

IRPAC

Our Heritage

*L'esperienza
imprenditoriale*

The idea behind the project comes from thirty years entrepreneurial experience in modular kitchen product. Its story started in 1982 with the foundation of a company manufacturing retail kitchens for the Italian market and evolved in 1994 by opening up to foreign markets both on the retail field and on a large scale working with contractors. Internationalization and diversification were due to the intuition and anticipation of a recession that would have sooner or later gripped all developed countries. The prospects and the existing companies highlighted the need of innovative structures able to face the growing international competition and to overcome the extreme rigidity of the companies that operated on the markets.

L'idea alla base del progetto nasce da una trentennale esperienza imprenditoriale nel prodotto cucina componibile.

La storia parte nel 1982 con la fondazione di un'azienda per la produzione di cucine retail destinate al mercato italiano e si evolve nel 1994 con l'apertura ai mercati esteri sia in ambito retail che su larga scala nel canale contract. La

spinta all'estero e la diversificazione era dovuta all'intuizione e all'anticipazione di una recessione che avrebbe prima o poi attanagliato tutti i paesi evoluti. La prospettiva e le realtà aziendali esistenti evidenziavano la necessità di strutture innovative per far fronte alla crescente competizione internazionale e sopperire alle eccessive rigidità delle aziende che operavano sui mercati.

The excellence of
"Made in Italy"
*L'eccellenza del
Made in Italy*



Irpac srl was born out of this need of change demanded from the markets to the Italian industrial and business model, and our company mainly operates at an international level in the business of building projects including a large number of kitchens. This innovative business idea takes shape through the aggregation of the best companies, sector consultants, designers and architecture firms.

Da questa necessità di cambiamento richiesta dai mercati al modello industriale italiano nasce la Irpac srl, azienda che opera prevalentemente in ambito internazionale nel ramo contract per

grandi forniture di cucine. L'idea innovativa di business prende forma attraverso una aggregazione delle migliori imprese, di consulenti di settore, designers e studi di architettura.

Place of project and production

Luogo di progetto e di produzione



100%
Made in Italy

Marche is the headquarter of the project. Marche is among the first regions in Europe for the number of employees in production activities and among the first in Italy for the number of district areas and international openings: a widespread industrialization that has developed in harmony with the social context and the institutions through a system of small and medium-sized companies specialized in typical Made in Italy productions with particular development in the furniture, fashion and engineering sectors, agri-food and luxury boats. These are the distinctive marks of a development model created and taken as reference for its extraordinary ability to combine results of development, social cohesion and quality of human resources.

La sede è nelle Marche, tra le prime regioni in Europa per quota di occupati nelle attività produttive e tra le prime in Italia per numero di aree distrettuali e aperture internazionali: un'industrializzazione diffusa che si è sviluppata senza fratture, in armonia con il contesto sociale e le istituzioni attraverso un sistema di piccole e medie imprese specializzate nelle produzioni tipiche del Made in Italy con particolare sviluppo nei settori mobile/arredo, moda, metalmeccanica, agroalimentare e nautica di lusso. Questi sono i tratti distintivi di un modello di sviluppo studiato e preso a riferimento per la straordinaria capacità di coniugare risultati di sviluppo, coesione sociale e qualità delle risorse umane.

photo: Mario Giacomelli © Simone Giacomelli



The need of approaching large building business, where volumes could bring back production lots to usual standard sales, arises with the decrease of both domestic and foreign consumption in the retail market. The heterogeneous composition of our group amplifies its potential, because it includes companies which are completely different in terms of products, history and markets but that are united under the common denominator of internationalization and attitude for export.

