

Made in Italy:

Where Excellence Begins



We design and create our mattresses with an unmistakably Italian soul. Every stage of our production process takes place on our home soil, where skilled artisans transform the finest raw materials into products that embody the true essence of Made in Italy. Our country is our strength: an endless source of inspiration, a cradle of creativity and a symbol of excellence worldwide.



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Who we are



Redefining Sleep Through Design

We are the visionaries of sleep, the architects of comfort, the revolutionaries reshaping the concept of mattress. Niorem® is not just a brand, it's a statement of intent. We are here to turn bedrooms into functional art galleries.

Born from a passion for innovation and driven by the ambition to excel, we challenge our field norms at every turn. Our mattresses aren't just sleep surfaces, they are sculptural masterpieces, blending seamlessly into their surroundings so that rooms are not only functional but also design.

Thankstoourrelentless pursuit of design perfection we have earned some of the most prestigious international awards. But for us, each award is just another reason to push further, to explore new frontiers in sleep technology and aesthetics.

We believe the future of sleep is already here. And we are shaping a tomorrow where comfort, style and sustainability exist in perfect harmony.

Michele & Adriano Calabrese Founders

Awards

Multi-award-winning international design

Our pursuit of excellence never goes unnoticed. Our passion for innovative design and superior quality has been recognized on a global scale.

Every award we receive is a symbol of our commitment to redefine what comfort and style mean in the world of sleep.

















Aboutus

Discover the Story Behind Our Innovations

We've redefined the mattress industry with cutting-edge design and unparalleled functionality, using only the finest materials.

The awards we've won are proof of our unwavering commitment to push beyond the boundaries of comfort and the mattress industry.

la Repubblica

"Being part of the finalist list for the Compasso d'Oro is like making the shortlist for the Oscars of industrial design."

Quotidiano Piemontese

"For the first time in its 68-year history, among the finalists of the Compasso d'Oro, the prestigious international design award, there is also a mattress..."



"Compasso d'Oro 2024: For the first time, a mattress makes it to the finalists."

|||||| Trend online

"Between 2018 and 2021, MTA ranked among the top-performing Italian companies."

Libero

"MTA Group Leini is the Growth Champion 2023."

affaritaliani.it

"MTA Group has been recognized among the top-performing Italian companies."

Certifications

We don't just talk about quality and innovation, we live them. Every day.

We're here to revolutionize the world of mattresses with our bold and disruptive approach.

Our certifications are tangible proof of our commitment to excellence, safety and sustainability.

A Certified Commitment

Our certifications aren't just symbols, they're milestones on our journey to a future where comfort meets innovation.

Each one represents our dedication to offer products that meet the highest standards of quality, safety and environmental responsibility.







Certification ISO 9001

Our attention to detail and pursuit of perfection have enabled us to achieve ISO 9001 certification for our quality management system. This certification confirms that our production processes are optimized to ensure the highest quality at every stage of production.



Certification ISO 14001

Our commitment to the environment is certified by ISO 14001, which recognizes our environmental management system. We adopt sustainable practices and use eco-friendly materials to reduce environmental impact and promote sustainability.



CertiPUR

Our polyurethane foams are CertiPUR-certified, ensuring they are free from harmful substances such as mercury, lead and heavy metals. This guarantees that our mattresses are not only incredibly comfortable but also safe for both you and the planet.



OEKO-TEX® Standard 100

Our materials are certified OEKO-TEX® Standard 100, a guarantee that our products are free from harmful substances and safe for health.



Dispositivo Medico CE

Our mattresses are certified as CE medical devices, ensuring compliance with European standards for safety, health, and environmental protection.



Reach Compliance

A regulation designed to protect both people and the environment by setting new safety benchmarks for chemical use. This ensures greater transparency about material properties, exposure risks and the most effective safety measures.



Global Recycled Standard

The Global Recycle Standard, promoted by Textile Exchange, one of the leading non-profits organizations in sustainable textile development. This certification verifies the presence of recycled materials in our products, ensuring full traceability throughout the entire production process.

The fundamental role of sleep: a deeper look

Sleep as the Pillar of Physical and Mental Well-Being

Sleeping well is a complex and vital process, structured in highly organized cycles with essential biological functions. During quality sleep, the brain moves through five stages that repeat in cycles of about 90 minutes. These include light sleep (stages 1 and 2), deep sleep (stages 3 and 4), and the REM phase.

• Deep Sleep (NREM):

essential for physical recovery. During this phase, the pituitary gland releases growth hormone, essential for cellular repair, immune system strengthening and protein synthesis.

• REM Sleep:

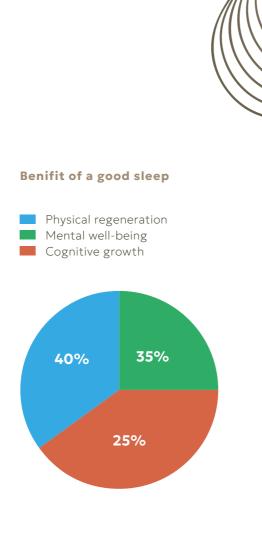
essential for cognitive functions. This stage is crucial for memory consolidation, emotional processing and creative thinking.

When sleep cycles are interrupted or compromised, the effects are immediate: chronic fatigue, reduced productivity and increased risk of cardiovascular and metabolic diseases.

Sleep is regulated by circadian rhythms, influenced by natural light and daily routines.

To maximize its benefits, a dark, quiet and well-ventilated environment is essential. A high-quality mattress plays a key role: it supports the body, reduces pressure points and promotes deep sleep.

According to a study by the National Center for Biotechnology Information, a well-designed mattress can enhance REM sleep by up to 20%, the crucial phase where the body undergoes essential regeneration.



Scientific Data Proving the Power of Sleep

1. Boost in Cognitive Performance

• A Journal of Neuroscience study found that individuals who sleep at least 7 hours per night experience a 30% increase in problem-solving skills compared to those who sleep less.

