



## LORENZA BRIOLA | BIOGRAPHY

Lorenza Briola's passion for architecture, design, graphics and the world of fabrics, gave birth to LO DECOR.

Graduating from IED Milan as an interior designer, she started furthering her career, first as an interior designer then in the financial sector, to finally return and focus all her attention on her first true love, interior design. The studio addresses the art of living, starting from interior design to product design, interior decoration and art direction.

All of this with the highest degree of attention paid to detail and the choice of materials, which are two sine qua non elements of the studio. By working with local craftsmen, the studio provides its customers with the opportunity of choosing custom-made furnishings, thus obtaining a unique result, the very embodiment of each client's requirements. LO Design marks the dawn of a new concept of living and conceiving space. The aim is first and foremost, the customer's welfare.