



VN POPOLO DI POETI DI ARTISTI DI EROI
DI SANTI DI PENSATORI DI SCIENZIATI
DI NAVIGATORI DI TRASMIGRATORI

A/R MARKET

THE **REVOLUTION** OF
MARKETING, ENTERTAINMENT, EDUCATION
SKY IS THE ONLY LIMIT!



AR MARKET BUSINESS MODEL

B2B

APP AR MARKET
WHITE LABELS
WEB AR

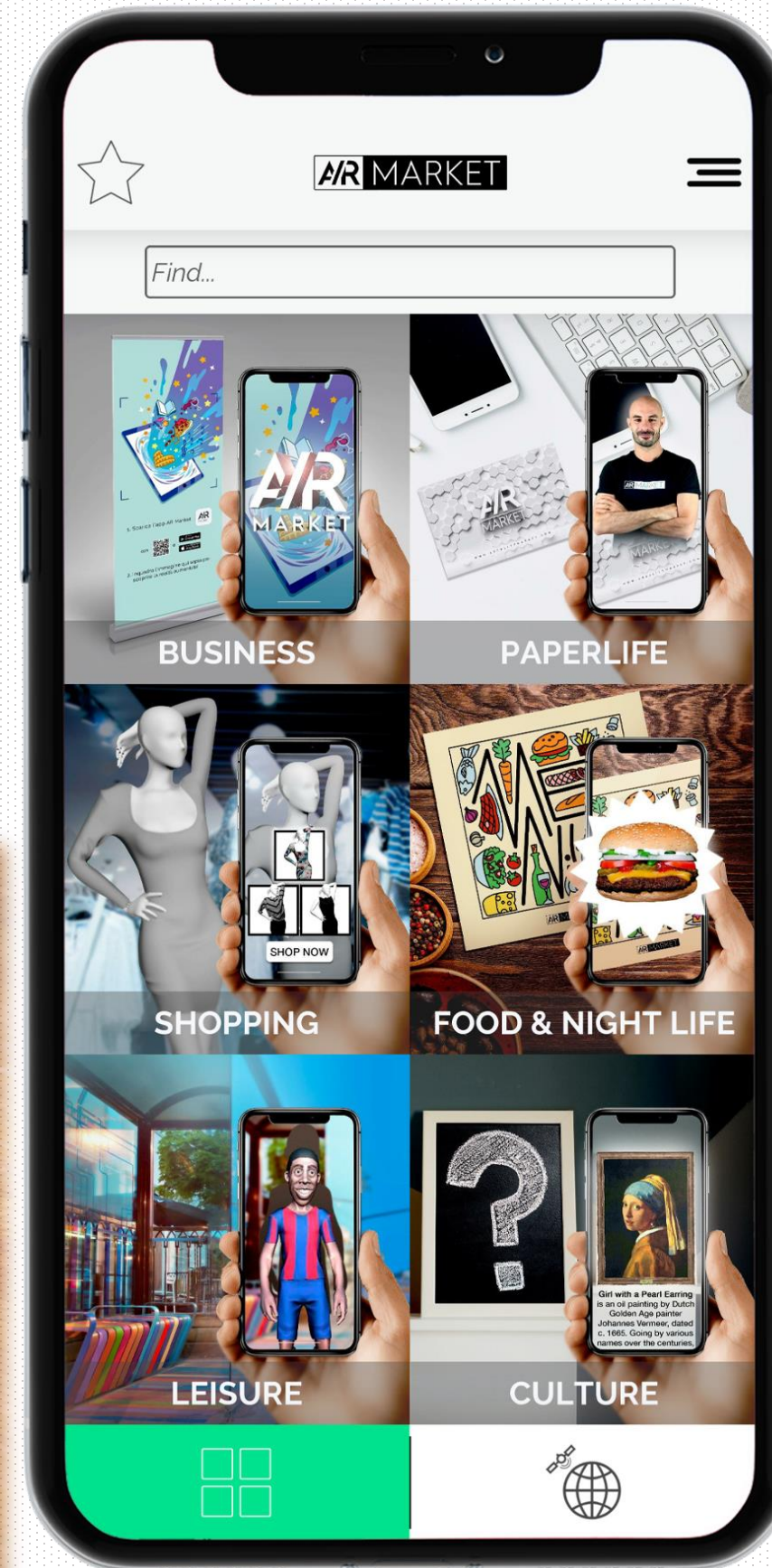
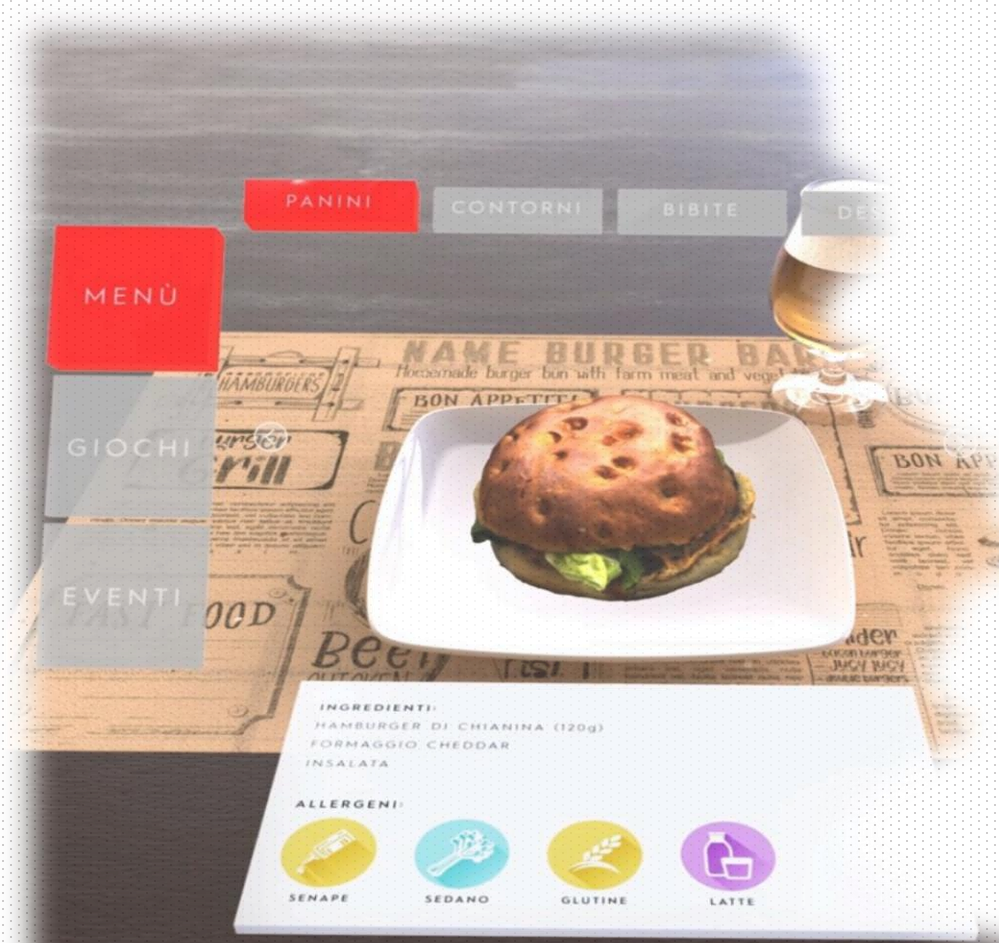
Target
Business
Retailers
Tourism

