

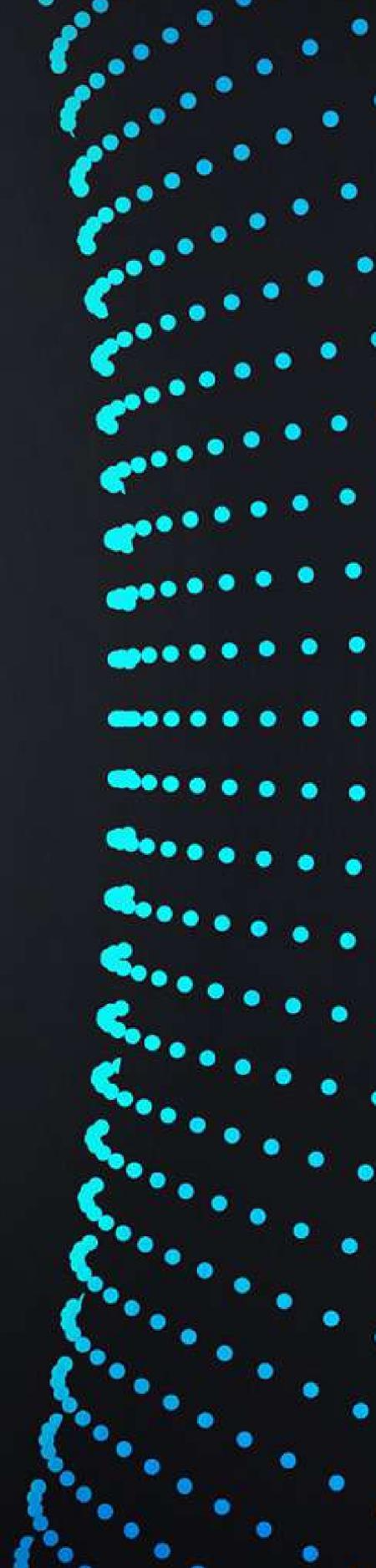
TECHNOLOGY
& COGNITION



AIDA

Artificial Intelligence for Document Automation

AIDA is a product by Technology & Cognition LAB S.r.l.



smartify your workflow

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01 AIDA: what it is?



02 AIDA is cloud-native

The Artificial Intelligence component that AIDA uses is built on a proprietary algorithm, which keeps improving, and requires the computational power and scalability of **xCloud**, our cloud infrastructure.

AIDA is redundant and highly available.

AIDA uses **end-to-end encryption** to guarantee the security and privacy of processed data.

On-premise installations are provided and supported
(continuous communication to xCloud and enablement of remote access are required for support service)



03 AIDA technology

AIDA uses **Machine Learning** techniques to learn how to recognize and identify documents, even unstructured ones, and extract metadata useful for workflows in an completely autonomous way

Learning process is transparent: there's no requirement for intervention of specialized personnel, end user normal operations are enough

Learning algorithms are continuously improved through experience

AIDA is independent from the underlying third party OCR engine: it can choose the best engine based on cost/performance ratio from those available

AIDA supports a module to integrate with workflows based on the **BPM (Business Process Management)** standard.

The BPM module allows to hook into existing processes, both upstream and downstream, from AIDA and enables monitoring, auditing and KPI detection of the mass management of documental processes





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Recipient VAT number
11122233344

Summary
AVVOLGICAVO 3X1,5 MT.10 C/DISG ✕

Invoice date
05/19/2012 ✕

Invoice number
05/ 988 ✕

Total taxes
\$ 6,67 ✕

Invoice subtotal
\$ 31,76 ✕

Invoice total
\$ 38,43 ✕

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CLIENTE 5242	COE.FISCALC 07643520567	PARTITA IVA	CAUSALE DOCUMENTO Vendita	NUMERO E DATA DOCU 05/ 988 19/05/12		
AGENTE	CONDIZIONI DI PAGAMENTO		BANCA APPOGGIO			
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04 AIDA user interface

AIDA is a web-application developed with the latest HTML5/Javascript technologies available: this makes AIDA completely **plug and play**, without having to install any additional software

AIDA can be used seamlessly from desktop, tablets, or even from smartphones

AIDA interface makes data-entry job error-proof with simple clicks: there's no need to type any text manually anymore!

