



SUPPORTING AND TRAINING THE SKIN OF TOP ATHLETES AND VIPS

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A photograph of a woman's back and right arm, with her hand resting on her left shoulder. The image is partially obscured by a dark blue semi-transparent overlay that contains text.

INTRODUCING LIOLÀ'S SKINCOACH TEAM PROGRAM

Welcome to Liolà's SkinCoach Team Program, where we take a holistic approach to skin health and help top athletes and VIPs achieve healthy and radiant skin. Our program is tailored to each individual, incorporating nutrition, exercise, skincare, and stress management techniques to support optimal skin health.

At Liolà's, we believe that healthy skin is not just about looking good, but also feeling good. That's why our SkinCoach Team Program goes beyond traditional skincare routines and focuses on supporting the skin from the inside out. By addressing the root causes of skin issues, such as poor nutrition, stress, and lack of exercise, we help our clients achieve long-lasting results and a more youthful appearance.



The SkinCoach Team Program is based on the **science of skin physiology** and how it responds to different stimuli, such as nutrition, exercise, and skincare. The program focuses on training the skin to be **more resilient and adaptable**, so that it can better withstand the stresses of daily life and maintain a healthy, radiant appearance.

THE SCIENCE BEHIND LIOLÀ'S SKINCOACH TEAM PROGRAM

One key component of the program is **personalized skincare recommendations**, which are based on an individual's skin type, lifestyle, and specific needs. These recommendations may include ingredients like antioxidants, peptides, and hyaluronic acid, which have been shown to support healthy skin function and improve its overall appearance. By combining these targeted **skincare products with other lifestyle modifications**, such as dietary changes and stress management techniques, the SkinCoach Team Program provides a comprehensive approach to skin health and beauty.



THE IMPORTANCE OF SKIN HEALTH FOR ATHLETES AND VIPS

Skin health is often overlooked in the world of athletics and VIPs, but it plays a crucial role in overall well-being. The skin is the body's largest organ and acts as a protective barrier against environmental stressors. It also serves as a reflection of one's internal health, with unhealthy skin indicating potential underlying health issues.

For athletes and VIPs, **maintaining healthy and radiant skin is especially important.** They are often under high levels of physical and mental stress, which can take a toll on the skin. Additionally, their public image is closely tied to their appearance, making skin health a top priority. The SkinCoach Team Program recognizes the importance of skin health for athletes and VIPs and provides personalized support to help them maintain healthy and glowing skin.



VIPs TO DO:

- tell their story through their channels, those of liolà's cosmetics and its partners.
- take when they want photos
- if possible attend Liolà's or our partners' events
- if you are in the area of a liolà's retailer, go ahead and create some photographic or video material
- propose collaborative ideas to generate something even more unique





100%

of transparency in
communication

100%

of satisfaction from
everyone

A close-up photograph of three women with curly hair embracing each other. The woman in the center is leaning her head on the shoulder of the woman on the right, who is also leaning on the woman on the left. They are all looking towards the camera with soft expressions. The woman on the right has white nail polish with a red accent on her ring finger and a small black symbol on her middle finger. The woman on the left has light-colored nail polish. The background is a plain, light color.

POTENTIAL

With Liolà's Cosmetics we have created a large family where the partners are important companies who have great connections and range of action to be able to help the Celebrity increase the diffusion of its image. For this reason, the necessary information is disseminated to partners to ensure that they come into contact with celebrities regardless of whether they are Liolà's Cosmetics or not.

CELEBRITIES

We are pleased to introduce you to the celebrities who collaborate with Liolà's Cosmetics, taking our brand to new heights of success. With an established reputation in the beauty industry and an unwavering focus on excellence, these leading personalities have chosen to join us to express their unique style through our high-quality products. Through their talent and influence, they convey the values of authenticity, innovation and glamor that characterize Liolà's Cosmetics. We are thrilled to have these celebrities as our brand ambassadors and are confident that their partnership with us will continue to inspire and enchant beauty enthusiasts around the world.





MAYA GHAZAL

HONORARY MEMBER

MAYA GHAZAL

Maya Ghazal (Arabic: مايا غزال) is a UK-based Syrian refugee, a **UNHCR Goodwill Ambassador**, the first female Syrian pilot, and a Diana Award winner.

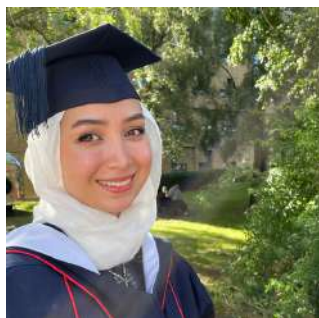
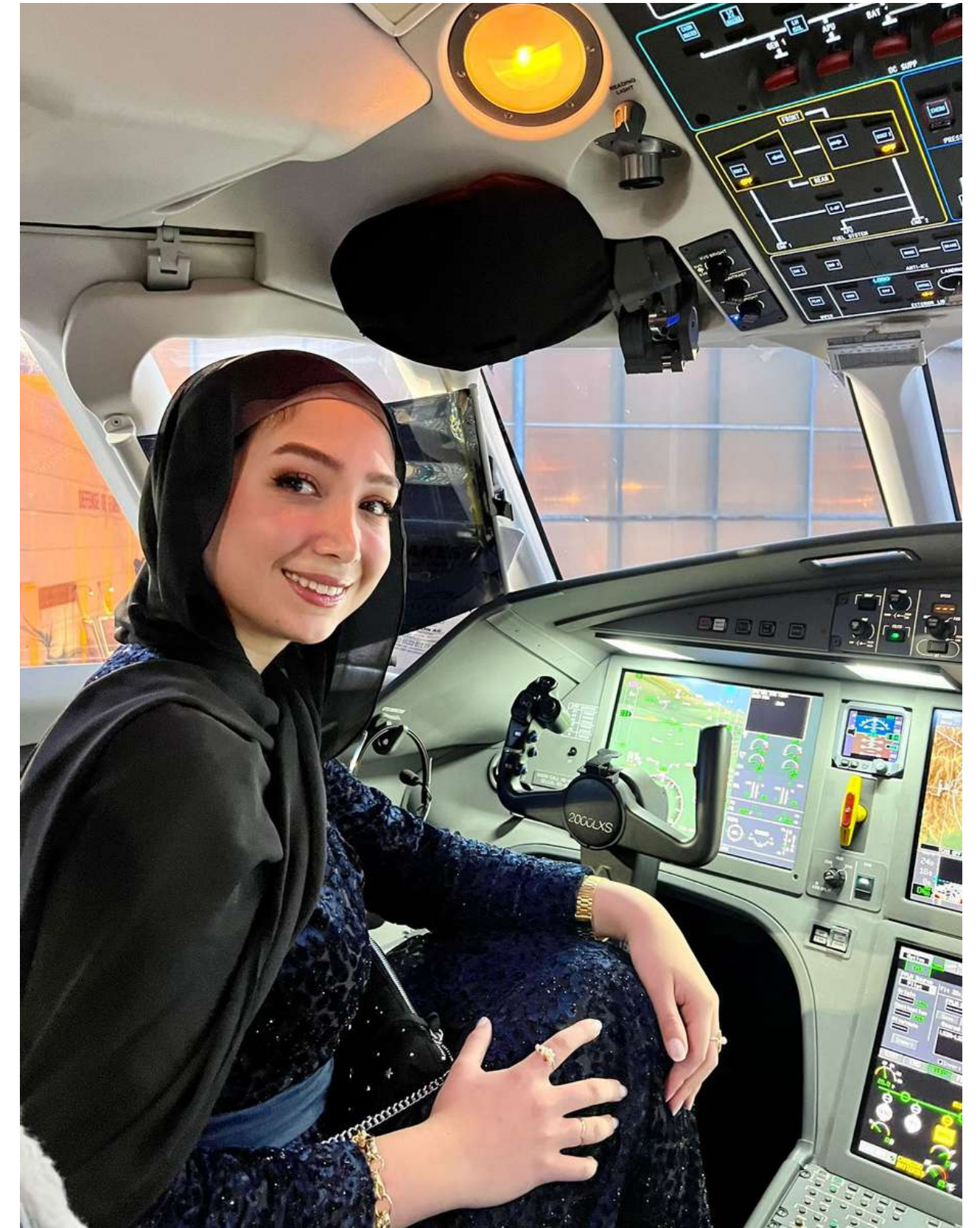
Early life in Syria

Ghazal was born to a father who ran a fabric factory on the outskirts of Damascus. and has two brothers. The Syrian civil war started in 2011, when she was 12 years old.

