

francis pike

LOOKBOOK

www.francispike.com

Sunglasses Reimagined



[Read our Company Profile](#)

Scrutinized down to the very last detail to ensure the highest quality and with more than 100 trials and evaluations, Francis Pike came to life: a loyal pair of sunglasses for all of your adventures. **Environmentally friendly, long-lasting, 100% protection for your eyes!**

The problem we aimed to solve is the fragility of glasses and the difficulty in repairing them once they break. We made it working on, and enhancing, the three elements of eyewear:

HINGES

A special patented system allows the temple bars to be stable in everyday use and detach when put under extreme stress situations, without damaging or compromising the frame. In this case the reassembly is simple and immediate. Two stops grant stability and comfort to the frame and temple bars, while four shielded magnets prevent any magnetic fields from interfering with the frame.

FRAME

Utilizing a Swiss-made amorphous polyamide, the frame is composed of 58% renewable resources and produced using castor plants and bio-mass energy. The technical characteristics of this material make it perfect for glasses and sunglasses with its fatigue strength, excellent toughness, low density, outstanding resistance to weather, chemicals and solvents. A sustainable ultra-durable product with comfort, lightness and high performance, entirely designed and built in Italy.

LENSES

Our lenses are made of an ultra-light transparent polyamide. The material offers great shock resistance and, because of its pureness and clarity, a very high optical quality (ABBE 52), which increases definition and reduces eyesight tiredness, all while filtering the entire range of UV rays for a complete UV400 protection from the sun. On top of that, the lightness of the material prevents the sunglasses from sliding down the bridge of your nose. In order to further improve the durability and lifespan, the lenses undergo three specific treatments: scratch-resistance, oleophobic and hydrophobic coatings.

The result is a long-lasting pair of glasses, which is almost impossible to break.

Designed to be shockproof, especially the hinges were the focus of a year-long development process. Multiple tests, 3D printing, a touch of gumption and a lot of perseverance. **Today our groundbreaking hinge is light, steady and long-lasting.**

Anyway, should they be damaged, our glasses are also very easy to repair thanks to their modularity. Arms, front, lenses and magnets are all parts that can be easily replaced by the customer.









Read our Company Profile

our products

Classic Line

Hinges: **Black** / Frame: **Black** / Lenses: **Black** - SKU ID: 110110



Hinges: **Green** / Frame: **Green** / Lenses: **Green** - SKU ID: 110330



Classic Line

Hinges: **Yellow** / Frame: **Yellow** / Lenses: **Brown** - SKU ID: 110220



Hinges: **Havana** / Frame: **Havana** / Lenses: **Brown** - SKU ID: 110440



Polarized Line

Hinges: **Black** / Frame: **Black** / Lenses: **Polarized** - SKU ID: 110111



Hinges: **Green** / Frame: **Green** / Lenses: **Polarized** - SKU ID: 110331



Polarized Line

Hinges: **Yellow** / Frame: **Yellow** / Lenses: **Polarized** - SKU ID: 110221



Hinges: **Havana** / Frame: **Havana** / Lenses: **Polarized** - SKU ID: 110441





FOR EVER

IS NOT

ENOUGH



Visit our website!