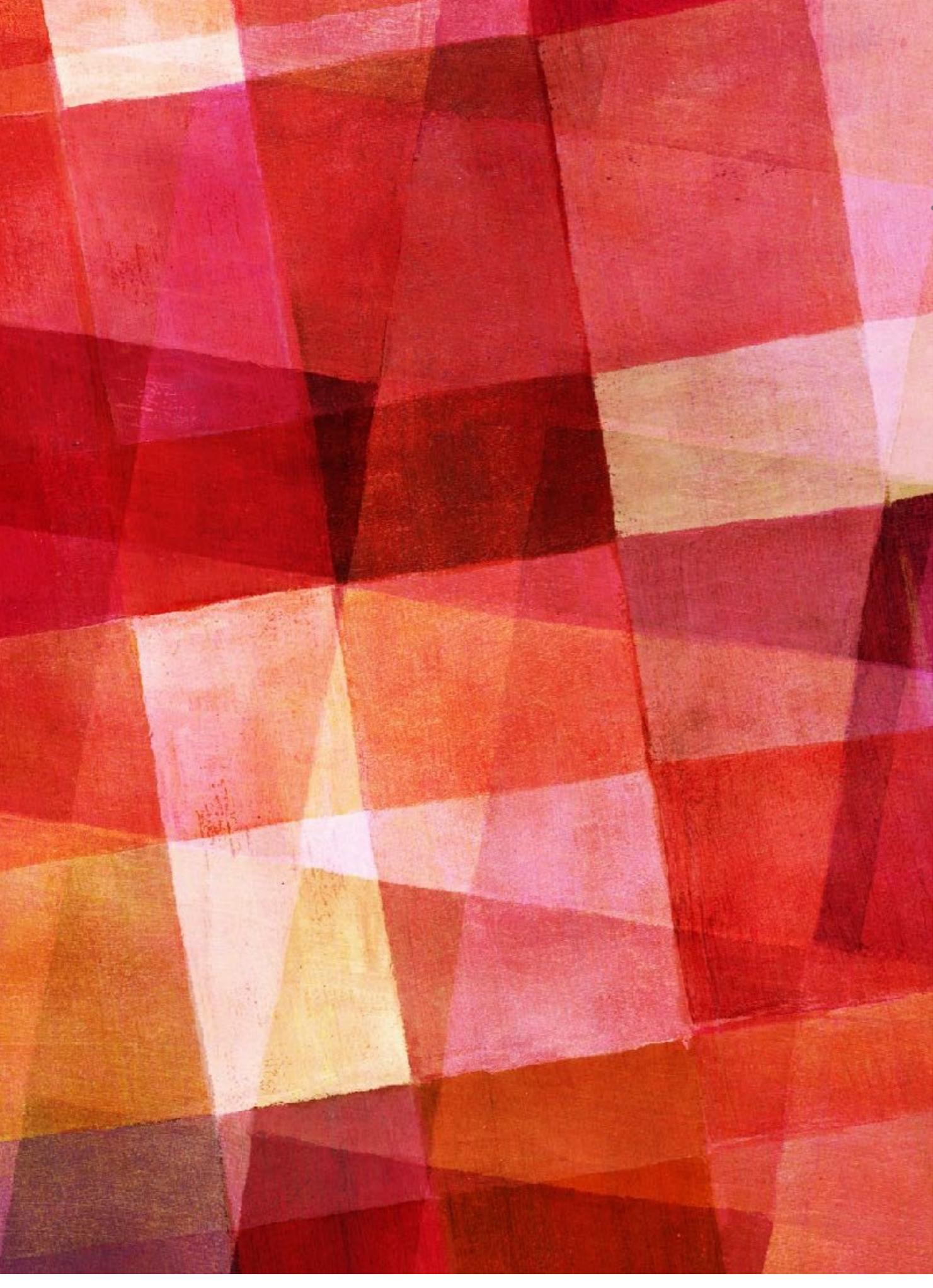




zer15





INDICE

1. The Company
2. Implementation plans
3. Products

1. THE COMPANY

Zero15 is a project born from the experience gained over many years by the staff of companies operating in the leather goods sector.

The possibility of combining the experience and dynamism of motivated people makes it possible to enter the market with the adequate preparation and the "shrewd unscrupulousness" that actually makes the activity complete in all its aspects, able to evaluate and manage the various phases of operations.

The city of Biella has always been known for its industrial vocation, but in recent years the crisis in the textile sector has caused the closure of many activities, with consequent job losses, values and confidence on the part of the victims of this system .

