



## THE NATURAL BEAUTY OF BROWN RICE SPROUTS

Regenerates your skin thanks  
to the extraordinary active principles  
contained in brown rice sprouts.



# BIO SURICE® THE HEALTHY ZONE, THE REVOLUTION IN NATURAL COSMETICS

THE BIO SURICE® LINE IS CHARACTERISED BY THE UNIQUENESS OF ITS NATURAL ACTIVE INGREDIENT, WHICH, BY ACTING AS A STEM CELL, FAVOURS CELLULAR RENEWAL, SKIN REBALANCING AND FIRMING, AS WELL AS SMOOTHING OF WRINKLES. IN COMPLIANCE WITH OUR CORPORATE CONSISTENCY AND POLICY, THE PRODUCTS WE DEVELOP, FREE OF CHEMICAL SUBSTANCES AND ENHANCED WITH THE HIGHEST QUALITY BOTANICAL ACTIVE INGREDIENTS, ARE PROPOSED AS AUTHENTIC BEAUTY ELIXIRS, SUITABLE FOR ALL SKIN TYPES AND ALL AGES.



# THE NATURAL BEAUTY OF BROWN RICE SPROUTS



## THE MAIN COMPONENTS OF BIO SURICE®:

- > **γ-Aminobutyric acid (GABA)**: main inhibitory neurotransmitter of the central nervous system, used for its "botox like" action with a tensor effect on the facial micro muscles;
- > **Vitamin E**: which counteracts the appearance of free radicals by preventing oxidation of the skin;
- > **Lysine**: which helps stimulate the formation of collagen;
- > **Niacin**: which slows down cellular ageing;
- > **Folic Acid**: which counteracts the natural reduction of collagen due to the passing of time.

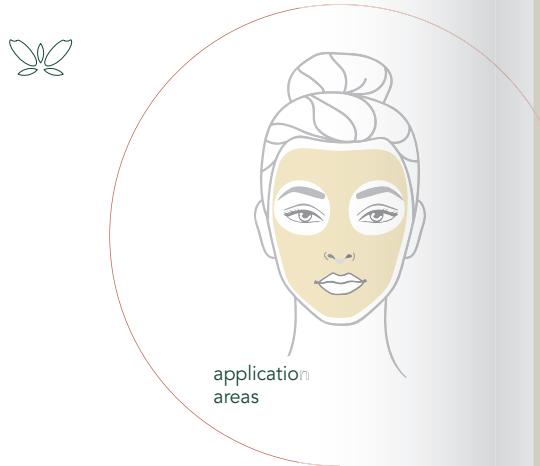


Vegan



ITALIAN RICE  
Cruelty Free

# anti-age face cream



BIO SURICE® / ALOE VERA / PANTHENOL /  
ROSEMARY / LAVENDER / CHAMOMILE

Cream suitable for all skin types, with a preventive and supportive action to combat the appearance of skin wrinkles.

The active ingredients it contains have a deep moisturizing, regenerating and re-epithelializing action, the skin appears immediately brighter, more compact, and relaxed. The complementary action of rosemary and lavender guarantees a sebaceous balance and normalisation of the epidermis. Thanks to its calming and soothing function, the azulene contained in chamomile acts as an anti-inflammatory, regulating the production of histamine and consequently reducing the harmful effects of external aggression. The formulation with its light and velvety texture ensures rapid absorption. Contains no dyes, mineral oils, parabens, isothiazolinones, silicones, SLES/SLS, or PEG.

INSTRUCTIONS FOR USE: after cleansing, apply morning and evening gently massaging over your entire face, neck and décolleté, avoiding the eye contour area.

  
**BIO SURICE®**  
THE HEALTHY ZONE



# anti-age face serum

BIO SURICE® / ALOE VERA / PANTHENOL /  
ROSEMARY / LAVENDER / CHAMOMILE

An active, functional serum rich in bioavailable active ingredients that promote cell regeneration and stimulate the formation of collagen, counteracting its reduction due to the passing of time.

