



LINEA MAMMABABY® COMPANY PROFILE

Linea MammaBaby® is a brand of **cosmetic-cleanser products**, designed for children and perfect for adults too, born from the pharmaceutical experience of **Ocelli Farmaceutici** company based in Giussano (MB) that works in the field from 1944.

Born in 2013 from the idea of **Maria Elena Ocelli**, third generation representative of the Ocelli family and mother of three children, Linea MammaBaby® is a result of the passionate belief to offer a **top quality product for the whole family which is also in harmony with nature**. For this reason, their formula is the result of an accurate selection of the best natural ingredients.

Linea MammaBaby® consists in a wide range of **Cosmos Natural** certified products and **evaluated under paediatric control**. All references are formulated with vegetal extracts from organic agriculture, each production batch is tested for nickel, chrome and cobalt. Each product is made and dermatologically tested to respect even the most sensitive skin, free of dyes, silicones, PEG, parabens, Sodium Laureth Sulfate (SLES) and Sodium Lauryl Sulfate (SLS), with natural fragrance. Each product is made sustainable, paying great attention to environmental impact and respect for nature.

In addition to the great quality of the products, Linea MammaBaby® stands out for the **aesthetic research for packaging**, from a clean and elegant design, thought to be immediately recognized even by younger children who still cannot read. Each product refers to a fictional character created by Maria Elena Ocelli. They become a cleansing companion for every child.

All the products are **100% Made in Italy**. Each production phase is made in Italy in compliance with environmental regulations. In addition to / Besides Italy, Linea MammaBaby® is distributed in **17 countries**: Belgium, Holland, Luxemburg, Austria, France, Switzerland, Greece, Spain, Estonia, Slovakia, Slovenia, Croatia, Czech Republic, Poland, Ukraine, Nigeria and Japan.

Linea MammaBaby® is a brand of cosmetic-cleanser products designed for children and for the whole family. The entire production cycle is 100% Made in Italy. Thanks to the attention for the selection of the best natural ingredients and compliance with environmental regulations, each reference is made in harmony with nature.

Linea MammaBaby® is distributed in 17 countries in addition to Italy: Belgium, Holland, Luxembourg, Austria, France, Switzerland, Greece, Spain, Estonia, Slovakia, Slovenia, Croatia, Czech Republic, Poland, Ukraine, Nigeria and Japan.

Ocelli Farmaceutici

Ocelli Farmaceutici has been working in the chemical-pharmaceutical and dietetic sector since 1944, with particular attention to the hospital sector. The company, based in Giussano (MB), operates in accordance with the good manufacturing standards (GMP) and with the standards provided for by the international safety and quality regulations (UNI EN ISO 9001-2015). The commitment to sustainable development with full respect for the environment in line with the principle of quality in harmony with nature is one



of its main objectives. Since 2010, photovoltaic panels have been installed that have made the company autonomous up to 40% in electricity consumption.

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