

A decorative graphic on the left side of the slide consisting of a grid of small, light pink dots arranged in a roughly triangular shape.

Be Lazy, Ask **Pigro**

Pigro helps people find clear-cut answers inside the ever-growing knowledge bases of their organizations.


41%








Of managers say content findability is
the top-one problem to solve

13%




Time wasted on duplicated work











History


Marketing

02/15/2021

Knowledge Management Market projection

Amid the COVID-19 crisis, the global market for Knowledge Management estimated at US \$381.5 Billion in the year 2020, is projected to reach a revised size of US\$1.1 Trillion by 2026, growing at a CAGR of 19.8% over the analysis period.




SalesMarketing


01/13/2021

Company's Sales Presentation

The worldwide Knowledge Management Process market is projected to record a 20.1% CAGR and reach US \$ 523.1 Billion by the end of 2027.




In this presentation we provide a holistic evaluation of the market. We offer a comprehensive analysis of key segments, trends, drivers, restraints, competitive landscape, and factors that are playing a substantial role in the market.




08/19/2021

Knowledge Management Software Whitepaper



Knowledge Management Software Market size was valued at USD 22.45 Billion in 2020 and is projected to reach USD 58.81 Billion by 2028, growing at a CAGR of 12.67% from 2021 to 2028. Factors such as decreased call handling time, improved governance, reduced training times, and increased customer satisfaction are predicted to fuel the Knowledge Management Software Market over the predicted years.


HR


03/18/2022


Blog Article no. 25

With the remote working pattern emerging as a mainstream phenomenon, the need for knowledge

Suggestion 2 of 4

Open


Download

Edit

Knowledge Management Market Projection

Global Knowledge Management Market to Reach \$1.1 Trillion by 2026

Amid the COVID-19 crisis, the global market for Knowledge Management estimated at US\$381.5 Billion in the year 2020, is projected to reach a revised size of US\$1.1 Trillion by 2026, growing at a CAGR of 19.8% over the analysis period.



Knowledge management is a managerial approach through which an organization collects, analyzes, systematizes, stores, and shares its knowledge assets or knowledge-based intellectual property. The global market is anticipated to expand due to the growing need to retain customers and improve customer satisfaction.

The COVID-19 pandemic and the resultant remote working phenomenon has provided a significant boost for knowledge management solutions across the world. With the remote working pattern emerging as a mainstream phenomenon, the need for knowledge management solutions is expected to increase going forwards.

