

EVERYDAY FVR FUTURE

Clean Beauty · Earth-friendly · Cruelty free & Vegan













CLEAN BEAUTY

WE DEVELOP CLEAN FORMULAS WITH AT LEAST 98% OF NATURAL INGREDIENTS.
FRAGRANCES ARE NATURAL AND ALLERGEN-FREE.
ALL EYE FORMULATIONS ARE FRAGRANCE-FREE.
WE MANUFACTURE OUR PRODUCTS, SO WE KNOW EXACTLY WHAT IS IN OUR FORMULAS.



EARTH FRIENDLY

WHEN IT COMES TO PACKAGING, **SUSTAINABILITY IS OUR PRIORITY**. WE CAREFULLY SELECT ECO-FRIENDLY AND EASILY RECYCLABLE MATERIALS, REDUCING PLASTIC USAGE IN OUR PRODUCTS BY 70% THROUGH OR BY USING RECYCLED MATERIALS.



VEGAN OK AND PETA CERTIFIED

WE TAKE PRIDE IN OUR TRANSPARENCY BY BEING OUR OWN PRIVATE LABEL PRODUCERS, ENSURING FULL KNOWLEDGE OF THE INGREDIENTS USED IN OUR PRODUCTS.

WE ARE **VEGAN CERTIFIED** AND **PETA-CERTIFIED CRUELTY-FREE**.



SKINCARE COLLECTION



Lips





Eyes

Face















COCOCUDDLE

YUMMYCADO

BERRYLICIOUS SPLASHYMELON

SUPER C

WONDERMOKA

CUCUFRESH









RESEALABLE POUCHES



LIP KIT



EYE PATCHES



FACE SERUM







DOUBLE CLEANSING KIT



EYE SERUM



FACE SERUM

RESEALABLE SACHET

The choice to introduce resealable sachets stems from our commitment to minimizing plastic consumption in the cosmetics industry. Following extensive research, we found that this innovative design allows us to reduce the demand for new plastic production by an impressive 70%.





Main ingredients:

- Coconut Oil: soothing and emollient effect
- **Shea Butter**: moisturizing, regenerating, and restructuring properties
- Sunflower Oil: hydrates the skin and helps maintain its elasticity

40 ml, up to 40 uses

Apply to clean face morning and evening.





Main ingredients:

- Coconut Oil: soothing and emollient effect
- **Shea Butter**: moisturizing, regenerating, and restructuring properties
- Castor Oil: provides nourishment to the skin

40 ml, up to 12 uses

Apply to clean face and leave on for 15 minutes. Rinse off with lukewarm water.





Main ingredients:

- Coconut Oil: soothing and emollient effect
- Organic Rice Powder*: obtained from the grinding of organic rice grains, it has emollient and exfoliating properties

*suitable for even the most sensitive skin.

40 ml, up to 20 uses

Apply to a damp face and massage with circular motions.

Rinse off with lukewarm water.



HYDRATION AND CLEANSING

With natural ingredients and sustainable packaging, facial cleansing products are an excellent ally for deep cleansing and preparing the skin for makeup application.





Main ingredients:

- Coconut Oil: soothing and emollient effect
- 20% Active Water: carefully selected plants are treated with a gentle water-based extraction to obtain rich and fragrant aqueous preparations

Apply to clean face and massage the remaining product until fully absorbed. Follow up with face cream.





Main ingredients:

- Barley Water: soothing effect for irritated skin
- Coconut Extract: soothing and emollient effect
- Hyaluronic Acid: prevents signs of skin aging

Apply a thin layer of the product to cleansed face and massage until fully absorbed.





Main ingredients:

- Coconut Extract: soothing and emollient effect
- Calendula Extract: antiinflammatory, emollient, and soothing properties

Start by massaging the Cleansing Oil with circular motions and rinsing with lukewarm water. Then proceed by applying the Cleansing Foam with circular motions. Rinse off with lukewarm water.

LIPS & EYE CONTOUR

98% natural ingredients and sustainable packaging made from recycled plastic and certified FSC recycled paper.





Main ingredients:

- Hyaluronic Acid: prevents signs of skin ageing
- Coconut Oil: soothing and emollient effect

*Monthly Treatment - Anti-Aging Effect

Apply the eye patches to the eye area after cleansing the face.

Leave it on for 10/15 minutes.

Massage any excess product until fully absorbed.





Main ingredients:

- Barley Water: soothing effect for irritated skin
- Coconut Extract: soothing and emollient effect
- **Hyaluronic Acid**: prevents signs of skin ageing
- **Niacinamide**: antioxidant properties

Apply the product to the eye area after cleansing the face and massage until fully absorbed.



