

About us

Emilia Food Love. The name says it all. It's a love story.

The love that binds together two people and which, in another bond across many miles, binds them to this wonderful land, the land we want to get you acquainted with through products grown on our plains, our hills.

We, Andrea and Rossella, were born a few years ago elsewhere, in Calabria. We first met Emilia almost by chance and started getting to know the region much like a friend destined to become part of your life forever. It is here that we decided to start a family, a place where we feel truly at home.

During our honeymoon in 2011 we found ourselves looking for our home far away from home, among supermarket shelves on the American East Coast, food trucks, delicatessens and in the hands of people enjoying their lunch cross-legged under a tree in Central Park. That day, all it took was a single glance for us to understand that nothing would be more wonderful than succeeding in taking our home into everyone's homes, onto everyone's tables, onto streets and benches throughout the world.

We had insufficient time on our hands and life itself continued to demand all our attention, yet we dedicated all our free time to seeking out small producers who shared our passion and enthusiasm. The privilege of meeting and getting to know them was a decisive step in our decision to create **Emilia Food Love**.

This is how was born, from our desire to transform this dream into a business we love.



EMILIA FOOD LOVE
Selected with love in Italy

Find us

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Our mission

Let's talk about you for a moment:

Those of you who are looking for quality and attention to detail, selection and exclusivity, and refuse to settle for imitations when you know could experience a unique, unforgettable culinary journey which begins under the Emilian sun and makes its way to your table.

Our mission is all about you. It's about taking the quality and excellence of typical Emilian food to your homes, 365 days a year.

We make passion and expertise available to you, sent to your home with the same care and attention we use in selecting our products, for guaranteed freshness, aroma and flavour.

Even if you live hundreds of miles away from Emilia, with **Emilia Food Love** you can savour Salami, Strolghino, Balsamic Vinegar or Parmigiano Reggiano at its absolute best.

But that's not all. What we want is to send you an invitation together with our products. It is an exclusive invitation to enter our world, listen to the tales told by our land, and perhaps even visit the places you imagined upon tasting our products.

Emilia Food Love is a new way of travelling, of discovering flavours and the quality of products selected for you with great attention to detail and passion.



Discover Emilia

There's an Italian expression which dates back to ancient Roman times: *genius loci*, a natural or supernatural entity tied to a specific place. Our *genius loci* in Emilia still exists and it enables us to make cured meats, cheeses unlike others anywhere in the world. Our local products are the most imitated in the world, but it is only here that the right combination of air, soil and expertise generates that special alchemy which generates original Parma cured ham, Parmigiano Reggiano, Culatello and traditional Balsamic vinegar.

This is why the word 'Emilia' conjures up images of dining tables, *trattorie*, large family lunches and recipes passed down from mothers to daughters for centuries. But there's much more to Emilia than this. It is also about history and nature, a unique land where plains and hills meet, mountains stand vigil over fields and traditions have been passed down orally by fathers and mothers since ancient times, invaluable heirlooms.

It is no coincidence that it is referred to as the Food Valley throughout the world. For those of us who live here it is much more than this. It is an immense garden of delights, a crossroads of memories, flavours and know-how.

Emilia Food Love was created to show and promote not just the region's culinary heritage but also its territory.

Our local products and their unmistakable flavours take you on a journey of discovery through legends and castles, lands caressed by torrents and streams, bringing you the local traditions and ancient wisdom of a land you are bound to fall in love with, no matter where you are from.