HOW IT WORKS

salesforce



servicenow

box

STEP 1

Connect any knowledge base



Dropbox

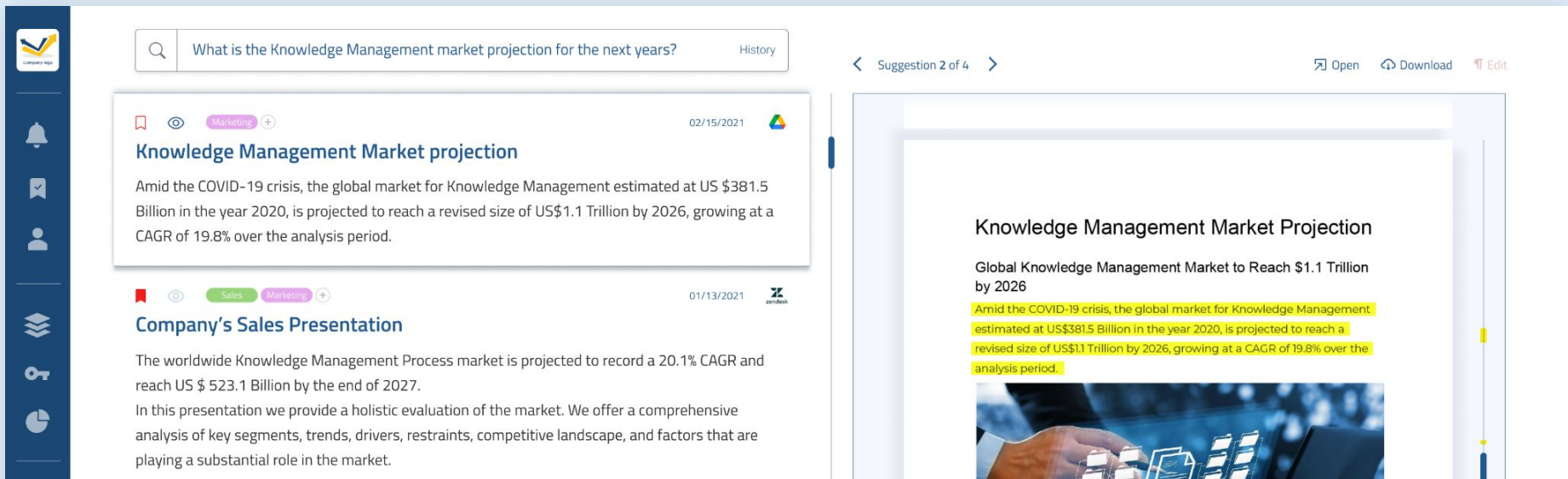


Confluence

zendesk

STEP 2

Ask and get a clear-cut answer

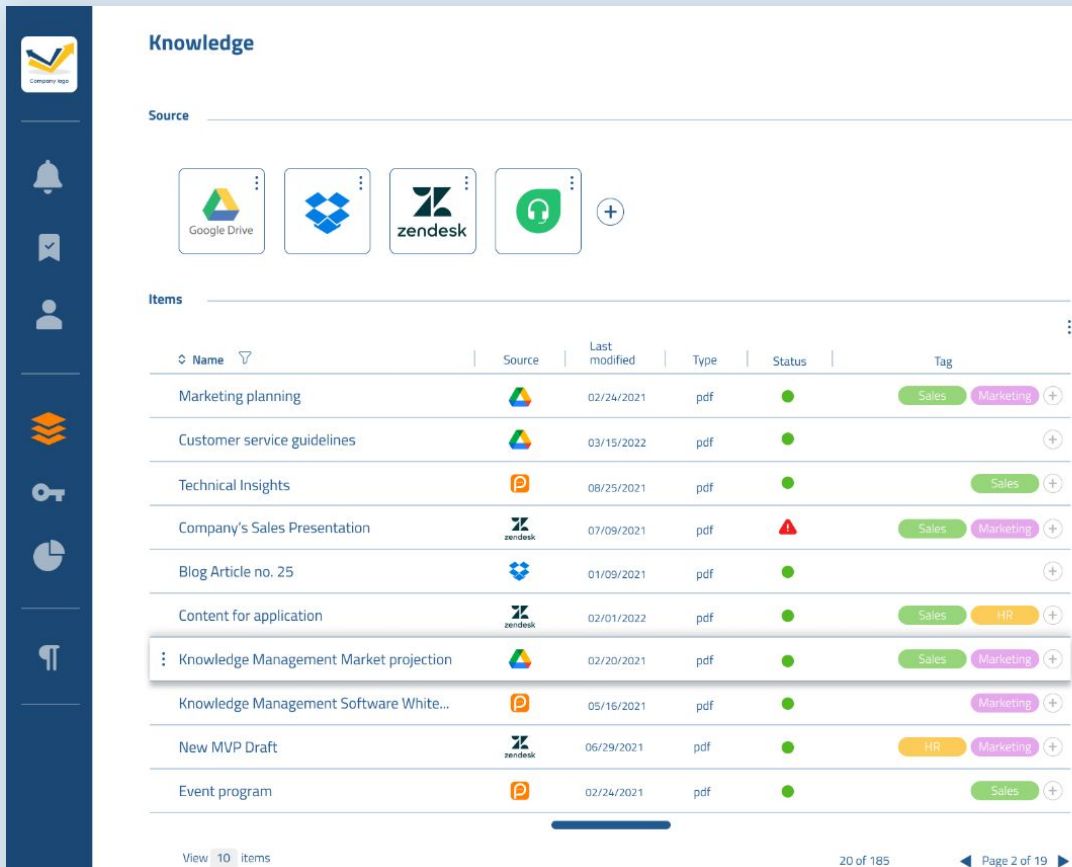


The screenshot displays the Pigro application interface. On the left is a dark blue sidebar with icons for home, notifications, messages, profile, and various data visualization tools. The main content area shows search results for the query "What is the Knowledge Management market projection for the next years?".

