









ALOE ARBORESCENS

With the knowledge that nature is able to offer us remedies and solutions to preserve and improve the health of our skin and organism, we have chosen as the basis of our products the queen of herbal plants: ALOE.

Our goal has always been to create products that bring real benefits, different from those that the market usually proposes. That is why we have made two unusual choices:

1) The variety of Aloe used

We have chosen not to use Aloe Vera, but the less known Aloe Arborescens from organic Italian crops, since the Aloe Arborescens as demonstrated by various scientific research and recent bibliography has a concentration of active ingredients significantly higher and therefore greater therapeutic activity compared to Aloe Vera.

2) The processing method of the Aloe leaf

We have developed an Aloe manufacturing process called the "HDR $^\circ$ method", an innovative, effective and tested method, protected by industrial secrecy.

The "HDR® method" allows us to cold extract all the active ingredients not only from the inner gel, but from the entire aloe arborescens leaf. The cuticle, external part of the leaf, contains a huge percentage of active ingredients with anti-inflammatory, antioxidant, anti-radical, anti-tumor properties. The result obtained is a very rich extract, with all the active ingredients present in the Aloe Arborescens leaf.







NATURAL REMEDIES

Nature offers us a myriad of active ingredients to take care of our body, it is a real open-air pharmacy. The Aloe-beta® "Natural Remedies" line has been specially designed and formulated by selecting the most powerful biological extracts to preserve and improve the health of our skin and body. Each product is the result of study and research, and every single component, for its properties and for the synergy with the other ingredients, makes our remedies incredibly effective.













ALOE ARBORESCENSCAPSULES

The comfortable vegetable capsules allow you to take on Aloe with ease even when you are away from home. All the benefits of Aloe Arborescens, the variety of Aloe with the highest concentration of active ingredients in absolute, always in your pocket at your disposal.

You always have at hand a real arsenal of useful, important, essential elements such as: Enzymes, Vitamins, Proteins, Amino Acids, Minerals, Oils, Monosaccharides, Polysaccharides etc.

With a simple gesture and in an immediate way, you will benefit from all these elements.

Ingredient:

100% Aloe arborescens from organic cultivation

The capsules are ideal for:

- → Who can not take the alcohol part present in the Aloe preparation.
- → People who do not like the typical bitter taste of Aloe.
- → Diabetics, thanks to the absence of honey.
- → All those people who stay away from home all day are forced to give up the benefits of Aloe Arborescens.















VITALITY 50 YEARS

It is an organic food supplement based on spirulina, black carrot and aloe arborescens.

Its special formulation has a restorative action and is an important support for the body of anyone over 50 years old.

It's your daily energy dose.

In just 30 seconds a day and with a simple gesture you can enhance your mind and body.

Vitalit 50 + years old is the ideal supplement for:

- → Give strength to your body when you feel tired and devoid of energy.
- → Support your body during challenging and stressful days.
- → Strengthen your body to cope with physiological drops due to age.

- → Organic aloe arborescens
- → Organic black carrot
- → Organic Spirulina

















PURE GEL OF ALOE ARBORESCENS

The cosmetic properties of Aloe have been known since ancient times. Aloe Arborescens contains numerous substances that promote the activation of the body's natural defenses, stimulating and strengthening the immune system of the cells of the epidermis. Main cosmetic properties of Aloe Arborescens: Soothing, anti-inflammatory, anti-pain, moisturizing, antioxidant, anti-age, antibacterial, antiviral, healing, stimulating epithelial and anti-stain growth (reduction of skin pigmentation).

Main functional ingredients: Aloe arborescens BIO

Without added water

Ideal for:



Insect bites



After sun



Burn



Post-hair removal or shaving irritations



Irritation or redness of babies, even from diapers



Skin spots

CICATRIL GEL

Gel based on Aloe arborescens, Carrot, Calendula, Propolis and Tea Tre Oil. Clinical experience and scientific literature attribute to Aloe Arborescens and other components of exceptional properties as healing aids. Aloe-betc Main functional ingredients → Organic aloe arborescens → Organic carrot ALOF ARRORESCENS → Calendula CAROTA → Propolis CALENDULA PROPOLI → Tea tree oil TEATREE ON CICATRIL GEL Aloe-beta CICATRIL





DERMO-FUNCTIONAL COSMETICS

Each cosmetic of the Aloe-beta line is designed and formulated to improve and maintain the health of the skin. **Beauty will be a consequence.**

These are not simple cosmetics, but real concentrates of bioactive principles with excellent natural components. This makes them the best allies for maintaining a good skin condition.