The rich and precious formulation with rosemary, lavender and chamomile makes this product suitable for rebalancing skin reactivity subject to pollution and atmospheric changes, while regulating deep moisturisation thanks to aloe, and sebonormalising the sebaceous glands. Serum suitable for all skin types, with a light and velvety texture, ideal both as a prevention and for counteracting the appearance of wrinkles and skin relaxation. Contains no dyes, mineral oils, parabens, isothiazolinones, silicones, SLES/SLS, or PEG.

INSTRUCTIONS FOR USE: in the morning apply a dose of serum to a cleansed face, gently tapping and massaging in. Wait a few minutes and apply the anti-ageing cream. Avoid the eye contour area.



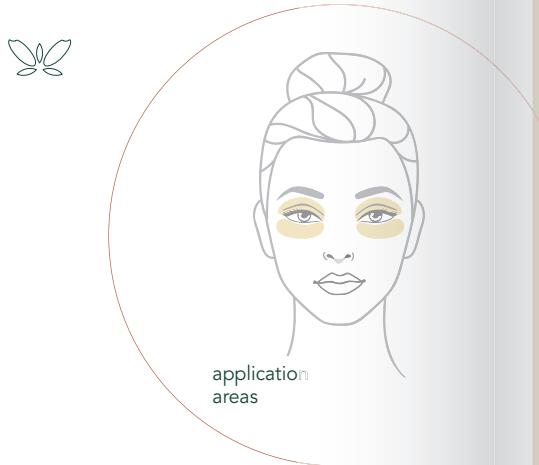
**BIO SURICE®**  
THE HEALTHY ZONE



30 ml / 1,01 fl. oz.



# anti-oxidant eye contour gel



BIO SURICE® / VITAMIN C / VITAMIN E /  
LAVENDER / POMEGRANATE / CHAMOMILE

An extremely effective treatment, the result of the synthesis between nature and biotechnology, specifically for treating the eye contour area, with a soft, light texture. It endows the skin with greater compactness and increases its elasticity, protecting the eye area from environmental damage.

The appearance and firmness of the skin will improve thanks to the antioxidant power of vitamin C and vitamin E.

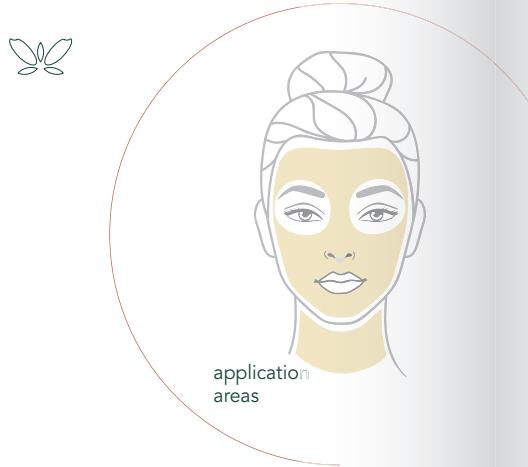
The lavender immediately soothes sensitive skin while pomegranate has excellent antioxidant and elasticising properties. Chamomile promotes a calming and soothing action on the epidermis. Contains no dyes, mineral oils, parabens and isothiazolinones, silicones, SLES/SLS, or PEG.

**INSTRUCTIONS FOR USE:** in the evening and morning, apply a small amount to the eye contour area, tapping gently until fully absorbed.



15 ml / 0,51 fl. oz.

# face cleanser gel



BIO SURICE® / VITAMIN E / ALOE VERA / SAGE /  
CHAMOMILE / ROSEMARY

A product dedicated to beauty routines that gently and effectively cleanses and soothes the skin. Thanks to the presence of Bio SuRice® it favours the process of cell replacement and renewal and eliminates impurities without altering the skin's natural balance. Aloe has an anti-inflammatory, refreshing, soothing and moisturising effect. Sage cleanses in depth thanks to its antiseptic and purifying properties, while chamomile normalises skin reactivity thanks to its soothing properties. Rosemary is antiseptic, antibacterial, and sebonormalising and it counteracts free radicals by slowing down the skin's ageing process. The gel texture makes it suitable for the whole family for cleansing the face and neck. Contains no dyes, mineral oils, parabens and isothiazolinones, silicones, SLES/SLS, or PEG.