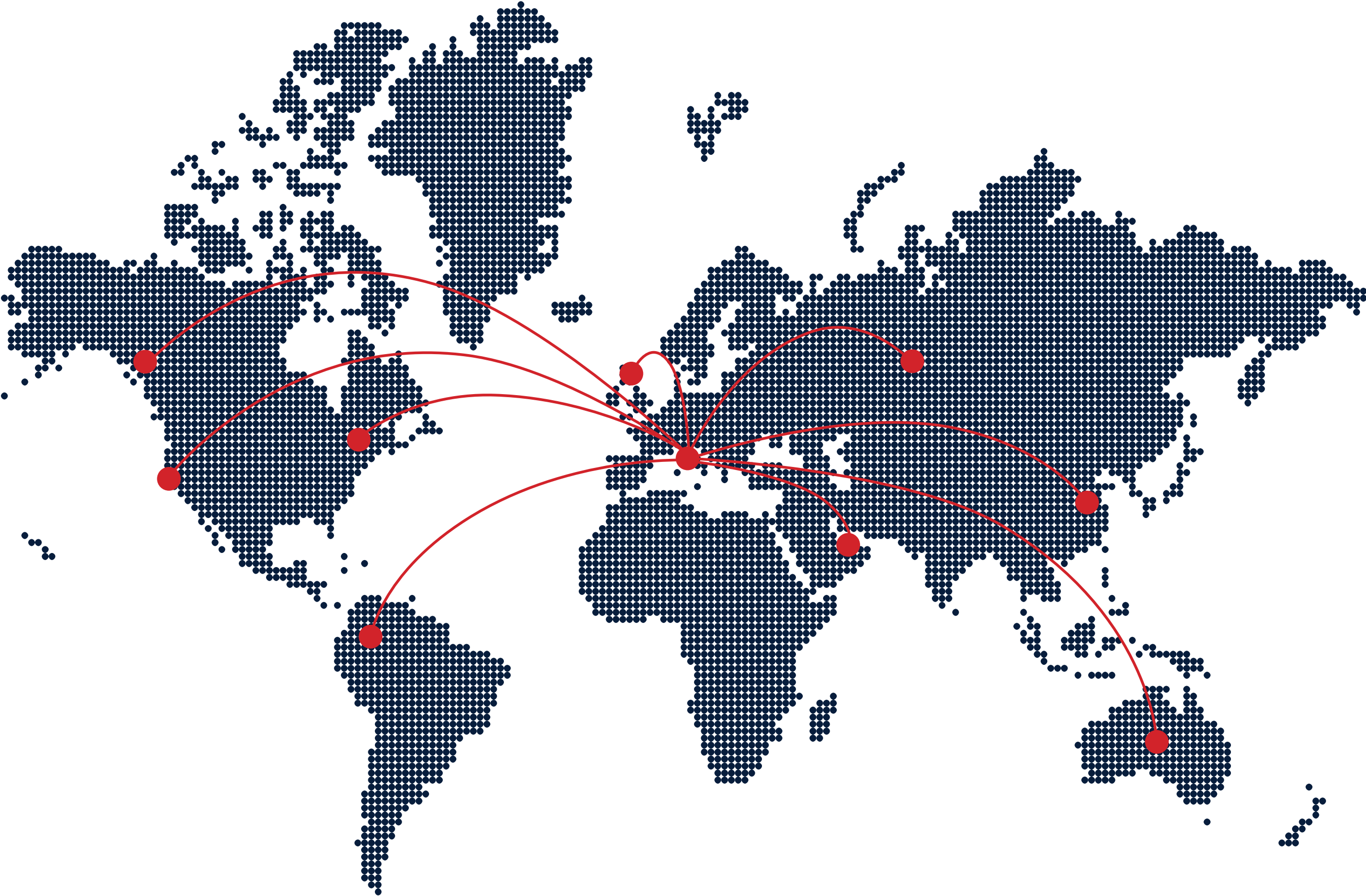
A Project for Internationalization

Il progetto per l'internazionalizzazione

Con l'inizio della flessione dei consumi interni ma anche esteri del canale retail, è nata l'esigenza di approcciarsi alle grandi costruzioni dove i volumi potessero riportare i lotti produttivi ai canoni usuali. L'eterogenea composizione del nostro gruppo ne amplifica le potenzialità, in

quanto racchiude realtà completamente diverse per prodotti, storia e mercati ma che si sono unite sotto il minimo comune denominatore dell'internazionalizzazione e con la vocazione per l'esportazione.

London - Dubai - Moscow - Melbourn - Beijing

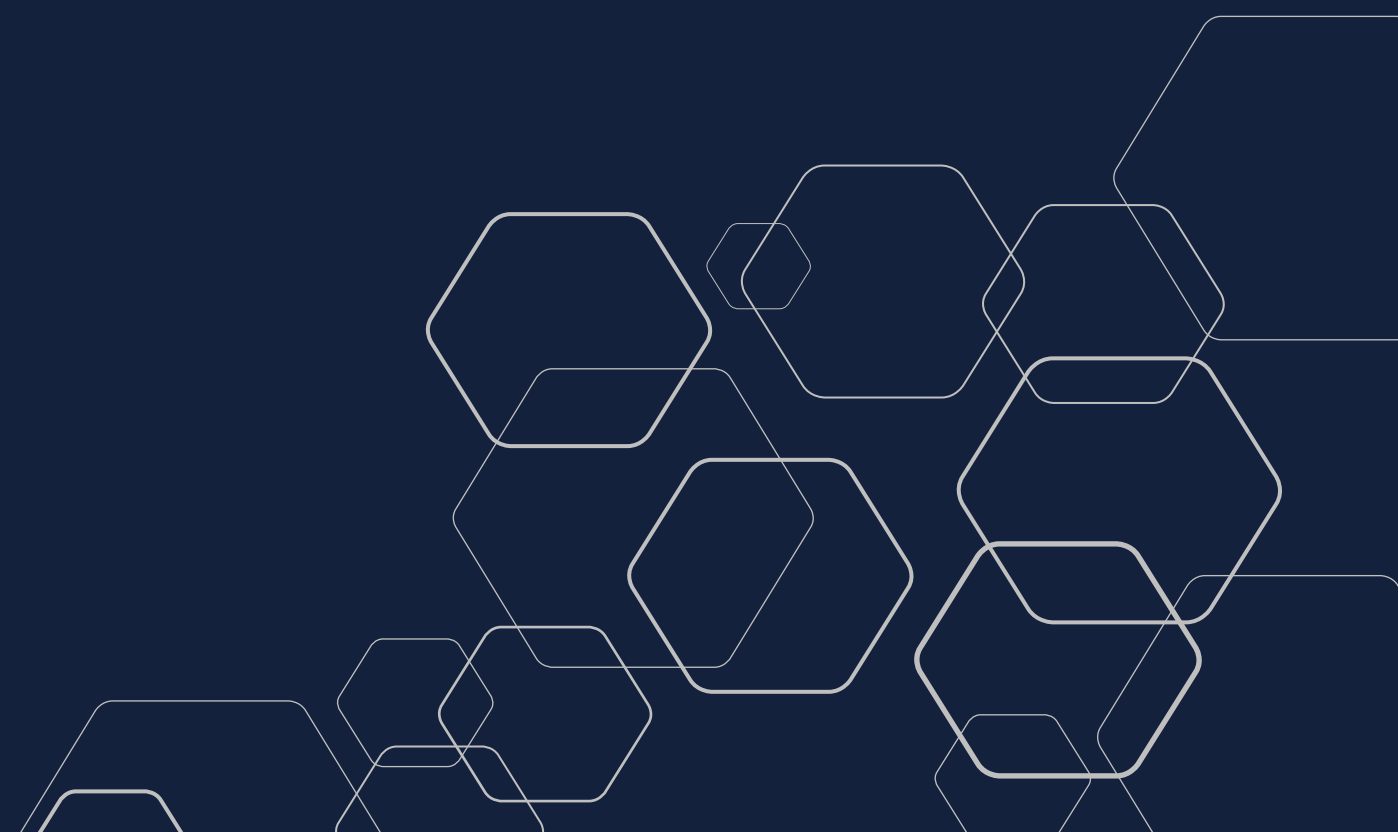


San Francisco - NewYork - Toronto - Bogotá

Company's mission is to create value through the supply of customized goods and tailored services for maximum customer satisfaction and in compliance with new housing needs. Our goal is to bring innovation, research and products through aggregation and commercialization (IRPAC).

La mission aziendale è quella di creare valore attraverso la fornitura di beni customizzati e servizi all'avanguardia per la massima soddisfazione del cliente e nel rispetto delle nuove esigenze abitative. L'obiettivo è quello di portare innovazione, ricerca e prodotti tramite l'aggregazione e la commercializzazione (IRPAC).

