

KINTSUGI

Cura l'anima dei tuoi capelli



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From the intuition of a hairstyling professional, a brand was born designed to give damaged hair new life with extreme refinement.

Kintsugi is a line of products that makes gold an essential ingredient making hair extraordinarily soft and shiny. Its restorative power acts on damaged hair, gently transforming it into pure silk.





Kintsugi

The hair solution for damaged hair

A precious restructuring effect for incomparable results, which cares for the soul of the hair giving a unique and luxurious appearance.

Because all damage can be repaired with care, and then be reborn even more resplendent than before. Just like the ancient Japanese art of repairing porcelain vases with molten gold, from which Kintsugi draws inspiration in name and philosophy.

Kintsugi cares for the soul of your hair, making it visibly healthier, shiny and silky with a complete treatment to enhance its natural beauty.



Ingredients

A composition that makes the difference

The formulation is composed of colloidal gold microparticles that penetrate between the hair cuticles, sealing them, thus regenerating the imperfections that cause frizz.

The combination of camelia oil, moringa oil and karitè oil, represent a miraculous blend restoring the essence of damaged hair, nourishing and deeply hydrating with a magnificent effect visible from first use.



KShampoo

Elisir moisturizing

Velvety texture.

Pearly reflections.

Pleasant fragrance.

KShampoo is the first step in the your beauty routine: the prodigious formula with the best oils, together with rice proteins embellished with colloidal gold, renews your hair immediately following the first application.

Especially moisturizing, eliminates impurities and renews the dry and withered stem structure.

The composition is delicate, but rich in nourishing and soothing ingredients, it lends itself perfectly to frequent washing.



KMask

Nourishing moisturizer

Conditionin treatment.

Restorative action.

Soft texture.

KMask is the flagship product of the Kintsugi Line a treatment for hair that protects from atmospheric agents and and the use of aggressive products.

A concentration of prodigious ingredients with a dual function, detangler and nutritive, to preserve and increase the beauty of your hair.

KMask colloidal gold penetrates, enveloping your hair no matter what the length, from the roots to the tips, remaining incredibly effective, for a shiny silky hair. Apply to damp hair, leave on for a few minutes, then rinse .



KMilk

Absolute shine

Detangling effect.
No rinse

KMilk is a leave in formula nourishing and moisturizing hair. The restructuring property acts as a long-lasting anti-frizz, making the hair soft and fluffy. To be applied after the KShampoo on damp hair, it deeply nourishes, releasing the precious properties of camellia oil together with argan oil and moringa oil, and colloidal gold. The hair appears velvety, healthy and shiny. To be distributed over all lengths after showering, the product activates its detangling properties and restructures the hair by penetrating deeply for an intense moisturizing action.





Hi,
Let me present myself - I'm Max and I'll explain the story of Kintsugi. I have been a hairdresser for many years. It is a job that satisfies me and that I still adore. My hands over time have become ever more trained and like most hairdressers I use many brands of hair products knowing that often color, perms and bleach are full of chemicals. It is not always easy to keep hair healthy but with the many tools available and with years of experience we are always able to make customers feel unique and remain enthusiastic. One day I stopped and looked at the hair washing section of my salon and started counting how many types of shampoo I had. There were many – all with different purposes. That's when I wondered if I could produce a line of products that work with all hair types guaranteeing performance alongside shine, texture, repair and softness that all customers expect. Soon after, during a business dinner with my colleagues, they too confirmed that they have the same need in their salons. The next day the project began and the first results arrived. I cannot emphasize how many times we corrected, adjusted, changed and balanced the mix of ingredients. For months I continued to experiment, until my clients started to feel their hair softer, invigorated and shiny. Today over a year has passed since the start of this journey. What motivates us is having created a product different from many others with a formula that should be considered artisanal and unique with primary choice ingredients privileged. This creates a Kintsugi brand full of love and passion for hair accompanied by over thirty years of work. This is Kintsugi's art, putting things back together, the elements, giving new life to hair making it perfect.



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