Main ingredients:

- Coconut Oil: soothing and emollient effect
- Rice Microgranules*: emollient and exfoliating properties. They are present in the Lip Scrub.

*suitable for even the most sensitive skin.

Apply a small amount of scrub to the lips. Then apply a thin layer of lip balm or a thicker layer for a mask-like effect.









RESEALABLE POUCHES



LIP KIT



EYE PATCHES



FACE SERUM







DOUBLE CLEANSING KIT



EYE SERUM



FACE SERUM

RESEALABLE SACHET

The choice to introduce resealable sachets stems from our commitment to minimizing plastic consumption in the cosmetics industry. Following extensive research, we found that this innovative design allows us to reduce the demand for new plastic production by an impressive 70%.





Main ingredients:

- Blueberry Oil: antioxidant properties that counteract skin ageing
- **Shea Butter**: moisturizing, regenerating, and restructuring properties
- Sunflower Oil: hydrates the skin and helps maintain its elasticity

40 ml, up to 40 uses

Apply to clean face morning and evening.





Main ingredients:

- Blueberry Extract: antioxidant properties that counteract skin ageing
- Sunflower Oil: hydrates the skin and helps maintain its elasticity
- Castor Oil: provides nourishment to the skin

40 ml, up to 12 uses

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Main ingredients:

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40 ml, up to 20 uses

Apply to a damp face and massage with circular motions.

Rinse off with lukewarm water.



HYDRATION AND CLEANSING

With natural ingredients and sustainable packaging, facial cleansing products are an excellent ally for deep cleansing and preparing the skin for makeup application.











Main ingredients:

- Blueberry Extract: antioxidant properties that counteract skin ageing
- 20% Active Water: carefully selected plants are treated with a gentle water-based extraction to obtain rich and fragrant aqueous preparations

Apply to clean face and massage the remaining product until fully absorbed. Follow up with face cream.

Main ingredients:

- Barley Water: soothing effect for irritated skin
- Blueberry Leaf Extract: antioxidant properties that counteract skin ageing
- Hyaluronic Acid: prevents signs of skin ageing

Apply a thin layer of the product to cleansed face and massage until fully absorbed.

Main ingredients:

- Blueberry Leaf Extract:

 antioxidant properties that counteract skin ageing

 Calendula Extract: anti-
- Calendula Extract: antiinflammatory, soothing, and emollient properties

Start by massaging the Cleansing Oil with circular motions and rinsing with lukewarm water. Then proceed by applying the Cleansing Foam with circular motions. Rinse off with lukewarm water.

LIPS & EYE CONTOUR

98% natural ingredients and sustainable packaging made from recycled plastic and FSC certified recycled paper.



Main ingredients:

- **Hyaluronic Acid**: prevents signs of skin ageing
- Blueberry Extract: antioxidant properties that counteract skin aging

*Monthly Treatment - Anti-Aging Effect

Apply the eye patches to the eye area after cleansing the face.

Leave it on for 10/15 minutes.

Massage any excess product until fully absorbed.





Main ingredients:

- Barley Water: soothing effect for irritated skin
- Blueberry Leaf Extract: antioxidant properties that counteract skin ageing
- **Hyaluronic Acid**: prevents signs of skin ageing
- **Niacinamide**: antioxidant properties

Apply the product to the eye area after cleansing the face and massage until fully absorbed.