Life in the United Kingdom.

In September 2015, at the age of 16, with her mother and siblings, following the path that her father took, Ghazal fled Syria to Birmingham, UK. In the UK, she struggled to continue her education, because 16 is a legal school-leaving age in the UK, no school was obliged to accept her, and the schools did not respect her Syrian education credentials. The family moved from Birmingham to London.

In 2017, Ghazal was one of 20 people to be given a Diana Award. Ghazal studied aeronautical engineering and pilot education Brunel University London. In 2020, she became the first female Syrian refugee pilot and in 2021 she became a United Nations High Commissioner for Refugees Goodwill Ambassador.





DARIA DAVIDOVA

Daria Davidova is an outstanding opera singer, soprano. She literally surpasses the stereotypes about opera. Having a powerful voice and refined vocal technique she resembles a true runway model! Faithful to elegance, her stage appearances and recordings are always a combination of modern chic and deep respect to the classical tradition.

She made her debut on the professional opera stage in 2014 at the Bolshoi Theatre being a fifth-year student of The Moscow State Tchaikovsky Conservatory. From 2015 to 2017 Daria was an opera soloist of the Stanislavski and Nemirovich- Danchenko Moscow Academic Music Theatre. Since 2015 she has repeatedly performed the role of Mimi in “La Bohème” by G. Puccini in Italy. In 2017 she gave a recital on the legendary stage of Musikverein in Vienna. She is a resident of the Dyagilev festival in Deauville and the voice of “La Marseillaise”.

DARIA DAVIDOVA

She has notably worked with Maestro Evelino Pido, Gennady Rozhdestvensky, Alessandro D'Agostini, Luciano Acocella, Robert Carsen, Ian Bostridge etc.

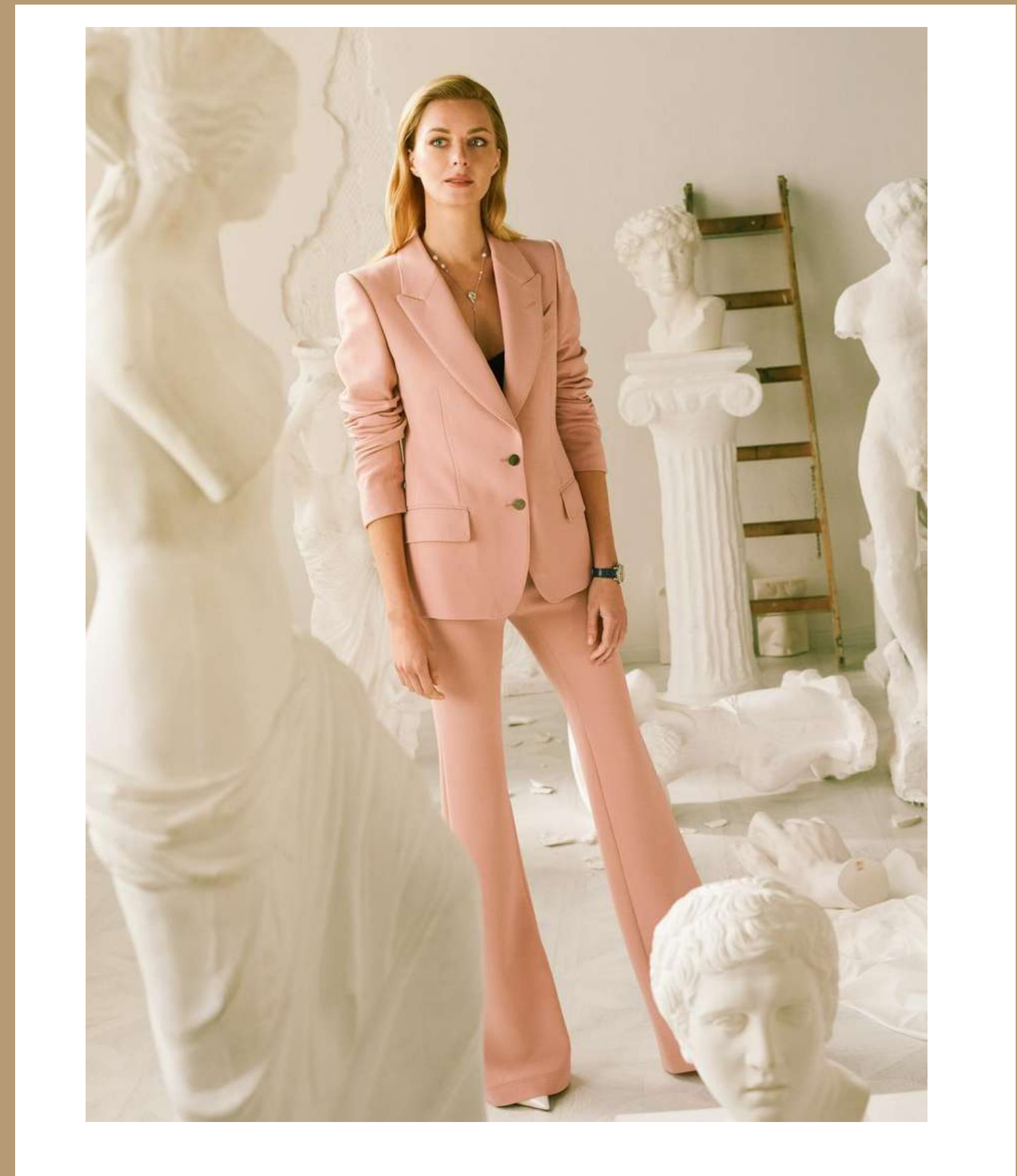
Her recent engagements have included opera parts and solo concerts in the USA, Japan, France, Austria, Germany, Denmark, Italy, Finland, Belgium, Check Republic, Slovenia, Poland, Portugal, Lebanon, Greece, Cyprus, China ect.

“Daria Davidova evokes the heroes of Russian romantic literature and the splendours of the aristocracy of yesteryear. At almost thirty, she leads the life of a princess thanks to her virtuoso voice.”
Paris-Normandie

Daria presents classical music in a n exclusive format. She has authored numerous projects with contemporary artists, film directors and fashion designers.



PLAY





NATALIA MOROZOVA

Natalia Morozova Russian pianist born in Moscow, she began studying the piano at the age of six at the “Rachmaninoff” School and subsequently at the “Piotr Illich Tchaikovsky” State Conservatory in the course of the pianist Tigran Alikhanov, student of the great Russian pianist Lev Oborin.

You continued your studies at the same Conservatory in the Piano Section with the teachings of professors Victor Mergianov and Alexander Mdoyantz as well as Tigran Alikhanov in the Chamber Music Section.

She graduated in 2001 with top marks and defended her doctoral thesis in 2003 with the same excellent results. Between 2003 and 2005 you attended master classes in Duino, Italy, at the International School of Chamber Music “Trio di Trieste”.



NATALIA MOROZOVA

Natalia Morozova is the winner of numerous international awards:

-1997 First Prize at the “Nikolaj Rubinstein” International Competition in Moscow;

-1999 Absolute First Prize, as soloist and Absolute First Prize and Special Prize in duet at the 10th International Competition “Young Pianists Roma 99” in Italy;

-First Prize and Special Prize at the “Taneev” International Chamber Music Competition, in Kaluga, Russia.

-2001 First Prize at the “Reding-Piette” International Competition in Neufchâtel, Switzerland in duet with Vitalj Yunitskj and at the end of the same year Second Prize – First Prize not awarded – at the “Esecuzione Musicale Provincia di Caltanissetta” International Competition, in Italy.

-2002 First Prize at the “Isole Borromean” International Competition and subsequently First Prize in duo at the “Camillo Togni” International Competition in Gussago, Italy



NATALIA MOROZOVA

Natalia Morozova develops her art playing as a soloist but also with orchestras throughout Europe. She recently performed with the Basel Sinfonietta, the Yekaterinburg Philharmonic Orchestra, the Moscow Symphony Orchestra (under the direction of Vladimir Ziva and Marcello Mottadelli), the “Moscow Soloists” Orchestra conducted by Yuri Bashmet.