2. Stronger Immune System

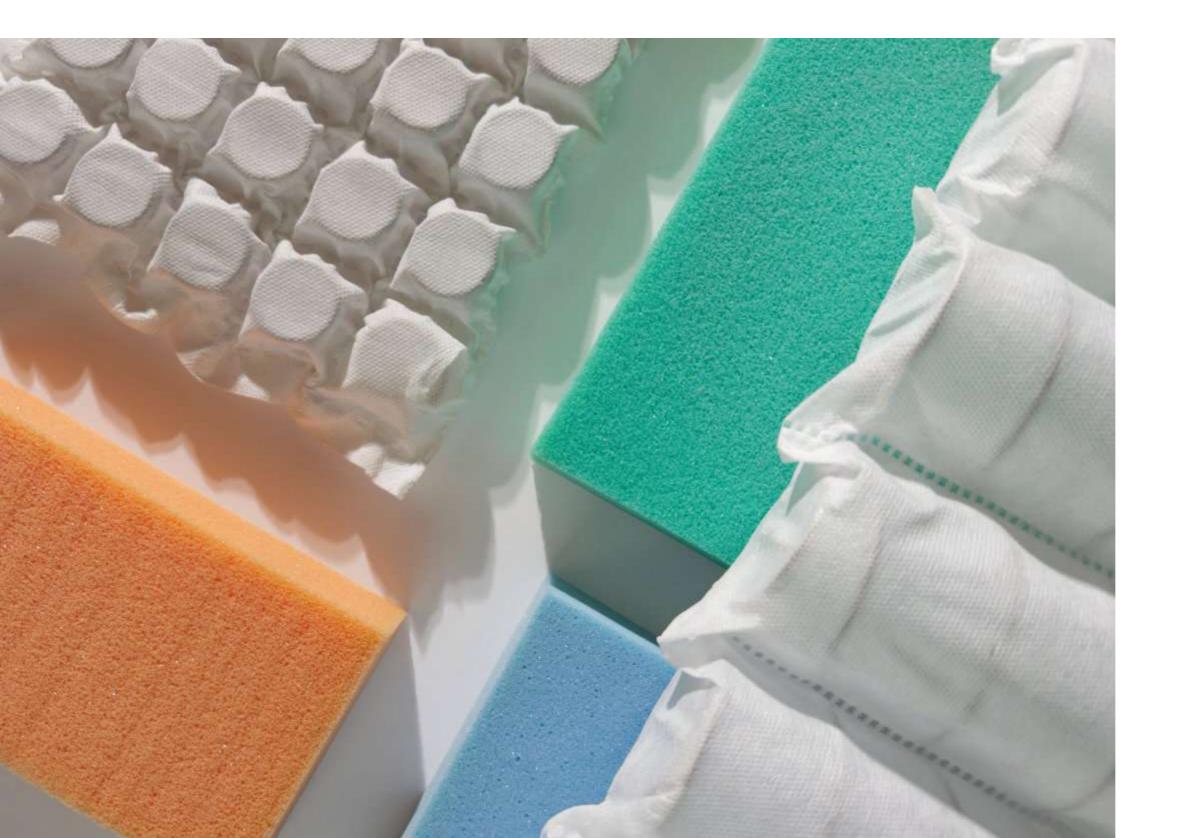
• Sleeping less than 6 hours a night reduces white blood cell efficiency by 50%, making the body more vulnerable to infections.

3. Lower Risk of Chronic Diseases

• According to the American Heart Association, chronic sleep deprivation raises the risk of developing type 2 diabetes by 23%.



Materials



Where performance and quality meet

Behind every mattress we produce there's a conscious choice: we use only the highest quality raw materials, selected to ensure the best in comfort, durability and sustainability. Our vision is reflected in every detail of our products.

Materials designed to create a perfect synergy between technology and nature. A sleeping experience that redefines the concept of well-being. Because sleep is not only a need, but also an experience to be lived in total comfort and style.

Materials Materials

PURAE® WOOL

Naturally Italian Merino Wool

Natural, thermoregulating breathable, odor-resistant.

The name PURAETM carries a deep historical meaning. Our merino wool comes from sheeps of a native Italian breed, with origins dating back centuries. The ""Merino Gentile di Puglia"" was born in the 15th century from the crossbreeding between Italian sheeps and the prized Merinos breed, a gift from the Spanish monarch to the Papal States.

Carefully guarded by the Spanish monarchs, this sheep breed underwent centuries of selections and crossbreedings with European breeds, progressively improving the features of their wool. Today, the "Gentile di Puglia" produces fine white merino wool with a micronage varying between 25 and 27 microns depending on the season. This wool comes directly from Southern Italy, where farmers work with dedication to maintain the pureness of this ancient breed.

Innovative Treatment

Purae® wool is washable thanks to an innovative treatment using natural salts. Along with specific activators and under precise conditions, these salts release oxygen, acting as an oxidizing agent for the wool fiber. This eco-friendly process avoids the use of chlorine and the formation of organic chlorinated agents (AOX), ensuring a treatment that doesn't harm the wool or the environment. No chlorine compounds are found in the treated wool or in the wastewater, making Purae® a sustainable and responsible choice.



GRAPHENE®

A new intelligent filling with unique thermal properties

Graphene is much more than just a fiber: it's an innovation that transforms comfort. Thanks to its unique thermal properties, it intelligently regulates body temperature. In cold environments it retains body heat, while in high temperatures it disperses it, always maintaining the perfect balance.

It's antistatic, so it fights electrical charges, and its antibacterial properties ensure impeccable hygiene. It's the result of nanotechnology, soft and

lightweight. Graphene is the perfect choice for those seeking versatile comfort without compromise.

Advanced thermoregulation: keeps body temperature stable, reducing thermal fluctuations. Natural antistatic: disperses electrical charges for tension-free comfort.

Antibacterial properties: provides a cleaner and safer environment thanks to its nanoparticles that are free from harmful substances.





Materials Materials

RISORSA®

A revolutionary zero-gravity memory foam

Ultra-soft and super cozy, a material that redefines comfort and cares for the future of our planet.

With resilience close to zero, it's designed to perfectly adapt to the shapes of your body, offering gentle support that alleviates pressures and promotes deep relaxation. This is Risorsa®, cutting-edge memory foam designed to provide unparalleled comfort and impeccable environmental sustainability.

Risorsa represents the vision of a greener world, night after night.

foamed with vegetable-based polyols.

This innovative choice not only enhances the quality of your rest but also contributes to a more sustainable future by reducing environmental impact.

Every night on Risorsa is a unique experience, where functional design meets care for the environment. A material designed to envelop you in a delicate embrace while respecting nature, night after night.

MEMORY FOAM BREEZE®Freshness without Compromise

Memory Foam Breeze is designed to offer regenerative rest, keeping your body at the perfect temperature. Thanks to its open-cell structure, it ensures maximum heat dispersion, quickly wicking away moisture and creating a constantly fresh and ventilated resting environment.

Laboratory tests have shown that the water vapor passage capacity is, in volume, 50 times higher in Memory Foam Breeze® compared to standard Memory Foam.

The Breeze contact surface is designed to remain continuously aerated, air circulates optimally. This continuous ventilation keeps the mattress pleasant to the touch, even on the hottest nights, ensuring long-lasting freshness.

Memory Foam Breeze adapts to the body with a unique focus on temperature control, avoiding heat buildup and offering a regenerative rest.





Materials Materials

AIRSYSTEM®

open-cell foam, breathability that improves the quality of your rest

An innovative polyurethane foam, designed to The results of rigorous durability tests are clear: redefine the comfort of sleep.

Synonymous with ventilation and freshness, it offers impeccable elastic body support and extraordinary flexibility, transforming every night into an unparalleled resting experience.

deformation, ensuring exceptional durability.

our foam retains its shape even after intensive use. Thanks to its exclusive open-cell formulation, breathability is high, allowing free airflow and a quick heat and moisture dispersion. It's not just a top performance, this material also meets A non-deformable material, resistant to aging the strictest standards in environmental sustainability, safety and health.



OLIBOND® A highly breathable polyester technical fiber

This innovative fiber offers a unique combination of comfort, breathability and high technical performance, ensuring a regenerative and safe rest. Thanks to the structure of its fibers, it ensures optimal air circulation inside the mattress, promoting the dispersion of moisture and body heat. This advanced breathability keeps the mattress surface always fresh and dry, creating a

comfortable resting environment in any season. Olibond® fibers are designed to maintain their shape and resilience over time, providing stable and durable support. Even after years of use, the mattress keeps its features unchanged. The polyester fiber is naturally resistant to the proliferation of allergens and bacteria, creating a healthier and more hygienic resting environment.



CAUCCIÙ FOAM

High-density material for a strong support

High-resilience polyurethane enriched with natural rubber, a material with exceptional mechanical resistance and durability properties, superior to any other reproduction material. The

balance between these materials ensures extraordinary quality, offering unmatched resistance and longevity.