The search bar at the top contains the text "What is the Knowledge Management market projection for the next years?" and a "History" button. Below the search bar, the first result is titled "Knowledge Management Market projection" with a date of 02/15/2021. The text of this result states: "Amid the COVID-19 crisis, the global market for Knowledge Management estimated at US \$381.5 Billion in the year 2020, is projected to reach a revised size of US\$1.1 Trillion by 2026, growing at a CAGR of 19.8% over the analysis period." The second result is titled "Company's Sales Presentation" with a date of 01/13/2021. Its text states: "The worldwide Knowledge Management Process market is projected to record a 20.1% CAGR and reach US \$ 523.1 Billion by the end of 2027. In this presentation we provide a holistic evaluation of the market. We offer a comprehensive analysis of key segments, trends, drivers, restraints, competitive landscape, and factors that are playing a substantial role in the market."

On the right side of the interface, there is a preview of a presentation slide titled "Knowledge Management Market Projection". The slide content includes the title, a subtitle "Global Knowledge Management Market to Reach \$1.1 Trillion by 2026", and a paragraph of text: "Amid the COVID-19 crisis, the global market for Knowledge Management estimated at US\$381.5 Billion in the year 2020, is projected to reach a revised size of US\$1.1 Trillion by 2026, growing at a CAGR of 19.8% over the analysis period." Below the text is an image of a hand interacting with a digital display showing bar charts.

STEP 3

Enjoy
dynamic
import

The screenshot displays the 'Knowledge' section of the Pigro application. A vertical sidebar on the left contains icons for 'Company App', notifications, bookmarks, user profile, and various integration icons. The main content area shows a 'Source' filter with icons for Google Drive, Dropbox, Zendesk, and a generic source, followed by a plus icon. Below this is an 'Items' table listing imported documents.

Name	Source	Last modified	Type	Status	Tag
Marketing planning	Google Drive	02/24/2021	pdf	●	Sales Marketing +
Customer service guidelines	Google Drive	03/15/2022	pdf	●	+
Technical Insights	Pigro	08/25/2021	pdf	●	Sales +
Company's Sales Presentation	zendesk	07/09/2021	pdf	▲	Sales Marketing +
Blog Article no. 25	Dropbox	01/09/2021	pdf	●	+
Content for application	zendesk	02/01/2022	pdf	●	Sales HR +
Knowledge Management Market projection	Google Drive	02/20/2021	pdf	●	Sales Marketing +
Knowledge Management Software White...	Pigro	05/16/2021	pdf	●	Marketing +
New MVP Draft	zendesk	05/29/2021	pdf	●	HR Marketing +
Event program	Pigro	02/24/2021	pdf	●	Sales +

At the bottom, it shows 'View 10 items', '20 of 185', and 'Page 2 of 19'.

