



- Food and No-Food Wholesale Distribution
- Multi - Brand Assortment by Category
- Multi - Channel Direct Sales
- Wide Choice of Made in Italy Products
- Advanced Logistics and Order Optimization



Who We Are

Blog S.R.L is a FOOD & NO FOOD distribution company present on the market since 2011. After getting experience and with the support of the largest Italian and International MultiNationals, the company has oriented its system distribution towards online sales, extending its competitiveness towards those companies that still have not perceived the enormous potential of B2B online commerce and which remain linked to a traditional distribution model. The company was born from the need to carry out a wholesale business of consumer products for distribution throughout the national territory and international. Our portal is the right place to search, choose and buy quality products in complete safety, eliminating the distance between Buyer and Seller.

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WAREHOUSE: Via F. di Giorgio Martini 12,
Taranto - ITALIA



Our Goals

After years of hard work in the distribution sector and our strong talent in commercial negotiations, we were able to establish a relationship optimal with national and international suppliers, who constantly continue to determine our most important milestone. Thanks to the increase in new Brands, that have led to an exponential growth of our assortment, it was possible to diversify the various product sectors by dividing them into distinct macro-categories, and make the purchase of goods more fluid from different types of buyers on the global market.



Brands

Gained the trust over time, through the network of continuous suppliers and customers, Blog srl collaborates with global Food and No Food producers and distributors. The Brands we deal with are chosen mainly on the basis of market demands, but not only. Our team of experts also assesses favorable market conditions for purchasing, global sales trends and trends, and finally, based on the seasonality of the type of product and its popularity.

Subsequently, all the new Brands are selected and evaluated to become part of our online catalog. This business approach was certainly an important factor, which still determines a continuous increase in products available for purchase and has allowed us to diversify our offer on the global market in various product sectors.

Currently our Brands portfolio boasts about 200 Brands, but we are confident, given the results obtained so far, that over the years to come, they will easily multiply if not tripled, as our team of experts is constantly looking for new non-competitive Brands. still marketed in the global market.



Macro Sectors

To benefit our customers and facilitate the choice of products, Blog srl has divided the articles of its online catalog in macro-sales sectors divided into three main categories:

- **INTERNATIONAL** - Relating to international brand products.
- **AGRI-FOOD** - Relating to agricultural products for food.
- **HO.RE.CA.** - Relating to products for hotels, restaurants and cafes.

Thanks to this segmented sales system, we are able to monitor market trends in a widespread manner, consequently favoring the commercial strategy of purchase and sale.

Diversifying the sectors into three distinct categories made it possible to further speed up the ordering process, making reading our online catalog and choosing the products to order more streamlined and usable.



INTERNATIONAL



AGROFOOD



HO.RE.CA.



Quality Products

A good company is such if it knows how to choose the products of its assortment with care and dedication, paying attention to quality, convenience and market demands. This system has made it possible to offer our customers extra security in the purchase, creating a long-term relationship of trust. On this line of objectives, Blog srl has invested for years on the research of resources that could have offered a wide and continuous assortment of Food and No Food products, sometimes anticipating the different requests of their target audience.

Blog srl bases its pillars on the winning concept of dealing with its customers with total transparency, aiming at the continuity of the assortment and the search for products of excellence to positively distinguish itself from the rest of the market and be a real guarantee brand for its own clients.

While global expansion and rapid growth can sometimes distract a company from maintaining brand consistency, Blog srl has managed to stay true to its principles by making its name globally distinguishable. So if a brand manages to stand out from its audience through the products selected in the assortment, this will determine the distinctive factor with respect to its competitors in the sector.