B2C

APP JUNIOR
PUBLISHER

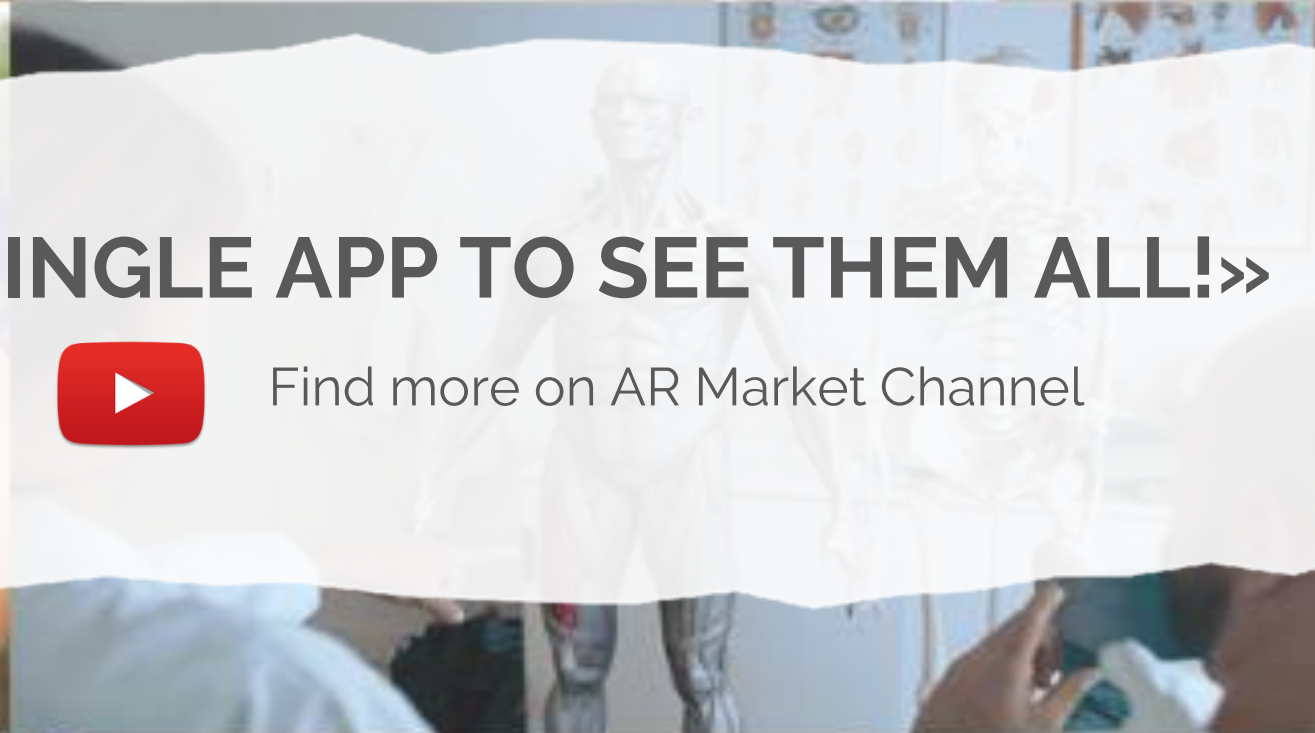
Target
Family & Kids/Teens
Schools/Teachers
No profit

VR Training



SOLUTIONS FOR B2B

- **AR MARKET APP** with in App **personalized** windows.
- **Multiple experiences in AR** for marketing, retailing, tourism, events.
- **VR SITUATIONAL TRAINING** with our products or customized.
- On demand **White Labels** & **Web AR**.

