

INLINEA con il tuo benessere

FROM 2001



HISTORY

Inlinea, was founded in 2001 in Livorno by Silvano Puccinelli, the CEO. From having a Pharmacist grandfather who was 1st pharmaceutical wholesaler in Livorno, the whole family was involved in the health sector. Silvano's father Libero Puccinelli, at the dawn of medical scientific information, was experimenting with pharmaceutical deposits. Silvano sensed the need to create new tools for the medical profession and in particular in the paediatric world for daily help for doctors, children and their mothers. Thus Inlinea was born and our long journey !!

Inlinea is a young, dynamic and constantly evolving company that operates in the nutraceutical sector with the aim of giving phytotherapy and medical-scientific information the dignity and relevance they deserves, through the creation and dissemination of innovative, safe and highest quality products that adapt to the needs of subjects of all ages. In recent years Inlinea has patented three products designed and formulated in collaboration with experts in the sector, Calmì, Enavit Sudamin and Enavit Androgyn. Our interest has focused on the science of nutrition and functional nutrition with particular attention to the health of the child. The active components are selected to make our products be the best quality, and all manufacturing standards are followed, with thorough check-ups throughout the production cycle.





Although Inlinea products do not require a medical prescription, the company acts as if they were, dedicating commitment, time and resources to the formulation and quality of its products which are supported by qualified medical-scientific information.

In the last few years Inlinea has faced a management change in which Puccinelli's three children got involved in the company. Thanks to their young age they are able to quickly adapt to continuous change and to respond more and more to the needs of young consumers and collaborators. They see themselves increasingly committed to fight for their future and those of future generations. They have begun to treat their products with organic active ingredients with the goal of reducing pollution, improving its quality and excluding GMOs, thus ensuring the nutritional qualities and properties of organic products. For the packaging material we use FSC paper, that is paper from forests managed according to eco-sustainable principles and certified according to the standards of the Forest Steward hip Council; a conscious and sustainable choice, which is beneficial for both our planet and ourselves.



MADE IN ITALY



MADE

HEALTH AND WELL-BEING ARE THE BIGGEST CHALLENGE OF OUR TIME.

WE INVEST OURSELVES IN FINDING A SERENE AND HEALTHY LIFE, THROUGH THE INNOVATION OF PARAPHARMACEUTICALS AND DERMOCOSMETIC PRODUCTS.



CLOSE COLLABORATION WITH SCIENTIFIC ENVIRONMENTS TO CREATE INNOVATIVE THERAPEUTIC SOLUTIONS.



Our business model is largely based on cooperation with doctors.

Our catalog contains professional products in therapeutic areas, which are the result of the combination of our knowledge and practical medical experience. The effect and benefits of our products are based on scientific evidence and medical evidence.



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MADE IN ITALY

BASED ON INNOVATIONS



Development of innovative products

Medical and commercial need for clinical research and observation



Immediate marketing





LINES OF **BUSINESS**

OURS IS A PASSION THAT LOOKS FOR INNOVATIVE, DESIRABLE AND EFFECTIVE SOLUTIONS FOR THE IMPROVEMENT OF WELL-BEING.

> IN THE BASIC LINE OF THE INLINEA BUSINESS, WE HAVE USEFUL SUPPLEMENTS FOR THE WELLBEING OF CONSUMERS. WE LOVE HEALTH.





THE INLINEA PRODUCT LIST INCLUDES FOOD SUPPLEMENTS, FOODS INTENDED FOR SPECIAL MEDICAL PURPOSES, DERMOCOSMETIC PRODUCTS.

Force field:

Medical information for paediatricians, gynaecologists, dermatologists, general practitioners; outpatient clinics, private clinics and hospital wards.



Wide range of marketing tools:

congresses and symposia, didactic material for consumers, advertising press, training courses.



MADE IN ITALY



• HIGH FLEXIBILITY AND TIME EFFICIENCY





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