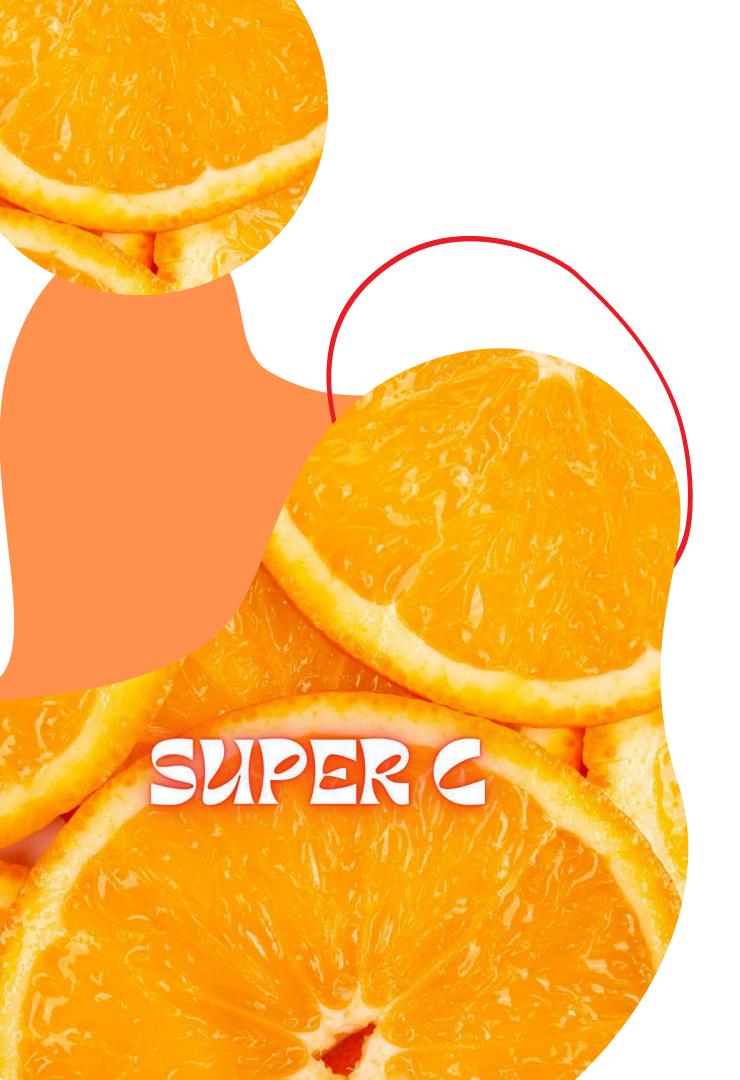


Main ingredients:

- Blueberry Extract: antioxidant properties that counteract skin ageing
- Rice Microgranules*: emollient and exfoliating properties. They are present in the Lip Scrub.

*suitable for even the most sensitive skin.

Apply a small amount of scrub to the lips. Then apply a thin layer of lip balm or a thicker layer for a mask-like effect.









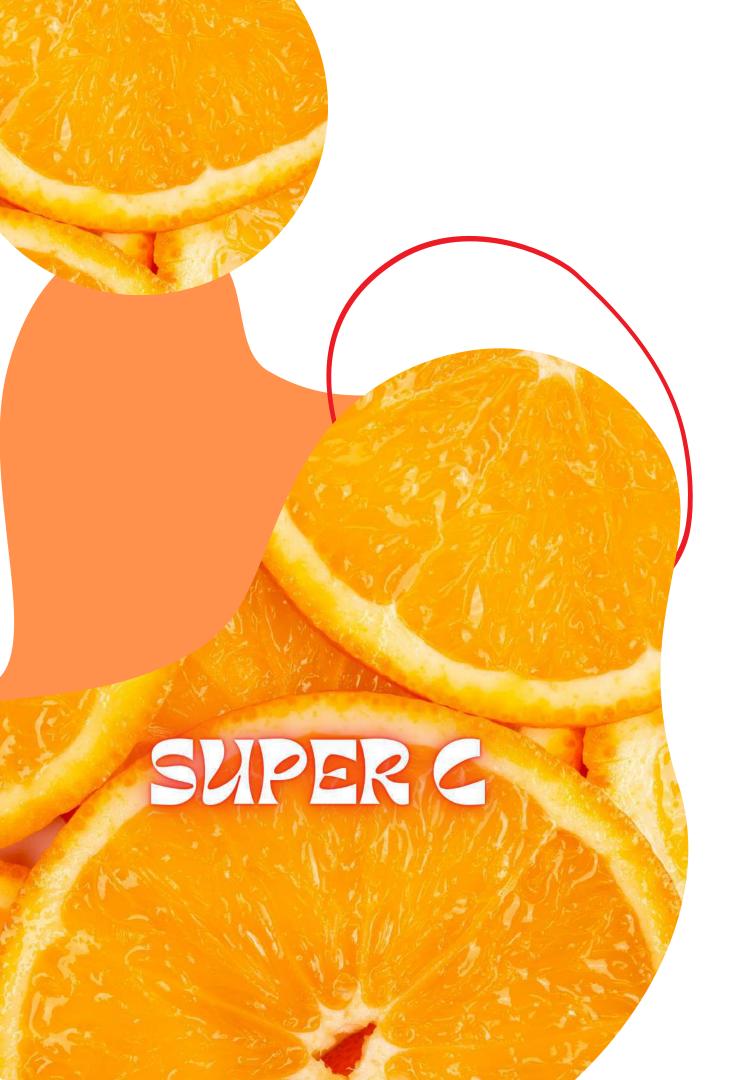
RESEALABLE POUCHES



EYE PATCHES



EYE SERUM







DOUBLE CLEANSING KIT



EYE SERUM



FACE SERUM

RESEALABLE SACHET

The choice to introduce resealable sachets stems from our commitment to minimizing plastic consumption in the cosmetics industry. Following extensive research, we found that this innovative design allows us to reduce the demand for new plastic production by an impressive **70%**.