Innovation
Research
Product
Aggregation
Commercialization



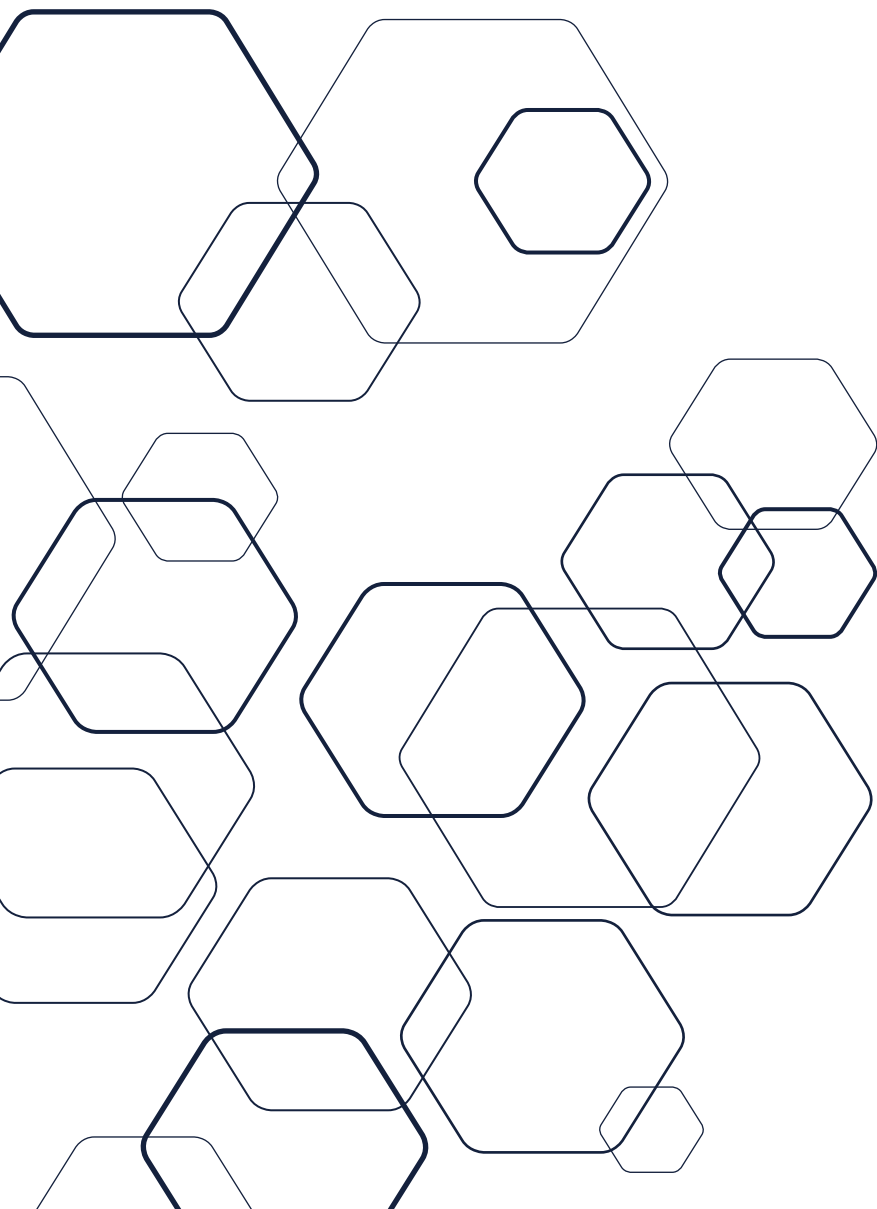
I INNOVATION

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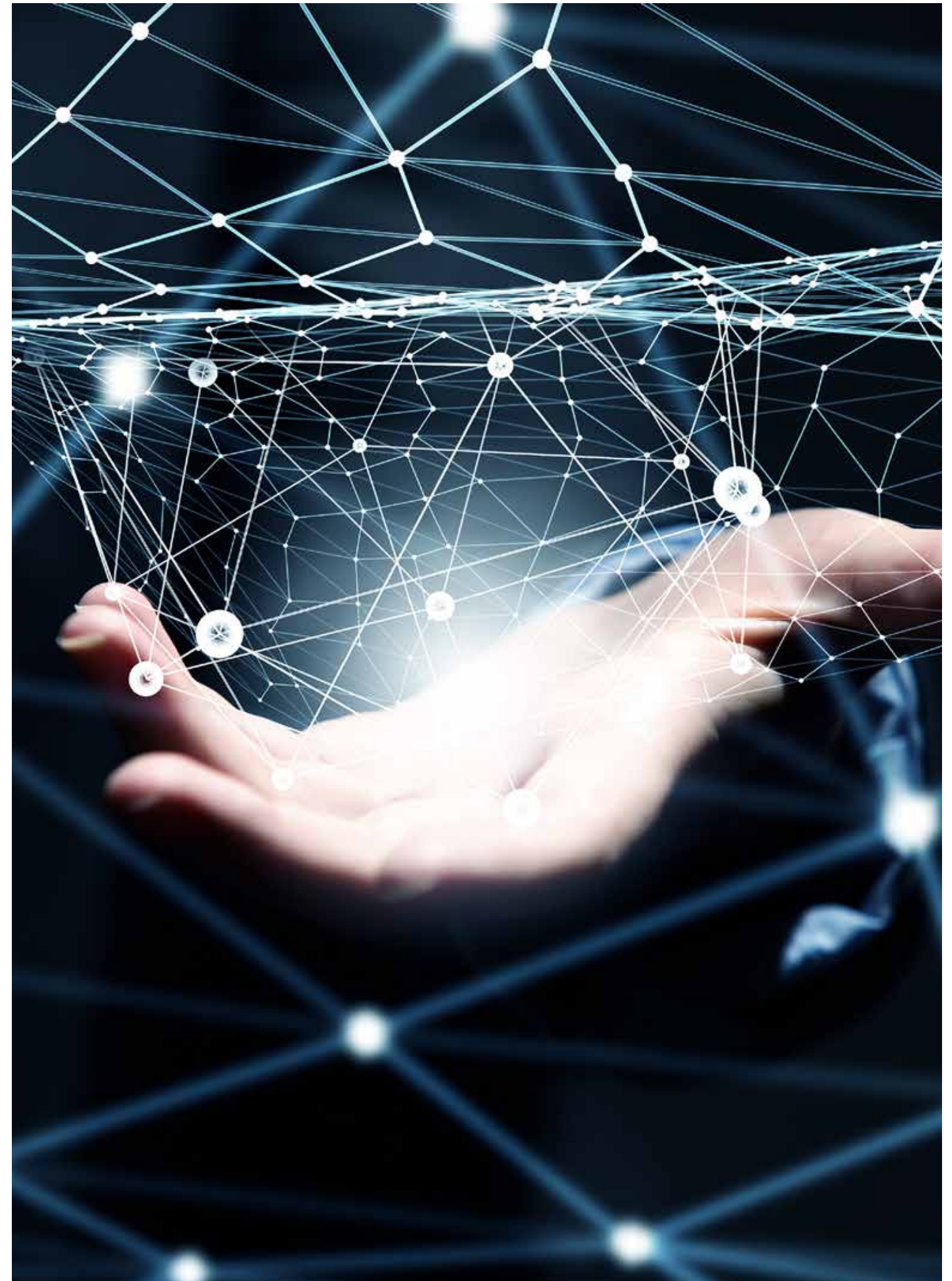


Innovation, both concerning ideas and working method, becomes an essential necessity to be competitive and, above all, allows to establish business relationships on a different “level and value”: cultural change is certainly the biggest challenge to face in order to overcome markets competitors.