Zero15 fits into this context to try to make a contribution, in terms of professionalism and quality, and with the aim of uniting different realities in a single project.

2. Implementation plans

2.1 Special Productions

In order to reduce the risk of the development phase associated with start-up and to minimize the use of finance, production will be outsourced to Italy, China and India.

The contacts in the sector will allow the company to manage the flow of material produced outside in a cost-effective way.

Specific contracts will be stipulated with the various suppliers to whom the production will be entrusted (chosen on the basis of criteria of quality, proximity, reliability and prices).

Zero15 will only use internal sales personnel, with credentials and extensive product knowledge.

The attention will be constantly focused on the needs of customers.

The experience gained allows the Company to be able to guarantee its customers Management of special productions, in all aspects of the production and distribution chain.

By splitting into three different types of world wide sales: wholesale, retail and e-commerce, Zero15 aims to develop a sales network that includes a diversification of products and customers, effectively increasing the possibility of interaction between varied markets.

2.2 Commercial mediations

Zero15 will also carry out consultancy and commercial mediation work for customers who need support for the sale of their products, making available means and acquired knowledge. To protect the parties, specific contracts will be stipulated with the customers, in order to guarantee the confidentiality and non-disclosure of the information held.

This service, which would provide for the operation of the assigned personnel as the only investment, would give the company the opportunity to quickly obtain a liquidity useful for setting up an expense fund for the projects and the needs that the Zero15 project will have to sustain.

The collaboration with logisticians of consolidated experience allows us to be able to provide the customer who requests it, the possibility of having a warehouse for the storage of goods, as well as a work of subdivision and preparation of orders that Zero15 is able to satisfy, thanks to previous experiences.

2.3 Project Zero15

The Company's ambition is to be able to establish itself on the market with its own brand, That reflects its simplicity, humility and enhances its qualities, in terms of materials used and originality of the product.

Through collaboration with some factories in the Biella area, we will be able to exploit the resources present in the area and join other companies already present to create a product that will allow us to develop our own Made in Italy project.

In order to finalize the project, the Company needs to be able to reach, through the work to be carried out on behalf of third parties, the consultations and collaborations with other companies, the solidity sufficient to enable it to meet the commitments that the project envisages, so that it can reach its complete realization.