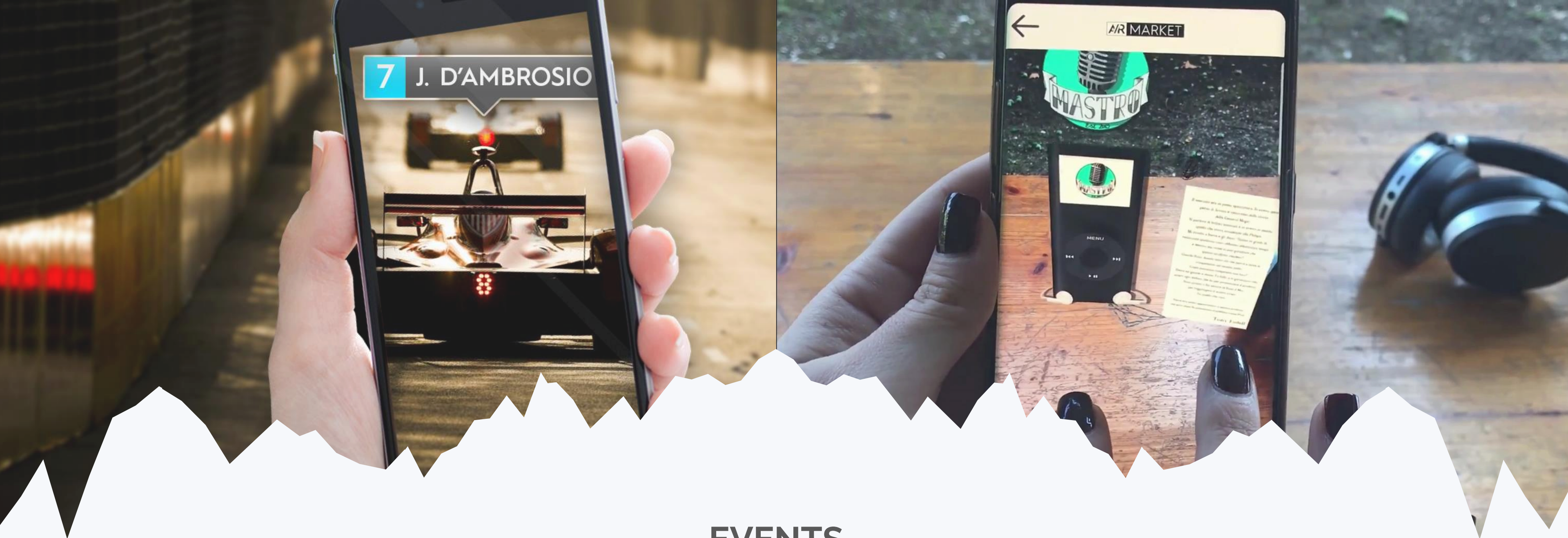


«A SINGLE APP TO SEE THEM ALL!»



Find more on AR Market Channel

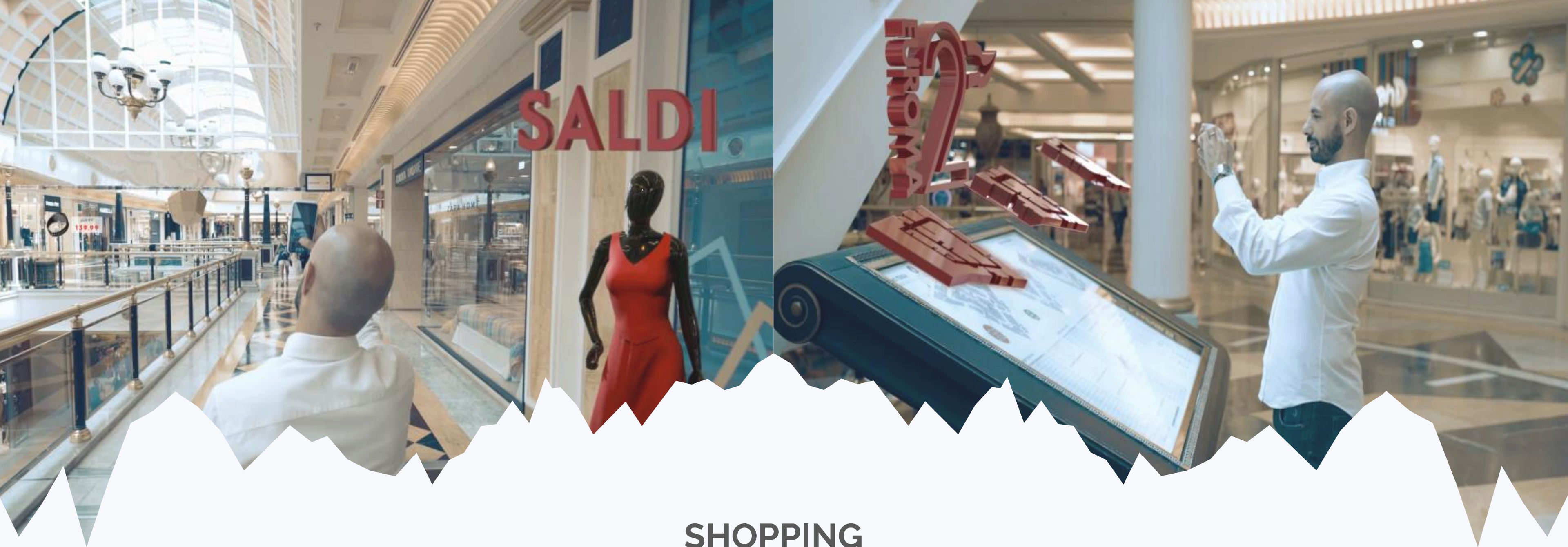




EVENTS

Conferences, events, fairs are some of the biggest lines on any marketing budget. Using AR, these physical experiences can stimulate deeper involvement, social sharing and generate more data and more contacts.

