



measure your time

## THE MISURATORI DEL TEMPO

### **The origin of the Misuratori del Tempo**

The idea behind the project was born around a year and a half ago when we find at Automotoretrò - the Turin exhibition dedicated to vintage vehicles – a pressure gauge branded with the logotype Allemano Felice Torino, that is to say the company's name. We are completely unaware of this object. We buy it eager and willing to reconstruct the history at the back, knowing the historical importance that Allemano used to have in the past for the city of Turin. After a long time spent researching, we discover that the very pressure gauge was installed on the 1919's Fiat 501 and from that moment on we wonder if it is possible to measure everything has been done along the past history of the company.

### **The idea behind Allemano Time project**

From that the need think about a new measuring instrument to fit in today's market, aiming to bring life back as well as to give the right importance not only to an historical house such as Allemano - present on the territory of Turin since 1856 – but to Turin itself. Our will is to make Turin the protagonist again: in the last decades for too long the city remained asleep. With its rich historical, cultural, architectonic and motor heritage enviable and important as in many other European and world cities, Turin must not be a synonym for greyness, instead for colour, life, novelty and opportunities.

What is essential for our entrepreneurial vision is to be able to best develop the company, with the main goal of remaining and growing in Turin, and why not, to manage to embody the start of a new driving force for our hometown, differently from many other realities which decide to move out.

Combining these elements, the instrument destined to fulfil them could not be anything else than the Misuratore del Tempo – completely projected and designed inside the company, in Turin – which can narrate the whole history of Allemano, starting from that 1919, when our instruments begun to be serially manufactured to meet the automobiles serial production.

### **Our Philosophy**

Thanks to the Misuratori del Tempo, Allemano brings tradition back to life and reintroduces its instruments' daily use. Allemano is close to the people again, exactly as a century ago, when manometers were to be found on board of the FIAT 501, the very first automobile to become a symbol for the Italian motorisation. Those





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instruments soon became icons for the time, just like the glorious model FIAT 501, representing the synchronicity of Allemano's technology with the taste of the audience. Meanwhile a long and brilliant company history developed and now, thanks to the 1919 Collection, it communicates one more time directly to those who, as back then, are seeking for emotions and style.

The Misuratori del Tempo are planned and manufactured by Us, in Italy. In our opinion, "Made in Italy" is not a label we can put on our products, it is a commitment firstly to ourselves and to our worldwide customers to guarantee the provenance, professionalism and tradition. Moreover, every Misuratore del Tempo is traced on the dial with a distinctive serial number, which guarantees authenticity and uniqueness.

### **The Certificate**

According to the tradition of every measuring instrument of our production, in the same way the Misuratori del Tempo are paired to their certificate, which together with its serial number, not only testifies their property and origin, but it is also a guarantee for quality and manufacturing excellence. According to the experience of our measurement laboratory we developed a program of tests based on the European regulations EN 3158 and EN 3159, which guarantees the test of our Misuratori del Tempo in conditions of use and as a consequence certifies the real performances of the instrument given to the Customer.

The Misuratori del Tempo are tested and certified compared to a test instrument, allowing to notice the real anticipation and delay measured during the deliberative tests. The calibration report is based on the tests done at the end of the production, so that only the Misuratori which respect the movement requisites, are identified and stocked.

### **The Packaging**

In the furrow of the tradition of the brand Allemano, the wooden box of our Misuratori del Tempo is the same treasure casket which used to host the precision instruments of our historical production. Handmade by a craftsman from Turin, it is an additional evidence of the bond with the traditions and with our region. Every box will be furnished with an extra steel clasp and with the tool for its autonomous substitution.