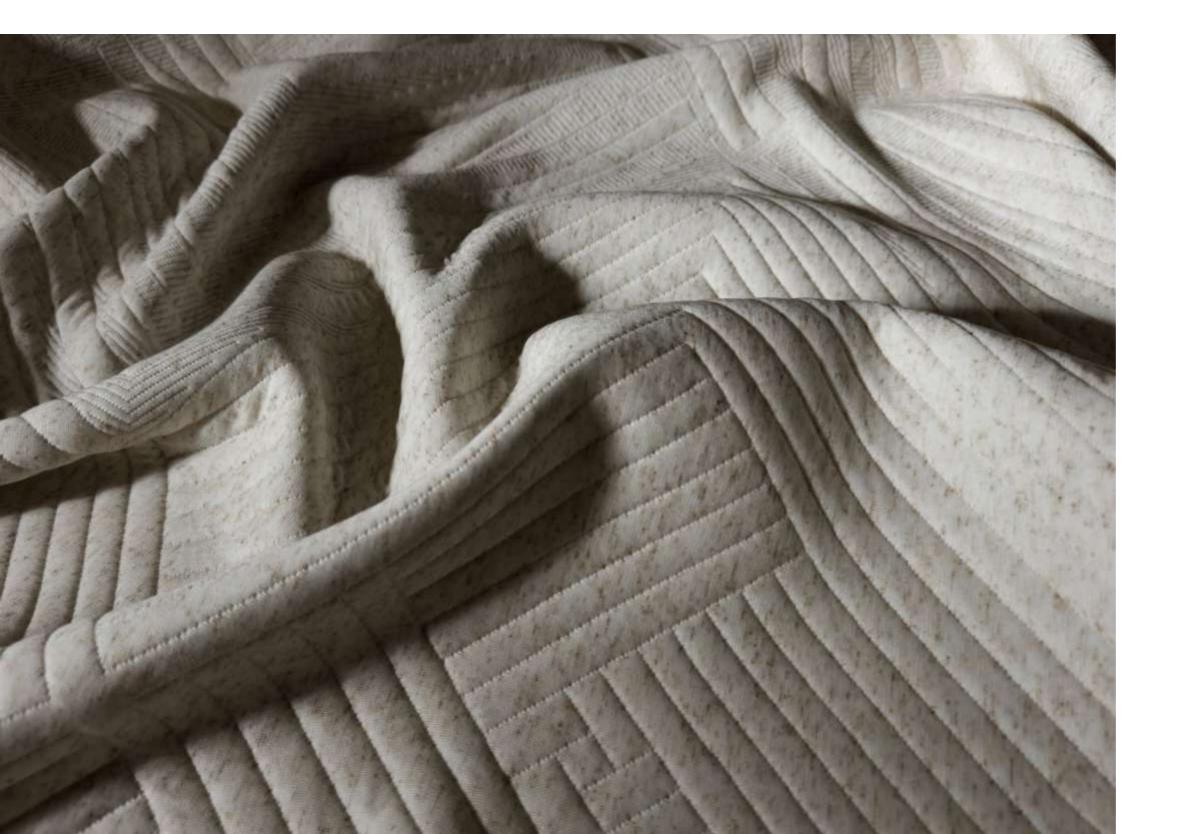
MEMORY FOAM The shapes of comfort

A material that responds to the body, molding with precision to offer customized support. Memory Foam is activated by body heat, distributing weight evenly and reducing pressure

points. Its elastic structure absorbs movements, ensuring deep and tension-free rest, where every muscle relaxes completely.



Fabrics



Beyond the surface: the secret of our fabrics

n every fiber, every weave, there is a passion for innovation, a pursuit of absolute well-being and a desire to offer a rest experience without equals. Precious materials, cutting-edge technologies, design inspired by nature and the future: all of this merges into our fabrics. Carefully selected by our craftsmen, each fabric is the result of a meticulous process to find the most elegant and refined ones, with timeless design.

Fabrics

Viscose Fabric with Negative lons Treatment

Reinvigorate body and mind

Our Negative Ions cover is the result of an advanced technology that uses the spraying and dispersion of natural ceramic substances capable of generating the effect of negative ions directly onto the fibers. This effect is produced through physical stimulation, offering tangible benefits for your well-being. Negative ions, abundant in natural areas like forests, streams and waterfalls, are responsible for that invigorating and energizing feeling you experience in these environments. In contrast, the concentration of electrical devices in domestic and work environments increases positive ion levels, contributing to fatigue and exhaustion.

It's designed to counteract the negative effects of positive ions, to improve metabolism, blood circulation and to reduce fatigue. Not only an innovative choice, but also a promise of daily well-being.

This shows that technology and nature can coexist in harmony.

The Power of Negative Ions: Natural Well-Being for Your Rest

Negative ions are small elements of nature that can make a big difference. When a molecule captures an extra electron it becomes a negative ion, charged with positive energy. They are abundant in natural environments like forests, beaches and waterfalls, they are often the true reason behind that rejuvenating and refreshing feeling you experience in nature.

These ions bind to dust particles, allergens and other impurities, purifying the air we breathe. But they don't stop there: their energy has a direct impact on our well-being, reducing stress levels and stimulating serotonin production, the happiness neurotransmitter. So also when sleeping negative ions ensure a deep and regenerative rest.





Science and Well-Being: Studies on Negative lons and Sleep

Science confirms what our bodies already know: negative ions improve sleep quality and reduce stress. According to a study published in the Journal of Environmental Psychology, exposure to negative ions in controlled environments showed a significant increase in rest quality and a decrease in perceived stress.

Furthermore, the National Center for Biotechnology Information (NCBI) highlighted how negative ions reduce cortisol levels by 30% and improve the REM sleep phase by up to 20%. These findings are clear: integrating negative ions into your rest moments is not only a natural choice,

but a scientifically proven one for better living.

The revolution in rest experience

• Deep relaxation:

Negative ions activate serotonin production reducing cortisol, the stress hormone. The result? A relaxed body and a calm mind, ready for a regenerative sleep.

• Pure air, serene dreams:

Negative ions act as natural purifiers, capturing dust and allergens to create a clean, healthy and resting environment.

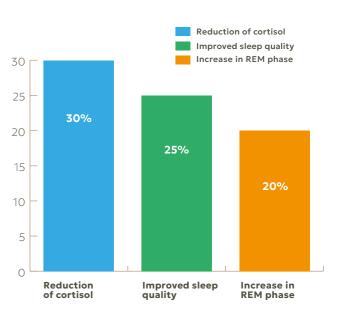
• Improved sleep quality:

Thanks to negative ions, nighttime awakenings decrease and the REM phase intensifies, ensuring truly deep and restorative rest.

• Balance and tranquility:

Negative ions facilitate the balance of the nervous system, creating a state of calm that accompanies every stage of sleep.

EFFECTS OF NEGATIVE IONS ON SLEEP QUALITY



Linen and Cotton Fabric: a natural duo

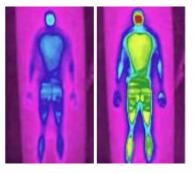
It combines tradition and innovation, offering superior support and impeccable aesthetics. Cotton, with its unrivaled softness and linen, known for its strength and freshness, come together to create a perfect synergy for a regenerative and healthy rest.

Each fiber is carefully selected to ensure

breathability, moisture absorption and a lasting freshness that endures over time. Imagine sleeping on a bed that breathes with you, adapting to your needs and enhancing your sleep quality night after night.

Designed for those seeking the best in both quality and sustainability.