Make your event unforgettable!



SHOPPING

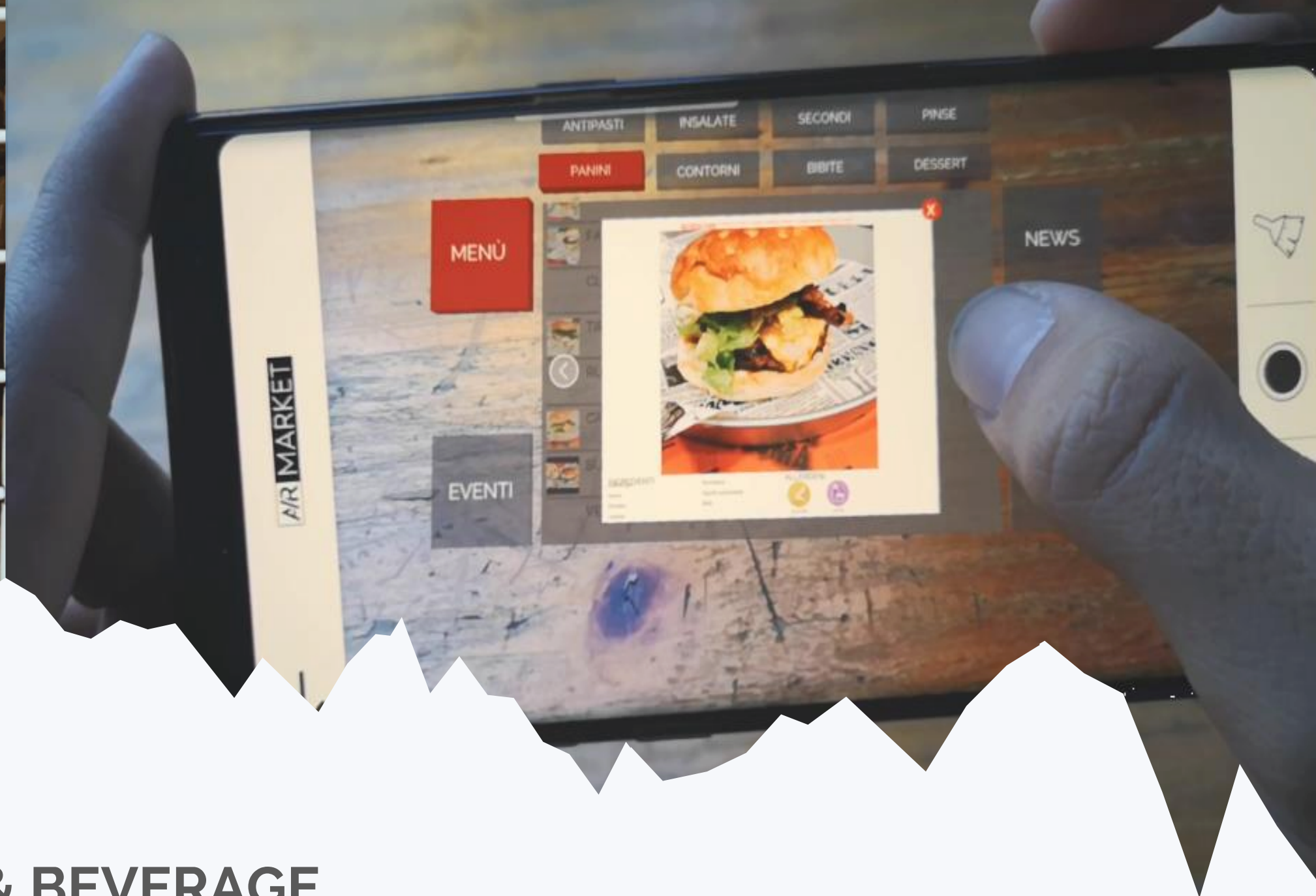
Introduce your brands with the AR to offer more informed and personalized purchasing experiences. The AR helps your customers while shopping, involving them and increasing the chance of closing the deal.

BUSINESS CARDS

Your business card can say more than you imagine.

You can make your business card even more appealing using the AR with videos, photos, links to your social profiles, site and much more.