She has performed in numerous solo recitals and with chamber music ensembles in Russia (Moscow, Archangel, Viatka, Kaluga, Yekaterinburg), Switzerland (in Geneva for Radio Suisse Romande, Neuchâtel, La Chaux-de-Fonds, Newyear Music Festival in Gstaad), in Italy (“Annibale di Francia” Theater Messina, “Giuseppe Verdi” Theater Trieste, “Savoia” Theater Campobasso, “Puccini” Theater Merano, “Alfieri” Theater Turin), Ljubljana (Cankarjev dom).

In Italy you have held her concerts as part of various musical events: in Bari, Sulmona, Monopoli, Savona, Pieve di Cadore, Venice, Verona.



NATALIA MOROZOVA

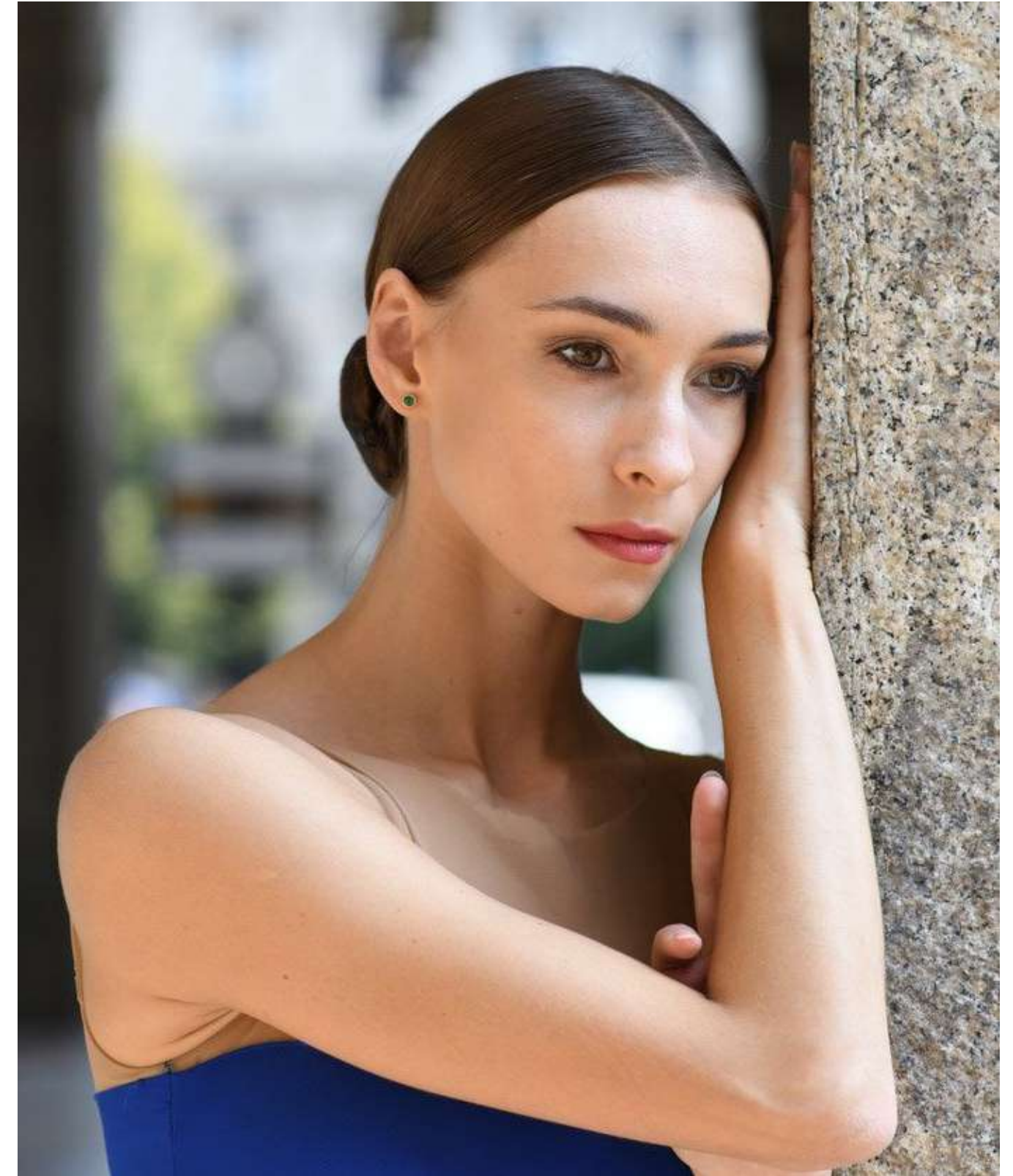
She performed in Rome for Rai 3 at the “Paolina” Chapel at the Quirinale, at the Subasio Theater in Spello as part of the Umbriamusicfest, at the Mozarteum in Salzburg in Austria, in England at the Chelsea Arts Club in London and also in Slovenia, Croatia, Latvia, Bulgaria in France at many festivals (Sorèze, Château-Abbay Cassan, Bardou, Château de Padies, Moulin d'Ande, Festival Melomania in Paris, Le Festival de Musique de Richelieu, Z'estivales - MoZ 'aïque (Summer festivals of Le Havre), Piano Marathon Bucharest 2014, Musical Ballad in Valence, International Piano Festival in Trieste, Rive Gauche Musique concert season in Paris, Ljubljana Festival, Festival Al Busan Beirut, Festival Le Printemps du violon in Paris, Classeek Winter Festival.

Since 2010 Natalia Morozova has been a member of the Scientific Committee of the international project “Primavera Musicale” of the “Discanto” Academy of Art in Verona, Italy, where she conducts her "master class", and has held master classes at Bougy Music Camp , Switzerland, is part of the jury of the international competition “UmbriaMusicFest”

OLGA SMIRNOVA

Born and raised in St. Petersburg, she studied dance at the Vaganova Dance Academy; Even before graduating, she made her debut on the London scene dancing at the London Coliseum at a gala in honor of Galina Ulanova.

In 2011, immediately after graduation, she was hired by the Bolshoi Ballet as a soloist; the following year she was promoted to the rank of first soloist. In 2013 she won the Prix Benois de la Danse, while in 2016 she was proclaimed prima ballerina of the company.



OLGA SMIRNOVA

In her eleven years with the company she danced many of the great roles of the female repertoire, including Odette and Odile in Swan Lake, Nikiya in La Bayadère, Aurora in The Sleeping Beauty, Terpsichore in Apollon Musagete and Tatiana in the Moscow premiere of Onegin by John Cranko.

Following the Russian invasion of Ukraine, Smirnova, who has Ukrainian origins, left Russia to move to Holland, becoming principal dancer of the Het Nationale Ballet. In February 2023 she danced as a guest prima ballerina at the Teatro dell'Opera di Roma, dancing in Benjamin Pech's La Bayadère alongside Jacopo Tissi, her former colleague in Moscow.



VERNICE SISTERS

Flaminia Vernice

01.02.2007

2x European Champion Comen Cup

4x Italian Champion

I'm fascinated by style and fashion, I love following and trying to create new makeup styles. I really like traveling, I love the sea, boat trips, always discovering new sensations and places immersed in nature.

Giulia Vernice

18.06.2005

2x Italian Champion

3x Vice European Junior Champion

2x Vice World Junior Champion

1 x Winner World Cup

2x Vice European Champion



DARYA KLISHINA

Daria Klishina is a famous Russian athlete specializing in the long jump.

Born on January 15, 1991 in Tver, Russia, Daria began practicing athletics from a young age. She became internationally famous for her remarkable long jump skills and for her numerous participations in world and European championships.

She has represented Russia in several track and field competitions, earning numerous successes over the years. She won the silver medal in the long jump at the 2011 European Indoor Championships and in 2014 she won the bronze medal at the European Championships.