ICECOOL® FABRICS Temperature under control, freshness always active



Temperature difference of IceCool® fabric compared to a traditional fabric

Designed for those wanting something more than an ordinary sleep, IceCool® is a revolutionary fabric that maintains freshness and comfort throughout the night, helping the body regulate its climate and ensuring optimal rest in every season. Thanks to its advanced technology, it actively dissipates body heat, ensuring a constant sense of freshness. Forget sleepless nights searching for the cool side of the mattress. With IceCool® every part of the mattress is always fresh.

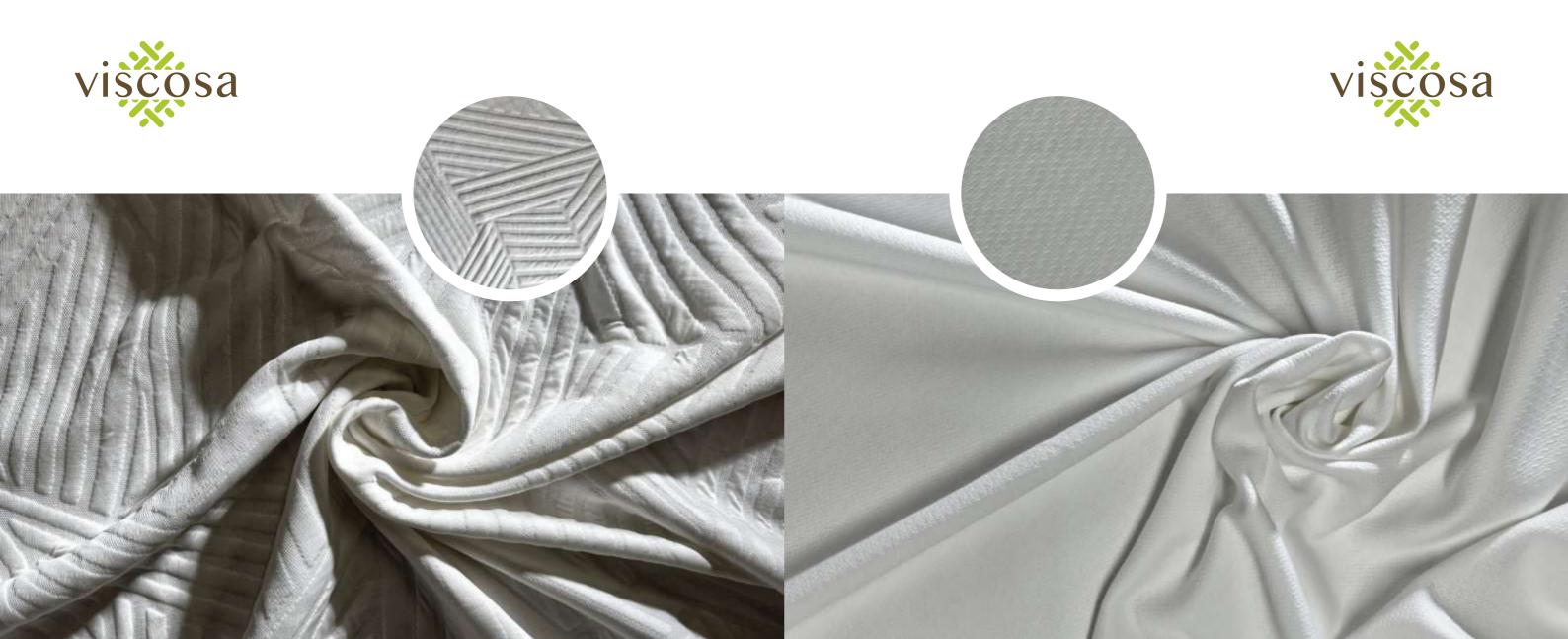


Viscose STRIPE Fabric:Natural Comfort and Extraordinary Softness

It's made from viscose fiber, a material derived from natural sources. It offers unparalleled softness and breathability, keeping your body cool in every season. The perfect choice for those seeking natural comfort without compromise.

Viscose DOT Fabric: Nature's Gentle Touch on Your Sleep

Let yourself be embraced by the softness of viscose, a natural fiber that provides an unmatched sense of well-being. Its breathability keeps you cool and dry, night after night, season after season.



Springs



Our Commitment: Ensuring Uniform Firmness for Every Mattress

Each spring unit we produce undergoes rigorous tests using a dynamometer. This tool allows us to measure the firmness of each single spring system, ensuring that the mattress you receive at home has the exact same level of firmness as the one you tested in store.

We guarantee consistent resistance and support, even with normal material tolerance variations. This means that regardless of production

conditions, every spring meets the nominal load value specified in its technical sheet.

With the dynamometer, each spring system undergoes multiple tests and only those with optimal values are used.

The result? A mattress that provides maximum support and durability, ensuring the comfort and quality you expect, night after night, for a lifetime.



Premium Steel for Long-Lasting Support

Our spring systems are crafted using high-carbon steel that is pickled, phosphate-coated and drawn, as required by the strict EN 10270-1 standards. This ensures that each spring is not just a simple component but a guarantee of superior performance.

Thanks to high-quality steel and meticulous processing, our springs provide optimal elasticity and a perfect support.

The phosphate coating prevents micro-cracks during the drawing process, ensuring exceptional durability and extending the lifespan of the mattress.

With this attention to details, we guarantee that every spring not only supports the body with precision but maintains its effectiveness for years, offering constant comfort and impeccable resistance.

Springs

Spring Technologies and Personalized Comfort:Our advanced systems

We have developed a range of spring systems that stand out for their precision and variety of comfort levels. Each system has a different diameter, specifically designed to provide customized support and perfectly adapt to individual needs. From thinner springs giving a delicate support to wider and firmer ones ensuring superior stability, every detail has been carefully crafted to guarantee maximum comfort.

Our focus on quality and material selection ensures that each spring system maintains its performance even after years of use. The result? Mattresses that offer personalized rest, designed to last while maintaining the same level of support over time.





DUAL PROGRESSIVE

Dynamic Support (Dual Layer Pocket Springs)
A combination of two layers of independent pocket springs with differentiated zones, each with a specific function, it guarantees the correct weight distribution and pressure relief.

Springs per square meter: 522



POCKET 1.000

The Pocket system is the perfect choice for those seeking balanced support with an elastic response. With a slightly larger spring diameter than the previous models, the Pocket 1,000 offers calibrated comfort while maintaining optimal firmness.

Springs per square meter: 305



MICRO 1.700

Small-diameter springs provide a highly responsive support for your body, easily adapting to different sleeping positions. This spring system provides a soft but right support, alleviating pressures.

Springs per square meter: 534



LFK

An innovative interconnected spring system. Each cylindrical-shaped spring, designed with compact dimensions, precisely adapts to different body zones providing perfect elasticity and personalized support.

Crosswise steel spirals, meticulously intertwined, create an invisible but strong network for the best support, ensuring superior durability and unwavering stability.

Springs per square meter: 201

M DUAL PROGRESSIVE SPRING WM

DUAL PROGRESSIVE

Progressive Comfort, Perfect Sleep

Progressive comfort is the core of our dual-layer pocket spring system, a technology that redefines personalized support.

This dynamic interaction between mattress and body responds in real time to every movement and pressure, creating a highly customized sleep experience.

A combination of two layers of independent pocket springs, each with a specific function, ensures adaptive support and complete pressure relief.

Upper Layer: Softer springs supporting the parts of the body with the highest pressure (shoulders, hips, and legs), alleviating tension and distributing weight evenly to prevent discomfort.