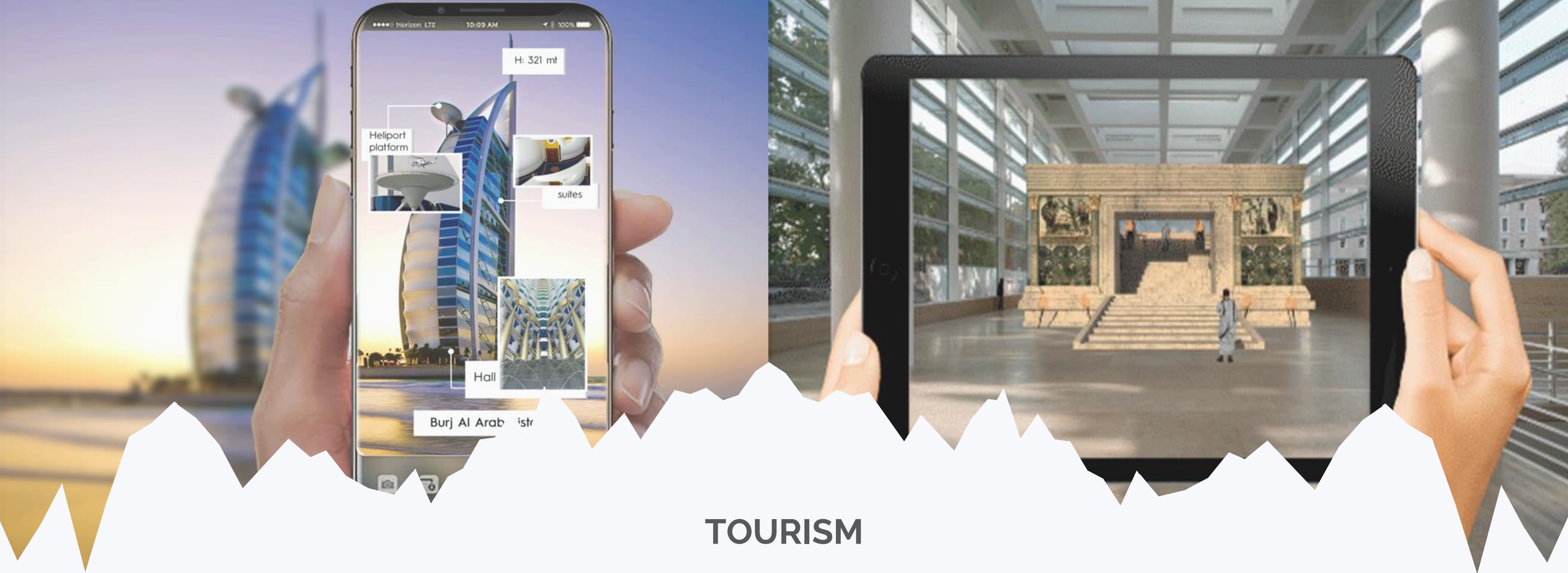




FOOD & BEVERAGE

AR technology offers your customers a unique tasting experience thanks to the introduction of completely new sensory and interactive elements in the ritual of conviviality.

An innovative way to promote your restaurant!



TOURISM

Bring to life monuments and touristic places with AR,
adding informative and emotional content.

For a new way to offer tourism!

EDUCATION

With the Augmented Reality applied to education you change with times, for a new form of culture highly involving and interactive. New generations will be grateful.



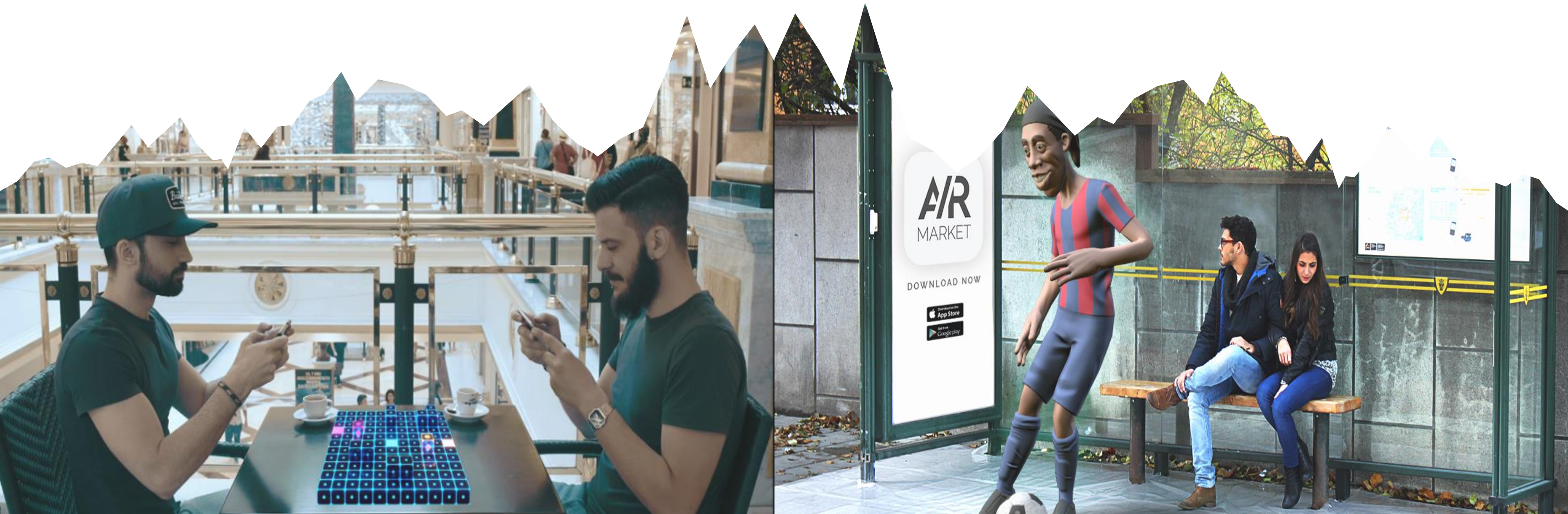
La Dama con l'ermellino è un dipinto a olio su tavola (54 × 40 cm) di Leonardo da Vinci, databile al 1488-1490. La donna ritratta va quasi sicuramente identificata con Cecilia Gallerani.