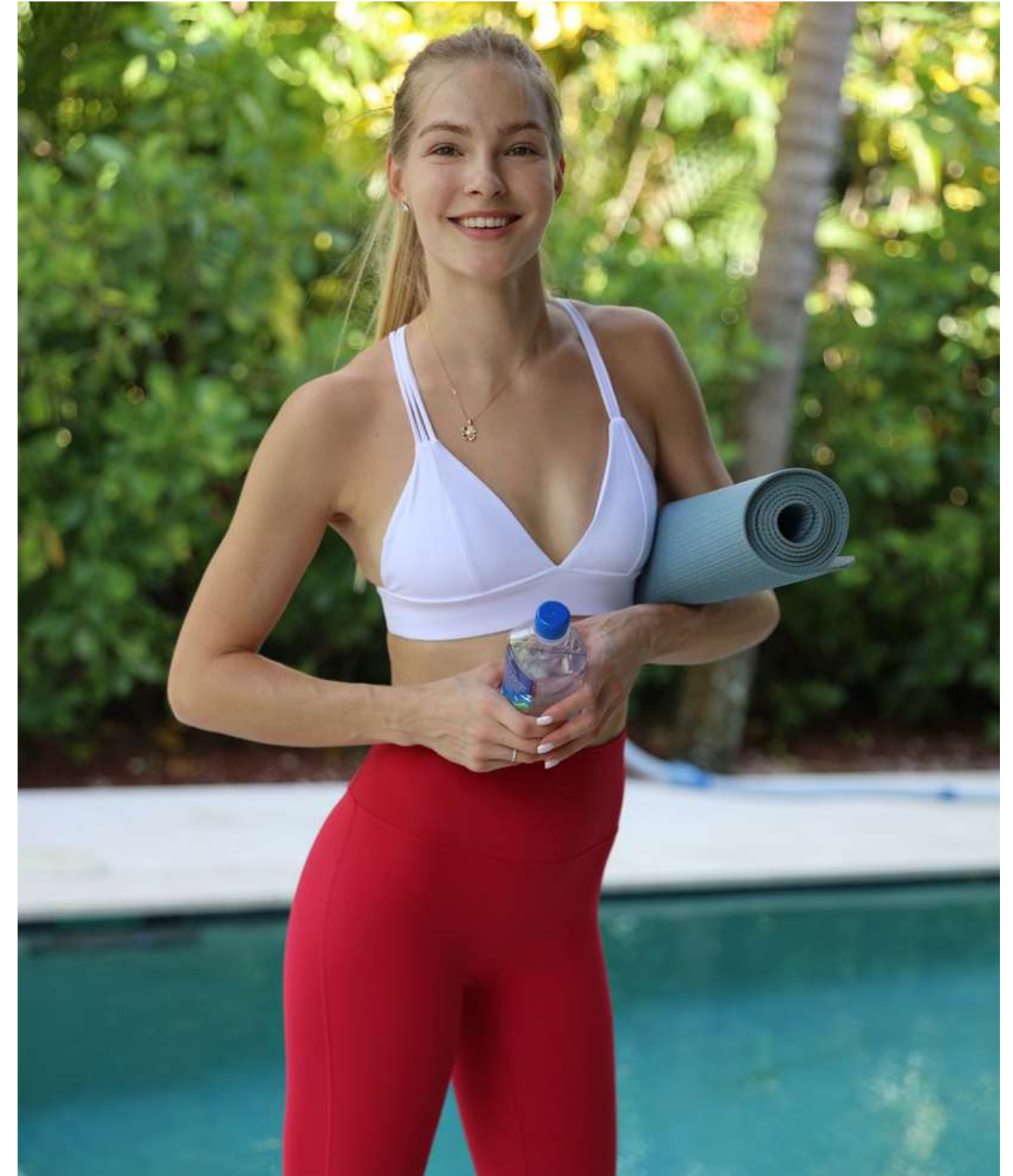
[Clicca qui](#)



DARYA KLISHINA

In addition to her sporting performances, Daria is also known for her beauty and style, which have made her a popular figure in the world of fashion and social media. She has also been an ambassador for several brands and has participated in successful advertising campaigns. Daria Klishina is an icon of track and field and continues to inspire sports fans around the world with her on-court exploits and charismatic presence.

On 26 June 2010 Klišina achieved a jump of 7.03 m, setting the Russian junior record and the second best performance of all time for the junior category.



MARIA KOSHKAREVA

Born in Novosibirsk, at the age of 10 in 2015 entered the Vaganova Academy in St. Petersburg. Took part in the ballet projects of Yuri Smekalov, and in TV project "Blue bird". During the courses danced the main roles in graduation performances and in such ballets as The "Nutcracker" and "Fairy doll".

One year before graduation of the academy, became a laureate of the 1st degree gold medalist of the Moscow International Ballet Competition in the junior group solo category. Also one year before graduation of the academy, was trainee at the Mariinsky Theater, danced the Queen of the Dryads in the ballet "Don Quixote" and the trio of shadows in "La Bayadere". In 2023 graduated from the Vaganova Academy with honors in Ludmila Kivaleva's class. Now accepted into the troupe of the Bolshoi Theater as a soloist.



ALESSANDRO MARTIRE

Born in Como, 12 July 1992. He began studying the piano at the age of 11, subsequently under the guidance of the pianist and composer M^o Giusto Franco.

In 2012 he attended the Berklee College of Music in Boston, specializing in new age composition. In 2015, on the occasion of the release of his first album, *Melodia di vita* closed the concert season of the Luigi Bocconi Commercial University and performed at the New Musical Art Philharmonic Hall in Moscow.

In the same year in Como he founded Infinity Sound, a non-profit association that aims to conceive, develop and promote events and projects for young people with various disabilities and for previously able-bodied people including Infinity Ensemble, Infinity Village, Infinity Sound Earth and Infinity Sound Theatre.



ALESSANDRO MARTIRE

Il 9 settembre 2016, in occasione dell'uscita del nuovo album *Flames of Joy* si esibisce durante la sesta edizione delle 24 ore di eleganza, presso il Palazzo bianco di Belgrado alla presenza del Principe ereditario di Serbia Alessandro e alla principessa Katherine. Nello stesso anno si laurea in Scienze Politiche Internazionali presso l'Università degli Studi di Milano.

Nel 2017 firma un contratto editoriale con Ultra International Music Publishing, casa editrice musicale multinazionale statunitense mentre nel 2019 firma un contratto discografico con l'etichetta discografica indipendente italiana Carosello Records.

Dal 2019 fonda Lake Endless Joy Festival e il format Floating Waves Concert sul lago di Como, un festival per il rilancio del territorio comasco attraverso iniziative culturali internazionali. Il Floating Waves Concert consiste in uno spettacolo galleggiante in movimento eseguito sul lago di Como suonando il pianoforte Waves, realizzato da lui stesso con la collaborazione di artigiani di Cantù.



ALESSANDRO MARTIRE

In 2021 he created the Ice Waves Experience format which sees him as the protagonist in mountain contexts such as alpine peaks, glaciers and frozen lakes.

The format is proposed again with an expedition to the Svalbard islands in Norway. In the same year he played his unreleased composition Aria while participating in the video for the unveiling of the emblem of the Milan Cortina d'Ampezzo 2026 Olympic Games.

The 2021 edition of the Floating Waves Concert aired on the TikTok Live platform was the third ranked in terms of number of spectators behind Måneskin and Andrea Griminelli.

He composed the soundtrack of the short film Ottocentonovantasei Nuove directed by Andrea Basile and awarded as Best Documentary at the Nursind Care Film Festival, Best Short Movie at the APOR Film Festival, Press Awards at the Wolf Film Festival, Territori Award at the Malescort.



ALESSANDRO MARTIRE

In February 2022 he performs in the Ice Waves Experience format at Champoluc at 3000 meters above sea level. In June and July 2022 he brings his Waves piano and his music to Venice for Floating Waves Venice, the Carrara marble quarries and on the terraces of the Milan Cathedral and in November of the same year to Plan de Coronas for a project in collaboration with Woolrich .

Also in November 2022 he illustrated the contexts in which he brings his music during the TEDx Lake Como event. On November 25, 2022, the album Wind of Gea was released, which I started writing in the first months of 2020 during the lockdown. Some songs were previewed during the fourth edition of the Lake Endless Joy Festival and on that occasion he was interviewed by Forbes US.

The video of the song Larme was recorded in Charyn Canyon in Kazakhstan, a nation with which a collaboration was born in the person of the Italian Ambassador to Kazakhstan and Kyrgyzstan Marco Alberti.

AWARDS:

- Nations Award - XIV Nations Film Award
- ISFOA International Lifetime Achievement Award



AVSAJANISHVILI LIZA

Liza Avsajanishvili - Professional dancer was born in Tbilisi, Georgia.

