

ELENA KIHLMAN

Elena Kihlman design and produce home textiles,

design items, handmade bags. Her products are the result of an accurate study of ancient fabrics and techniques, creating a new interior atmosphere, where design meets traditional handcrafts.

Born in Saint Petersburg, Russia, Elena Kihlman is today a Rome-based Textile and fashion designer with a product label carrying her name.

Elena graduated from the Aalto University of Art and Design Helsinki with a Master of Arts (MA) in Fashion and Textile design in 2002. During the years 1998-2000, she studied in Milan IED with a grant and worked as a stylist.

After her graduation she founded a design and production studio in Helsinki, which she later moved to Rome.

She designed leather wear and handbags for several Finnish and Italian companies before starting her own line, in 2005.

In 2006 she moved to Italy and began to develop the first collection of the decorative fabrics and interior items. Her collections have acquired leading Showroom Italyand Finland.

Showroom

In the heart of Rome, a stone's throw from the Coliseum, Elena Kihlman.

Finnish designer found the home of her creations more than ten years ago.

Concept store presents both its own collection as well as a well-chosen selection of products the best contemporary Scandinavian artists and designers: fabrics, unique lifestyle

accessories in porcelain, ceramics and wood.

Elegance, functionality and essentiality of the shapes are the basic principles

that have forged the Nordic design over time, making it highly characterized and well recognizable. This is due to the designer's choice of production techniques of textile, color and style.



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Design concept

Sustainability is one of the cornerstones of our corporate culture. Behind the products is a work, looking for quality and a study in the search for creative solutions in products able to interact with consumers, meeting the needs of the same.

Flexibility and the ability to meet the individual needs are the main characteristic of "Elena Kihlman Design."

Production on demand

Elena Kihlman has always to focus on functionality, interest in material processes and an urgency to understand what products are made of. All development and production are all done by Italian artisans to ensure their quality.

Behind the product lies dedication, commitment to quality and to the search for creative solutions in

products that interact with the consumer and satisfy

their needs. For this reason, she pays strict attention to detail and seeks to personally tend to every creation.

Each model is handmade, cutting and sewing in her atelier starting from the designer's sketch.

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Creation inspiration

Living in Italy she continues to travel often when she can to see new places, has not stopped discovering the beauty of this country and excellence of Italy, which she inspires a lot to create its bags and textiles. It is his unique way of re-evaluating reality and therefore of expressing and emphasizing individuality.

Materials and technique

Elena Kihlman creates a modern look for the home, where the atmosphere, harmony and well-being are important elements in addition to the functionality.

In all her designs has always an artistic expression and is not just a functional and devoid content or commercial tool. She wants to show that her way of working is timeless, it combines art with functionality. For this reason her work requires cross-disciplinary research of the materials and techniques.

The development and production are all done in Italy in Rome to ensure their quality. The design drawings and décor of tissue they're all done by designer.

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Textile Collection

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The bases of all textile products are



high-quality materials such as silk, linen and cotton, in some cases, the refractory material Trevira.

Fabric images are implemented using technique Nuno felting. Nuno felting technique means felting pattern of fibers of wool, silk or alpacas on the surface of the fabric.

Some fabrics are finished with the details of the hand painting, using handmade ceramic or cork.

Bags collection

Alongside with the home textiles Elena Kihlman designs and produces fashion accessories in wool and handbags in waterproof cotton. The bags collections are a result of years of research work, the goal was to create a sustainable and ecological bags that also fulfills a modern person's needs.

Bike bags

Functional, simply, elegant – those were the criteria necessary for the our bike bag.

The model of the bag is tried it out in every detail.

The bag equipped with adjustable shoulder strap and waist strap.

The waist strap keep the bag unmovable on the back and helps concentration while bicycling. Then waist strap can be hidden in the inside pocket . So that it could transfer to a work bag.

The closure of the bag is easy, safe and rain safe.

The selection of durable and functional materials and workmanship for daily use



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Bag is equipped with removable Laptop sleeve..

Bags are elegant, they have reduced form and the colors are ideal for unisex users. The development and production are all done in Italy in Rome to ensure their quality. Available in waxed canvas, neoprene suede or hight-tech fabric. Finished with real leather.

Origami bag Completely handmade by Italian artisans and packaged in Italy

The model is inspired by Japanese origami because with a game of folds you can fold the bag in minimum space. The details are the presence of an internal pocket and a clutch bag with zipper that can also detach. The shoulder strap is adjustable, leather detail with snap button closure.

Material: 100% Waxed canvas waterproof, leather



Backpack Unisex backpack made in two materials like genuine Italian leather and waxed cotton raincoat. Back part of padded polyester. 100% handmade in our atelier in Rome! Double-zip closure for easy opening. Adjustable shoulder straps is padded cotton. Fully lined (the lining is washable) has an inner pocket with zipper and large pocket. You can carry your computer, books and much more. A large front pocket for umbrella, water bottle or other. Leather handle to carry by hand.



Internationalization.

With this innovative product the goal and the acquisition of new markets national / international offering extremely flexible and sustainable reasons those consumers live a more environmentally friendly lifestyle.

Product of Elena Kihlman has selled in her Design store, on-line shops for 10 year. By directly working with customers through our store we sell to USA, France, Australia, Canada, Germany, Belgium, Holland and Russia..

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Via Urbana, 101 00184 Roma. Italy Mob: +39 327 2030156 e-mail: <u>design@elenakihlman.com</u> VAT. IT10447351007 Elena Kihlman products were presented in various fairs Maison Objet Paris, Fuori Salone Milan, Stocholm Furnitur fair, and Habitare fair in Helsinki.

Asian customers are curious about their products and like to buy unique and well-made products. Elena Kihlman firm are looking for more experience to work with customers in Cina to find new sales channels.









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