronomy*

Busiate
Pasta di semola di grani antichi Siciliani biologica
Semolina pasta from ancient Sicilian organic grains

Giardini del Mediterraneo
10 min   x2   BIO   Taste of Sicily

alla Trapanese   BIO
kit ingredienti di preparazione del pesto / kit of preparation ingredients for pesto

Agliata
in pesto Trapanese
BIOLOGICO

cti di pom
BIOLOGICO

Giardini del Mediterraneo
Taste of Sicily

Spaghetti
Pasta di semola di grano duro biologica
Organic durum wheat semolina pasta

Giardini del Mediterraneo
10 min   x2   BIO   Taste of Sicily

alla Eoliana   BIO
kit ingredienti di preparazione della salsa / sauce preparation kit

ondimento per
EOLIAN
BIOLOGICO

Pomodori
BIO

Giardini del Mediterraneo
Taste of Sicily

Pasta
Pasta di semola di grano duro biologica
Organic durum wheat semolina pasta

Giardini del Mediterraneo
10 min   x2   BIO   Taste of Sicily

alla Norma   BIO
kit ingredienti di preparazione della salsa / kit of preparation ingredients for sauce

Melanzane
precotte
BIOLOGICHE

salsa di
Pomodoro
BIOLOGIC

Giardini del Mediterraneo
Taste of Sicily

COMMERCIAL DEVELOPMENT

The market segment for this product line is very large and growing and is channeled on different brands:

- Gourmet, lovers of high quality products with certified origin

- Typical, people wishing to recreate traditional dishes

- Organic, the new trend of healthy eating and certified product

- Tourism, food and wine gift and recipe preparation in holiday homes

- Ho.Re.Ca., Restaurants, Bed and Breakfast, Hotel, both for widening the menu and distribution for autonomous preparation in the residences equipped with kitchen

- Automatic dispensers, the designed packages (in particular the single portion) can be inserted in the vending machines

The commercial channels that will be involved are multiple:

• *DISTRIBUTORS OF ORGANIC PRODUCTS*

• *TYPICAL PRODUCT SHOPS*

• *SHOP GOURMET*

• *COCKTAIL BAR AND TASTING CENTERS*

• *DUTY FREE AND SHOP INSIDE AIRPORTS*

• *GAS STATION AND SHOP IN RAILWAY STATIONS*

• *HOTEL, TOURIST RESIDENCES AND Bed and Breakfast*

• *ITALIAN RESTAURANTS ABROAD*

• *SPECIFIC SECTIONS OF GDO (GOURMET AND BIO)*

The global market is prepared for the acceptance of this new product, which satisfies a need that is not easily replaced by other products.

This is why we look for good international business partnerships that are able to reach this market segment.

*Our company is structured as a "**system integrator**", it is very flexible and able to satisfy international requests, the linguistic localization of labels and the adaptation of packaging characteristics according to market customs and distribution requirements.*

OUR CONTACTS

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