Innovation: a winning strategy to be market leader

Innovazione: la strategia vincente per essere leader nel mercato.



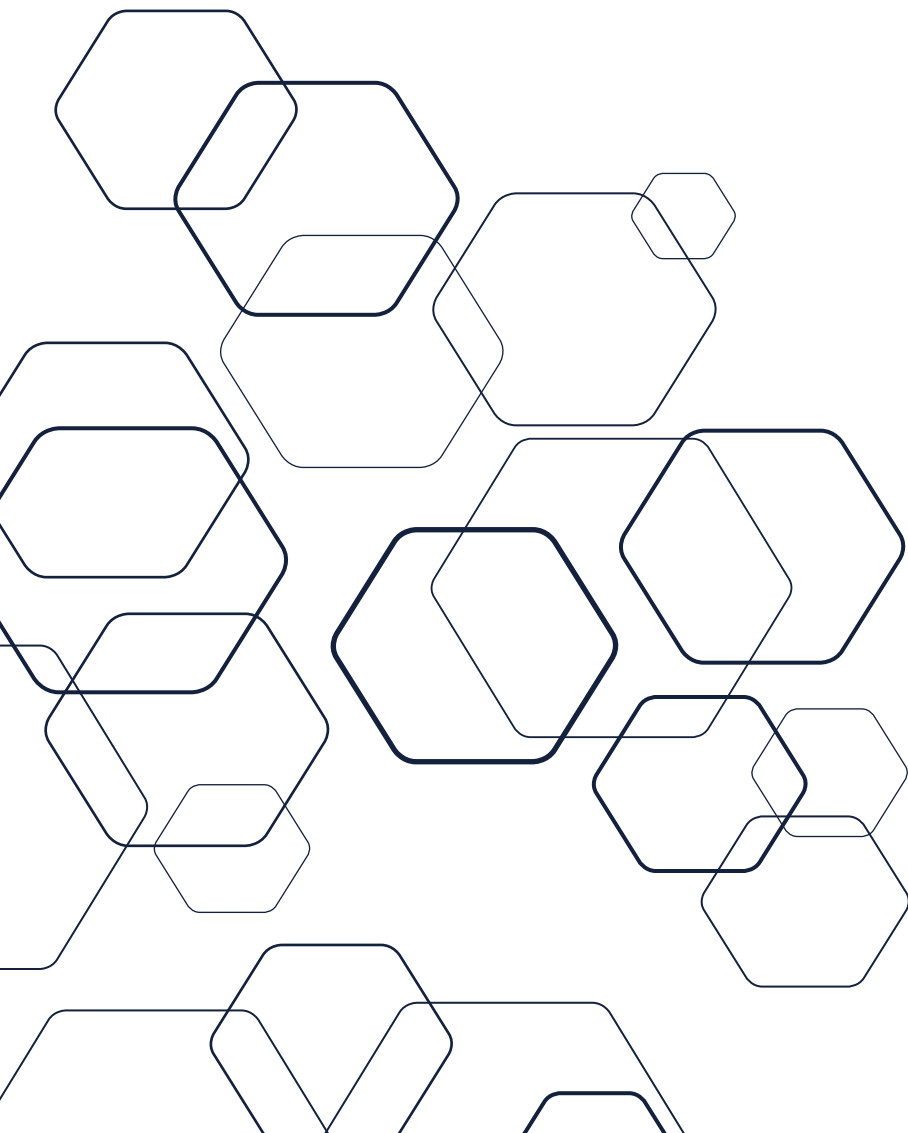
L'innovazione, ideologica ma anche di approccio, diventa necessità imprescindibile per essere competitivi e soprattutto consente di instaurare rapporti commerciali di diverso "livello e valore": il cambiamento culturale per vincere la competizione sui mercati è sicuramente la sfida più grande da affrontare.

I RESEARCH

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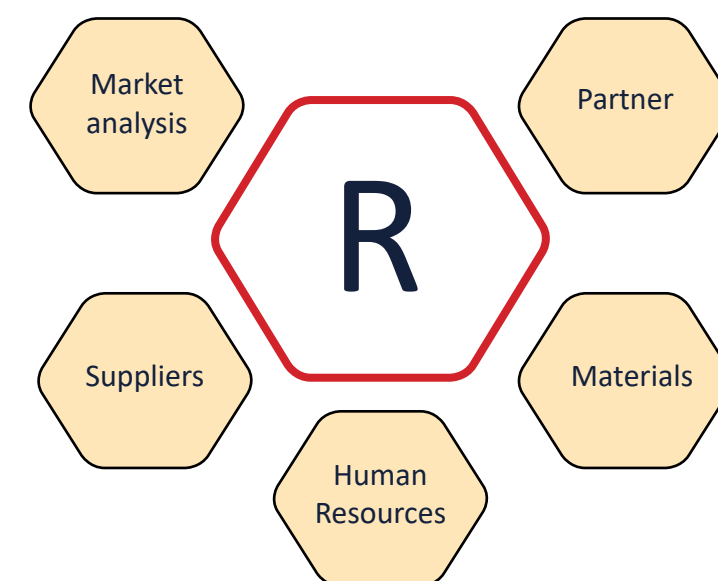
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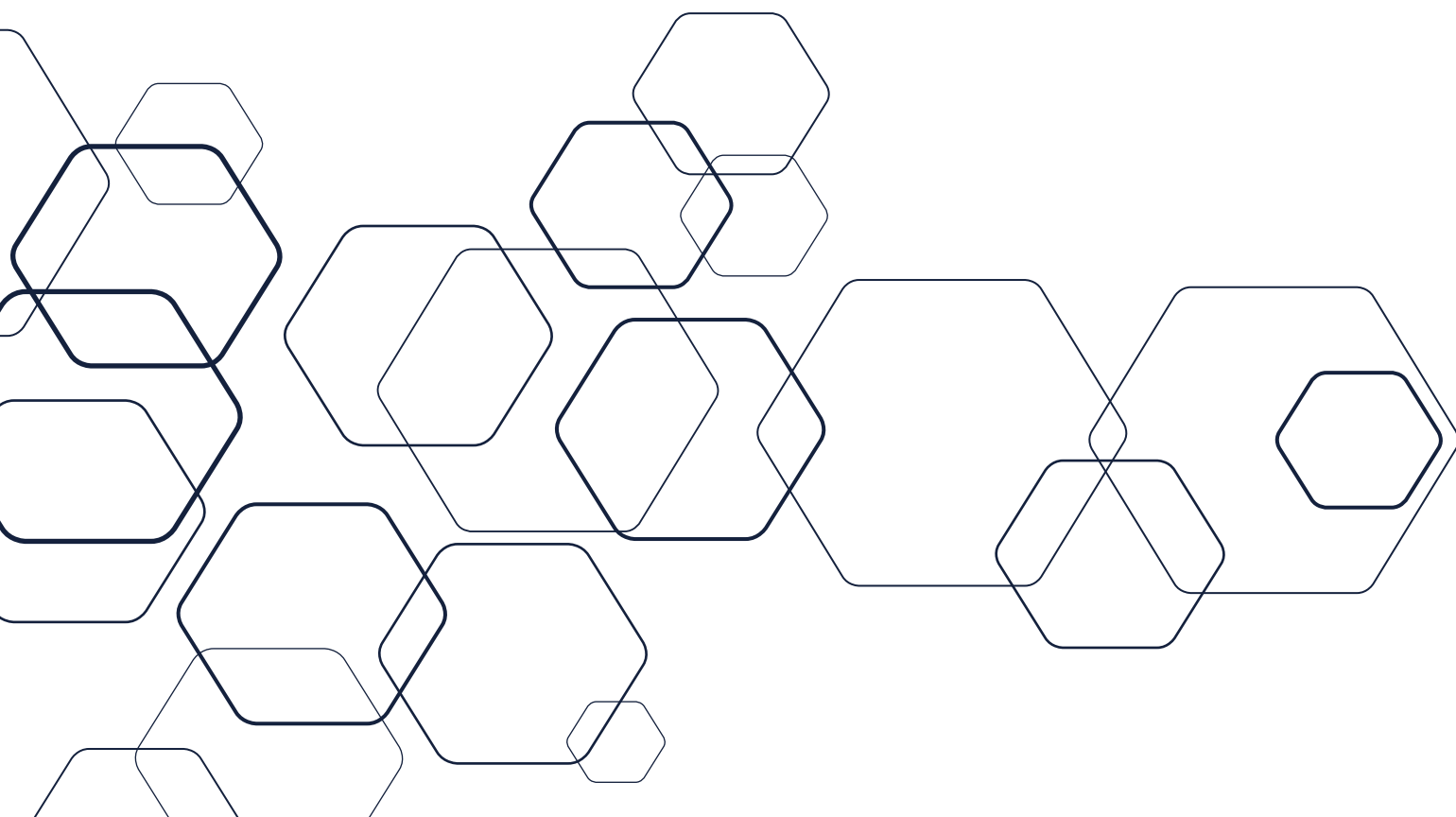
Research is the core of the project, it is our priority and what we are proud of; it allows us to develop specific projects through common strategies with partners sharing a common policy. Research of materials, suppliers, market analysis and selection of the best responsible humane resources in each sector, both within Irapac and within the companies of our supply chain, allows us to stay aligned with a constantly evolving and challenging market.