She began taking her first ballet lessons at the age of 4 and she continued professionally at the age of 9 after being accepted at the V.Chabukiani State Ballet Art School in Tbilisi.

She subsequently continued her training at the Vaganova Ballet Academy in St. Petersburg, Russia and graduated with a gold medal and red diploma. After graduation, she Liza becomes a member of the troupe of the Mariinsky Theater in St. Petersburg.

From 2022, she continues her journey with StaatsBallett Berlin.

[Click here](#)



Da sinistra: Isabella arriva ad uno dei suoi esclusivi eventi e, a lato, con espressione orgogliosa, mostra uno dei suoi 11 premi mondiali che ha ricevuto dall'inizio della Sua carriera.

L'incarnato dell'individuo. È un prodotto che è già molto richiesto e sarà decisamente imbattibile grazie al suo potenziale, poiché abbiamo coinvolto molti studenti universitari, professionisti del settore che hanno scientificamente analizzato la merce ed hanno appurato che in otto settimane rimuove l'80% dei segni sul volto.

Che prezzi avranno sul mercato?
Se parliamo di Red Sea, sarà tra i 300 e i 400 euro, invece il prezzo di White Moon, è ancora da definire, vogliamo che sia piuttosto alla portata di tutti. Pertanto sarà decisamente più basso, quindi tra i 100 e i 150 euro.


Dove è possibile acquistare i vostri prodotti? Cosa bisogna fare? Si trovano anche su internet?
Allora, si trovano sia in Italia che in Arabia Saudita ma solamente in profumerie di nicchia, Hotel di lusso, centri medici chirurgici, centri spa e medicina estetica avanzata. Inoltre vi è un sito specifico che possiede anche lo store locator, che è uno strumento fondamentale per guidare i propri clienti verso i punti vendita più vicini.

C'è qualcosa in particolare di cui vuole parlare

che riguardi la vostra gamma di prodotti?
Sì, certo, abbiamo creato lo "Skin coach team", ossia abbiamo chiesto ad atleti di fama internazionale e ad artisti se potevamo prenderci cura della loro pelle fornendogli il nostro prodotto. Infatti, quando Alessandra Tognoloni, la prima ballerina del balletto di Monaco, si è recata a Venezia da Franco sul Ponte Rialto, ha voluto sponsorizzare la profumeria Liolà's, dal momento che considera i nostri prodotti un'eccellenza.

Quindi parliamo di Brand Ambassador? Avevano problemi alla pelle?
Esattamente, abbiamo selezionato solo personaggi di alto target, ad esempio Olga Smyrnova, la prima ballerina al mondo, Alessandro Martire, pianista e compositore italiano, Darya Klishina, atleta Russa e Natalia Morozova. Purtroppo, riscontravano tutti dei problemi dermatologici. La Tognoloni mi ha riferito: "Fortuna che vi ho scoperti, perché così con i vostri prodotti non sudo più e non mi cola il trucco mentre mi alleno o quando sono sul palco. Siete fondamentali per il mio benessere e quello di tante altre persone, ed è per questo che vi ho scelti accettando il ruolo di Brand Ambassador. Siete bravissimi!"

164 FASHIONLIFE



THE BEAUTY OF BEING UNIQUE


Scopri l'arte della bellezza con i Cosmetici Liolà, il lusso green che ti conquisterà.

Siamo la risposta per coloro che cercano un equilibrio tra bellezza e natura, combinando ingredienti unici con la scienza.


Ogni prodotto Liolà è una sinfonia di lusso e sostenibilità, offrendo un'esperienza di bellezza senza pari. Con noi, lusso e sostenibilità si fondono in una danza perfetta.

Rendi la tua bellezza etica e splendi autenticamente.
Cosmetici Liolà: bellezza inimitabile per un lusso sostenibile.

11 GLOBAL AWARDS



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Lizabeth Avsajanishvili
(StaatsBallett Berlin)
#skincoachteam member

Ph: @pickledthoughtz

LIZA AVSAJANISHVILI

Liza has worked and trained by major ballet stars such as: Nina Ananiashvili, Nikolay Tsiskaridze, Ludmila Kovaleva, Zhanna Ayupova, Margarita Kullik, Nadja Saidakova, Vladimir Malakhov, Christian Spuck, Diana Vishneva, Alexander Ekman, Patrice Bart, Raffaella Renzi, Dominique Khalfuni and etc.

In her career she holds several gold medals, grand prizes and prizes.

In addition to the main roles in ballets:

"Don chisciotte "

"The Nutcracker"

"The Fairy Doll"

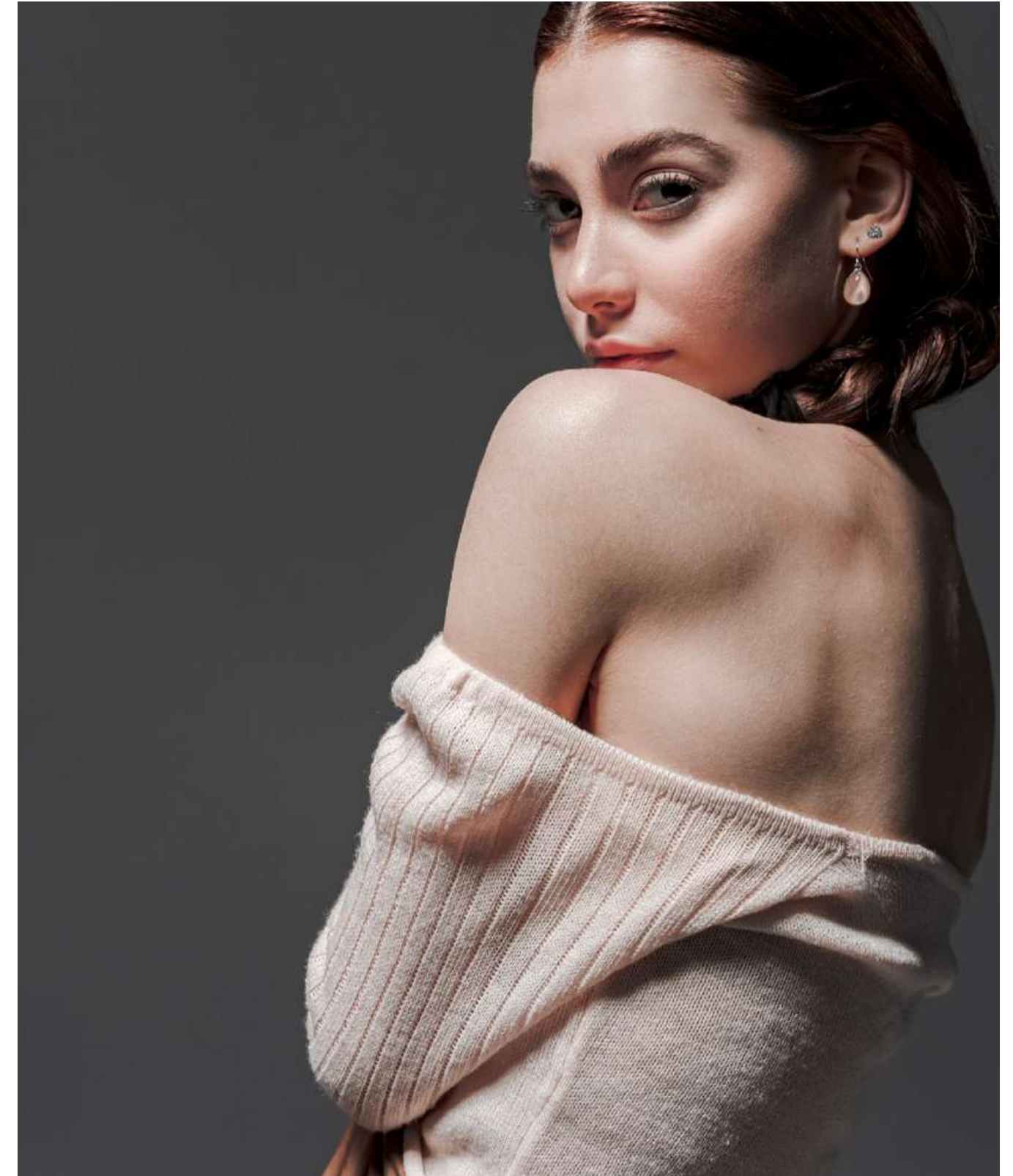
"The Humpbacked Horse"

"The Sylph"

"Les Sylphides"

"The Specter of the Rose"

Balanchine's ballets, productions by Christian Spuck, Alexander Ekman, Radu Poklitaru and so on.

