



KEMANJI S.R.L.

Company presentation

APPEATY



WHO WE ARE

“We are what we eat”, Feuerbach says.

- Kemanji s.r.l. is an innovative startup that developed a food social network smartphone app: APPEATY.
- Tables and food are the places where people meet.
- Appety wants to connect people through food.

APPEATY



WHAT WE DO

Appeaty integrates all the services the Kemanji s.r.l. provides to Ho. Re. Ca sector:

- food health and nutritional analysis;
- translations;
- artificial intelligence and big data analysis;
- social and media marketing;
- cash management and invoicing.

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WHAT IS APPEATY

Apppeaty is a unique multirestaurant smartphone application that allows users to:

- order and pay in advance at bars, restaurants, hotel, public events;
- read and give true reviews about what ordered;
- invite friends, colleagues or guests;
- filter menus with food preferences;
- leave at home cash, credit cards and wallets.

APPEATY



SPECIAL FEATURES

At the beach, during a concert or during a sport event without any cash or credit card and only with a smartphone it is possible to:

- order and pay products, food and beverages;
- receive/deliver them in the exact place where user is located.

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TEAM

Founders and management:

- Roberta Tardugno, Phd Researcher;
- Ernesto De Marchi, Dottore Commercialista e Revisore Legale.

Software programmers and native speaking translators.

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COMMERCIAL STRATEGY

Appeaty's use is completely free for users, they can download the app for free on their smartphones, no monthly fees and no % on orders are required to them.

Appeaty is a SAAS service for the Ho. Re. Ca. with no monthly fees to pay and only a % on orders as service fee is required.

Both users and Ho. Re. Ca. can create by themselves an Appeaty account for free.

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TM & IP

- Software Siae
- Trademark Appeaty – Euipo
- Trademark Bites - Euipo

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