Nel dicembre 2016 l'opera, insieme all'intera collezione Czartoryski, è stata ceduta al governo di Varsavia per circa 100 mi-



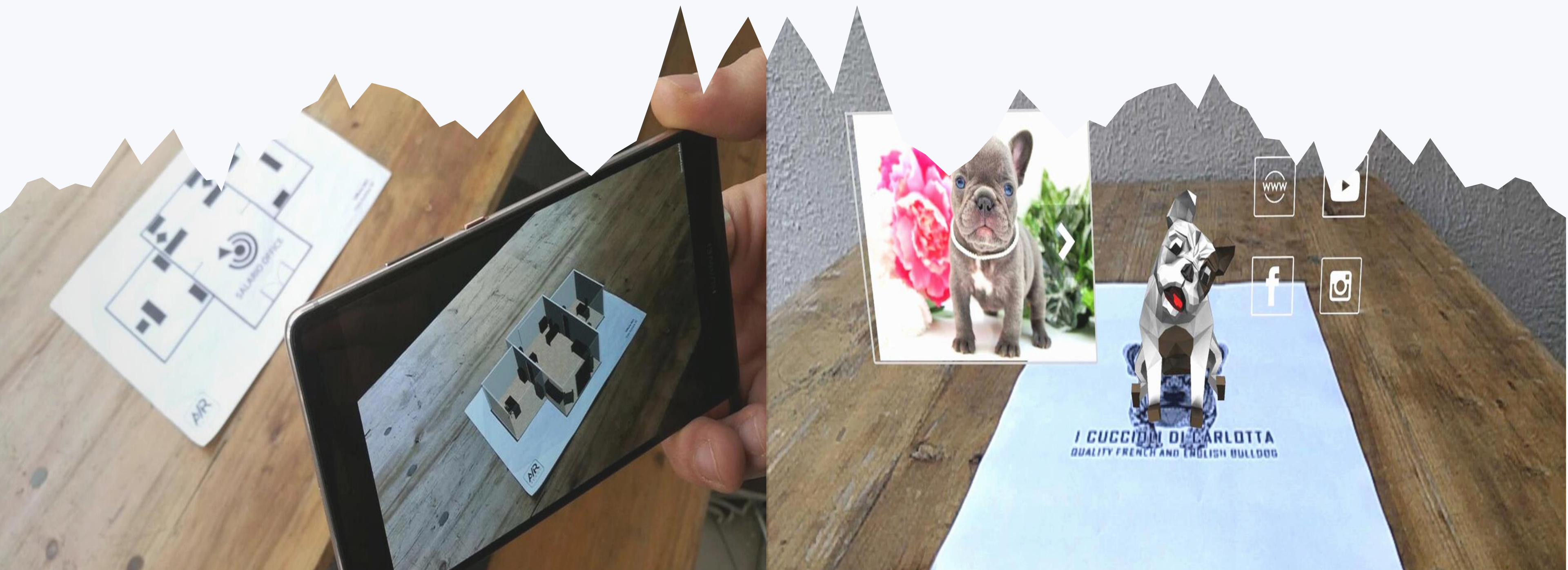
ENTERTAINMENT & GAMES

What's better than AR to entertain and have fun?
Sport, movies, music, games and much more become
highly appealing and catching experiences with AR!



SERVICES

AR applied to your services, to interact with your customers in a more effective and innovative way.