Main ingredients:

- Lime and Orange Extract: antioxidant properties that prevent signs of ageing
- Shea Butter: moisturizing, regenerating, and restructuring properties
- Sunflower Oil: hydrates the skin and helps maintain its elasticity

40 ml, up to 40 uses

Apply to clean face morning and evening.





Main ingredients:

- Lime and Orange Extract: antioxidant properties that prevent signs of ageingSunflower Oil: hydrates the skin
- and helps maintain its elasticity
- Castor Oil: provides nourishment to the skin

40 ml, up to 12 uses

Apply to clean face and leave on for 15 minutes. Rinse off with lukewarm water.





Main ingredients:

- Lime and Orange Extract: antioxidant properties that prevent signs of ageing
 Organic Rice Powder*: obtained
- from the grinding of organic rice grains, it has emollient and exfoliating properties

*suitable for even the most sensitive skin.

40 ml, up to 20 uses

Apply to a damp face and massage with circular motions. Rinse off with lukewarm water.



HYDRATION AND CLEANSING

With natural ingredients and sustainable packaging, facial cleansing products are an excellent ally for deep cleansing and preparing the skin for makeup application.





Main ingredients:

- Lime and Orange Extract:

 antioxidant properties that prevent signs of ageing

 20% Active Water: carefully
- 20% Active Water: carefully selected plants are treated with a gentle water-based extraction to obtain rich and fragrant aqueous preparations

Apply to the eye contour area and massage the remaining product until fully absorbed.

Proceed with face cream.





Main ingredients:

- Barley Water: soothing effect for irritated skin
- Sweet Orange and Lime Extract: antioxidant properties that prevent signs of ageing
 Hyaluronic Acid: prevents signs
- Hyaluronic Acid: prevents signs of skin aging

Apply a thin layer of the product to cleansed face and massage until fully absorbed.





Main ingredients:

- Sweet Orange and Lime Extract: antioxidant properties that prevent signs of ageing
 Calendula Extract: anti-
- Calendula Extract: antiinflammatory, soothing, and emollient properties

Start by massaging the Cleansing Oil with circular motions and rinsing with lukewarm water. Then proceed by applying the Cleansing Foam with circular motions. Rinse off with lukewarm water.



EYE CONTOUR

98% natural ingredients and sustainable packaging made from recycled plastic and FSC certified recycled paper.





Main ingredients:

- Barley Water: soothing effect for irritated skin
- Sweet Orange and Lime Extract: antioxidant properties that prevent signs of ageing
- prevent signs of ageing
 Hyaluronic Acid: prevents signs of skin ageing
- **Niacinamide**: antioxidant properties

Apply the product to the eye area after cleansing the face and massage until fully absorbed.

