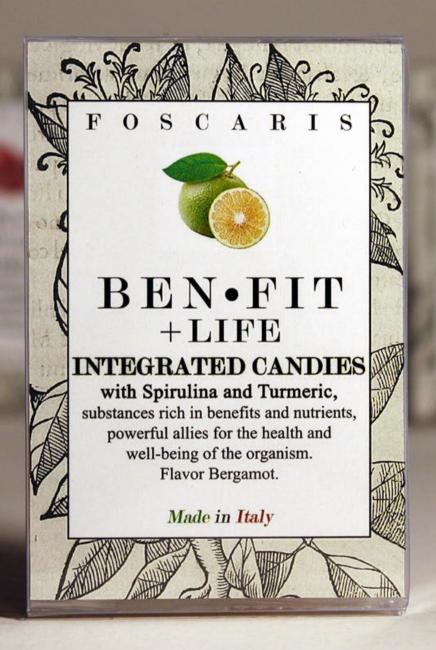


BEN-FIT

INTEGRATED CANDIES



Box





We have dreamt of transforming the world of candy: an innovative vision that looks towards the future. With Benfit we have created the first integrated candies, a range of products for new and specific purposes that are useful for human health and well-being.

Warnings and instructions for use

Store in a cool, dry place away from heat sources. BENFIT is a gluten and lactose-free product. Recommended daily quantity: 3 candies. Excessive use may cause laxative effects. Some candies are recommended for adults only. May contain traces of nuts.

3 simple reasons to choose BENFIT

- · It's nice to eat a candy rich in well-being.
- · It's practical to always have a useful treat in your pocket.
- · It's easily dissolved in order to savour the taste.

Characteristics and ingredients

Handmade BENFIT candies are artisanal, they are neither supplements nor medicines; each individual candy is about 12 mg. Each candy is individually wrapped and airtight. Basic ingredients include Isomalt, Maltitol and Agave:

Isomalt is a sugar substitute, used mainly for its physical characteristics similar to sugar; it is combined with different substances in order to obtain a sweet mixture. It has little impact on blood glucose levels and does not lead to dental decay. It contains half of the calories of sugar but excessive use may cause risks related to gastric disorders including flatulence and diarrhea: do not exceed 50 g. per day in adults and 25 g. in children. Maltitol is a natural product obtained from hydrogenated maltose syrup. Used as a sweetener, it reduces the formation of dental plaque and, consequently, the risk of dental decay. One gram of Maltitol corresponds to about 2.4 Kcal compared to the 4 Kcal of Sucrose, therefore it helps to control energy intake. Thanks to its glycemic index of 53% compared to sucrose and an insulin index of about 75% it is a more suitable substitute for diabetics. When taken in high doses it has a laxative effect. Agave syrup is a natural sweetener with a low glycemic index containing restorative essential mineral salts, in particular iron, calcium and magnesium. It is useful in the prevention of osteoporosis and diabetes. In addition, these carbohydrates and fibers are probiotics that help the intestinal flora.



BEN•FIT + ONE Flavors Pineapple and Mint



BEN•FIT

TEGRATED CANDIE

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Maca

The Maca is a plant of the Brassicaceae species and is used in popular medicine as a tonic to increase physical, as well as, mental faculties. Research has clarified that the root has a significant influence on libido in humans without changing the amount of circulating testosterone. It contains essential amino acids, minerals, vitamin C, iodine, polyunsaturated fatty acids. In women it may increase the production of estrogen that stimulates follicular production, thus, increasing fertility. It boasts aphrodisiae properties and increases male fertility. It creates a sense of satiety.

Damiana

Damiana is a plant of the Turneraceae family; it has antidepressant properties and tonic stimulating action that can be used in case of physical or intellectual fatigue. It also possesses aphrodisiae properties, is a valid help in case of sexual asthenia and male impotence of a psychological origin, performance anxiety and premature ciaculation.

Guarana

Guarana is a plant of the Spindaceae family; its seeds are rich in Guaranina, an active ingredient similar to caffeine. It is recommended as a stimulant in case of psychophysical fatigue, depression, asthenia and convalescence. In sports its extracts are successfully used to improve the ability to resist physical effort; it is also recommended to those who study to increase intellectual activity and, because it stimulates the production of enzymes capable of melting fat, it is also useful in diets.

BEN•FIT + RELAX Flavors Red fruits and lemon



BEN.FIT

+ RELAX

DAME OF

Melissa

Melissa is a perennial herbaceous plant of the Labiateae family. It has a calming and relaxing effect, with antispasmodic and anti-inflammatory properties and is useful to counter insomnia. It is normally used in states of anxiety, menstrual pain, neuralgia, digestion, nausea and headache due to nervous tension. If taken in large quantities it may have the opposite effect.