R



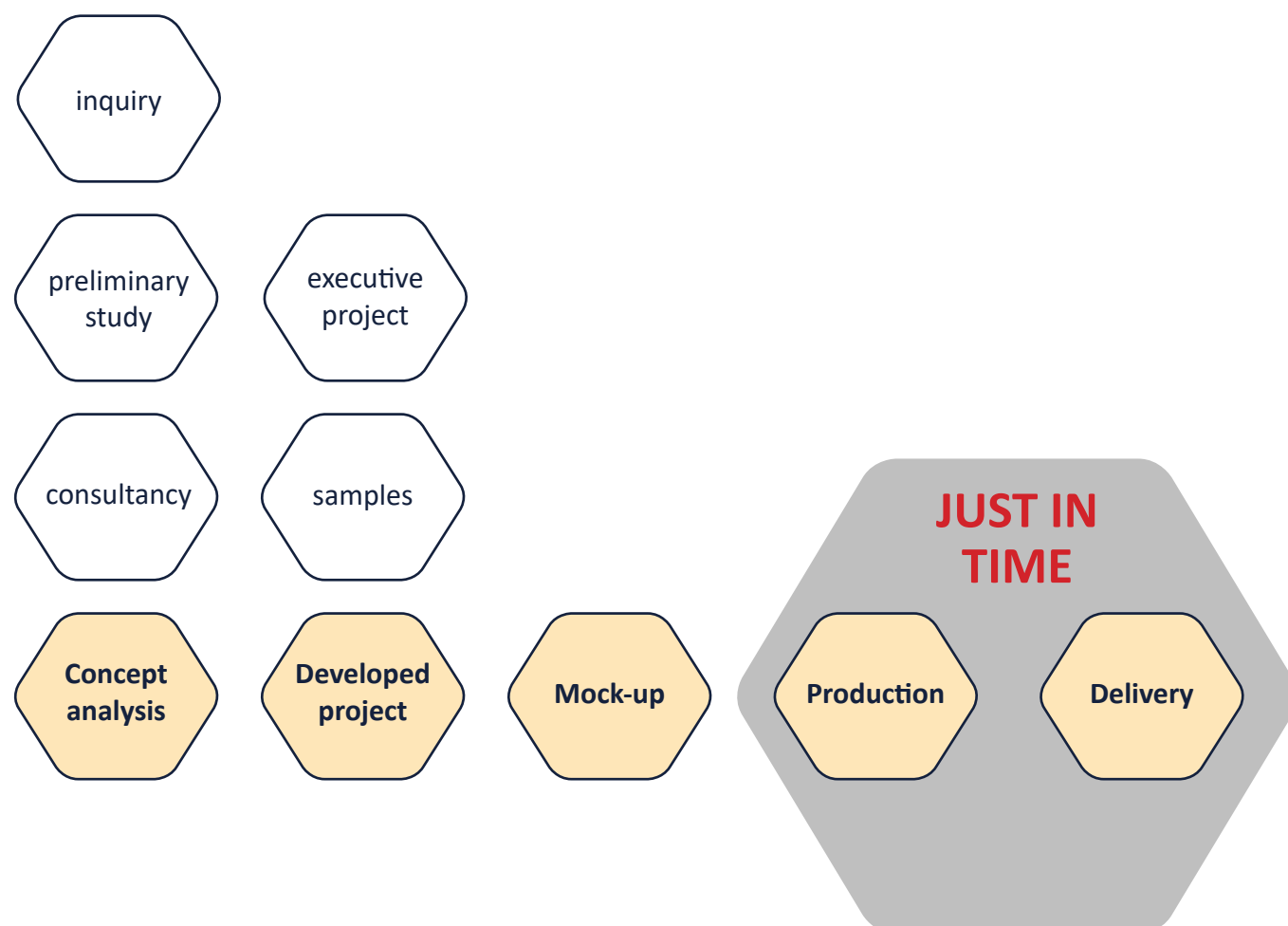
La ricerca è l'anima del progetto, la nostra priorità e ciò di cui ci vantiamo; ci permette di sviluppare progetti specifici con partner di filosofia comune attraverso strategie di sviluppo comuni. La ricerca dei materiali, dei fornitori, l'analisi del mercato e la selezione delle migliori figure responsabili in ogni settore, sia all'interno di Irpac che all'interno delle Aziende della nostra filiera, ci permette di stare al passo con un mercato in continua evoluzione.