COMPETITIVE ADVANTAGE

SPEED IN FIND
THE ANSWER



LOW SETUP AND
MAINTENANCE

-- CUSTOMERS --



BNP PARIBAS



-- POC --



3HORIZONS





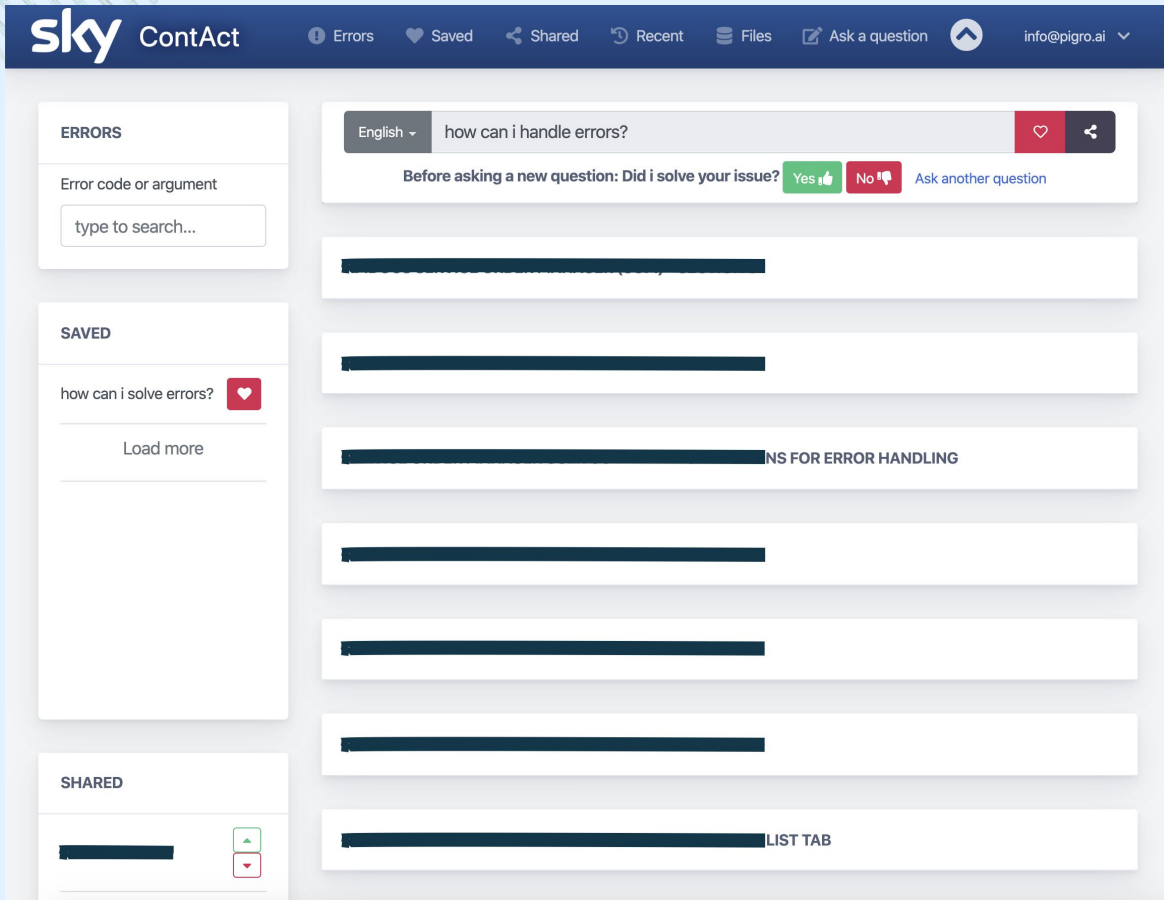
- Salesforce customer
- POC
- Customer service L1 & L2

“Ready in just 2 weeks without any effort, Pigro allowed us to focus exclusively on the launch of the new business unit.”

4000+ Sky’s Customer service Agents use Pigro to solve issues while they are on the phone with the customers



