DIGITALITY

01

It's Prodigy

WHO WE ARE

Innovative startup born in 2017
in Italy and growing internationally

AREAS OF EXCELLENCE

Fintech
Big Data

WHAT WE DO

We create Next Generation Digital
Solutions for medium and large
enterprises. We are experts in Industry 4.0
culture, processes and technologies

AREAS OF EXCELLENCE

INNOVATING
Big Data, machine learning and digitization of the marketing process

FUNDING
Specialized in finding investments through tenders, loans and investors

NETWORKING
International network of technology companies, governmental agencies and commercial companies

CONSULTING
Consulting services in the technology area and business development

Our partners

Our clients

Acceleration programs

Sano Musab Hijazi
CEO & FOUNDER

Marisa Di Salvo
HUMAN RESOURCES

Costantino Caroppo
MARKETING &
BUSINESS DEVELOPER

Piero Favaretto
LEGAL & FISCAL

02

Digitality

PRODUCT

Digitality is a unique and innovative product that works by carrying out a detailed analysis of the degree of digitization of a company. This SAAS assessment service also identifies weaknesses and improves them, eliminating inefficiencies in their operations
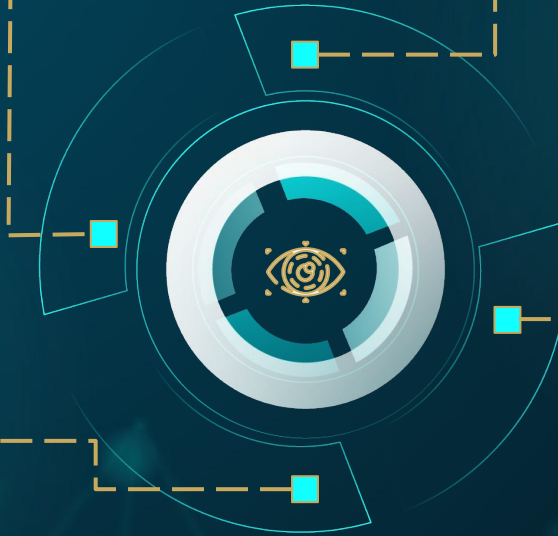
FEATURES

- Identification of weaknesses in the cmpany's online presence
- Analysis report of social channels
- Analysis report of marketing campaigns

WHO IT IS FOR

Digitality is aimed at large companies operating in the digital and B2B sectors

ANALYSIS

More than 500 KPIs of values that are produced in a 50+ page report

HOW IT WORKS

01 Enter the name of the company or website in the search engine

02 The software automatically analyzes the data and indicates which points to correct and work on
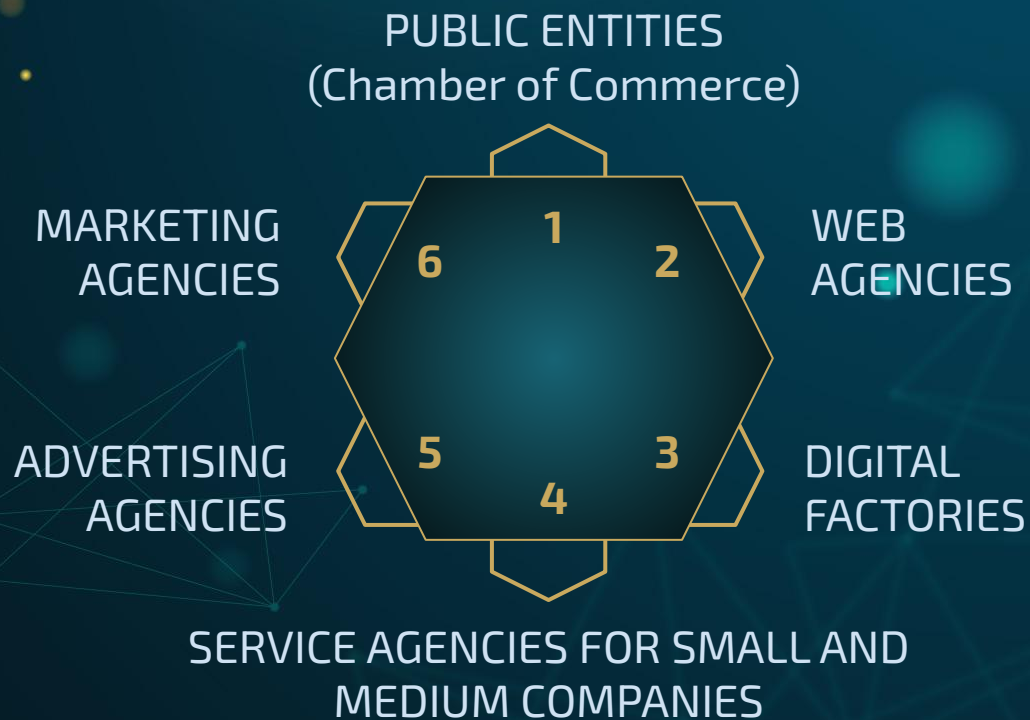
03 You can now send, save, print and export the analysis file to your device (also in white label version), and then share it with the recipient company

03

Commercial Offer

TO WHOM IT IS ADDRESSED

PUBLIC ENTITIES
(Chamber of Commerce)

MARKETING
AGENCIES

WEB
AGENCIES

ADVERTISING
AGENCIES

DIGITAL
FACTORIES

SERVICE AGENCIES FOR SMALL AND
MEDIUM COMPANIES

1

2

3

4

5

6

SALES MODEL

It is a SAAS platform, which can be integrated with any system, the sales model is based on the number of reports produced

Discounts are applied based on the number of monthly reports issued

The platform can be sold in SAAS with a single report cost

Pre-configured packages of 500, 1000 and 2000 reports with dedicated discounts

Discounts up to 50% in the activation of an annual contract with monthly supply

✓	Favicon	Detected
✓	Titles and descriptions	No issues found
i	Content keywords	Keywords not provided
✓	Organic referrals	1,500 / month (approx)
i	Search terms	trony, img, a che ora pubblicare su facebook, intranet niguarda, orari per pubblicare su facebook
✓	Amount of content	3,696 words on 5 pages
✓	Backlinks	80 websites (approx)
!	First content displayed	2.4 seconds 4G mobile
✓	Website speed (avg)	2.8 seconds
✓	Website visits	2390 / month (approx)

MARKETING

i	Facebook ads	Unable to dete
✗	Display Ads	None detected
i	Paid keywords	None detected
✗	Paid search	Not detected
✓	Reviews	2 found
✗	Seller ratings	No ratings fou

SOCIAL

✓	Google Assistant	Optimized
✗	Google retargeting	None detected
✓	Google My Business	Claimed listing
✓	Facebook page	434 likes
!	LinkedIn	Unable to confirm
✗	Instagram account	Not detected

04

Contacts

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