I R **P**RODUCT A C

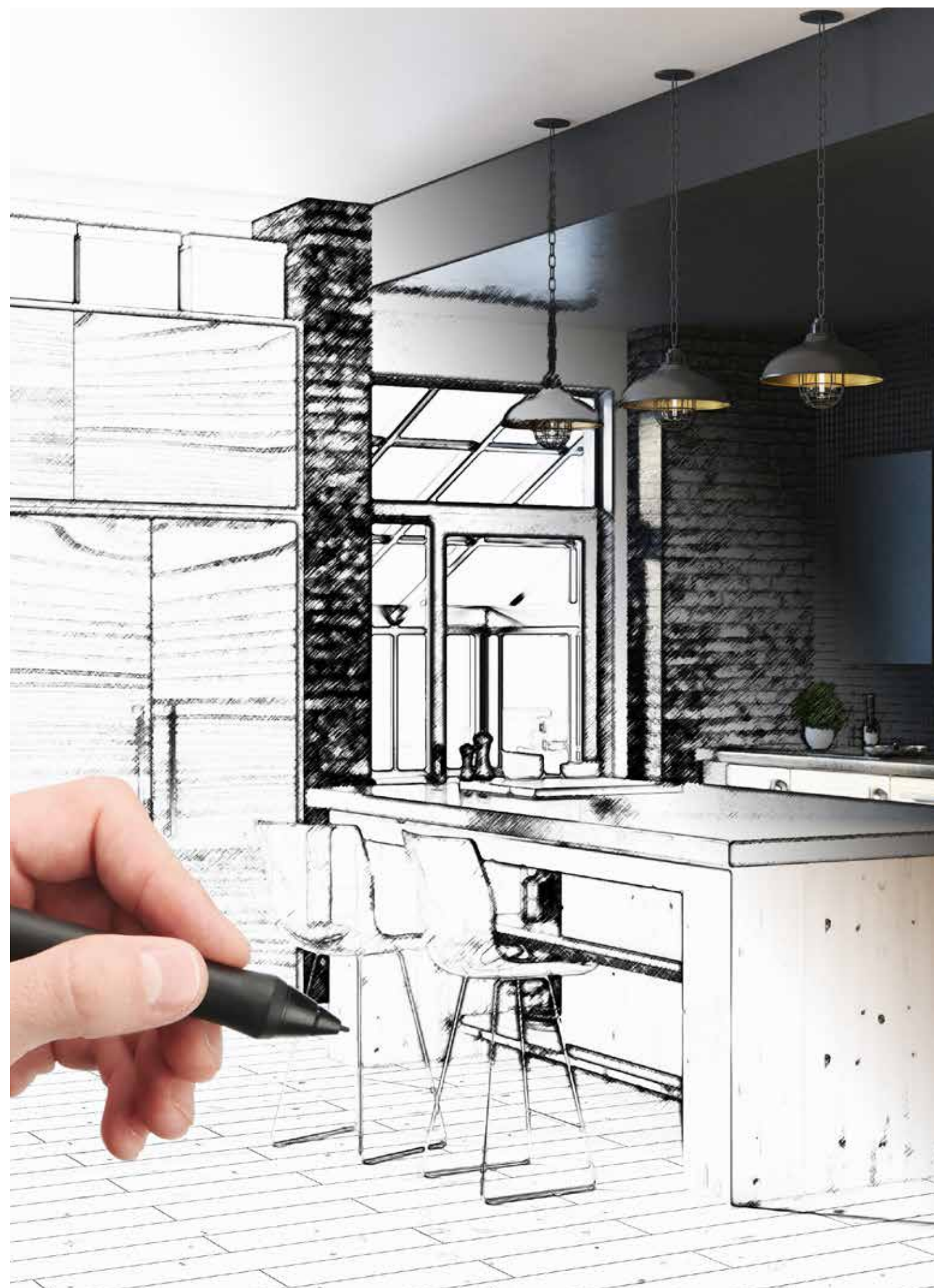


Irpac operates through an integrated “control room” with the aim of developing customized interior design projects in the residential sector. Our business idea aims to the creation of suitable structures for every type of project: flat pack projects have completely different needs from assembled projects as well as just-in-time project management requires a dedicated and specific organization. In this context human resources play a fundamental role in the development of the project and guarantee the common achievement of efficiency and quality of the product.

