CARLO FORTI

ITALIAN EXCLUSIVITY

Style and Design

"The Carlo Forti brand:
the essential
search for beauty"



The story of a productive

. History



Montappone the story of a productive patrimony



In the heart of the Marche region, on the slopes of the Piceno hills, the medieval hamlet of Montappone emerges, today known as an important global centre for hat production. The hat district was born around the end of the 1960s thanks to the work of the artisan masters.

Today, the hat museum in Montappone is the highest expression of the history, culture and art of this area.



Since 1996 ...

The history of Carlo Forti is the story of a student who knew how to value the teachings and experience of the local artisans, until becoming a master hat-maker himself. He illustrates his passion with his skilful hands and with the antique sound of the sewing machine.

Our young and innovative company began in 1996 with the idea of bringing a dream and great passion to life. Experience and dedication materialized during the development of the first Carlo Forti collection. And this was the beginning of a constant path of growth and evolution.

CARLO FORTI



ART: 28PE121C551

Bucket hat in logoed Jacquard fabric. Unlined. Waterproof treatment. Two embroidered eyelets on left and right side. Two bands, each with two bronzed snap fastener, chinstrap.

Minimum bulk order 24 pcs/colour







Orange with beige logos



Olive green with beige logos



Pale-blue with beige logos





ART: 28PE120C551

Firefighter model hat in logoed Jacquard fabric with flexible visor. Waterproof treatment. Unlined.Under-brim, visor and side bands in colour-contrast fabric.

Minimum bulk order 24 pcs/colour







Orange with beige logos





Olive green with beige logos

Pale-blue with beige logos







ART: 28PE95C551

Asymmetric bicolour hat in logoed Jacquard fabric. Unlined. Waterproof treatment.

Minimum bulk order 24 pcs/colour







Orange with beige logos





Olive green with beige logos

Pale-blue with beige logos







ART: 28PE52C542

Bucket hat in logoed Jacquard fabric with waterproof treatment. Unlined. Quilted brim.

Minimum bulk order 24 pcs/colour

Colours:



Black with fluo logos



White with fluo logos



Beige with fluo logos

ART.28PE13C542

Firefighter model hat in logoed Jacquard fabric with waterproof treatment. Unlined.Plastic lace with lace lock chinstrap.

Minimum bulk order 24 pcs/colour







Black with fluo logos

White with fluo logos

Beige with fluo logos





ART: 28CL10C556

Bucket hat in double nylon fabric, handmade dripping dyeing (this peculiar technique makes every hat unique and different from others). Large quilted brim. Embroidered fluo logo on the front. Two side bands chinstrap, with recycled plastic buckle closure.

Minimum bulk order 36 pcs/colour

Colours:



Beige, white and orange



White, grey and black

ART: 28PE52C556

Bucket hat in nylon fabric, handmade dripping dyeing (this peculiar technique makes every hat unique and different from others). Embroidered logo on the front in fluo colour. Two embroidered eyelets on left and right sides.

Minimum bulk order 36 pcs/colour



Beige, white and orange



White, grey and black







ART: 28BA191C556

Baseball cap in double nylon fabric, handmade dripping dyeing (this peculiar technique makes every hat unique and different from others). Curved visor. Logo embroidery on the front in fluo colour. Back closure with recycled plastic buckle.

Ordine minimo per produzione, 36 pezzi per colore.



Beige, white and orange



White, grey and black







ART: 28CL214C557

Cloche hat made in panels, in chequered Denim fabric. Unlined.Wide brim with a plastic wire on the inside and handmade lacerations along the brim.Hand embroidered logo on left side, logoed label on the outside of the back of the head.

Minimum bulk order 16 pcs/colour

Colours:



Blue

ART: 28BS102C557

Skull Cap made in panels, in chequered Denim fabric. Back closure with Velcro in contrast colour fabric. Hand stitching on both sides of the back hole. Lacerations along the band. Hand embroidered logo in contrasting colour. Button on the head covered in base fabric

Ordine minimo per produzione, 40 pezzi per colore



Blue







ART: 28FM11C557

Formed hat in chequered Denim fabric. Lined. 4 cm quilted brim, raised on the back. Logoed label on the outside of the back of the head

Minimum bulk order 24 pcs/colour

Colours:



Blue





ART. 28MA01C004

Sailor hat made in panels with quilted cotton band. Unlined. Refined with inner tape. Logo in raw brass on the left side of the external band.

Minimum bulk order 24 pcs/colour

Colours:



Black



bBue



Olive green

ART: 28BE22C004

Kepi hat made of Cotton. Unlined. Snap fastener in brass, antique effect.Brass logo on the front. Reinforced band at the base of the hat.

Minimum bulk order 24 pcs/colour

Colours:



Black





bBue

Olive green







ART: 28CL409C004

Cotton cloche hat made in panels. Unlined. Asymmetric brim: 10 cm on the front, 13 cm and squared on the back-Button on the head covered in base fabric. Two bands, each with two bronzed snap fastener, chinstrap. Brass logo on the centre of the rear brim

Minimum bulk order 24 pcs/colour

Colours:



Black





bBue

Olive green









ART: 28PE52C565

Bucket hat in Cotton fabric, tie-dye effect dyeing (this peculiar technique makes every hat unique and different from others) with the rear part of the head made of mesh fabric, black. Unlined.6 cm brim, quilted. Embroidered logo on the front, fluo colour.