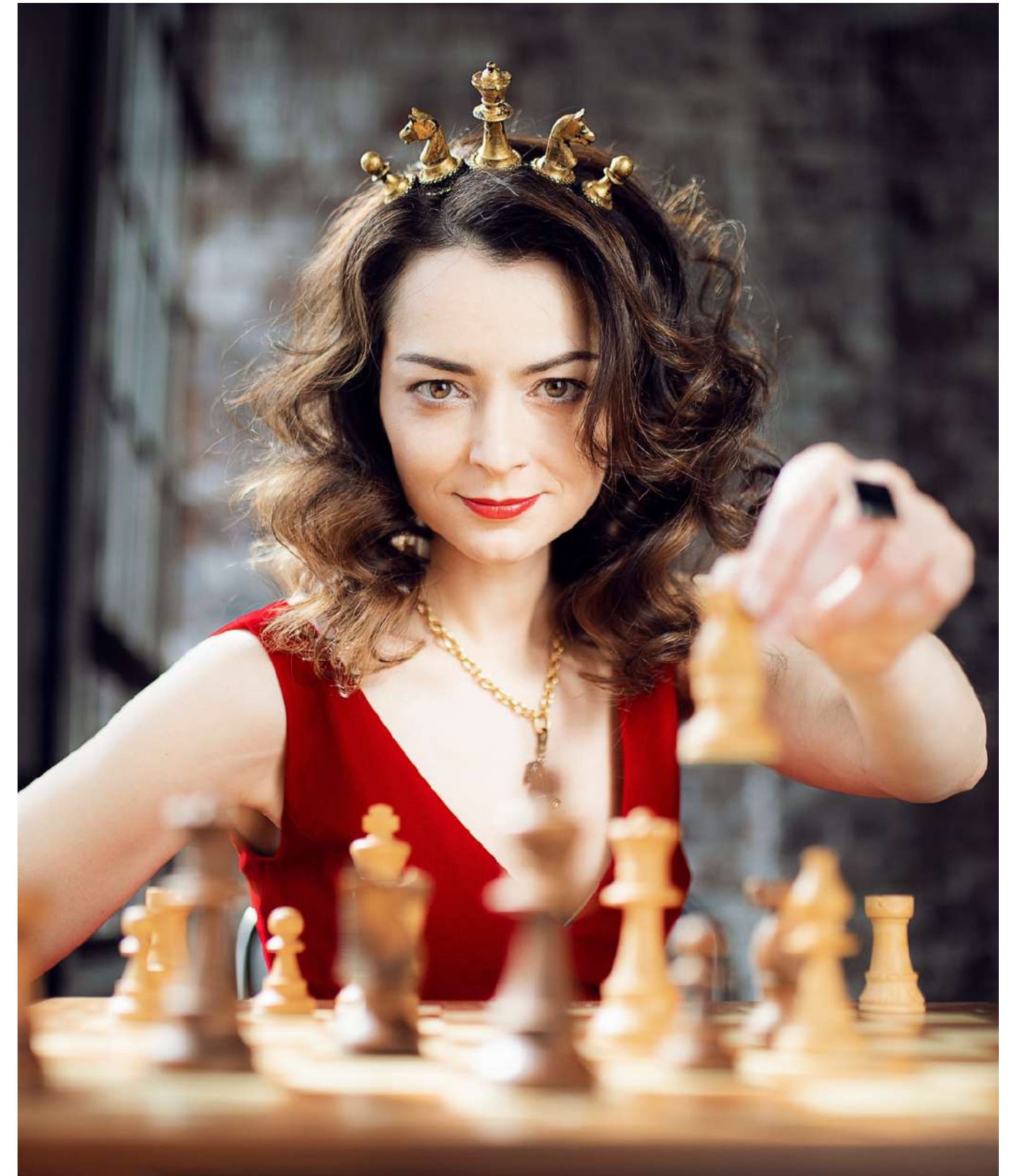


ALEXANDRA KOSTENIUK

Alexandra Kosteniuk (born April 23, 1984) is the twelfth women's world chess champion. She was runner-up at the 2001 women's world chess championship;

European women's champion in 2004;
Two-time Russian women's champion (2005 and 2016);

3-time silver medalist at the women's rapid chess championships (2012, 2014 and 2016),
Twice European women's rapid champion (2015, 2019) and 4 times European blitz champion (2001, 2017, 2019, 2022);

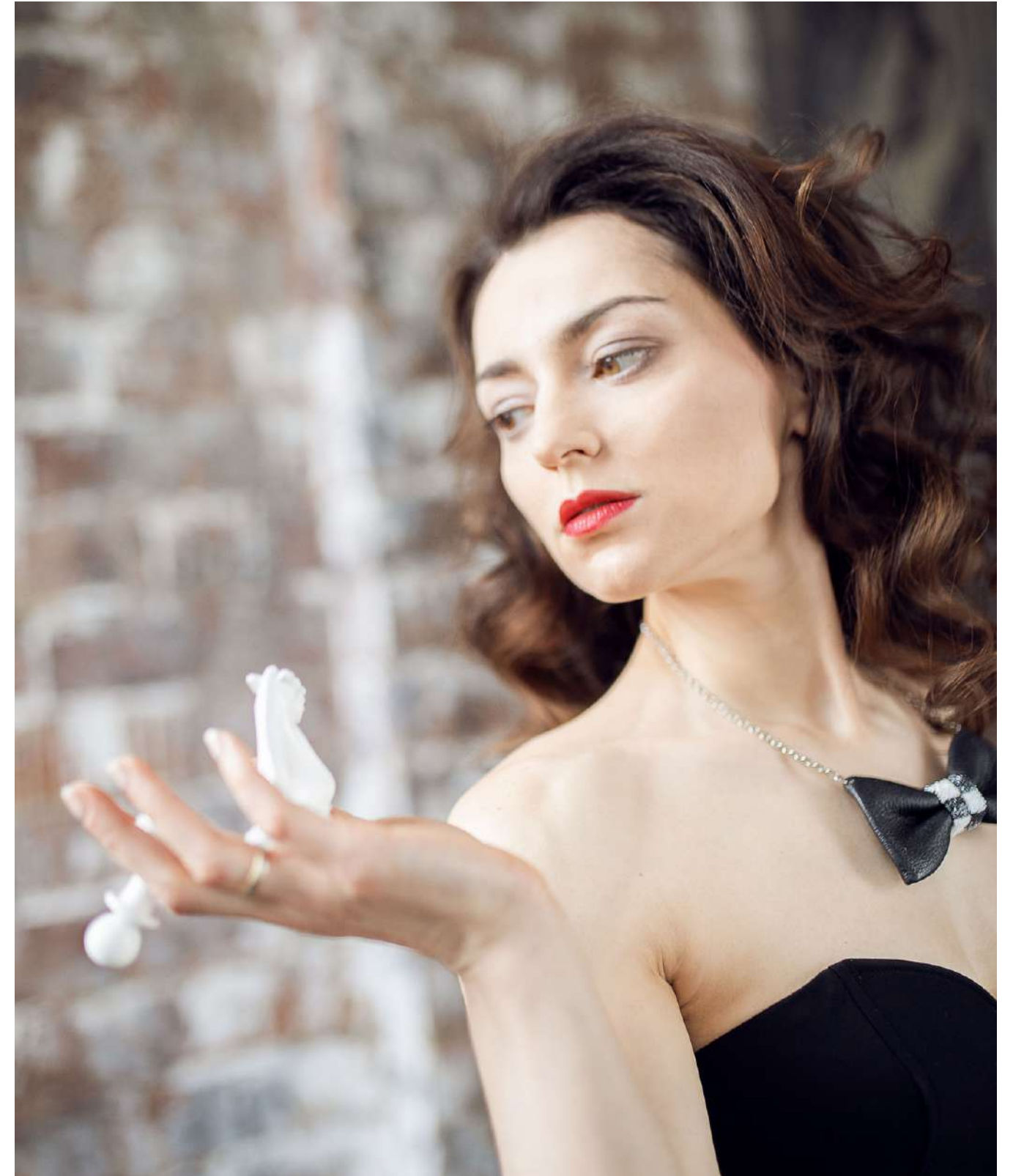


ALEXANDRA KOSTENIUK

With the Russian national team: 3-time winner of the World Chess Olympiad (2010, 2012 and 2014), 2-time winner of the Women's World Team Championship (2017, 2021); 5-time winner of the European Team Championships (2007, 2009, 2011, 2015, 2017), winner of two Online Chess Olympiads (2020, 2021); FIDE Women's World Cup Winner (2021); Women's World Rapid Chess Champion (2021); Women's World Blitz Vice Champion (2021).

