



*“Art is the essence of the world
revealed to the eyes”*

BB

BubuBa



The creations of the BubuBa Collection were designed to be an art medium, a wall on which they can be hung and carried around the world.

They refer to the Baroque taste, defined by the designers of the “Bubarocco” brand. The shapes and details are typical of the architectural elements of this unforgettable artistic trend. They embellish the collection giving brightness to the whole, and turning the pieces into an extraordinary synergy of fine leathers and metal. The nuances of the six accessories, Vintage Gold, Bright White and Bright Black, mounted one by one in contrast or tone-on-tone on the hexagonal-shaped bags **made strictly in Italy by expert hands**, come out of the surface, thus creating a rare and sometimes opulent three-dimensional effect. The desire is to amaze, catch the eye and shine. The woman who wears the # BUBUBA001 and #BUBUBA001S wants to exhibit an elitist status with confidence and elegance, stand out in the chaos of linear everyday simplicity and dress in the evening to capture that flash. That’s why they complement each other with extraordinary exuberance. She’s definitely a diva, and she knows it. She is an elegant lady, a career woman who undresses the clothes of business, she is a sophisticated and well-groomed mother.

Over the generations, the BubuBa woman is always and in every case the protagonist of the sumptuous theatre of life.

We like to conceive her this way, in **Numbered Pieces, certified by designers.**

Because we are jealous of our dreams.

This is our 001 also due to this.





Classic /
Modern

Influenced by tradition and projected towards the future, BubuBa finds its identity in the combination of classicism and modernity with the desire to fully express a stylistic vision imbued with the artistic taste of our culture and create a connection between the past and the future. A typically Italian style and craftsmanship are the basic values of the brand, which aims to interpret the evolution of the world without ever forgetting where it all started. BubuBa is not a mad rush to change fashions, but a fluctuating ability to accompany the flow of events with the wisdom of those whose eyes are full of beauty. Architecture, art, sculpture. Ideas shaped according to the dictates of memory, materials and modern production take shape in the exhibition space of creation to live the streets of the world at the hands of women who exhibit the uniqueness of the work as a frame for their beauty. BubuBa intends to shine and to make shine, to exhibit in that visual space a work that becomes the worthy companion of sensuality, style and feminine elegance. It should be worn with pride and the desire to amaze. The road ahead is clear, the laboratory of ideas is open and the purpose of BubuBa is to bring to light other elements of the past, like a trunk with ancient jewels that are rediscovered in an attic and revived shining through the necks of millennial ladies. These are the souls living in the brand, this is the double identity that concretizes the transgenerational mission based on visionary intentions. **This is the perfect oxymoronic synthesis of AnteFutureVision BubuBa.**



Gian Luigi Foschi & Paride Del Testa