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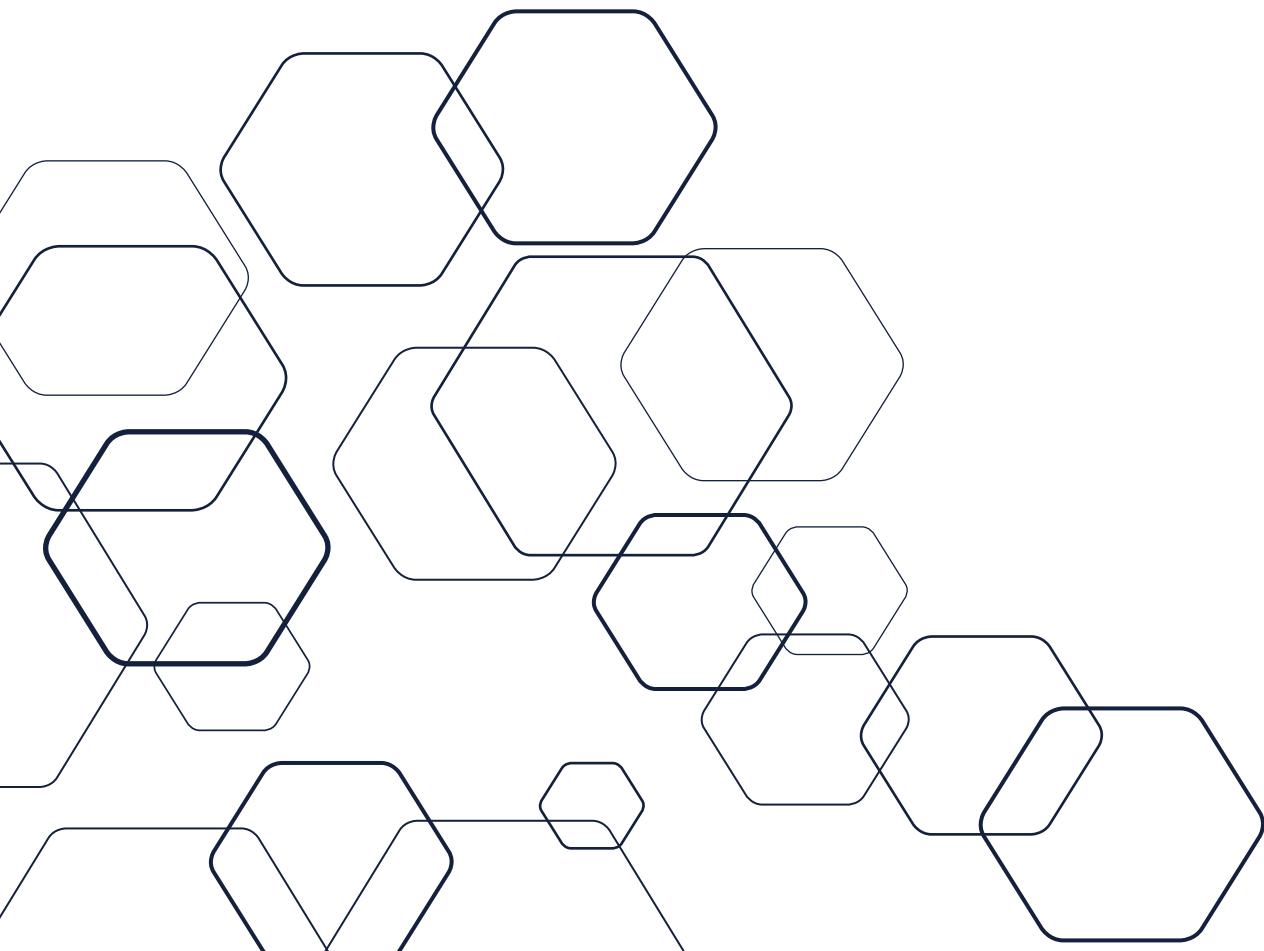
Irpac opera attraverso una cabina di regia integrata con l'obiettivo di sviluppare progetti di interior design personalizzati nel settore residenziale. La nostra idea di business prevede la creazione di strutture idonee ad ogni tipologia di contract: il contract kit ha necessità completamente diverse dal contract assemblato così come la gestione del contract just in time richiede un'organizzazione a sé dedicata e specifica. In questo contesto le risorse umane hanno un ruolo fondamentale nello sviluppo del progetto e garantiscono il raggiungimento comune dell'efficienza e della qualità del prodotto.



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AGGREGATION

Aggregation with suppliers of semi-finished and finished products has started only after testing their peculiarities on the field and having shared the same ideas about service, competitiveness and innovation. This kind of collaboration optimizes functional operations in order to build a better future together.



A close-up photograph showing several hands of different people stacking light-colored wooden blocks on a wooden surface. The blocks are arranged in several vertical columns of varying heights. The hands are positioned around the blocks, some placing them on top of existing stacks. The background is a blurred wooden surface.

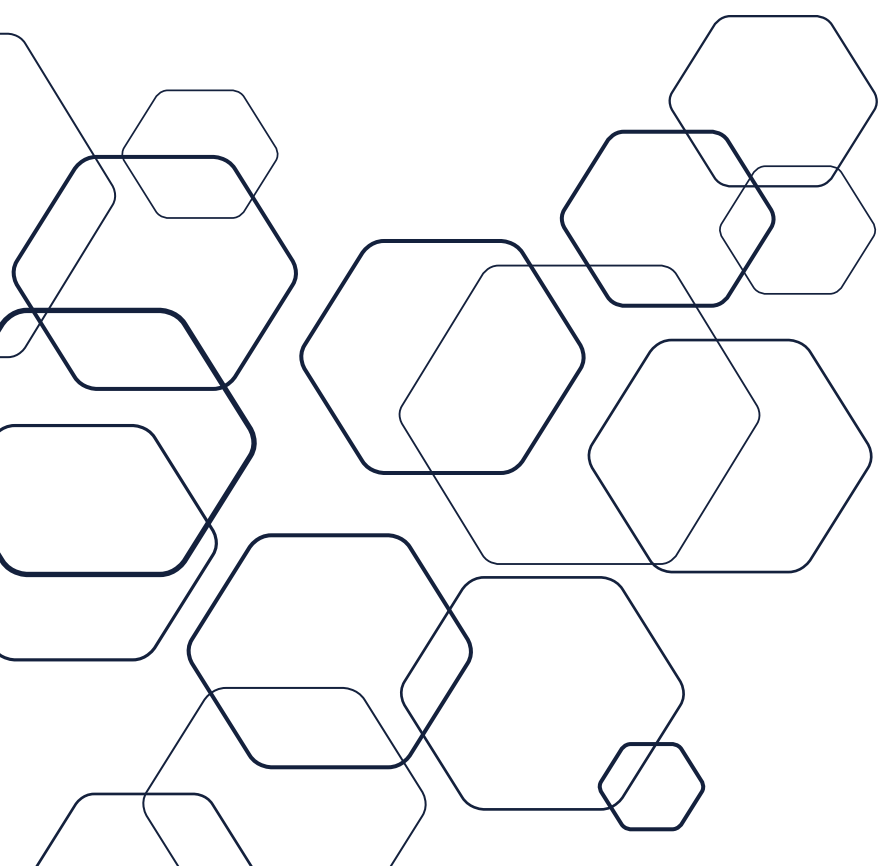
Working together to share know-how and experience

*Lavorare insieme per condividere
know-how ed esperienze.*

L'aggregazione con fornitori di semilavorati e di prodotti finiti è avvenuta solo dopo aver testato sul campo le loro peculiarità e aver constatato la condivisione di una medesima idea sul servizio, la competitività e l'innovazione. La collaborazione ottimizza le operatività per realizzare un futuro migliore insieme.

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COMMERCIALIZATION



Our development program keeps in strong consideration all necessities of the partners / customers and, thanks to previous experience in the sector, we have been able to develop also international joint ventures. The features of our group allow us to propose ourselves not only in the kitchen sector but also to other sectors providing a wide range of furniture, bathrooms and wardrobes all strictly made in Italy. This is our strong and distinctive culture: the culture of “Made in Italy” excellence.





Il nostro programma di sviluppo tiene in forte considerazione le esigenze dei partner/clienti e grazie alla precedente esperienza nel settore abbiamo sviluppato anche joint venture internazionali. Le caratteristiche del nostro gruppo ci consentono di proporci non solo nel settore cucine ma anche di commercializzare e produrre un' ampia gamma di mobili in genere, bagni e armadi tutti rigorosamente fatti in Italia.

Questa è la nostra cultura, forte e distintiva: la cultura dell'eccellenza del Made in Italy.





