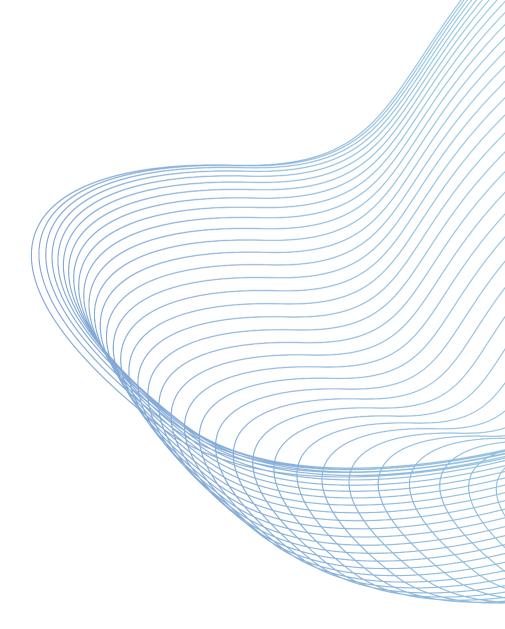
# CONFABIS.r.I.



# COMPANY PROFILE



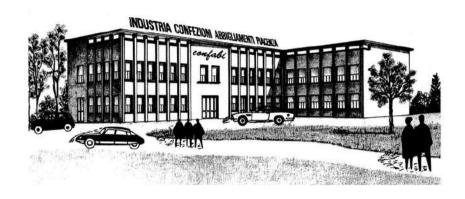






### ABOUT

Confabi S.r.l. is a family-run business founded in 1971 in San Rocco al Porto, a small Italian town closed to the city of Piacenza.





Originally established as a children's clothing manufacturer, Confabi has gradually expanded its production to the women's ready-to-wear sector, which quickly became the main company's core business.

The collections produced nowadays by the company - BLANCA LUZ, MAESTA and TANZINE – make of Confabi a valid production and commercial partner constantly projected towards the international markets.





## MILESTONES

Here a quick overview of our story that started more than 50 years ago







80s-90s

1971

70s-90s

2000s

2014

- Establishment of the Company specialised in the production of childrenswear
- **Development of production capabilities into** the womenswear segment. Cooperation with "La Rinascente", the most famous Italian Department Stores, for the production of their private labels.
- cooperation with important Italian brands such as Krizia and Etro for the production of their lines
- Confabi starts the production of its own lines and brands with the developement of its own sales network. Creation of collections such as 19.63, Malaica, Seranera, Blanca Luz, Maesta, Tanzine....
- Opening of Circolo 10, Confabi's first own multibrand store in Piacenza.

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#### **BOARD OF DIRECTORS**

The company is currently run by two siblings, Filippo and Simona Ceruti, the founders' second generation

#### **DESIGNING AND CREATION**

We create our collections with the collaboration of external professional designers.

#### **DEVELOPMENT OF PATTERNS**

We develop the technical pattern of each single style thanks to the work of our skilled model-makers.

#### CUTTING

The cutting process is completely carried out in our premises thanks to the presence of two industrial cutting machines.

#### **ASSEMBLING & IRONING**

Thanks to Confabi's 50 years proven experience the company has been able to select and cooperate only with professional and skilled laboratories in the company's closest area in Italy

#### **QUALITY CHECK AND SHIPPING**

This part is completey carried out by our inside staff in order to ensure a last step checking and final overview of the whole process.

#### **SALES MANAGEMENT & CUSTOMER SERVICE**

Sales are organized by our inside staff and external sales representatives distributed in Italy and abroad.

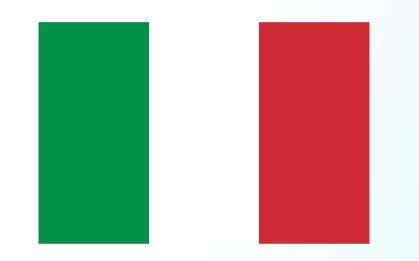
A dedicated customer service support is always availabe for different issues.

### OUR ORGANIZATION

## **OUR LINES**

### MAESTA





### TANZINE



#### **BLANCA LUZ**



### **BLANCA LUZ**



BLANCA

BLANCA LUZ, a name that evokes the freshness and softness of particular selected fabrics, the magic light of the Mediterranean Sea and the warmth of the Italian soul. A selection of comfortable and quality materials create glamorous and feminine styles with intriguing and unexpected combinations which are always exclusive and unique. Blanca Luz is conceived for the woman who wants to be original and fashionable in her contemporary daily life.

> Size range: IT 38 - 54

**Product**:

total-look of med-high end (dresses, blouses, jackets, trousers, skirts, coats, padded jackets, eco-fur/eco leather outfits)

Look: classic & contemporary, daily chic





www.blancaluzmilano.it https://www.facebook.com/blancaluzmilano/ https://www.instagram.com/blancaluzmilano/







### MAESTA

Maesta is an idea, a product and a brand that takes its shape in 2008 and whose philosophy has always been the pure "Made in Italy".

The result is a lively collection, characterized by an extremely feminine and sophisticated identity. The prints and the original mix of exclusive textures, the desire to experience and use unusual colors and shapes are its strength.

Maesta's client is a conscious and evolved woman, in balance between the will to show her style that emphasizes her strong personality, and the wish not to show off too much; she has a busy life and she's always looking for an elegant way to express her uniqueness and femininity.

Maesta is a constant work of merging and rearranging the trends and the principles of fashion with the aim of creating a product that catches everyone's attention, disconnected from all the conventions and conceived for a woman who is constantly moving towards a precise direction keeping up with her times.





**Size range: IT 38 – 54** 

Product: total-look of med-high end (dresses, blouses, jackets, trousers, skirts, coats, padded jackets, eco-fur/eco leather outfits)

Look: sophisticated, contemporary, elegant and glamourous



https://www.facebook.com/Maesta-Milano-573969202788645/ https://www.instagram.com/maestamilano/





www.ma-esta.it



### TANZINE

Tanzine is a special capsule of dresses for different types of woman and for different purposes: from classic to modern contemporary. It was created for the first time for the Spring Summer 2022 and it is presented only for the Spring/Summer collections.



Size range: IT 38 - 54



**Product:** 

dresses of upper-high end (A-line, shirt, wrap, sheath, shift, empire, halter, tent, tunic, caftan, blouson .....)

Look:

classic & contemporary, daily, casual, ethnic, bohemian and elegant













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