INSTRUCTIONS FOR USE: in the evening and morning, massage a dose over your entire face and neck until completely absorbed, wet your hands, and work up a lather then rinse off with plenty of warm water.

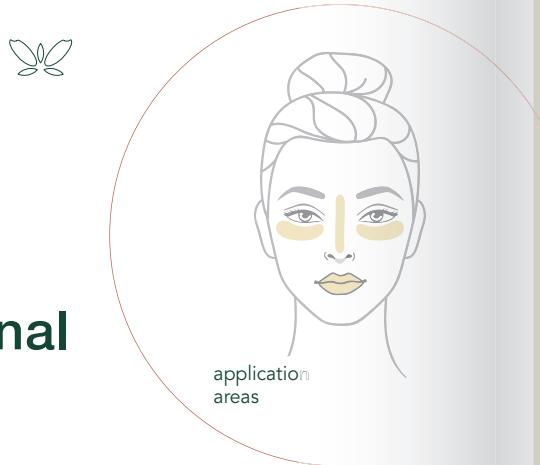
BIO SURICE®  
THE HEALTHY ZONE



150 ml / 5,07 fl. oz.



# smart stick multifunctional lip balm



ORGANIC RICE VEGETABLE OIL / ORGANIC COCONUT  
VEGETABLE OIL / CANDELILLA WAXES / CARNAUBA WAXES /  
ORGANIC COCOA BUTTER / DAUVES CROP-G®ORGANIC  
RED CARROT / BIO SURICE® ORGANIC BROWN RICE SPROUT

A "must-have" product with multiple functions. A nourishing infusion of organic waxes and vegetable oils that soothe, smoothen and guarantee moisture, firmness, and softness to the lips. The formula contains the Bio SuRice® brown rice sprouts for a soothing and regenerating action of the labial mucosa which becomes thinner over time. The DauVes-Crop® red carrot which provides protection against photo-ageing, is an antioxidant and anti-inflammatory, also in sensitive areas of the face like the cheekbones and nose, stimulating the natural microcirculation and preventing the appearance of wrinkles in the lip contour area. The soft, light texture and delicate fragrance also favour its use for men. Contains no dyes, mineral oils, parabens and isothiazolinones, silicones, SLES/SLS, or PEG.

INSTRUCTIONS FOR USE: apply several times a day to lips and delicate areas to prevent damage from ageing. In the evening, before going to sleep, also apply a generous dose of the product on the mouth contours to ensure a compact and beautiful moisturising mask until morning.





## THE EXTRAORDINARY BENEFICIAL PROPERTIES OF BROWN RICE SPROUTS

Bio SuRice® Project is a revolutionary line of natural cosmetics dedicated to face-care. Bio SuRice® is a unique patent in Italy, a revolution in the field of food and now in natural cosmetics which, by using the extraordinary beneficial properties of rice sprouts, improves the appearance of the skin thanks to its regenerating, soothing and repairing action. A patented matrix, rich in active elements that help the epidermis to produce collagen and counteract its reduction through the Anti-Age action of natural elements such as  $\gamma$ -Aminobutyric Acid (GABA) and Niacin that act in advance on the main reactions that cause skin ageing.

The regenerating, repairing and soothing action of Bio SuRice® has been demonstrated by laboratory tests that have shown how the composition of amino acids and micronutrients, with 17 amino acids present, 8 of which are essential, supports the development and production of collagen. Its topical application allows the skin to recover 554.45% more vitality than the normal connective tissue restoration cycle, as well as ensuring a significant reduction in the production of inflammation mediators.

Bio SuRice® Project is therefore a line of natural, functional, and active dermo-cosmetic products suitable for all skin types, recommended for constant and daily use both for women and men.





THE NATURAL  
BEAUTY OF BROWN  
RICE SPROUTS  
CAN BE FOUND  
IN THE BEST  
SPECIALIST SHOPS

For more information  
visit our website:

[biosuriceproject.com](http://biosuriceproject.com)