Lower Layer: Firmer springs that provide a stable base, effectively supporting the body while keeping the spine in its natural alignment regardless of the sleep position.

Real-Time Adaptive Comfort

The magic of progressive comfort lies in its ability to instantly adapt to body movements: As weight shifts, the upper layer molds gently to the body. The lower layer maintains constant stability. This dynamic balance ensures proportional responsiveness, reducing micro movements and promoting uninterrupted and restorative sleep.



Covers



Innovation and Advanced Design in a single cover

Where aesthetics meet functionality. Masterpieces designed to redefine the comfort of your rest, with an innovative design and top technologies. Like works of art that dress your sleep. Every detail is designed to enhance your rest experience. They are not just covers, but everyday luxury experiences made with cutting-edge materials.

No edges, no compromises

No edges for a minimalist and refined look, while still keeping the mattress structure perfectly squared.

This aesthetic approach adds a modern and sophisticated touch without compromising functionality or shape.

The result is a mattress that seamlessly integrates into any environment with an essential and contemporary style.

Sewn with precision

The quilting is done with a numerical control machine that ensures a uniform and precise stitch.

This process binds the materials indissolubly, ensuring stability through time.

Magically elastic

Quilted elastic polyurethane that offers superior aesthetic performance, giving the mattress a plumper and more welcoming look while also ensuring flawless retention over time, keeping the padding stable.

Design cover system

More than a cover. It's pure style.

Invisible details, flawless functionality

The hidden zipper is a small revolution in mattress care. Invisible to the eye but easy to use, it allows you to remove the cover with a simple gesture, making washing and maintenance effortless. A design that keeps the aesthetic impeccable, without sacrificing practicality.

No movements

Our anti-slip system keeps the mattress in its optimal position, eliminating unwanted shifts.

The fabric is designed to create friction with the surface, offering constant stability. A technical detail that makes a difference, ensuring uninterrupted and distraction-free rest.

Refined embroideries, surprising utility

The embroidered label is not just an aesthetic detail that adds elegance and personality to the mattress, but also a smart and functional solution.

Its design makes it perfect for hiding small items, offering a discreet and practical space.

A touch of color, a sign of elegance

The special fabric adds a touch of style and refinement to the mattress.

Because also design matters when it comes to quality.



Negative lons and Graphene in action: pure energy, every night.

Our cover with Negative Ion fabric and Graphene padding is the perfect blend of innovation and well-being. Thanks to cutting-edge technology, the pulverization of natural ceramics generates negative ions directly in the fibers. The result? A regenerative effect that envelops your body.

Like a walk in a forest or near a waterfall, negative ions infuse a sense of vitality, counteracting the tiring effect of environments full of electronic devices. More energy, less fatigue. It improves metabolism, promotes circulation and helps you feel your best every day.

Graphene completes the perfect rest by maintaining a stable body temperature, reducing thermal fluctuations and acting as a natural antistatic, dispersing electrical charges for a tension-free comfort.







The strength of nature and the luxury of Italian merino wool

Tradition and innovation meet in a cover that takes rest to a new level. Incredibly soft cotton blends with linen, renowned for its strength and coolness, creating a perfect balance between comfort and durability.

Lana Purae®: Natural, thermoregulating, breathable and odor-resistant, Lana Purae® is much more than just padding. It's a piece of Italian history that carries the excellence of the "Gentile di Puglia" merino wool, an ancient native breed. Thanks to a revolutionary treatment using natural salts, Lana Purae® is fully washable without chlorine or harmful chemicals. An eco-friendly process that respects both the fiber and the environment, for a mattress that embraces the future of sustainability.









Visco Prime

The embrace of comfort

Our ViscoPrime cover is pure innovation, made with viscose fiber from natural sources. It offers an enveloping softness and breathability that regulates temperature, keeping the body cool and comfortable in every season.

ViscoPrime is the natural and welcoming response, without compromises. A cover that combines aesthetics and functionality for pure rest.





Covers



Cover Nano Wave

Technical Features

- Viscose fabric with Negative Ions®
- Innovative padding with Graphene® fiber
- Extra quilting with elastic polyurethane
- Removable thanks to a hidden zipper
- Anti-dust mite and Antimicrobial
- Anti-slip system
- Easily washable thanks to the split system (top/bottom)
- Cover No FLip

Cover Nature Blend

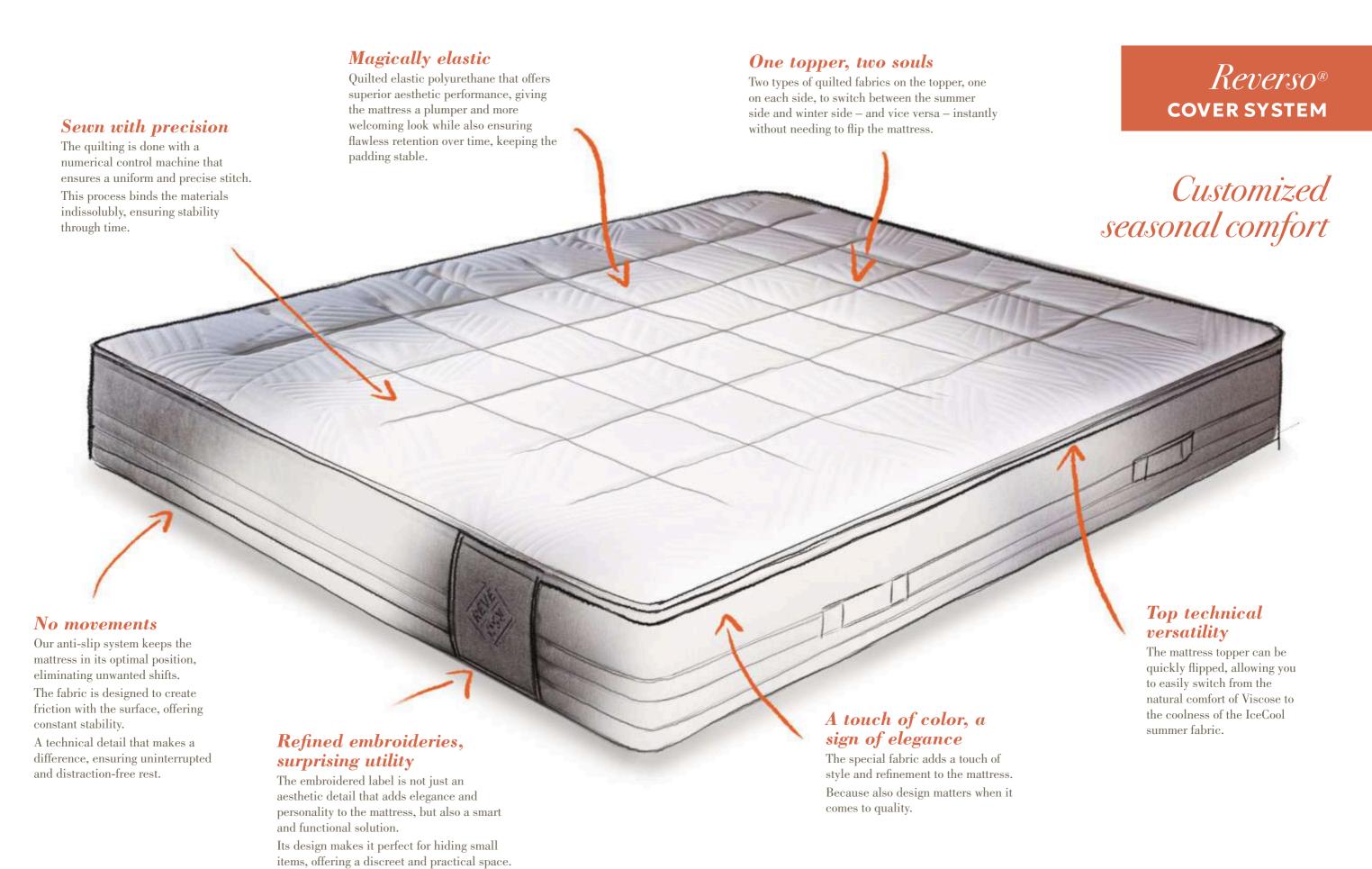
Technical Features

- Linen and cotton fabric
- Padding with soft Purae® wool
- Extra quilting with elastic polyurethane
- Removable thanks to a hidden zipper
- Anti-dust mite and Antimicrobial
- Anti-slip system
- Easily washable thanks to the split system (top/bottom)
- Cover No FLip

