

Our natural products alcohol free...



*«Everything you can imagine nature has already created»
(Albert Einstein)*

Our goal has always been to be able to offer products that can be vehicles through which to transmit the essential elements offered by plants to an ever wider audience.

We do not invent anything: we just try to "translate" into products the extraordinary principles that Nature has always offered us, that's why

NATURE IN ACTION

The "Lemuria" brand is commonly recognized as the emblem of a serious, correct, "ethical" company, of a company that represents a guarantee of credibility and quality of products in the sector, of an innovative company that has contributed and wants continue to contribute primarily to "making culture", encouraging and spreading the knowledge of the correct use of plants as food supplements for human well-being.

Here because

FOR A TOTAL WELLNESS

OUR VALUES

- **Respect for nature** must necessarily be the core value for who, like us, decides to make available the active principles of plants.
- **Quality** is manifested through a careful research of the plants used, their source and methods of cultivation.
- **Seriousness** all our products are regularly reported to the Ministry of Health and included in the National Register of supplements.
- **Culture** plants are selected and used according to the principles developed by the herbal tradition spread throughout the centuries.
- **Extraction Procedures** specifically studied that allow to get the greatest part of useful functional principles from each plant
- **Consistency** is not our practice to follow the " trend of the moment" formulating products that contain specific plants, if not totally convinced.
- **Continuity** the validity of our products is manifested primarily in the extraordinary length of their life cycle and their relevance.
- **Italian products 100 %:** with cultivation, harvesting and extraction at km 0



ALCOHOL FREE

From here we start in the choice of plants for the formulation, because we are absolutely aware that, first of all, our natural supplements must be safe and effective, bringing a real benefit to those who use them

THIS IS OUR COMPANY PHILOSOPHY

Which translates into

PECULIAR CHARACTERISTICS OF OUR LEMURIA® PRODUCTS

ALCOHOL FREE: Characteristic that makes the products particularly suitable for children as well as for all people intolerant or who do not want to take alcohol

NATURALITY OF THE PRODUCT: Our products are totally natural, do not contain vitamins and / or minerals isolated, nor other synthetic substances, and are therefore suitable for use also for long-term treatments

RESPECT OF THE COMPLEX NATURAL MATRIX OF THE PLANT: Our products contain as much as possible the whole phytocomplex that characterizes every single plant and are therefore very concentrated

BIODISPONIBILITY: extremely high represents the ability of each substance to be easily available in the body

EFFICACY: maximum effectiveness is guaranteed by the high concentration of active ingredients combined with greater bioavailability of the same

METHOD OF ADMINISTRATION AND PALATABILITY: Lemuria products are easy to use and have a pleasant taste

CUSTOMIZATION OF THE INTERVENTION: possibility of treatments with the single total extract or with synergistic combinations between multiple extracts and / or compound products

VEGAN OK: for products that do not contain raw materials of animal origin. It is universally accepted as a synonym of a company attentive to all consumer needs and culturally evolved.

Why LEMURIA®?

Perchè il nome LEMURIA®?

Lemuria is the name of the mythological civility that is told to exist before Atlantis. Lemuria's inhabitants were aware that everything that exists is an expression of the perfect creation. They considered themselves as Creator's legal heirs. They used to cure themselves with herbs, living in harmony with nature, which they used to take care of like cautious protectors instead of trying to dominate it. Here comes Lemuria's corporate philosophy that aims to operate for the psychophysical well-being of the individual that relies on its products.

*“Treat the plant like a synthesis medicine does not make it fair,
the plant is life, it is daughter of thousands years of work of the Nature”*

OUR HISTORY

LEMURIA® was born in 1990 from an extraordinary intuition of its founder, Sandro Calidi, who had the idea to formulate and produce “herbal” extracts, highly concentrated, alcohol free. It was an innovative idea, as on the Italian market mainly existed phytoextracts idro-acholic 1:4 and mother dyes 1:10. Thus were born E.T., total extracts-estratti totali 1:1, alcohol free, that till today represent the most characterizing and identifying Lemuria®.’s element. In the following years we have progressively integrated the existing lines, updated the formulation of some products and introduced new products on the market, with very particular formulations, as result of a research both at a national and international level. Today our list presents more than a hundred products, highly appreciated by our customers.