

KINTSUGI

Cura l'anima dei tuoi capelli

The tailor-made solution for the well-being of your hair

KINTSUGI

Cura l'anima dei tuoi capelli



LEGEND

Introduction
Mission & Vision
Story
Team
Production
Events

INTRODUCTION

A precious restructuring effect for incomparable results, which cares for the soul of the hair giving a unique and luxurious appearance.

Because all damage can be repaired with care, and then be reborn even more resplendent than before.

Just like the ancient Japanese art of repairing porcelain vases with molten gold, from which Kintsugi draws inspiration in name and philosophy.

Kintsugi cares for the soul of your hair, making it visibly healthier, shiny and silky with a complete treatment to enhance its natural beauty.

From the intuition of a hairstyling professional, a brand was born designed to give damaged hair new life with extreme refinement. Kintsugi is a line of products that makes gold an essential ingredient making hair extraordinarily soft and shiny. Its restorative power acts on damaged hair, gently transforming it into pure silk



MISSION

KintsugiHairItaly maintains a vision is to build a company that can offer everything professional hairdressers, stylists and consumers need and want. From what we measured, this is:

quality, unique products, owned and made in Italy, adding value to the hair industry and all customers.

From the very beginning, by building a strong business foundation we can continue to grow and develop for the future. By creating a happy and healthy work environment, we can encourage key personnel to stay motivated and perform to the highest standard, in turn providing customer service that our customers will rave about.





VISION

We aim to create a high quality brand by adopting the principle of making a difference together with our team, observing human and environmental health, meeting the requirements of the information age.

With a view to:

- attention focused on the constant search for the best product for the customer
- doing what we love every minute of the day.
- transmit passion and vision that feed the goodness in the future

STORY

Hi, let me present myself. I'm Max and I'll explain the story of Kintsugi. I have been an hairdresser for many years. It is a job that satisfies me and that I still adore. My hands over time have become ever more trained and like most hairdressers I use many brands of hair products knowing that often color, perms, and bleach are full of chemicals. It is not always easy to keep hair healthy but with the many tools available and with years of experience we are always able to make customers feel unique and remain enthusiastic. One day I stopped and looked at the hair washing section of my salon and started counting how many times of shampoo I had. There were many, all with different purposes. That's when I wondered if I could produce a line of products that work with all hair types, guaranteeing performance alongside shine, texture, repair and softness that all customers expect. This creates a Kintsugi brand full of love and passion for hair accompanied by over thirty years of work. This is Kintsugi's art putting things back together, the elements, giving new life to hair making it perfect.



Max Pipino
CEO and Founder Kintsugi

TEAM



Elena Ferrando
Admin Manager



Simone Perelli
Social Media Manager



Piero Meloni
Distribution

PRODUCTION

The manufacturing company has established itself in the field of cosmetics through the professionalism of its technicians and the experience acquired over the years. Points of strength of the company are specialization, flexibility and production of even small and personalized batches, starting from the use of carefully selected natural raw materials.



Francesca Carlon
Marketing creator



Silvia Rum
Production Manager

EVENTS



We've just presented our products during an important Asian Event, Cosmoprof Singapore 2022.

Now for us the most important thing is to show our products in the world, being able to collaborate with important distributors.





Name: KINTSUGI Srl

Foundation year: 2020

Address: Viale Brigata Bisagno 6/1 – 16121 Genoa (Italy)

Telephone: Max Pipino +39 3398714871 (CEO)

Elena Ferrando +39 3207294114 (Admin Manager)

Piero Meloni +39 3485103253 (Distributor)

E-mail : info@kintsugihair.it

max@kintsugihair.it (CEO)

elena@kintsugihair.it (Admin Manager)

distribuzione@kintsugihair.it (Distributor)

Website: www.kintsugihair.it



«The easiest way to get started is to stop talking and start working»

***THANK YOU
Team Kintsugi***