Massimo Bertolotti
CIO Sky Italy and Pigro Advocate



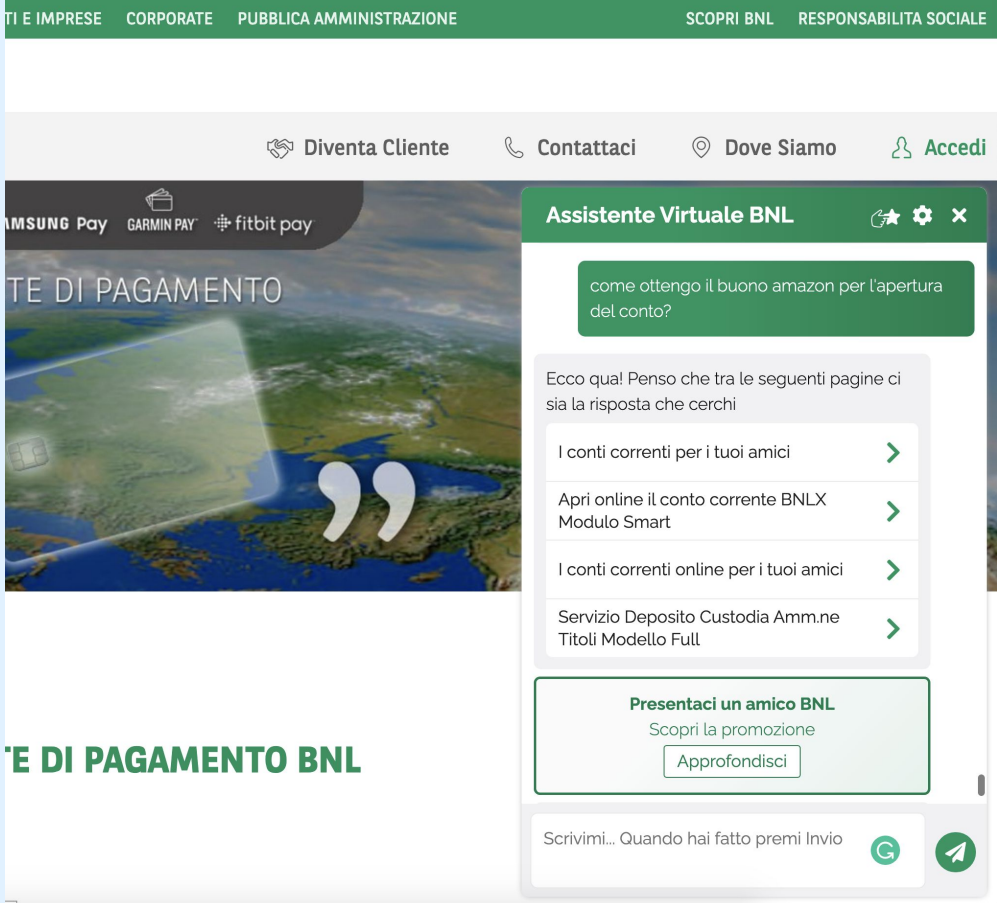
The screenshot displays the 'sky Contact' web application. The top navigation bar includes links for Errors, Saved, Shared, Recent, Files, Ask a question, and a user profile for info@pigro.ai. The main interface is divided into three sections: ERRORS, SAVED, and SHARED. The ERRORS section has a search bar with the text 'type to search...'. The SAVED section shows a search result for 'how can i solve errors?' with a red heart icon and a 'Load more' button. The SHARED section shows a search result for 'how can i handle errors?' with a red heart icon and a 'Load more' button. The main content area displays a list of search results for 'how can i handle errors?'. The first result is 'Before asking a new question: Did i solve your issue?' with a green 'Yes' button and a red 'No' button. Subsequent results are partially obscured by redacted text.

Customer service agent support

A web app with a knowledge retrieval system supporting Tier 1 and Tier 2 customer service agents. Agents can search for technical and commercial information while they are on the phone with the customer.

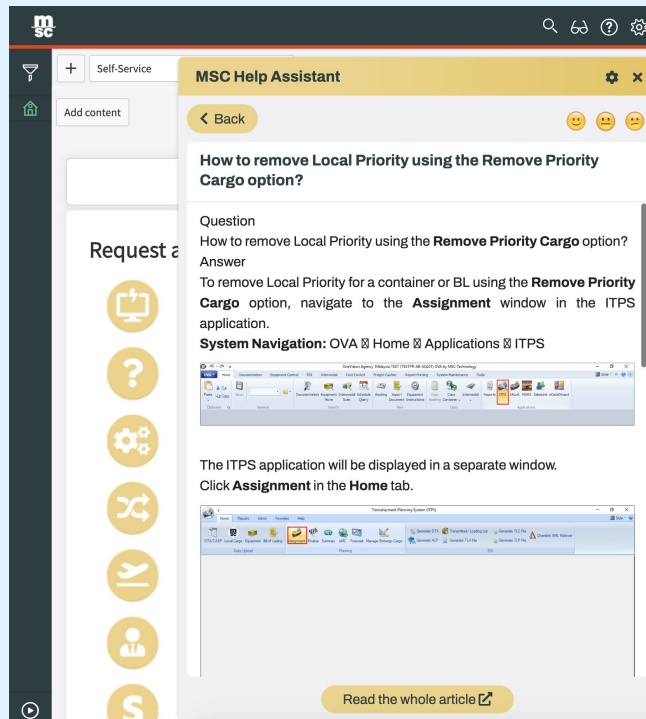
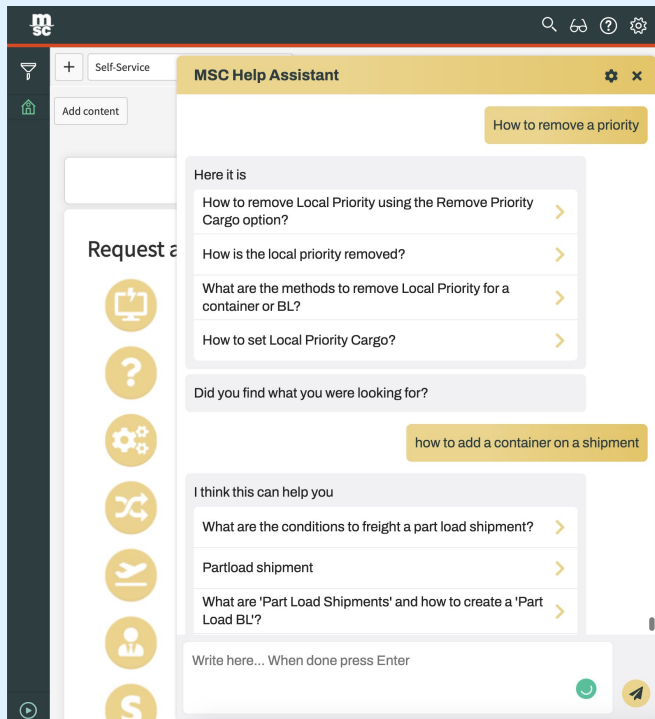
Advanced search engine

