

Sana Bellezza®

SELENIA ITALIA.

led with commitment and dedication by the **Posarelli** family, is a solid and modern company, with glamorous products that shares values, traditions, culture, experiences and its vision with its employees, partners and customers, with the aim of creating a value chain where all components have dvantages, advantages and pleasure in working together.

Sana Bellezza, which means healthy beauty, is not just a statement but our way to preserve and recover the beauty of the skin.

According to our thinking, professional aesthetics should look beyond the concept of immediate gratification and pleasure to offer concrete solutions, evident and lasting results. For these reasons, our exclusive range of technologies and cosmetic products has been conceived with a holistic vision in order to respect the integrity of the skin, stimulate biological rhythms and restore the metabolic vitality that makes it functional, efficient and beautiful.

"Age Defense Strategy" is our working method; derives from the concept of Healthy Beauty and consists in using synergistically the processing techniques studied by Selenia Italia and created to restore energy, nourishment and stimulation to the tissues, maintaining or recovering their efficiency and beauty.

A high value holistic approach that aims to restore beauty using everything that can bring benefits and health to the skin.

"Sana Bellezza is our philosophy, the belief that moves all our actions. We trust that this philosophy is the maximum expression of professionalism in aesthetics and the way to obtain the best results."