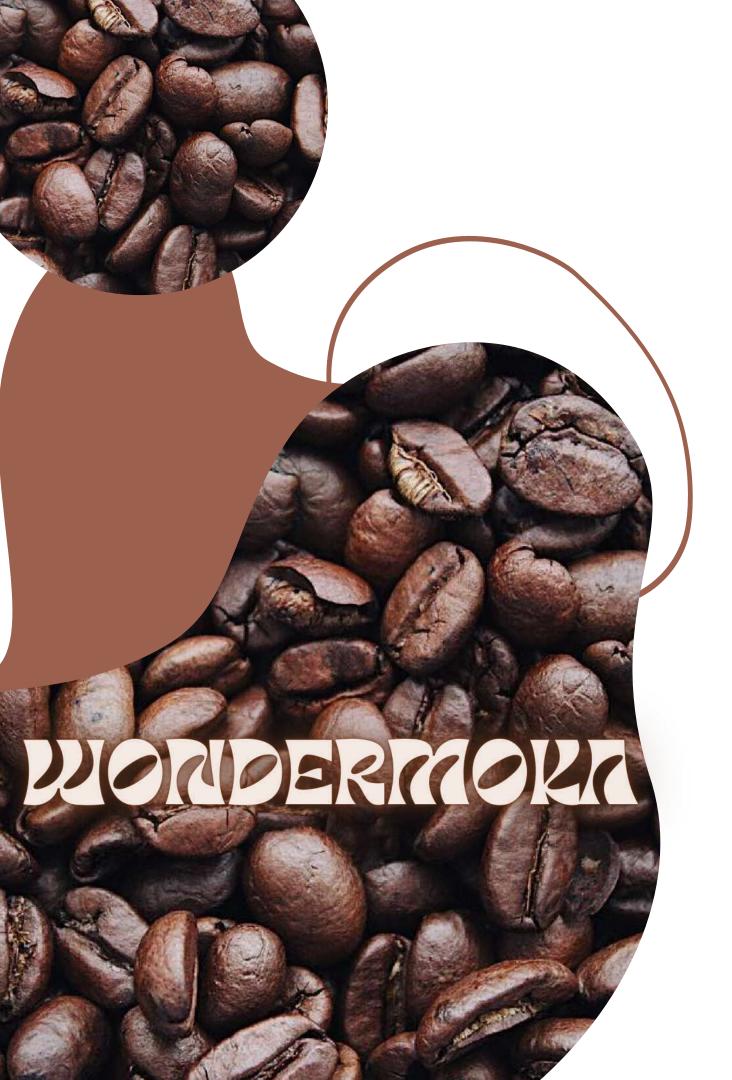


Main ingredients:

- Hyaluronic Acid: prevents signs of ageing
- Lime and Orange Extract: antioxidant properties that prevent signs of aging

*Monthly Treatment - Anti-Aging Effect

Apply the eye patches to the eye area after cleansing the face.
Leave it on for 10/15 minutes.
Massage any excess product until fully absorbed.









RESEALABLE POUCHES



LIP KIT



EYE PATCHES

RESEALABLE SACHET

The choice to introduce resealable sachets stems from our commitment to minimizing plastic consumption in the cosmetics industry. Following extensive research, we found that this innovative design allows us to reduce the demand for new plastic production by an impressive 70%.





Main ingredients:

- **Coffee Oil**: revitalizes the skin, reducing inflammation, redness, and minor discolorations
- Shea Butter: moisturizing, regenerating, and restructuring properties
- Sunflower Oil: hydrates the skin and helps maintain its elasticity 40 ml, up to 40 uses

Apply to clean face morning and evening.





Main ingredients:

- **Coffee Oil**: revitalizes the skin, reducing inflammation, redness, and minor discolorations
- Sunflower Oil: hydrates the skin and helps maintain its elasticity
- Castor Oil: provides nourishment to the skin

40 ml, up to 12 uses

Apply to clean face and leave on for 15 minutes. Rinse off with lukewarm water.





Main ingredients:

- Coffee Oil: revitalizes the skin, reducing inflammation, redness, and minor discolorations
- Organic Rice Powder*: obtained from the grinding of organic rice grains, it has emollient and exfoliating properties
 *suitable for even the most sensitive skin.

40 ml, up to 20 uses

Apply to a damp face and massage with circular motions.

Rinse off with lukewarm water.



LIPS & EYES

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Main ingredients:

- Hyaluronic Acid: prevents signs of ageing
- **Coffee Oil**: revitalizes the skin, reducing inflammation, redness, and minor discolorations

<u>Monthly Treatment - Anti-Aging Effect</u>

Apply the eye patches to the eye area after cleansing the face.

Leave it on for 10/15 minutes.

Massage any excess product until fully absorbed.



Main ingredients:

- Coffee Oil: revitalizes the skin, reducing inflammation, redness, and minor discolorations
- Rice Microgranules*: emollient and exfoliating properties. They are present in the Lip Scrub.

*suitable for even the most sensitive skin.

Apply a small amount of scrub to the lips. Then apply a thin layer of lip balm or a thicker layer for a mask-like effect.









RESEALABLE POUCHES



RESEALABLE SACHET

The choice to introduce resealable sachets stems from our commitment to minimizing plastic consumption in the cosmetics industry. Following extensive research, we found that this innovative design allows us to reduce the demand for new plastic production by an impressive 70%.





Main ingredients:

- Watermelon Extract: restorative and hydrating properties
- **Shea Butter**: moisturizing, regenerating, and restructuring properties
- Sunflower Oil: hydrates the skin and helps maintain its elasticity

40 ml, up to 40 uses

Apply to clean face morning and evening.





Main ingredients:

- Watermelon Extract: rejuvenating and hydrating properties
- Sunflower Oil: hydrates the skin and helps maintain its elasticity
- Castor Oil: provides nourishment to the skin

40 ml, up to 12 uses

Apply to clean face and leave on for 15 minutes. Rinse off with lukewarm water.





Main ingredients:

- Watermelon Extract: rejuvenating and hydrating properties
- Organic Rice Powder*: obtained from the grinding of organic rice grains, it has emollient and exfoliating properties

 *suitable for even the most sensitive skin.

40 ml, up to 20 uses

Apply to a damp face and massage with circular motions.

Rinse off with lukewarm water.





98% natural ingredients and sustainable packaging made from recycled plastic and FSC certified recycled paper.