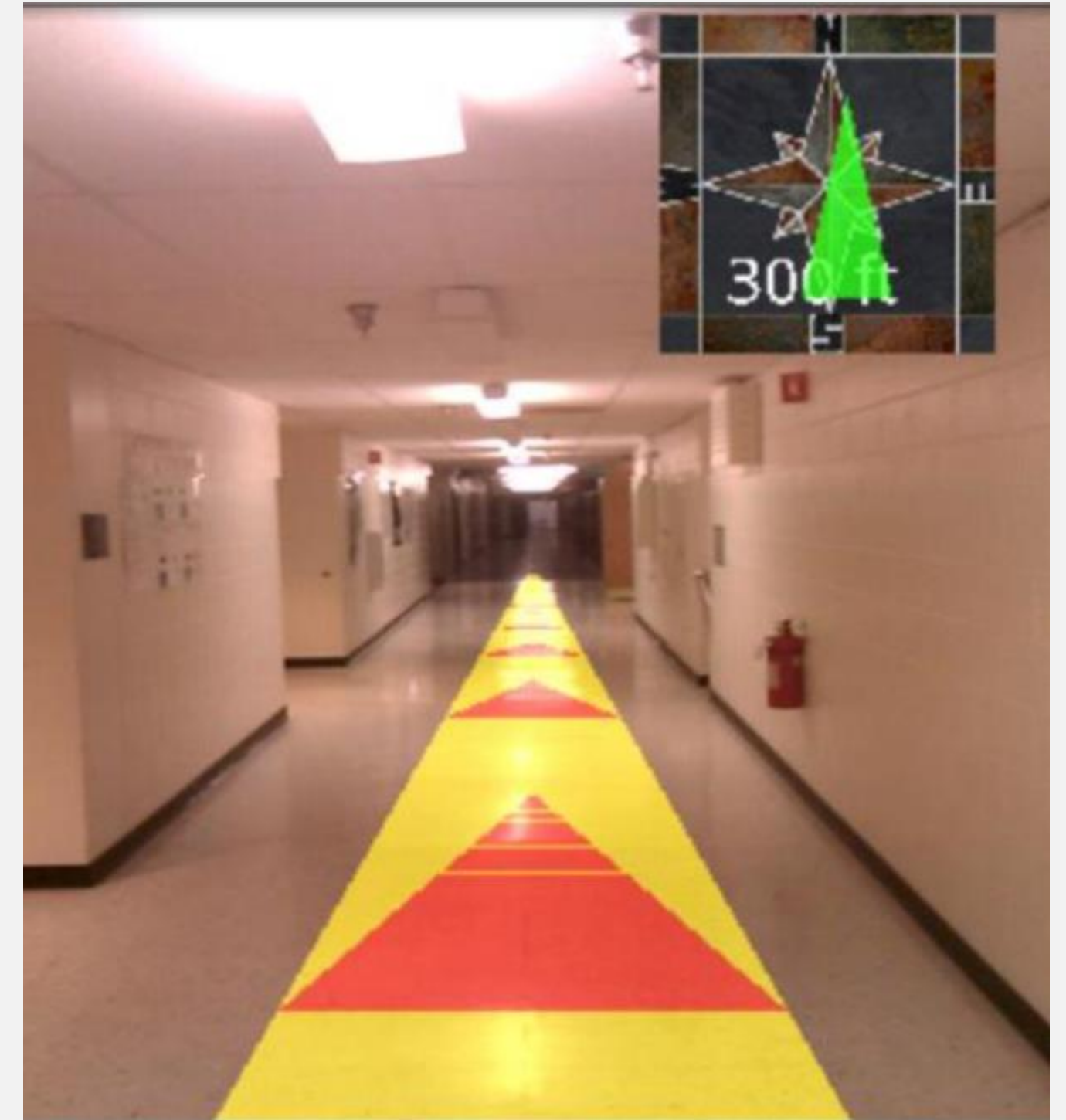
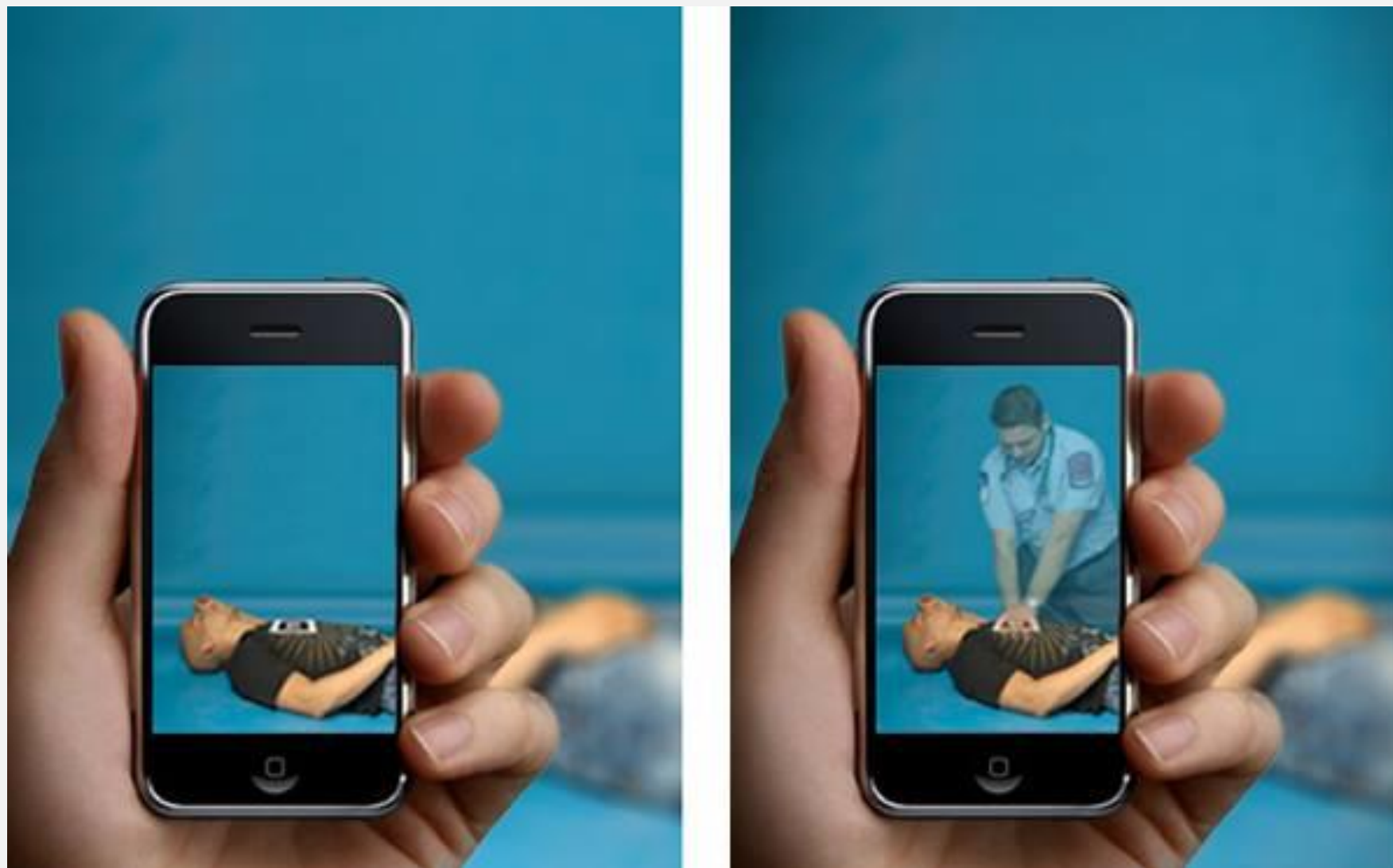


Training courses in AR/VR

All employees are occasionally required to attend refresher courses.

These courses can be completely AR/VR based and available everywhere.