Cover Visco Prime

Technical Features

- Viscose fabric
- Breathable padding with Olibond® polyester
- Extra quilting with elastic polyurethane
- Removable thanks to a hidden zipper
- Anti-dust mite and Antimicrobial
- Anti-slip system
- Easily washable thanks to the split system (top/bottom
- Cover No FLip



Reverso®

Reversible topper. Cool, warm, versatile.

The Reverso cover is a symphony of two extraordinary fabrics, combined directly in the topper: natural Viscose and the innovative IceCool® fabric.

Each side of the topper is designed to perfectly match your seasonal needs, ensuring exceptional comfort all year round. In winter, the natural Viscose side wraps you in a warm embrace, offering a feeling of softness and warmth that protects you from the cold.

In summer the IceCool® fabric ensures coolness and maintains an optimal temperature. This innovative fabric offers an unparalleled feeling of freshness, dissipating body heat and promoting ventilation.

Powered by:

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Tradizione COVER SYSTEM

Distinctive, refined

The quilted capitonné band is a detail that expresses all the charm of quality craftsmanship. A sophisticated texture that adds character and class to the mattress.

A touch of elegance that makes rest even more special.

Magically elastic

Quilted elastic polyurethane that offers superior aesthetic performance, giving the mattress a plumper and more welcoming look while also ensuring flawless retention over time, keeping the padding stable.

Renovated elegance, reinvented tradition



two solutions

Different padding on each side, where Purae® wool for winters and breathable polyester for summers.

Refined embroideries, surprising utility

The embroidered label is not just an aesthetic detail that adds elegance and personality to the mattress, but also a smart and functional solution.

Its design makes it perfect for hiding small items, offering a discreet and practical space.

control machine that ensures a uniform and precise stitch.

This process binds the materials indissolubly, ensuring stability through time.

Tradizione

Classic elegance enhanced by Purae® Wool

The Tradizione cover is a tribute to classic elegance, a perfect balance between traditional aesthetics and modern functionality.

Its refined design recalls the timeless style of old materials, giving the mattress a unique and sophisticated character.

It combines high-quality materials to offer maximum comfort in every season. On one side, the soft Purae® wool, a natural fiber with extraordinary properties: thermoregulating, breathable and odorresistant.

A piece of Italian history, coming from the prized "Gentile di Puglia" merino breed, synonymous with excellence and sustainability.

On the other side, breathable polyester ensures freshness and lightness, ideal for the warmer seasons.

Tradizione cover is the perfect balance among seasonal comfort, technical performance and the timeless beauty of Made in Italy.





Covers



Cover Reverso

Technical Features

- Reversible topper with double fabric quilting
- Summer side: IceCool® fabric
- Winter side: Viscose fabric
- Breathable padding with Olibond® polyester
- Extra quilting with elastic polyurethane
- Removable thanks to a zip under the edge
- 4 handles
- Anti-dust mite and Antimicrobial
- Anti-slip system
- Easily washable thanks to the split system (top/bottom)
- No Flip



Cover *Tradizione*

Technical Features

- Viscose "Dot" fabric
- Winter side with Purae® wool padding
- Summer side with breathable polyester Olibond® padding
- Extra quilting with elastic polyurethane
- Removable thanks to a zip under the edge
- 4 handles
- Anti-dust mite and Antimicrobial
- Easily washable thanks to the split system (top/bottom)
- Cover usable on both sides

Mattresses



A perfect blend of Science and Well-being

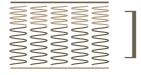
Every mattress is the result of a simple but at the same time powerful idea: improving rest through intelligent design and technological innovation. Every detail is designed to provide a sleep experience that perfectly adapts to individual needs, combining innovative materials with impeccable craftsmanship.

We have combined science and comfort, creating mattresses that actively respond to movements, reducing pressure and improving sleep quality. Each raw material is designed to work in synergy with the others, ensuring uncompromising durability and consistent performance over time.

In each of our products there is a commitment to excellence, a sustainable approach and a vision that places well-being at the center, night after night.

^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ **DUAL PROGRESSIVE Spring sys**

Model A

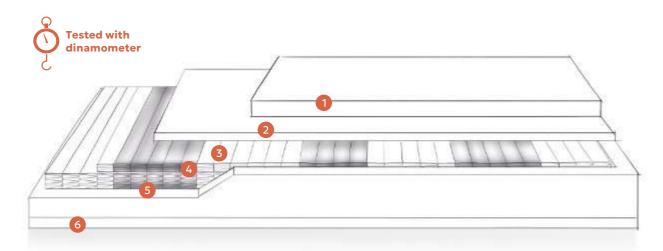


dual progressive Spring system

Engineering precision for advanced rest

combining the best of sleep science and spring $system stechnology. Its advanced \textbf{\textbf{DualProgressive}}$ **spring system** ensures a progressive welcome that responds precisely to every movement. The spring system adapts smoothly to the different body pressures, providing dynamic support that changes according to the needs of your body

The Model A embodies the evolution of comfort, during the rest. Our exclusive Risorsa® layer, an innovative memory foam designed with near-zero resilience, ensures optimal pressure relief creating a sense of support that grows and adjusts in response to body changes. Model A represents the perfect synthesis of technology and well-being, ensuring ergonomic posture and regenerative rest.



Get the highlights

1 - SOFT HUG

5 cm of Risorsa® memory foam

2 - UNCOMPROMISING ELASTICITY

2 cm Air System polyurethane layer

3-PROGRESSIVE SUPPORT

Dual Progressive spring system with double layer of independent springs

4 - DIFFERENTIATED SUPPORT

7 differentiated support zones

The entire perimeter is reinforced with Rubber Foam

6 - HIGH RESILIENCE

2 cm polyurethane layer

Technical features

Thickness Warranty

27 cm 5 years

Comfort **Firmness**

1|2|3|4|5|6|7|8|9|10 High

Balanced

Powered by





Available Covers

Nano Wave

Cover No Flip

Cover description pages 41 - 43 e 49

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	819,26 €	896,72€	950,00€	1.266,39 €	1.638,52€	1.793,44 €	1.899,18€



Nature Blend

Cover No Flip

Cover description pages 41 - 45 e 49

Lunghezza 190/195/200 c	m 80	85	90	100 120	140 160	165 170	180
EX WORKS	748,77 €	819,67€	868,03€	1.157,38 €	1.497,54 €	1.639,34€	1.736,07€