Main ingredients:

- Watermelon Extract: rejuvenating and hydrating properties
- Rice Microgranules*: emollient and exfoliating properties. They are present in the Lip Scrub.

*suitable for even the most sensitive skin.

Apply a small amount of scrub to the lips. Then apply a thin layer of lip balm or a thicker layer for a mask-like effect.









RESEALABLE POUCHES

RESEALABLE SACHET

The choice to introduce resealable sachets stems from our commitment to minimizing plastic consumption in the cosmetics industry. Following extensive research, we found that this innovative design allows us to reduce the demand for new plastic production by an impressive **70%**.





Main ingredients:

- Avocado Oil: emollient effect.
 Reduces inflammation.
- **Shea Butter**: moisturizing, regenerating, and restructuring properties.
- Sunflower Oil: hydrates the skin and helps maintain its elasticity.

40 ml, up to 40 uses

Apply to clean face morning and evening





Main ingredients:

- Avocado Oil: emollient effect. Reduces inflammation.
- **Sunflower Oil**: hydrates the skin and helps maintain its elasticity.
- Castor Oil: provides nourishment to the skin.

40 ml, up to 12 uses

Apply to clean face and leave on for 15 minutes. Rinse off with lukewarm water.





Main ingredients:

- Avocado Oil: emollient effect.
 Reduces inflammation.
- Organic Rice Powder*: obtained from the grinding of organic rice grains, it has emollient and exfoliating properties.

*suitable for even the most sensitive skin.

40 ml, up to 20 uses

Apply to a damp face and massage with circular motions.
Rinse off with lukewarm water.





EYE PATCHES







EYE CONTOUR

98% natural ingredients and sustainable packaging made from recycled plastic and FSC certified recycled paper.



Ingredienti principali:

- Acido laluronico: previene i segni dell'invecchiamento
- Estratto di Cetriolo: proprietà rinfrescanti, lenitive e astringenti

<u>Monthly Treatment - Anti-Aging Effect</u>

Apply the eye patches to the eye area after cleansing the face.

Leave it on for 10/15 minutes.

Massage any excess product until fully absorbed.





Main ingredients:

- Cucumber Extract: refreshing, soothing, and astringent properties
- 20% Active Water: carefully selected plants are treated with a gentle water-based extraction to obtain rich and fragrant aqueous preparations

Apply to the eye contour area and massage the remaining product until fully absorbed.

Proceed with face cream.

PRODUCT TYPE	SKUS	GROUPING BOX PCS	RRP	QTY	
RESELABLE POUCHES (face cream, mask & scrub) -70% PLASTIC	18	6	5,50€ cad	40 ml	FACE MASK with Inchemies per party and BENEFACTORS EVERYDAY FOR PUTURE ACTUAL JAS BEC
EYE PATCHES (3 x 2 pairs) super c, berry, coconut, cucufresh, coffee	5	12	7,40€ cad	3 x 2 ml	FILE RIGIS FILE RIGIS When the transmiss Wh
SOLID FACE SERUM berry, coconut,	2	6	11,90€ cad	30 gr	SCULD FACE SEPUP well certain for ally two with with the man from each they have assessed order Coccouded to Extra Cody They will be a face of the cody They w
SOLID EYE CONTOUR super c, cucufresh	2	6	11,90€ cad	30 gr	SOUD EJE CONTOUR Well structure and the structu
LIP KITS (scrub + balm) coffe, berry, coconut, watermelon	4	no	9,90€ cad	2 x 9,5 gr	THE SCALE A SAME AND CONTROL OF THE STATE OF THE SCALE O

PRODUCT TYPE	SKUS	GROUPING BOX PCS	RRP	QTY	
DOUBLE CLEANSING KIT super c, berry, coconut	3	NO	24,90€ cad	75 + 150 ml	FOUR EXHIBITION We the second for the years William the second for the years William the second for the years Occopied to Experiment Occopied to Expe
FACE SERUM super c, berry, coconut	3	6	12,9€ cad	50 ml	
EYE CONTOUR SERUM super c, berry, coconut,	3	6	9,90€ cad	15 ml	





HOW TO DISPLAY IN STORES

Each product is grouped in a box easy to display in stores







The mark of responsible forestry FSC™ C009732







75% PCR PACKAGING NATURAL & ALLERGEN-FREE FRAGRANCES



6 SKUs

LIPSTICK



2 SKUs

LIP OIL



YUMMYCADO

For **lashes** and **eyebrows**, **Avocado Oil** has been chosen, an ingredient known for its nourishing properties and its ability to strengthen hair.



Transparent gel for eyebrows, suitable for all shades.