A search solution that enables its users to find what they need by themselves. Pigro indexes all the pages of your website and allows users to ask complex questions in natural language. You can now provide your customers with a set of clear-cut answers, which will increase customer satisfaction.



The screenshot displays the BNL website with a green navigation bar at the top containing links: TI E IMPRESE, CORPORATE, PUBBLICA AMMINISTRAZIONE, SCOPRI BNL, and RESPONSABILITA SOCIALE. Below the navigation bar is a white bar with links: Diventa Cliente, Contattaci, Dove Siamo, and Accedi. The main content area features a banner for 'TE DI PAGAMENTO' with a map of Europe and a credit card. On the right side, the 'Assistente Virtuale BNL' chatbot is active, showing a search query: 'come ottengo il buono amazon per l'apertura del conto?'. The chatbot responds with a list of suggestions: 'I conti correnti per i tuoi amici', 'Apri online il conto corrente BNLX Modulo Smart', 'I conti correnti online per i tuoi amici', and 'Servizio Deposito Custodia Amm.ne Titoli Modello Full'. Below the suggestions is a button 'Presentaci un amico BNL' with a sub-link 'Scopri la promozione' and a button 'Approfondisci'. At the bottom of the chatbot interface is a text input field 'Scrivimi...' and a button 'Quando hai fatto premi Invio'.

Internal IT/HR support



A search widget to support your employees that you can integrate into your intranet platform. You can deliver the correct answer for each user respecting files and resources access permissions. Let employees solve IT and HR issues by themselves.

TEAM



FOUNDERS



Nicolò Magnanini
CEO
4 Years Entrepreneur
Experience
10 Years developer
experience



Nicola Abbasciano
COO
20+ Years Experience



ADVISORS



Alexiei Dingli
Advisor
Applied AI Professor,
Neuro-symbolic AI
Pioneer



Pancrazio Auteri
Advisor
CPO & CTO
  **TiVo**




Stefano Marzani
Advisor
WW Tech leader
 **Autonomous
Driving**



Maurizio Pozza
Angel
Serial Entrepreneur



TEAM



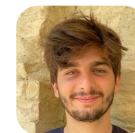
Gabriele Maggiolo
CMO & UK Director
Growth Specialist



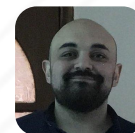
Armando Fontana
UX & Product
Designer



Virginia Bonaduce
Digital Specialist



Lorenzo Bonetti
Data Scientist



Hagra Abdelhamied
Senior Developer

THANK YOU!



We are shaping a world without folders,
where people can just find information easily.

Nicola Abbasciano
COO - nicola@pigro.ai