Linden

Linden (also commonly known as Lime) is a very long-living tree belonging to the family of the Tiliaceae. Its leaves and flowers are used in phytotherapy to combat insomnia, tachycardia, nervousness and headache caused by states of anxiety and stress, it produces a relaxing action on the circulatory system which helps to lower blood pressure. It is well tolerated in pregnancy, during breastfeeding and in children

Chamomile

Chamomile is a plant of the Asteraceae family. It has been known since ancient times for its remarkable sedative and antispasmodic calming properties due to the presence of phyto-complex of flavonoids and coumarins which produce muscular relaxation. It is useful in the treatment of intestinal cramps, bad digestion, menstrual pain, neryous tension and stress.

BEN•FIT + SLIM Flavors Cinnamon and Lime



Glucomannan

Glucomannan, in its powder form, is derived from the root of konjac, a perennial herbaceous plant native to East Asia but also cultivated in Japan. The tuber contains a water-soluble fibre consisting of high molecular power polysaccharide consisting of glucose and mannose. It has high viscosity and has the ability to absorb a lot of water becoming a gelatinous mass helping to promote satiety when consumed. In addition to its dietary effect it is also known for its ability to help control diabetes, triglycerides and cholesterol. It is also known for its laxative effect via mechanical-osmotic type.

BEN•FIT + WELL Flavors Orange and Pomegranate



Aloe

Aloe has always been considered the queen of therapeutic plants, a panacea of all ills. It was used in ancient times to treat many diseases, it is mentioned in the Kamasutra for its aphrodisiae properties and it is said that Cleopatra also used it in her famous milk baths. Thanks to its active components this plant has gastroprotective properties, stimulates the immune system and has healing properties. Rich in trace elements it also has antioxidant properties with an antiradical power. Thanks to its steroids and Aloine it has anti-inflammatory properties and has antibiotic properties. It generates a laxative action and is not recommended for use in case of inflammation of the intestine or during the menstrual cycle.



Vitamin C

Vitamin C (Ascorbic L acid) is an essential nutrient for humans. It is mainly found in foods of plant origin, especially citrus and sour fruits. It is useful for the immune system and as an antioxidant.

BEN•FIT + YOUNG Flavors Ginger and Grapefruit



TEGRATED CANDIE

Ginkgo Biloba

Ginkgo biloba is the oldest plant on earth and can live up to a thousand years. The main components of the leaves are appreciated for their antioxidant properties as they are able to neutralize the free radicals which are responsible for oxidative stress, better known as aging. It has positive effects on improving cognitive and memory functions and is recommended for young people to increase their skills and the elderly as a prevention.

Ginseng

Ginseng is a perennial herbaceous plant of the eastern part of the world. Its root is used to improve alertness and the state of psychophysical well-being; it has been demonstrated to increase the capacity of arithmetic calculation, logical deduction, attention, reaction time and feeling of well-being, as well as relieving fatigue. It fights physical and mental fatigue, stimulates the immune system and also has been known to cure anxiety, insomnia and neuralgia.

BEN•FIT + LIFE Flavors Bergamot and Blueberry



BEN•FIT +LIFE STEGRATED CANDIE

200

Spirulina

Spirulina is a blue-green unicellular microalgae. Already used in ancient times, it is a food source with the most complete nutritional profile of our planet. Because of its abundance in proteins, antioxidants, essential amino acids, vitamins, omega 6, omega 3 and minerals it is suitable for astronauts. Iit protects against free radicals and has some effect on appetite control.



Turmeric is a spice of Asian origin also known for its curative properties despite not being a medicine. Its active ingredient, Curcumin, which gives the ochre yellow color to the rhizome, is a powerful ally for the health and well-being of the organism. It has antioxidant, anti-inflammatory and painkiller, immunological, depurative and digestive properties.

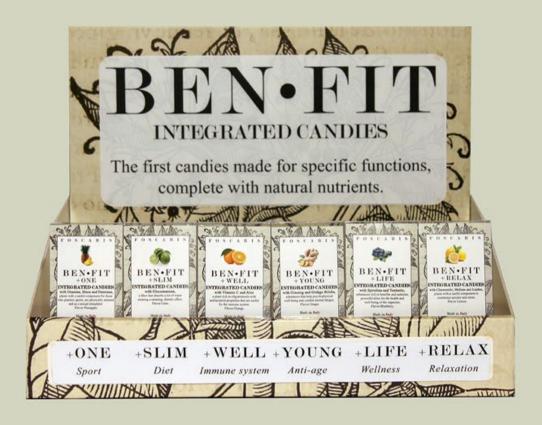
Special Candies

Box



Inside each box there are 32 g of candy (8), a leaflet and a practical bookmark.

Display



Complete display, with refills (168 cases): 24 packages of 7 boxes per flavour Complete display (84 cases): 12 packages of 7 boxes per flavour



BEN•FIT