Minimum bulk order 120 pcs/colour

Colours:





Blue



Black

ART: 28BA86C565

Baseball cap in Cotton fabric, tie-dye effect dyeing (this peculiar technique makes every hat unique and different from others) with the rear part of the head made of mesh fabric, black. Unlined.Button on the head covered in base fabric. Visor with two seams. Back closure with nickel ring and Velcro. Embroidered logo, fluo colour, on the front-left part of the cap.

Minimum bulk order 120 pcs/colour

Colours:



Brick





Blue



Black





ART: 28CA14C565

Bucket hat made in 3 bands: the one in the middle made of tie-dye effect dyed cotton and the two on the sides in mesh fabric, black. Unlined. Embroidered logo on the front, fluo color.The peculiar dying technique makes every hat unique and different from others.

Minimum bulk order 120 pcs/colour

Colours:



Brick

Red





Black

ART: 28CL214CC565

Cloche hat made in cotton fabric panels. Tie-dye dying (this peculiar dying technique makes every hat unique and different from others). Unlined.9 cm quilted brim. Embroidered logo on the front, fluo colour.

> Brick Red

Colours:





Blue

Minimum bulk order 120 pcs/colour





Retro bucket hat made in cotton fabric panels, with multicolour rubberised damask pattern. Unlined. Squared brim. Back closure with gros grain in base fabric colour.

Minimum bulk order 30 pcs/colour

Colours:







Military green base





ART: 28CL60C004

Cloche hat made in cotton fabric panels, with multicolour rubberised damask pattern. Internal side in one colour fabric.

Minimum bulk order 30 pcs/colour







Military green base



ART: 28COM11

Multicolour cotton knitted hat with pointed top.

Minimum bulk order 24 pcs/colour

Colours:



Beige, pale-blue,yellow



Military green, white, yellow

ART: 28COM12

Cotton knitted skull cap in two colours pattern

Minimum bulk order 24 pcs/colour

Colours:



Beige, pale-blue, yellow



Military green, white, yellow

Colour showed in the photo

Colour showed in the photo





ART: 28FM48C537

Fedora straw hat. Embellished with a brushed-brass and leather shaped tubular.Brass logo on brim's edge, left side.

Minimum bulk order 24 pcs for Natural colour, 60 pcs/colour for other Pantone colouring with 2€ surcharge.

Colours:



Natural



Melange

ART: 28FM397C537

Cowboy straw hat. Embellished with a brushed-brass and leather shaped tubular.

Three brass-eyelets on both left and right side.

Brass logo on brim's edge, left side

Minimum bulk order 24 pcs for Natural colour, 60 pcs/colour for other Pantone colouring with 2€ surcharge





Natural

Melange grey





ART: 28FM397C536

Cowboy straw hat. Embellished with a leather tubular with knots and brass spheresKnot on the back with a little brass sphere and leather lace.

Minimum bulk order 24 pcs for Natural colour, 60 pcs/colour for other Pantone colouring with 2€ surcharge.

Colours:



Other Pantone colouring available

Natural

ART: 28FM48C030A

Fedora Panama hat, bicolour.Embellished with bicolour gros grain in contrast colour.Little decorative nugget on one side..

Minimum bulk order 24 pcs for Natural colour, 60 pcs/colour for other Pantone colouring with 2€ surcharge.







Bicolor Natural _White



Bicolor White _Blue

bicolor Blue _White





ART: 28PE19C036

Bucket model hat made of paper. Hand-dyed tiedye effect. Embellished with gros grain, with logo on left side. The peculiar dying technique makes every hat unique and different from others.

Minimum bulk order 24 pcs/colour

Colours:





Black



Brown

ART: 28FM48C418

Fedora hat made of Parasisol straw, with fringed brim. Embellished with gros grain with burned edge and with a leather band that goes in part over the gros grain. Handmade heavy stitches to keep the two ribbons together, in base colour.Light point with a little amber stone on left side.



Colours:







Natural

Minimum bulk order 12 pcs/colour





ART: 28FM48C539

Pork Pie hat in Japanese textile paper, melange effect. Embellished with fringed gros grain, grunge effect. Bass logo on left side. Light-point with a little black stone on the left.

Ordine minimo per produzione, 24 pezzi per colore

Colours:



Blue



Grey

ART: 28FM399C539

Fedora hat in Japanese textile paper, melange effect. Embellished with fringed gros grain. Light point with a little black stone. Brass logo on the left side of the hat

Minimum bulk order 24 pcs/colour

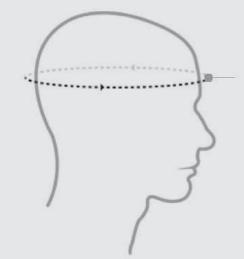
Colours:





Blue

Grey



SIZE GUIDE

Available sizes

 S_M_L

Sizes vary depending on the model.

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