Our Projects

Il nostro lavoro nel Mondo

We present here below some products delivered for high-rise residential buildings worldwide; the technical and product variety of such projects shows the production capabilities of our structure. Our vision allows us to be flexible and meet any requirements from our partners, both concerning products and design.

Presentiamo di seguito alcune forniture realizzate su grandi costruzioni abitative nel mondo; la diversità tecnica e di prodotto dei progetti sviluppati esemplifica le capacità produttive della

nostra struttura. La nostra vision ci permette di essere flessibili e di assecondare ogni richiesta dei nostri partners, sia di prodotto che di design.

DNA3 | Canderel Residential
Toronto

Sleek & Modern Design



DNA3 is at the centre of Toronto’s hippest downtown neighbourhood, surrounded by an array of urban amenities, services, retail, parks, shopping, restaurants, and nightlife. Toronto’s financial centre is just minutes away, with convenient TTC access right at your front door.

DNA3

With illuminating architecture, sleek suite finishes, and modern amenity spaces including an outdoor sundeck and misting station, private lounges and dining areas, a state of the art fitness facility, and a 20,000 square foot retail podium, DNA3 joins the Canderel Residential community with the highest resale values in King West.

ONE RIVERSIDE PARK, 50 Riverside Boulevard

Between West 63th Street & West 64th Street - New York City



Carter Horsley’s Review - “This 33-story apartment tower at 50 Riverside Boulevard is the southernmost building of the Riverside South development that stretches south from 72nd Street to the Riverside Center development between 59th and 61st Streets.

The building was originally known as 40 Riverside Drive. However, Extell changed the name to 50 Riverside Drive following media reports related to the building’s so-called “poor door.””

The 219-unit condominium at One Riverside South, completed in 2015, was designed by Goldstein, Hill & West and features interiors by designer Shamir Shah. The condo offers more than 50,000 square feet of lifestyle amenities, including a 40,000-square-foot athletic club and spa with a 75-foot swimming pool, 38-foot rock-climbing wall, basketball and squash courts, two-lane bowling alley and lounge, and a golf simulator. The building also includes an indoor playground, function room equipped with a catering kitchen, private screening room, residents lounge and landscaped garden courtyard.

Neighboring Riverside Park South, stretching along the Hudson River, offers 21 acres of open space, sports fields, playgrounds, plazas, piers and intimate gardens easily accessed by residents.

ROYAL ARSENAL RIVERSIDE

Greenwich - London



Located on the River Thames, in the Royal Borough of Greenwich, Waterfront at Royal Arsenal Riverside is vibrant riverside living with all the design details and high quality specification that Berkeley are renowned for.

The mixture of rich historical heritage and the open expanse of the Thames, with its associated river traffic and relaxed recreational activity, make Waterfront at Royal Arsenal Riverside a unique London location.

The buildings are perpendicular to the waterfront to maximise views to the river, as well as creating a new 'green link' connecting central Woolwich to the Thames.

These open plan apartments respond to modern home life, giving a greater sense of open space. The designs have a human scale and a material quality, so that they are both new and familiar at the same time.



A stunning new riverside neighbourhood by award-winning Berkeley, bringing London chic to the Royal Borough of Greenwich.



Every project is unique and tailored to the site context which, in this case, was influenced by the impressive waterside location. Our vision for Waterfront is a seamless transition between the exterior architectural style and the simple but elegant interior spaces.

We took the architect's concept of verticality and repeated this in the design detailing of the kitchens, bathrooms and internal doors to build a connection with the building's exterior.

We use open plan layouts to maintain the impressive river vistas, with simple, monolithic forms and textured materials to maximise space and natural light. The bathrooms really show how these concepts translate into simple forms, contrasting textures and lighting.

CENTRAL PLACE RESIDENTIAL

The Tallest Mixed-Use Development in the Washington, D.C. Area



A2/A3 WOOD WHARF, CANARY WHARF

London



Central Place is the most anticipated trophy project in the D.C. area and will act as the centerpiece to the booming Rosslyn market. "Clark demolished the existing structures onsite, including two sky bridges over North Lynn Street and North Moore Street, and conducted hazardous materials abatement prior to beginning construction. The project team then constructed a 31-story, 377-unit residential tower clad in unitized curtain wall with unique curved elements. The finished apartments feature Italian finished cabinets, stone countertops, stainless steel appliances, and upgraded fixtures. The top three floors of the building contain luxury level finishes. Building amenities include 30,000 square feet

of ground level retail, a roof top terrace with outdoor pool and cabanas, a fitness center, and a 17,000 square-foot public plaza, complete with a full canopy and IPE deck. The public plaza connects to the Rosslyn Metro Station entrance, also completed by Clark. As part of the project scope, Clark also relocated multiple utilities, and installed new traffic lights and pedestrian crossings. Clark Foundations provided the support of excavation for the project.

The Stanton Williams building is the first structure to be built from a masterplan that includes 3,200 new homes, shops, restaurants, parks and a school. Throughout the building, residents will be able to engage with the surrounding gardens and outstanding views across London from the unique waterfront setting. The development will include 74 studios, 115 one-bedroom apartments, 141 two-bedroom apartments and 15 three-bedroom apartments, within a 42-storey tower and extending 13-storey structure. All the apartments and connecting areas are designed to maximise natural daylight, with balconies or terraces, and access to a secluded

'oasis in the city' – a terraced roof garden on the 13th floor. Next to the structure at a right angle will be a second, 13-storey residential and retail building by Stanton Williams. The 'carved' volumes are linked at ground floor by a connecting canopy, which creates a generous double height lobby and entrance area housing a winter garden. This glazed space opens out onto landscaped gardens overlooking the water. The building is designed to create a strong sense of place, using the highest quality materials, and complementing and responding to the neighbouring buildings in the masterplan, including Herzog and De Meuron's round residential tower.

PRINCE OF WALES DRIVE

Battersea - London Sw 11



Perfectly located in Zone 1 with all that Battersea old and new has to offer, including one of London's finest parks, Battersea Park on the doorstep. Prince of Wales Drive also provides access to both underground and overground stations less than 5 minutes' walk away and the new Northern Line extension, due to open in 2020, will cut journey times to the City and West End to just under 15 minutes.

Elegant interiors in every apartment, spacious open plan living and high quality finishing.



Prince of Wales Drive is a considered collection comprising 955 new homes, including 726 1, 2 and 3 bedroom private apartments within 11 distinctive pavilions together with cafés, shops and a crèche.

The stunning residents' facilities include a pool, sauna, steam room, eighth floor residents' roof terrace, concierge and secure residents' basement parking. All set within 2.5 acres of open space.

A.d. AguzziDesign / www.aguzzi-design.it



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