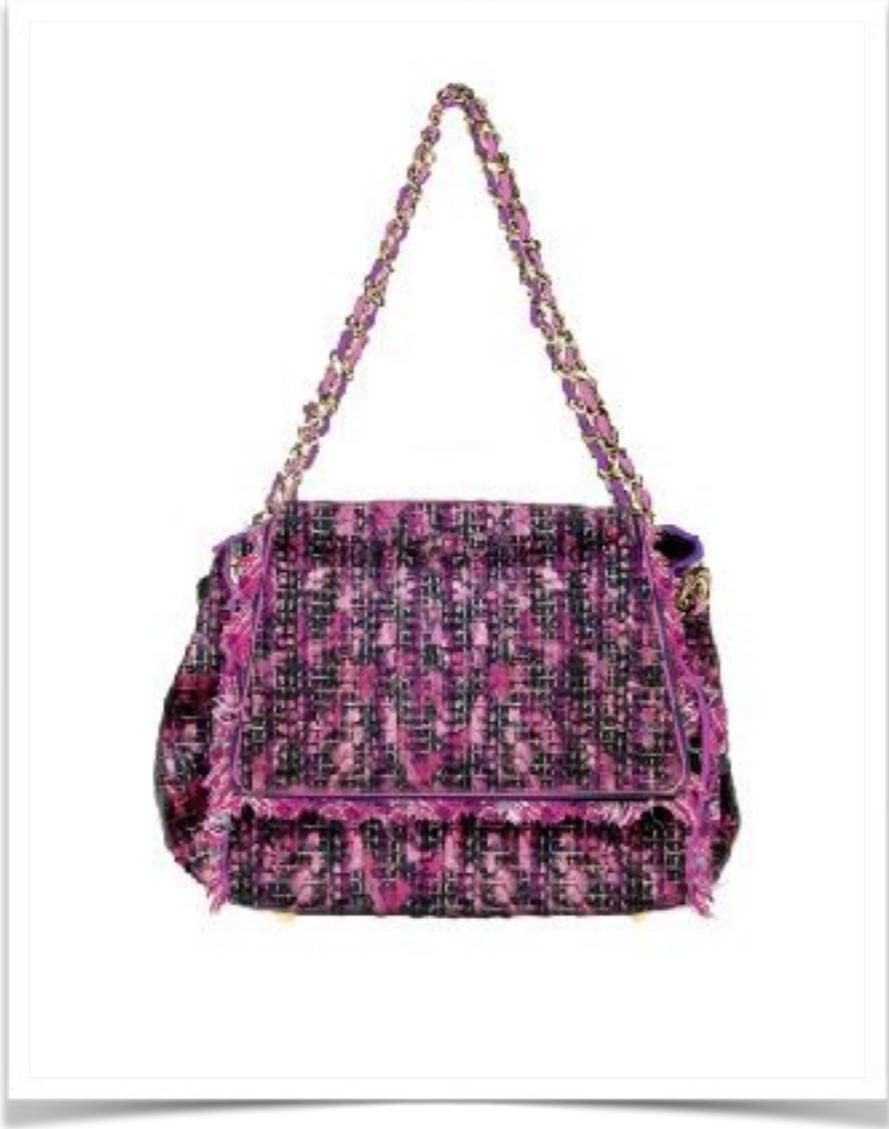
3. PRODUCTS

The Special Production requests would mainly focus on the Accessories sector, specifically Women's and men's bags, belts, wallets, up to the development of home decor items for the Zero15 project, as detailed below:

