

EMMEVOLUTION S.r.l.

Company Profile

THE COMPANY

Emme Evolution, owner of the brands Pregiò Couture and Nitia, was born at the end of the 90s in the heart of Valle d'Itria, in Martina Franca, in the well-known clothing-manufacturing district, with a specific company philosophy: specialization in outerwear, especially parka and woman down-jacket. Since then, the company has developed its presence from Italy to abroad, consolidating it at international level.

Women all over Europe appreciate the collections because, in contrast to the classic, practical and functional down-jackets, they added to these characteristics softness and femininity, with the sensitivity of the Italian taste.



THE MISSION

Emme Evolution, thanks to its many years of experience in design and production of down jackets and parkas for women, it is able to combine Italian taste and design with an extreme production flexibility.

Thanks to a perfect vertical integration, Emme Evolution manages the entire production process, from the selection of materials to the finished garment, which is carried out in its own production facilities.

This allows the Company to realize even small quantities in an almost unique size range on the market.



OUR SUCCESS FACTORS

- **Specialization**
- **Experience**
- **Italian design**
- **Production flexibility**
- **Attention to detail**
- **Variety of materials**
- **Breadth of the collection**
- **Regenerated raw materials**
- **Sustainable production processes**





**The already recognized quality of its garments,
the impeccable fit,
attention to detail,
joins an efficient commercial network,
that manages the distribution in about 1300 shops
in Italy and abroad,
with the collaboration of a lot of agents
worldwide.**





Philosophy

Pregiò Couture is a unique style collection, unmistakable: fine fabrics, furs, applications, shapes and designed fits over the years can make feminine a usually sporty garment, without however renouncing to practical and comfort. Furthermore, the quality-price ratio is now recognized from customers all over Europe.



THE TARGET

**Pregiò Couture
addresses contemporary women
from the dynamic life,
who want to feel comfortable when they go to
work, accompany their children to school,
when they go out for an aperitif,
a dinner, an event.
Comfort and convenience, without giving up
to class and femininity.**

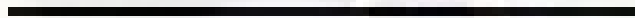
**Pregiò Couture is present on major women's
fashion and current affairs magazines, as well
as on social network.**



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www.pregiocouture.it





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