



Lorenza holds a degree in Economics and International Marketing, a second degree in International Management, marketing and international distribution, and earned several Master degrees in the field of SMEs internationalization.

She attends seminars, conferences and lectio magistralis to get a more in-depth understanding of international economic scenarios and European tools for innovation and competitiveness.

Lorenza gained significant work experience both at domestic and international level: as coordinator of international development projects in the Far East and Eastern Europe markets and as manager of the family business for more than ten years .

Lorenza is passionate about spreading the importance of internationalization among SMEs and accompanying them beyond national borders. She collaborates with various companies as consultant for export processes and Temporary Export Manager.