





Clarissa Cosmetics is the result of passion, study, technological research and above all attention to beauty across the board. It establishes itself in the leading

line for gel, acrylic and decorative nails, triumphing on the national and international territory. It has also developed over the years complete lines for the eyes: from artificial eyelashes to extensions including healing treatments such as lamination.

Today, a particular attention is given to the complete line for semi-permanent make-up and microblading, as well as the make-up line that borns in 2023 by launching the first lip&Cheek lipgloss.

Last but not least, we organize training courses throughout Italy for nails, tattoo and piercing.

clarissa MAKE-UP & clarissa eyes Fill clarissa clarissa ela Ricos



1 BRAND **5 PRODUCT LINES** 1 ACADEMY +20 COUNTRIES

OUR DREAM IS TO SEE CLARISSA STYLE SHINE ON **EVERY WOMAN'S FINGERTIPS**



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1000 EUROPE'S COMPANIES 2023

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Semi-permanent gel polish with LED and UV technology. Each color is dedicated to a different female personality, and it has an unique illustration created with attention to the name of the Women.





NAILS

A complete Nails line

The nail line is complete with everything needed to perform a reconstruction.

We start with the preparators and the bases, the files to perfect the structure and the tops to seal and complete the job.







Latest generation acrylic powders, perfectly micronized to make the product particularly elastic and therefore easier to work













Presents



Exclusive report curated by

BEAUTYSTREAMS

SHORTLISTED 2024

















THE CONCEPT BEHIND:

Our goal is to create, innovate, experiment with products, work and training methodologies that are always new and cutting-edge, with constant attention to the needs and desires of our client, with due respect for nature. Often the testimonials of photo shoots are ordinary women/men, girls next door, who become stars for a day; friends, relatives and neighbors are involved who let the artist within them explode in front of the camera.

ANYONE, WITH CLARISSA HANDS, CAN BECOME A STAR!

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From nails to lips, we create the perfect match for everyone!

We use the same pigment for semipermanent gel polish, nail polish and long lasting lipstick.



INCLUSIVE

Our products are designed for everyone.

We believe that beauty comes in all shades and that everyone deserves to feel confident in their own skin. Our formulas are carefully crafted to complement various skin tones, ensuring that each person can find the perfect match for their



MOLECULE



MARKETING ORIENTED

- Both physical and digital support
- Attention to the packaging













MASS MARKET PRODUCTS

While some of our products are exclusively designed for professional use, developed in collaboration with our Master technicians to expedite and simplify their work, the majority of our products cater to individuals seeking to enhance their natural beauty through the use of premium quality cosmetics.







CUSTOMER ORIENTED

Our product designs are tailored to meet the needs of professionals, and we prioritize their feedback.

Our team provides exceptional customer support with a strong commitment to meeting their needs.

Our technicians' collaboration ensures that we consistently provide product instructions and tutorials to our customers.

We aim to keep our social media profile updated regularly to ensure our customers are well-informed.

Our objective is to consistently monitor fashion shows, allowing us to forecast and anticipate upcoming trends. This approach ensures our customers are always fashion-forward and up-to-date.





1000 EUROPE'S **FASTEST GROWING COMPANIES 2023**





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