

PRODIGY

INNOVATIVE EVOLUTION

WHILE **OTHERS** ARE THINKING
ABOUT A **NEW TECHNOLOGY**
WE ARE READY WITH
THE **NEXT INNOVATION**

SOCIAL MEDIA MANAGER



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01

It's Prodigy



WHO WE ARE

Innovative Startup born in 2017
in Italy and growing internationally

AREAS OF EXPERTISE

Fintech
Big Data

WHAT WE DO

We create Next Generation Digital Solution
for medium and large enterprises. We're
experts in Industry 4.0 culture, processes
and technologies.

AREAS OF EXCELLENCE



INNOVATION

Big Data, machine learning, digitization and technology

INVESTMENTS

Specialized in finding investments through tenders, loan and investors

NETWORKING

International network of technology companies, governmental agencies and commercial companies

CONSULTING

Marketing, business development and support

Our Partners



**DIGIT
EXPORT**



LEYTON

Our Clients

FASTWEB



VARGROUP
inspiring innovation

Acceleration programs

**LE
VILLAGE**
by 



**INN
MIND**
COM

Sano Musab Hijazi
CEO & FOUNDER



Marisa Di Salvo
HUMAN RESOURCES



Costantino Caroppo
**MARKETING &
BUSINESS DEVELOPMENT**



Piero Favaretto
LEGAL & FISCAL




02

Our service

Social Media Manager

Social Media Manager is a service that includes the configuration of social channels and the management of social media through a timely calendar to release and monitor posts





03

Our offer

1

Creation of Google My Business page

2

Weekly posting

3

Comments and chat monitoring and response to users by customer's name

4

Creation of stories

5

Brand awareness contents creation with professional focus on products and sectors



04

Sales packages

1. Start PMI package

INCLUDED

Concerns exclusively Facebook and Instagram channel for the contract period and includes:

creation of Google My Business page

2 weekly posts

NOT INCLUDED

Comments and chat monitoring and response to users by customer's name.

Creation of stories.

Creation of Brand awareness contents with professional focus on products and sectors

2. Basic package PMI

INCLUDED

Concerns exclusively Facebook and Instagram channel for the contract period and includes:

Creation of
Google My Business page

2 weekly posts

Comments and chat monitoring
and response to users by
customer's name 2 times per week

NOT INCLUDED

Creation of stories.

Brand awareness contents
creation with professional focus
on products and sectors

3. Silver package PMI

INCLUDED

Concerns exclusively Facebook and Instagram channel for the contract period and includes:

Creation of
Google My Business page

2 weekly posts

Comments and chat monitoring and response by customer's name 2 times per week

Creation of stories: once per week

NOT INCLUDED

Brand awareness contents creation with professional focus on products and sectors

3. Gold package PMI

INCLUDED

Concerns exclusively Facebook and Instagram channel for the contract period and includes:

Creation of
Google My Business page

2 weekly posts

Comments and chat monitoring and response by customer's name 2 times per week

Creation of stories 2 times per week

NOT INCLUDED

Brand awareness contents creation with professional focus on products and sectors

3. Professional package PMI

INCLUDED

Involve exclusively LinkedIn channel for the contract period and includes:

Creation of Google My Business page

2 weekly posts

Comments and chat monitoring and response by customer's name 2 times per week

Brand awareness contents creation with professional focus on products and sectors

NOT INCLUDED

Creation of stories.



05

Contacts

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