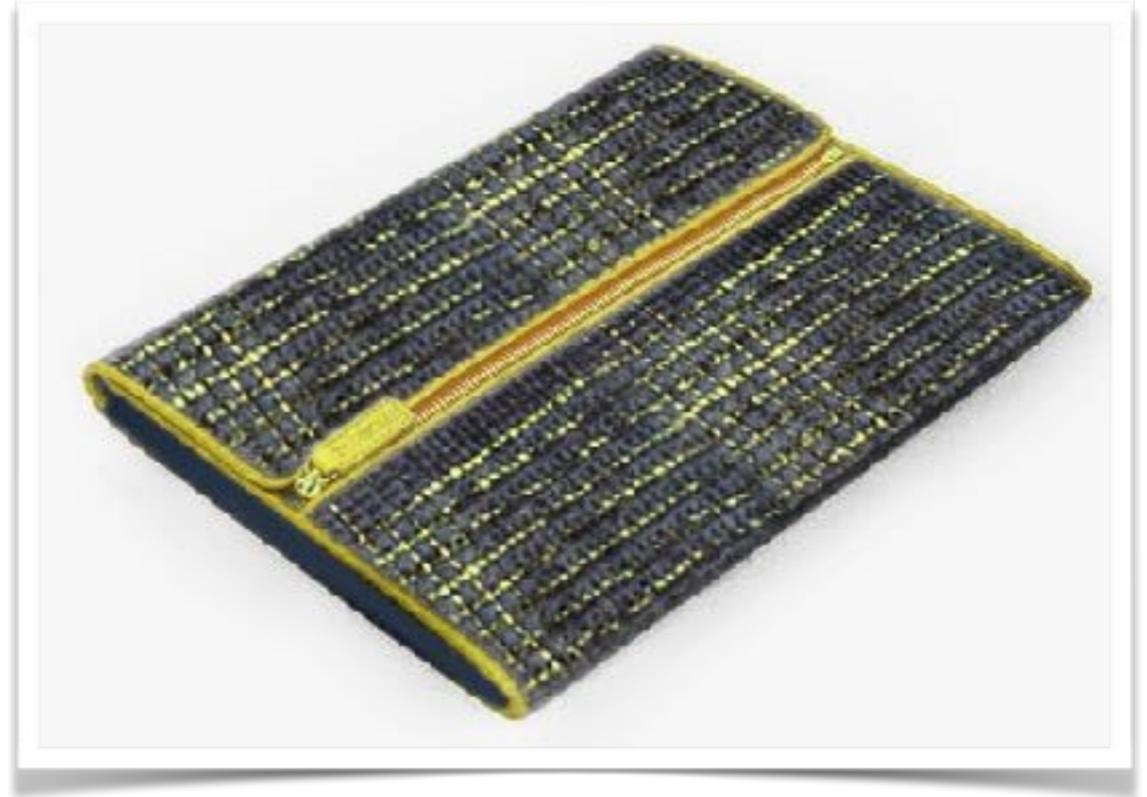
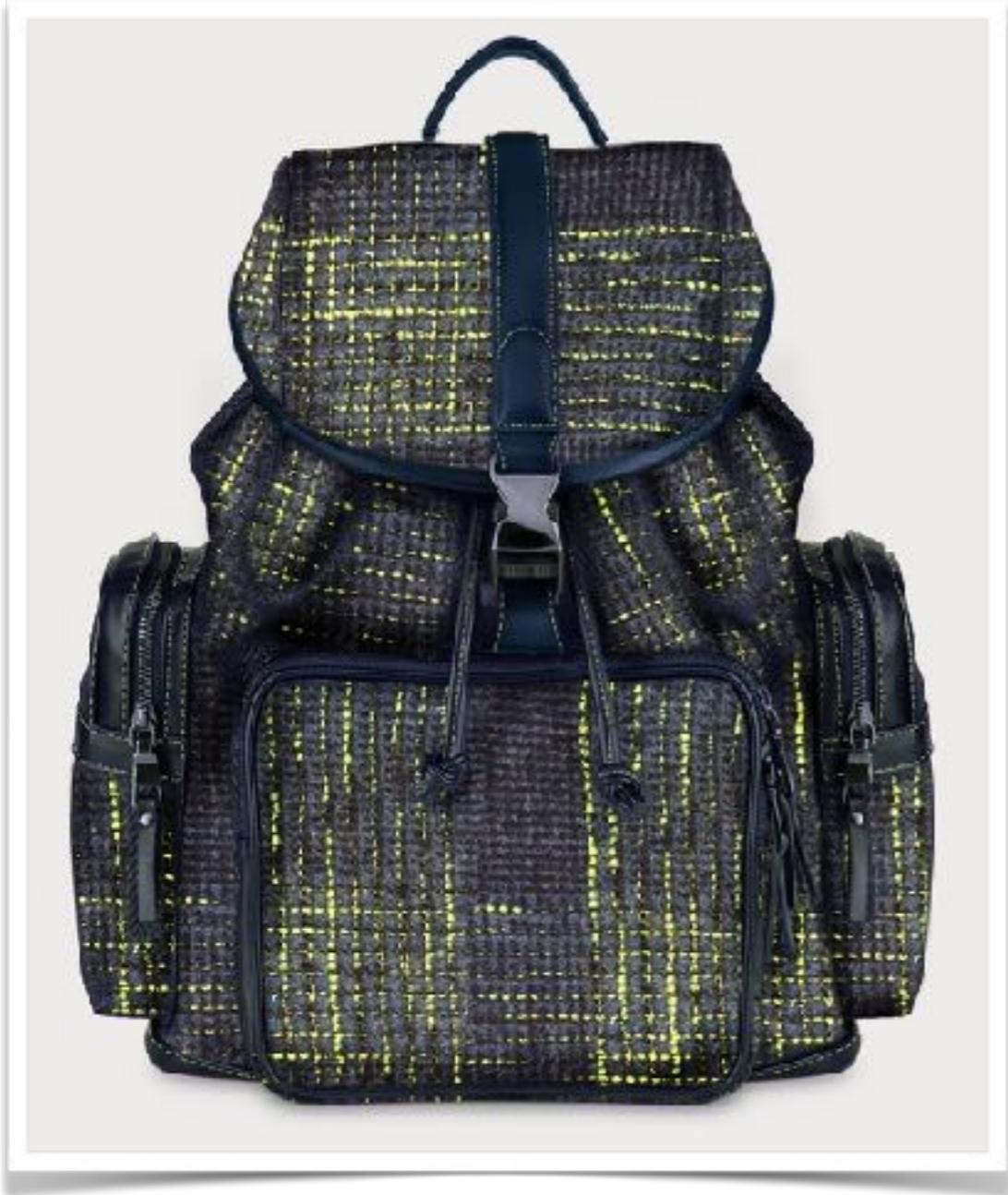
- Bags and accessories (pochettes, men's / women's backpacks, briefcases)
- Belts
- Objects (cases, business card holders, agenda covers, etc.)
- Line Golf
- Home decor



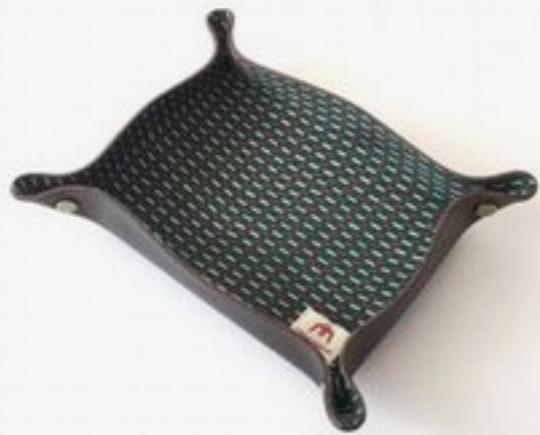


















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