AIDA allows modules for fuzzy lookup (both when filling and validating), preprocessing/ splitting of documents and anomalies detection



05 AIDA as Xerox® ConnectKey® application

Xerox® ConnectKey® AIDA connector allows to take advantage of the intelligent recognition capabilities from **any Xerox® multifunction device**

AIDA ConnectKey® interface is **optimized** for the interface, display and user experience of MFPs

On top of checking and validation operations, it's possible to print from AIDA and scan to AIDA.

The document is shown on the MFP display with an interface tailored to validation.

xerox



ConnectKey®



06 AIDA input modules

Any other input required by the customer

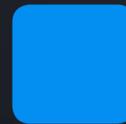
MFP
even for non ConnectKey®-enabled devices



Email retrieval and attachment analysis



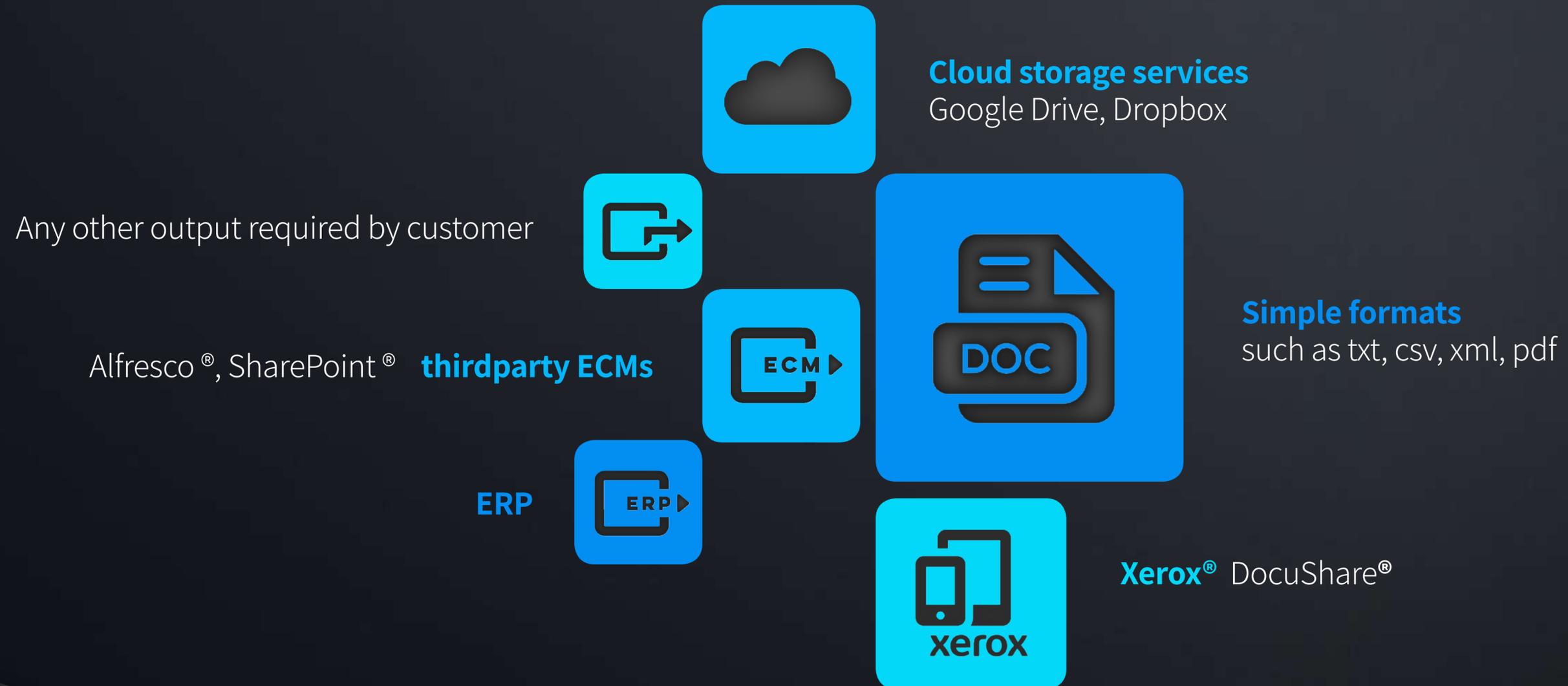
Web input directly from the browser



Xerox® DocuShare®



07 AIDA output modules



08 AIDA : advantages and target

AIDA mission is to provide a service to centralize all of the recognizing intelligence and document management, with the purpose to move closer to the complete disappearance of the workload and consequent chances of errors in manual data entry

AIDA characteristics make possible for it to scale to any volume of documents, while keeping the cost per page as low as possible

AIDA is inexpensive



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