Visco Prime

Cover No Flip

Cover description pages 41 - 47 e 49

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	708,20€	775,41€	821,31 €	1.094,26€	1.416,39 €	1.550,82€	1.641,80 €



Reverso

Cover No Flip

Cover description pages 51 - 53 e 59

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	819,26€	896,72€	950,00€	1.266,39 €	1.638,52€	1.793,44 €	1.899,18 €



Tradizione

Cover usable on both sides

Cover description pages 55 - 57 e 59

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	819,26€	896,72€	950,00€	1.266,39 €	1.638,52€	1.793,44 €	1.899,18€



*To achieve a width of 180 cm two sheets are glued together. **Certifications**











^ ^ ^ ^ ^ ^ ^ ^ ^ ^ 1.700 MICRO SPRINGS

Model S

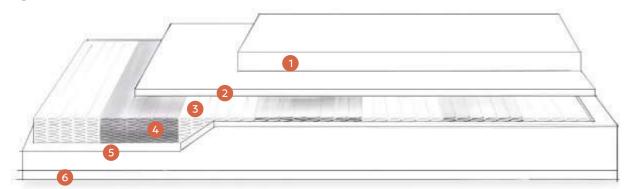


Customized innovation for your rest

At the heart of the Model S mattress are 1.700 memory foam layer, creates a superior comfort **independent micro springs** with 7 differentiated zones, designed to perfectly adapt to every part and movements, providing precise support and of your body. This technology, in synergy with the comfort that relieves pressure where needed.

experience: the mattress adapts to your shapes





Get the highlights

1 - ADAPTIVE SUPPORT

4 cm of Adaptive memory foam layer

2 - UNCOMPROMISING ELASTICITY

3 cm Air System polyurethane layer

3 - PRECISE SUPPORT

1700 micro pocketed springs system

4 - DIFFERENTIATED SUPPORT

7 differentiated support zones

5 - BOX SYSTEM

The entire perimeter is reinforced with Rubber Foam

6 - HIGH RESILIENCE

3 cm polyurethane layer

Technical features

Thickness Warranty

27 cm 5 Years

Firmness Comfort

1|2|3|4|5|6|7|8|9|10 High

Soft **Balanced** Firm

Powered by

AIRSYSTEM = **MEMORY** FOAM

Available Covers

Nano Wave

Cover No Flip

Cover description pages 41 - 43 e 49

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	725,00€	793,44€	840,16 €	1.120,49 €	1.450,00€	1.586,89€	1.680,33€



Nature Blend

Cover No Flip

Cover description pages 41 - 45 e 49

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	654,51€	716,39€	759,02€	1.011,48 €	1.309,02€	1.432,79 €	1.517,21€



Visco Prime

Cover No Flip

Cover description pages 41 - 47 e 49

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	609,43€	667,21€	706,56€	941,80 €	1.218,85€	1.334,43 €	1.413,11 €



Reverso

Cover No Flip

Cover description pages 51 - 53 e 59

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	725,00€	793,44€	840,16€	1.120,49€	1.450,00€	1.586,89€	1.680,33€



Tradizione

Cover usable on both sides

Cover description pages 55 - 57 e 59

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
Imponibile	725,00€	793,44€	840,16€	1.120,49€	1.450,00€	1.586,89€	1.680,3



Certifications











^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ 1.000 POCKET SPRINGS

Model X

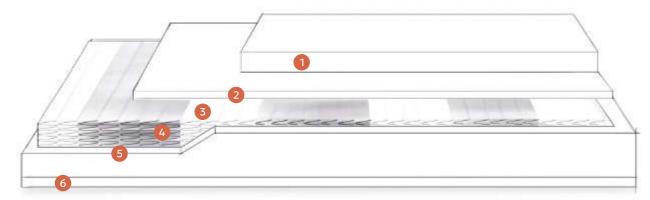


Evolution, stability, performance

Powered by 1,000 independent pocket springs with 7 differentiated zones, with an additional memory foam layer. This advanced technology guarantees support that perfectly adapts to the

body, distributing weight evenly for precise support and comfort according to your needs, night after night.





Get the highlights

1 - ADAPTIVE SUPPORT

4 cm of Adaptive memory foam layer

2 - UNCOMPROMISING ELASTICITY

3 cm Air System polyurethane layer

3 - DYNAMIC SUPPORT

1000 pocketed springs system

4 - DIFFERENTIATED SUPPORT

7 differentiated support zones

5 - BOX SYSTEM

The entire perimeter is reinforced with Rubber Foam

6 - HIGH RESILIENCE

3 cm polyurethane layer

Technical features

Thickness

Warranty

27 cm

5 Years

Firmness

Soft

Comfort

1|2|3|4|5|6|7|8|9|10 Balanced

Firm

Medium

Powered by

MEMORY FOAM

Available Covers

Nano Wave

Cover No Flip

Cover description pages 41 - 43 e 49

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	650,41€	712,30€	754,10 €	1.004,92 €	1.300,82 €	1.423,77€	1.507,38 €



Nature Blend

Cover No Flip

Cover description pages 41 - 45 e 49

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	588,93€	645,08€	682,79€	910,66€	1.177,87 €	1.289,34€	1.365,57€



Visco Prime

Cover No Flip

Cover description pages 41 - 47 e 49

0	hezza /200 cm	80	85	90	100 120	140 160	165 170	180
EX W	ORKS	548,77€	600,82€	636,07€	848,36€	1.097,54 €	1.201,64€	1.272,13 €



Reverso

Cover No Flip

Cover description pages 51 - 53 e 59

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	650,41€	712,30€	754,10 €	1.004,92€	1.300,82€	1.423,77 €	1.507,38 €



Tradizione

Cover usable on both sides

Cover description pages 55 - 57 e 59

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	650,41€	712,30€	754,10 €	1.004,92€	1.300,82€	1.423,77 €	1.507,38 €



Certifications





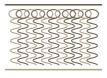






^ ^ ^ ^ ^ ^ ^ ^ ^ ^ LFK SPRING SYSTEM

Model T



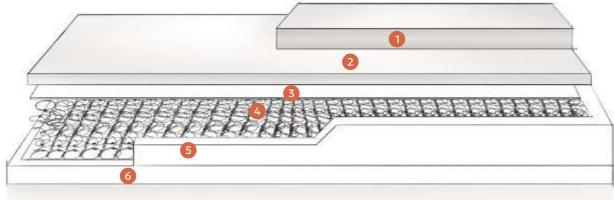
LFK SPRING **SYSTEM**

The power of support

and firm support. Its structure with orthopedic LFK springs ensures superior rigidity, guaranteeing perfect spinal alignment. Each component works

Model T is designed for those seeking a solid in synergy to offer a mattress that provides constant and uniform support, creating a sensation of absolute stability.