In addition to being a successful chess player, Alexandra is very active in promoting chess around the world. Her 2 main mottos are "Chess is cool" and "Beauty and Intelligence go together".

Her website – www.kosteniuk.com and her social media pages have more than 5000 unique visitors per day. In the media and around the world, Alexandra is known as Chessqueen. The Chessqueen is a registered trademark of Alexandra Kosteniuk. Alexandra is very active in online social networks.





ALEXANDRA KOSTENIUK

Alexandra is a peace advocate in the international organization Peace for sport. She is the author of 3 books on chess: "How I Became a GM at Age 14" and "Diary of a Chessboard" and "She Plays Like Me!" and a series of chess workbooks for children "Chess IQ Booster"

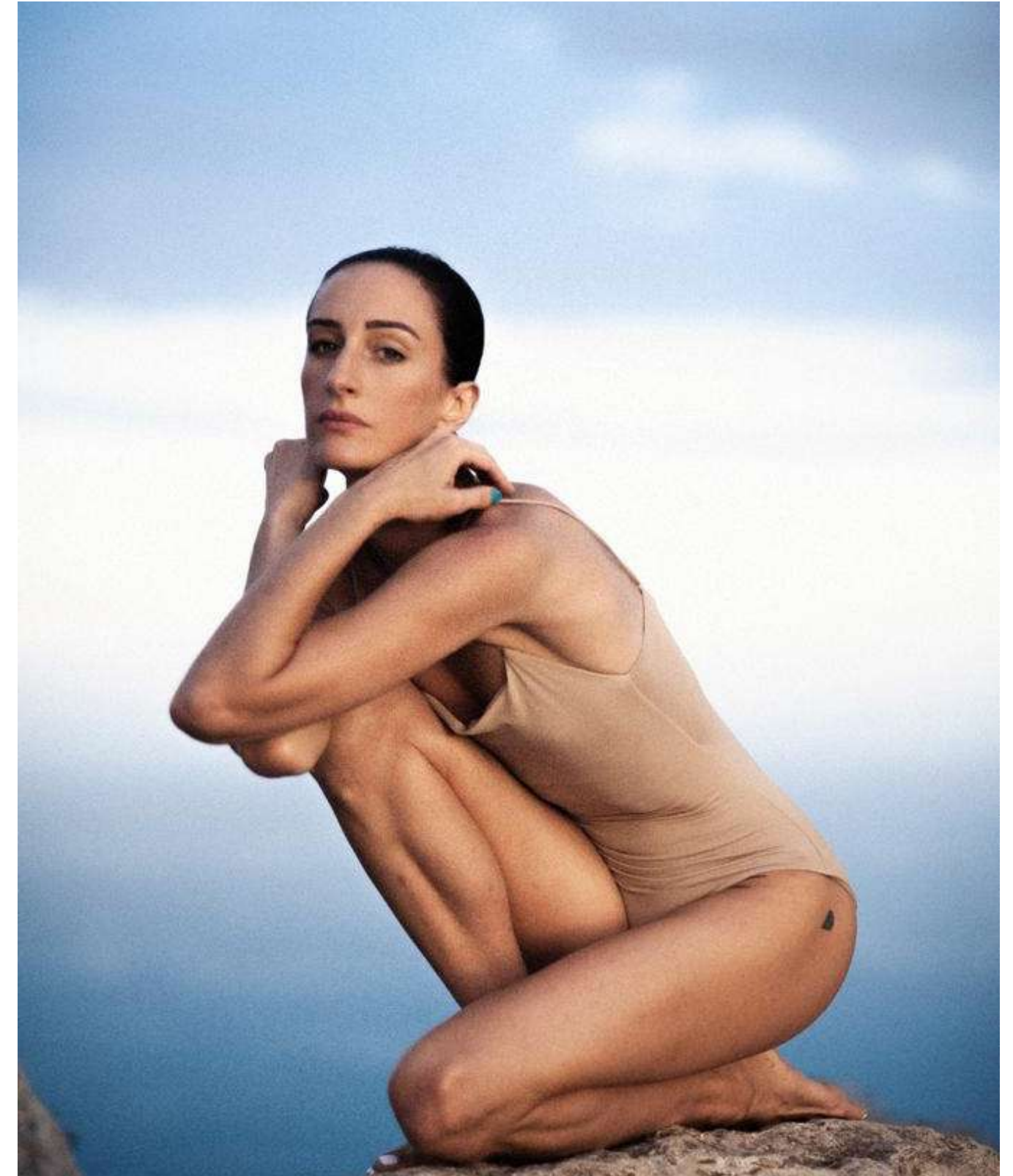
Major titles and victories

- Women's World Vice Champion (2001)
- European Women's Champion (2004)
- Russian Women's Champion (2005)
- 12th World Women's Chess Champion (2008-2010)
- 2x World Random Champion Fischer (chess-960) (2006, 2008)
- Winner of the 1st World Mind Sports Games (2008)
- Winner of the first ACP Women's World Cup (2009)
- 3-time winner of the World Chess Olympiad 2010, 2012 and 2014 with the Russian national team
- 5-time European champion with the Russian national team (2007, 2009, 2011, 2015, 2017)
- Winner and medalist of the SportAccord Mind Games (2011, 2012, 2013, 2014)
- Silver medal at the World Women's Team Chess Championships (2011, 2015)
- Bronze medal at the World Women's Team Chess Championships (2013)
- 4 times European women's blitz champion (2001, 2017, 2019, 2022)
- Women's rapid world vice-champion (2012, 2014)
- European women's rapid champion (2015, 2019)
- FIDE Women's World Cup Winner (2021)
- Women's World Rapid Chess Champion (2021)
- Women's World Blitz Vice Champion (2021)

ALESSANDRA TOGNOLONI

Alessandra Tognoloni was born in Gubbio. She began her studies at the Umbria Ballet school, directed by Marina Tofi. In 2000 she was admitted with a special audition to the "Scuola del Teatro dell'Opera di Roma".

In 2001 she entered the "John Cranko Schule" in Stuttgart where she graduated two years later. In the 2003-2004 season she was admitted to the "Stuttgart Ballet" company, directed by Reid Anderson, as an intern. The following year she joined the company's dance troupe, in 2008 she was promoted to half-soloist and in 2013 she was promoted to soloist.



ALESSANDRA TOGNOLONI

Many roles were created specifically for her by different choreographers such as: Marco Goecke in "Orlando", Douglas Lee in "Leviathan", Sabrina Matthews in "Veil", Emil Faski in "Fragrance" and Sébastien Galtier in "Step Addition", Kevin O'Day in his first "Full Length Hamlet". In 2014 she joined the Monte-Carlo Ballet company.

She was promoted to demi-soloist in 2016 and then main soloist in 2017. She danced all the main roles of Jean-Christophe Maillot's choreographies such as Cinderella in 'Cendrillon', Katharina in 'The Taming of the Shrew', Swanilda in 'Coppelia', Clara in 'Nutcracker', the Reine in 'Swan Lake', Hermia and Helena in 'Le Songe'. She is also chosen by many well-known guest choreographers such as Jiri Kilyan, Nacho Duato, Marco Goecke and many others. In June 2012 she obtained the French State Diploma in Dance Professor, Classical Dance option, with top marks.