Natural ingredients ensure a strong hold throughout the day, nourishing and strengthening eyebrow hair.

<u>Fragrance-free</u>



Mascara with a natural formula, intense black colour.

2 SKUs:

- Avo-length: length and definition
- **Avo-lume**: volume and thickness <u>Fragrance-free</u>



This eyeliner is perfect for those who prefer a natural look.

The applicator allows **precise application** without smudging or fading.

The brush facilitates application even for beginners.

Fragrance-free



75% PCR PACKAGING





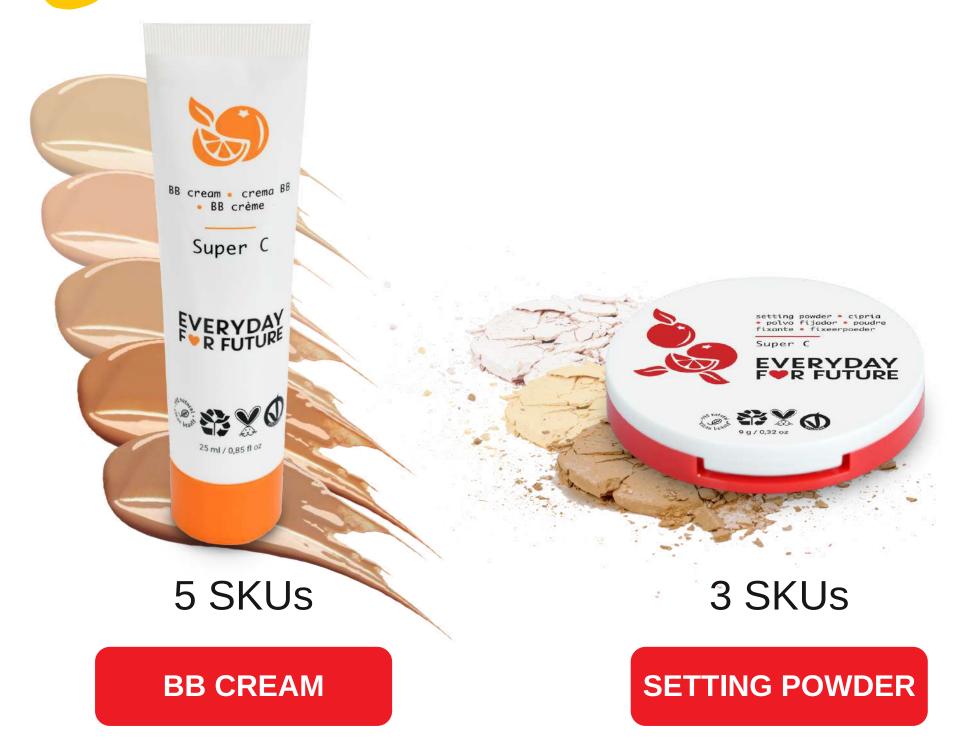
BRONZER



SUPERC



- FROM 75% TO 100% PCR PACKAGING
 - NATURAL & ALLERGEN-FREE FRAGRANCES



MORDERMORM





75% PCR PACKAGING



NATURAL & ALLERGEN-FREE FRAGRANCES



5 SKUs

EYESHADOW



2 SKUs

CONCEALER



Each product is grouped in a box easy to display in stores



BLUSH

Berrylicious

BLUSH

Berrylicious

EVERYDAY FOR FUTURE

EVERYDAY FOR FUTURE







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FSC™ C009732

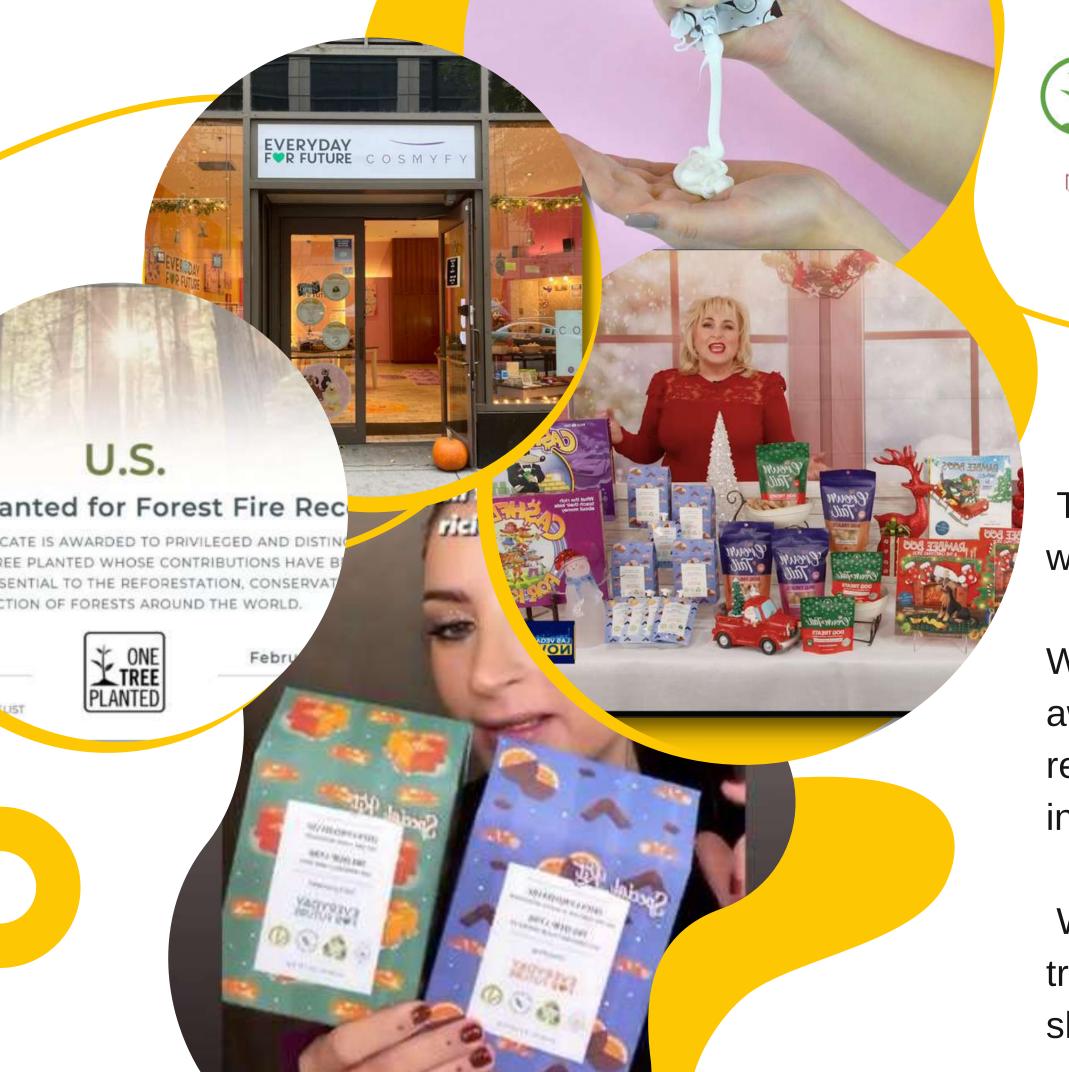


PRODUCT TYPE	SKUS	GROUPING BOX PCS	RRP	QTY	
MASCARA	2	8	12,90€ cad	10 ml	S) annual s
EYELINER	1	8	11,90€ cad	6 ml	The state of the s
CLEAR BROW GEL	1	8	11,90€ cad	10 ml	STANDARY OF THE STANDARY OF TH
BRONZING POWDER (from fair to dark)	3	4	13,90€ cad	9 gr	
BLUSH POWDER	3	4	13,90€ cad	9 gr	