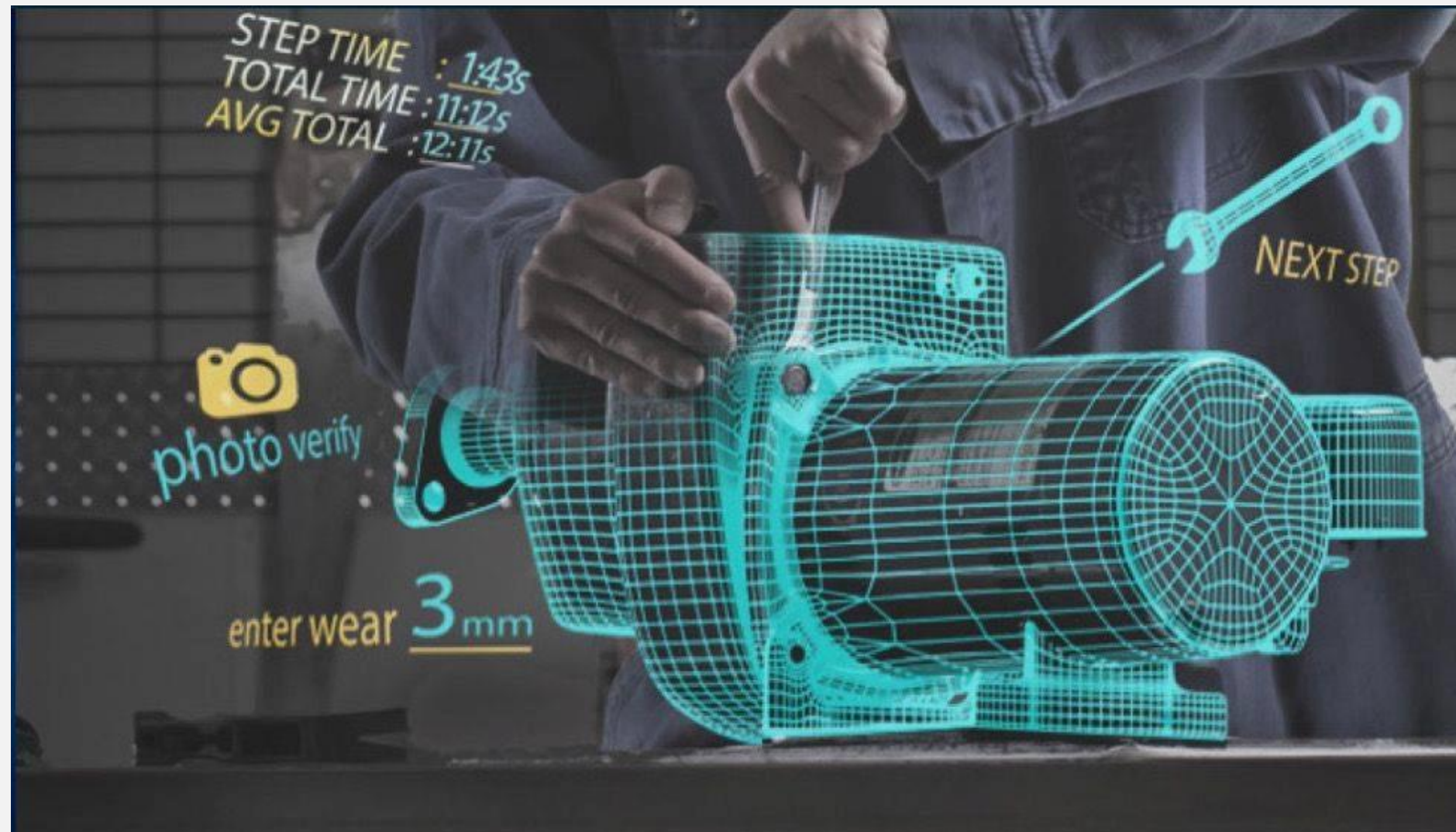
Most importantly, they can be far more realistic and engaging thanks to AR/VR solutions.



Tutorials in AR/VR

AR/VR can completely transform the initial period of on-boarding for workers.

Each new employee can have tutorials in AR/VR created ad hoc to start self-learning, without involvement of other employees.



TEAM AND LOCATION



ANDREA BALDINI
CEO & CO-FOUNDER
Serial Entrepreneur



FLAVIA D'ALTRUI
CO-FOUNDER/CMO
Master in Buz & Admin
Corporate experience



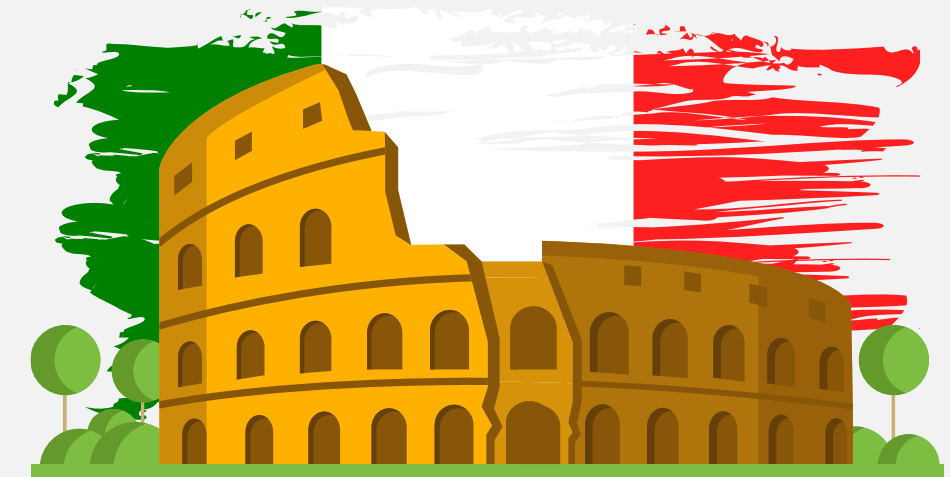
ALESSANDRO CONTI
CFO
Degree in Business
Economics



FRANCESCO IAFOLLA
CO-FOUNDER
Angel Investor

FOUNDERS

ROME - ITALY



TEAM



ALEXANDER CENTILI
CTO
AIV Programming



ROBERTO POMPILI
SENIOR 3D ARTIST
Degree Computer
Graphics & Multimedia
Design



PATRIZIA DI BIASI
PROGRAMMER
Master in AR/VR



GABRIELE DI MAIO
SOCIAL MEDIA
MANAGER
Degree in Psychology



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