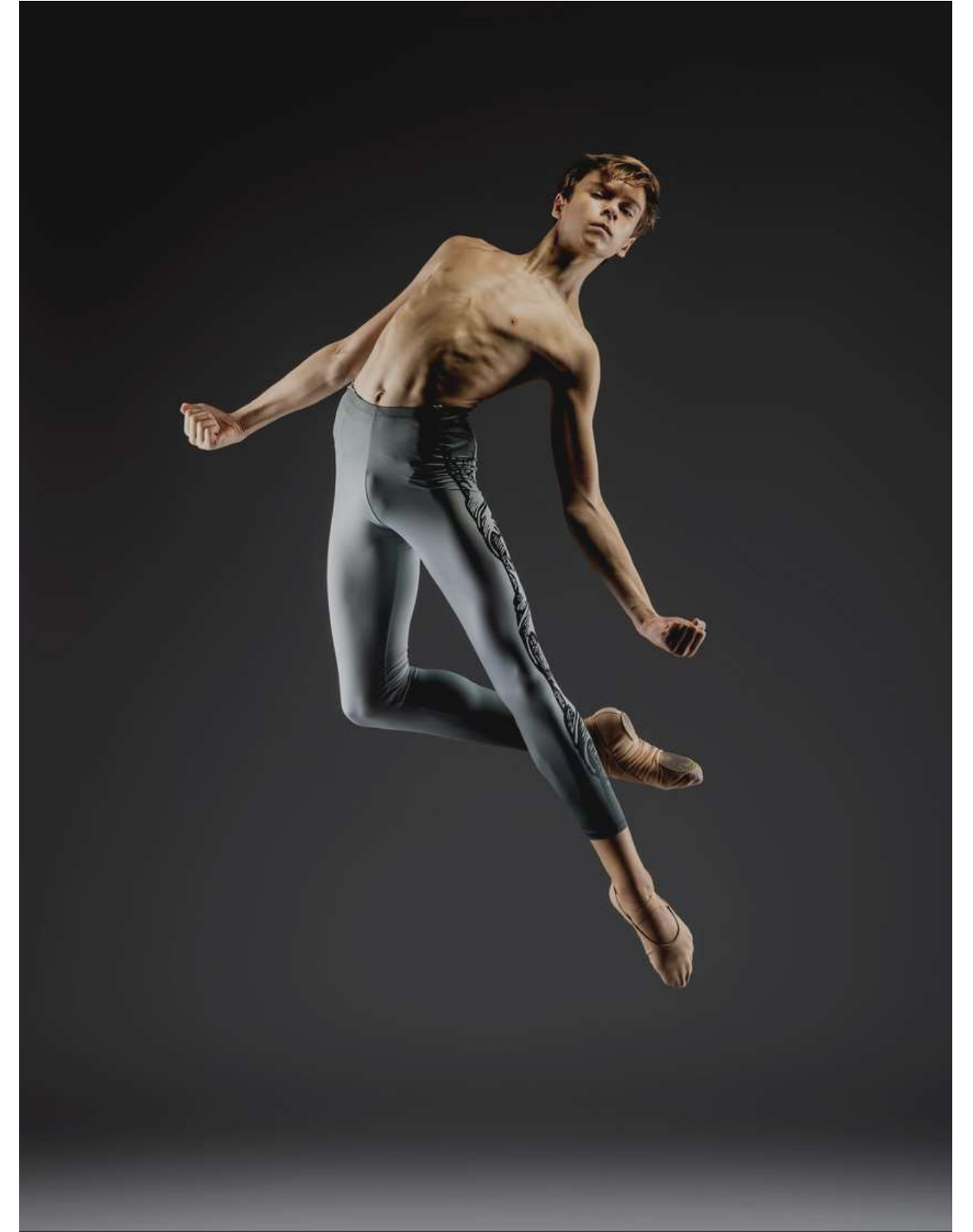
ALEXEI OROHOVSKY

The Hattiesburg teen has been dancing most of his life. He won second place in the junior men category at the 2022 International Ballet Competition in Helsinki, Finland. Orohovsky also won first place in his division in the 2022 Youth America Grand Prix in Tampa.

He is competing again, this time as the only Mississippian entered in the USA International Ballet Competition in Jackson. The event is held in the capital city every four years. It rotates between other cities across the globe in the other years.

"I'm very excited because I've done other competitions, but not quite this big," Orohovsky said. "USA IBC has such a legacy and a history that comes attached with it."

The International Ballet Competition brings professional dancers from around the world to Jackson for two weeks to perform and compete at the event. This year's competition begins Saturday.



OLGA IVANOVA

Equestrian athlete , professional dressage rider ,Olga Ivanova ,
4 x European Championships attendant, top 15 in Europe

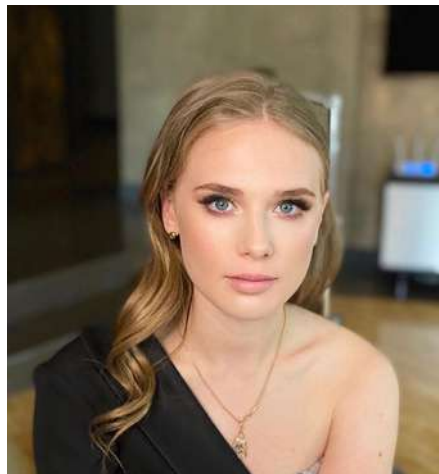
Selected into the Olympic Tokyo Team

4 x Russian champion

5 x 2 nd and 3 rd places at Russian championships

8x times Moscow absolute champion

Horses are my very best part, we (professional riders) live side by
side with very intelligent animals and it takes sometimes a while
life to get with special connection



MAKAR MIKHALKIN

Born and raised in Moscow, began studying ballet at the age of 6, then entered the Moscow State Academy of Choreography.

During 8 years of study I won 2 All-Russian and 2 international ballet competitions. Now I work at the Bolshoi Theater, performing in solo and leading roles.



ILYA POMAZUN

Il'ja Aleksandrovič Pomazun, born 16 August 1996 in Kaliningrad, is a Russian footballer, goalkeeper for Ural on loan from CSKA Moscow.

Raised in the youth sector of CSKA Moscow, he received his first call-up to the first team on 3 March 2012, at the age of 15, during the 2-2 drawn Prem'er-Liga match against Zenit St. Petersburg. Permanently promoted in March 2017, he made his professional debut on 6 August, starting the championship match lost 2-1 against Rubin. On 23 October of the following year he made his debut in the UEFA Champions League, during the group stage match lost 3-0 against Roma.

On 5 August 2020, he renewed his contract until 2025 and was loaned to Ural until the end of the season.



COMING SOON

RETIN OBASOHAN (Basketball player)

FRANCESCA VALTORTA (Actress)

FRANCESCA BERGESIO (Miss Italy 2023)

JESSICA FARETRA LENTI (italian Model)

MOHAMMED ABU ABUHAJAR (Most
influent influencer 2023)





MY POTENTIAL IS YOUR POTENTIAL
(LIOLÀ'S COSMETICS)

Here are some potentials that can arise from this partnership:

Exploiting this potential can contribute to significant growth in sales and consolidation of the brand's reputation both nationally and internationally.



MARKET EXPANSION:

The presence of internationally renowned athletes and artists as brand ambassadors gives important visibility and credibility to the brand. This positive association can attract consumers' attention and generate a prestigious image for retailers who market the products.



INVOLVEMENT OF SKINCOACH MEMBERS BY LIOLÀ:

Athletes and artists have large fan followings and are considered influencers in their field. Their collaboration with the green luxury cosmetics brand can stimulate the interest and enthusiasm of their fans, who may be more inclined to purchase the products promoted by the idols they admire.

Here are some potentials that can arise from this partnership:



CREDIBILITY IN SUSTAINABILITY:

The fact that the brand is focused on green cosmetics represents a further advantage. Global interest in sustainable and environmentally friendly products is growing, and collaboration with internationally renowned athletes and artists can strengthen the brand's reputation as a pioneer in green cosmetics and attract consumers looking for eco-friendly product options -friendly.



EVENT AND PROMOTIONS

The presence of athletes and artists allows us to organize events, product launches and special promotions that involve fans and customers. These initiatives can generate a strong media impact and increase interest and demand for products, offering additional sales opportunities for retailers.



INVOLVEMENT OF
CELEBRITIES
LET'S WORK TOGETHER



▶ LIOLÀ'S COSMETICS PROMOTION

If any of our partners would like to collaborate with the athletes and artists who promote Liolà's Cosmetics, we invite them to contact us by phone or email to discuss collaboration opportunities. We will be happy to provide further information and establish a connection between the partner and our testimonials.

▶ PARTNER PROMOTION

On the other hand, if the partner is interested in working directly with these individuals for future projects, we recommend contacting their manager directly. We provide you with the manager's email address below to facilitate communication and negotiation of these opportunities:



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