A product that makes the skin young and healthy is better than one that makes it look young and healthy.

By trying them you will feel a magnificent feeling of well-being.













It gently exfoliates the epidermis thanks to the presence of plant microgranules of almonds and apricots. It is able to remove dead cells and impurities from the skin, leaving a smooth, soft, luminous, smooth and hydrated skin thanks to the action of some natural ingredients contained in it such as aloe arborescens and carrot. It is suitable for all skin types.

Purifies the pores in depth. Its delicate formula allows it to be used daily.

- → Organic Aloe arborescens
- → Organic carrot
- → Micro-granules of almond and apricot









Helps to keep the skin in good condition, helps prevent and mitigate the imperfections of premature aging on the face. Aloe arborescens, and other precious natural extracts support the natural defense systems of the skin.

Particularly suitable for sensitive and easily irritable skin, it acts in compliance with skin physiology, so as to promote healthy and youthful appearance. Moisturizing, regenerating, anti-wrinkle, anti-stain, anti-aging action.

- → Organic aloe arborescens
- → Organic carrot
- → Urea







BABY CREAM 100 ml

Aloe arborescens, zinc oxide and other precious natural extracts make the cream ideal for your baby's delicate skin. In fact its precious components perform a soothing and regenerating action of the epidermis, moreover their synergy prevents irritations. Applied in the diaper area at each change, delicate baby cream supports the natural defense systems of the skin, soothes and effectively moisturizes the skin of the little ones. Zinc oxide creates a protective barrier on the skin that prevents irritation.

- → Organic aloe arborescens
- → Organic carrot
- → Zinc oxide







FACE MASK 100 ml

Innovative reparative mask with hyaluronic acid, removes impurities and desquamating cells reducing skin blemishes of the face and décolleté. Hydrates the skin making it soft and supple thanks to the presence of Aloe Arborescens and other precious extracts. It performs a lifting action due to the presence of hyaluronic acid. Suitable for all skin types.

- → Organic aloe arborescens
- → Organic carrot
- → Clay
- → Vitamin E
- → Vegetable Hyaluronic acid









It is ideal for daily cleansing of face and body. Designed and formulated to have the right balance between cleansing and skin protection.

Thanks to the presence of plant extracts and "non aggressive" formulations, all products are also suitable for delicate, reddened skin and/or affected by couperose.

It reduces the index of skin irritation caused by daily washing.











SHOWER SHAMPOO 250 ml

Ideal for all skin types, the hand-face cleanser gently cleanses the face and hands, sanitizing the skin and performing an effective antibacterial action. Thanks to the presence of plant extracts such as Aloe Arborescens, camomile, mallow and mimosa, it is also ideal for skin reddened and/or affected by couperose, reducing the index of skin irritation, caused by the washing process.

Main functional ingredients

- → Organic aloe arborescens
- \rightarrow Organic carrot

Fragrance:

Honey Fresh water Pistachio and pomegranate







Handmade soap with Aloe Arborescens.

The natural formulation of this handcrafted vegetable soap is perfect to cleanse even reddened and delicate skin.

Animal fats or mineral oils are not used at all.







We have been working in the world of prevention and well-being since 1997.

In 2006 we demonstrated the synergistic effect between the Carrot and the Aloe Arborescens so as to be able to patent the formula as "Vegetable blend with energetic and cosmetic therapeutic activities".

Working, studying and focusing only on the Aloe Arborescens and at the same time creating an "HDR® method", effective and 100% tested, allows our customers to obtain the MAXIMUM benefits from the Aloe.

In 2012 Phytotherapy Research, a prestigious international scientific journal, published an experimentation at the Federico II University of Naples which demonstrated how the extract of Aloe obtained with the HDR® method promotes cell regeneration.

We take care of all the phases necessary for the study, creation and distribution of our products: choice and processing of raw materials, formulation and registration.

We select the best raw materials and the packaging is carried out in such a way as to allow the preservation of the products in an optimal manner.

We work with a single purpose, happiness.

Our goal is to make our customers happy by offering natural products that have real beneficial effects. Whenever the people who trust us smile for solving their problems, we smile and we are happy with them!