Get the highlights

1 - ADAPTIVE SUPPORT

4 cm of Adaptive memory foam layer

2 - UNCOMPROMISING ELASTICITY

3 cm Air System polyurethane layer

3-WEAR-RESISTANT LAYER

Reinforcing felt for protection

4 - FIRM SUPPORT

LFK orthopedic spring system

5 - BOX SYSTEM

the entire perimeter is reinforced with Caucciù Foam

6-HIGH RESILIENCE

3 cm Caucciù Foam polyurethane layer

Technical features

Thickness Warranty

27 cm 5 Years

Firmness Comfort

1|2|3|4|5|6|7|8|9|10 Low

Soft Firm Balanced

Powered by

MEMORY FOAM

Available Covers

Nano Wave

Cover No Flip

Cover description pages 41 - 43 e 49

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	597,54€	654,10 €	692,62€	923,77€	1.195,08€	1.308,20€	1.385,25€



Nature Blend

Cover No Flip

Cover description pages 41 - 45 e 49

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	523,77€	573,77€	607,38€	809,84€	1.047,54 €	1.146,72€	1.213,93 €



Visco Prime

Cover No Flip

Cover description pages 41 - 47 e 49

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	490,57€	536,89€	568,85€	758,20 €	981,15€	1.073,77€	1.137,70 €



Reverso

Cover No Flip

Cover description pages 51 - 53 e 59

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	597,54€	654,10 €	692,62€	923,77€	1.195,08€	1.308,20€	1.385,25 €



Tradizione

Cover usable on both sides

Cover description pages 55 - 57 e 59

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	597,54€	654,10 €	692,62€	923,77€	1.195,08€	1.308,20 €	1.385,25€



Certifications











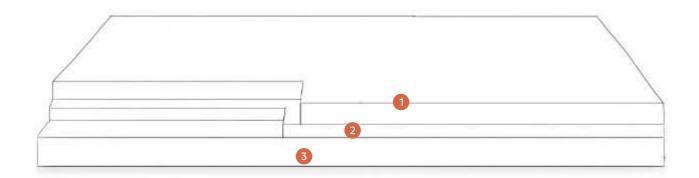
3 SYNERGIC LAYERS

Model • BALANCED Version • FIRM Version



Multilayer innovation for modular support

The structure of this mattress consists of 3 in harmony, offering precise support and synergistic layers of high-density foam, it guaranteeing the correct posture, enhancing welladapts precisely to the body, ensuring the correct being night after night. In the double version you weight distribution thanks to the Risorsa® can create a customized experience by combining memory foam layer. Each layer is designed to work the two internal structures with different firmness.



Get the highlights

1 - SOFT HUG

5 cm of Risorsa® memory foam

2 - BALANCED Version

7 cm SOFT Air System® layer

- FIRM Version

7 cm FIRM Air System® layer

3 - ALWAYS COMPACT

12 cm high-density Air System® support layer

Technical features

Thickness Warranty

27 cm 5 Years

Firmness Comfort

BALANCED Version

1|2|3|4|5|6|7|8|9|10 High

Soft **Balanced**

FIRM Version

1|2|3|4|5|6|7|8|9|10 Balanced

Medium Firm

Powered by

Ris VI 32

AIRSYSTEM

Available Covers

Nano Wave

Cover No Flip

Cover description pages 41 - 43 e 49

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	691,39€	757,38 €	801,64€	1.068,85€	1.382,79 €	1.513,93 €	1.602,46 €



Nature Blend

Cover No Flip

Cover description pages 41 - 45 e 49

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	629,51€	689,34€	729,51€	972,95€	1.259,02€	1.377,87 €	1.459,02€



Visco Prime

Cover No Flip

Cover description pages 41 - 47 e 49

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	593,03€	649,18€	687,70 €	916,39€	1.186,07€	1.298,36 €	1.374,59 €



Reverso

Cover No Flip

Cover description pages 51 - 53 e 59

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	691,39€	757,38€	801,64€	1.068,85€	1.382,79 €	1.513,93 €	1.602,46€



Tradizione

Cover usable on both sides

Cover description pages 55 - 57 e 59

Lunghezza 190/195/200 cm	80	85	90	100 120	140 160	165 170	180
EX WORKS	691,39€	757,38 €	801,64€	1.068,85€	1.382,79 €	1.513,93 €	1.602,46€



Certifications











Niorem 72

^{*}To achieve a width of 180 cm two sheets are glued together.

Accessories



The finishing touch for a perfect rest

Every detail matters when it comes to creating the ideal sleep experience.

Our collection of accessories has been designed to complete and enhance the performance of our mattresses.

Each accessory works in perfect harmony with your mattress, providing customized comfort and total well-being.

It's not just a matter of functionality, but also of elegance and care. Because when every element is in balance, rest becomes a truly unique experience.

TOPPER ■

Nano Wave

Energy and Comfort with Negative Ions and Graphene

Transform every night with our NanoWave topper, where negative ion technology and graphene come together to provide pure and renewed energy. This topper is a fusion of innovation and well-being, designed to envelop you in a regenerative effect that redefines your rest.

Technical features

- 5 cm of adaptive memory foam (standard or Breeze®)
- Final thickness: 8 cm
- Removable and washable cover
- Anti-slip system
- Easily washable thanks to the split system (top/bottom panel)













Price List

Lunghezza 190/195/200 c	m	80	85	90	100 120	140 160	165 170	180
Memory Breeze®	EX WORKS	334,84 €	367,21€	388,52€	518,03 €	669,67€	733,61€	776,23€
Memory Foam	EX WORKS	306,15 €	335,25€	354,92€	473,77 €	612,30€	670,49€	709,84€

TOPPER ■

Nature Blend

The Essence of Nature with Italian Merino Wool

Made with a mix of soft cotton and durable linen, this topper offers the ideal balance between softness and freshness, ensuring durability and pleasure night after night.

At the heart of Nature Blend is Purae® wool, a true Italian excellence. Thermoregulating, breathable and naturally resistant to odors, this "Gentile di Puglia" merino wool is a tribute to our textile tradition, a piece of history that continues to live in every fiber.

Technical features

- 5 cm of adaptive memory foam (standard or Breeze®)
- Final thickness: 8 cm
- Removable and washable cover
- Anti-slip system
- Easily washable thanks to the split system (top/bottom panel)

Powered by:











Price List

Lunghezza 190/195/200 c	m	80	85	90	100 120	140 160	165 170	180
Memory Breeze®	EX WORKS	310,66 €	340,16 €	360,66€	480,33€	621,31€	680,33€	720,49€
Memory Foam	EX WORKS	286,07€	313,11 €	331,97 €	442,62€	572,13 €	626,23€	663,11€

TOPPER I

Visco Prime

The Foundations of Relax

With viscose cover deriving from natural materials, this topper envelops you every night with unparalleled softness, while its natural breathability helps maintain the ideal body temperature, offering freshness and comfort throughout all seasons.

Technical features

- 5 cm of adaptive memory foam (standard or Breeze®)
- Final thickness: 8 cm
- Removable and washable cover
- Anti-slip system
- Easily washable thanks to the split system (top/bottom panel)

Powered by:











Price List

Lunghezza 190/195/200 d	 m	80	85	90	100 120	140 160	165 170	180
Memory Breeze®	EX WORKS	292,62€	320,49€	339,34€	452,46€	585,25€	640,98€	678,69€
Memory Foam	EX WORKS	265,16 €	290,98€	307,38 €	409,84€	530,33€	581,15 €	614,75 €

Accessories Accessories

| PILLOWS |

Every rest is unique

That's why our pillow collection is designed to to their performance and design. Our premium offer different solutions, perfectly adapting to your fabrics, already chosen for our mattress line, give support and comfort needs. Two different types of to each pillow a touch of excellence. pillow and the fabric variants selected according

Megative lons





Soap-shaped

Technical features

- Soap-shaped design, height 13 cm
- Ergonomic and adaptive memory foam
- Protective underlay



WORKS WORKS





Technical features

- Double wave orthopedic design, height 13 cm
- Ergonomic and adaptive memory foam
- Protective underlay



Saponetta/Ortopedico	EX WORKS	99€
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Saponetta/Ortopedico	EX WORKS	90€
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WWW.NIOREM.COM