HIGHLIGHTER	3	4	13,90€ cad	9 gr	





PRODUCT TYPE	SKUS	GROUPING BOX PCS	RRP	QTY	
SETTING POWDER	3	4	12,90€ cad	9 gr	
BB CREAM	5	8	15,90€ cad	25 ml	W cream Common C Super C Prayon
CONCEALERS (quad of 4 colors)	2	4	16,90€ cad	4 x 0,8 gr	
EYESHADOWS (quad of 4 colors, two mattes and two shimmers)	5	4	16,90€ cad	4 x 0,8 gr •	
LIPSTICK	6	6	12,90€ cad	3,5 gr	S A A S A S A S A S A S A S A S A S A S
LIP OIL	8	2	12,90€ cad	6 ml	Archive and a second a second and a second and a second and a second and a second a







DIGITAL AND PROMOTIONS

To support our goals and our values, we collaborate with no-profit associations.

We are always working to increase our brand awareness, we think that the best way to be recognized is by making digital pr between influencers.

We are also open to doing some activities through traditional channels such as tv spots, temporary shops, etc.



WHERE?

DISTRIBUTION:

With this brand, we are distributed in several countries in the EU, such as Italy (Douglas, OVS), France-Belgium-Netherlands (MONOPRIX), Czech Republic-Slovakia (Douglas), Finland-Sweden-Norway (Life Logistics), Malta (Xtreme), Estonia, Lithuania, Latvia, Poland, Romania, Greece and all around the world as South Africa, US, Chile.



CONTACTS



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