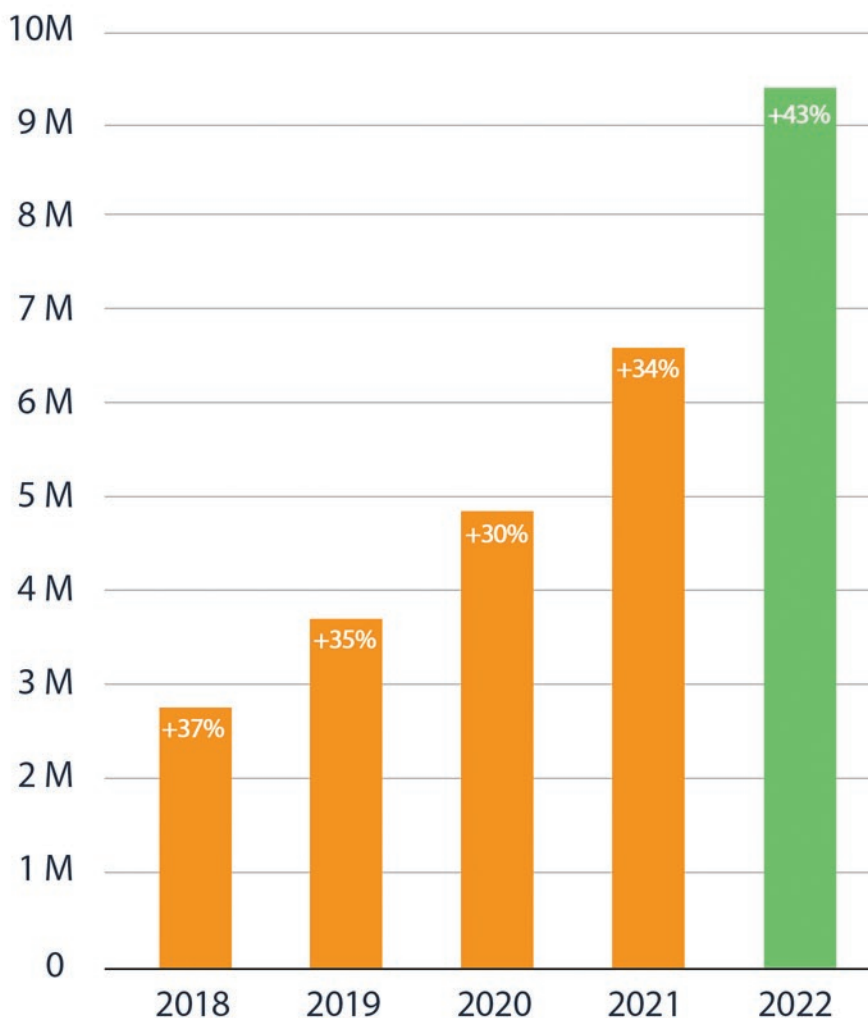


Offers and News

Our motto is **"The more you buy, the less you pay"**; it is enclosed in it the meaning that determines our offer policy. It is mainly based in the subdivision of price ranges, broken down by quantity of products. Consequently, they are there are numerous articles in our assortment that allow our customers to optimize their own purchases and obtain the maximum savings. However, the Brands we deal with have an individual MOQ (Minimum Order Quantity) which in turn allows us to reach the target required by our suppliers, and allow us to receive the best market price, thus guaranteeing the best price on the market. In addition to our quantity discounts, we favor all customers subscribed to the Newsletter, by sending them additional discounts on various types of rotating products, and in some cases also on new Brands or recent items included in the assortment.



Turnover Chart



This graph shows the company turnover from 2018 up to the latest estimates expected for the year 2022.

As can be seen in the diagram, the average percentage of growth annual rate is over 30%. The increase index refers to sales globally.

 PROJECTION YEAR 2022

To encourage our customers in purchasing and make the sale of our products accessible from multiple computerized channels, Blog srl uses various methods illustrated below in order of priority:

- **WEB PLATFORM** - Through the company website www.blogsrl.it.
- **MAIL LIST** - Through advance order planning with existing customers.
- **SOCIAL MARKET** - By sharing information on sector socials.
- **CHAT** - By sharing information via Whasapp and Viber.

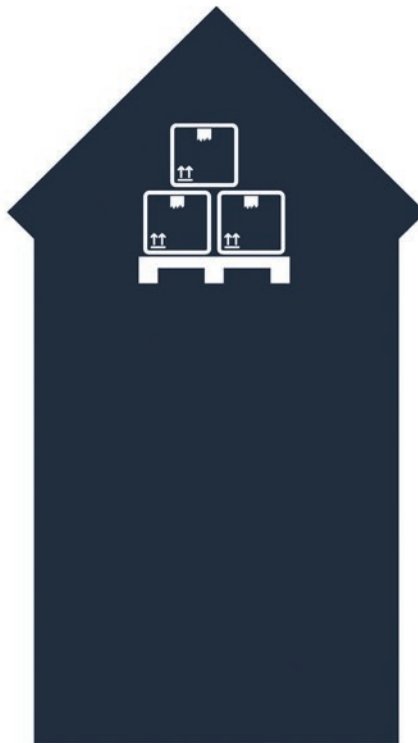


Why We Stand Out

There are several reasons why Blog srl stands out from its competitors. Among the many, the fundamental one was the propensity of its distribution system towards B2B sales, which has extended its competitiveness towards those companies that have not yet perceived the enormous potential of online commerce. Furthermore Blog srl guarantees:



**SUPPORT
DEDICATED**



**OPTIMIZATION
OF LOADS**



**SAFE
PAYMENTS**

Where We Are

REGISTERED OFFICE

Via Taranto 72, 74015 Martina Franca [TA]

MON - FRI: 08:30AM - 18:00PM

SAT - SUN: Closed



SOUTH WAREHOUSE

Via F. di Giorgio Martini 12, 74123 Taranto [TA]

MON - FRI: 08:00 AM - 16:00 PM

SAT - SUN: Closed



NORTH WAREHOUSE

F.lli Sabbini S.r.l. Logistica e Distribuzione

Via Luparense 5, 35013 Cittadella [PD]

MON - FRI: 08:00 AM - 16:00 PM

SAT - SUN: Closed





How To Buy

Buying our products is very simple!

Register on our website www.blogsrl.it fill out the registration form online and wait for your account to be activated. After receiving confirmation of activation from our Customer Service, you will have access to our interactive catalog and you will have the ability to choose items and load the desired quantities into your cart.

During the procedure you will have the possibility to choose the type of shipment and the method of loading. Your cart will automatically be updated gradually with the percentage of products until the volume and weight suitable for the type of load chosen is reached. The algorithm present in our online platform will allow you to maximize your orders and will automatically apply discount on multiple quantities of the items on offer. If you require assistance, our chat will allow you to receive the desired support. ***What are you waiting for, register now!***



” On behalf of the whole company, we thank you for choosing us and for joining our family.
Together with our team of professionals, we will strive to satisfy your every need.
We wish all of you great business! ”

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