



**CUSCINETTI
CROCCANTI**





CUSCINETTI CROCCANTI SARDI

Cuscineti Croccanti are thin, puffy and crunchy “small pillows” of bread, obtained only from the best 100% Sardinian semolina. They come from the recipe of the carasau bread, the most representative product of the Sardinian tradition.

The Cuscineti Croccanti brand is inspired from the peculiar shape of the product and just the shape is the most distinctive and characteristic element, together with its golden color.

The line of Cuscineti Croccanti Gourmet adds new even most refined and sought tastes to the traditional Cuscineti Croccanti Sardi line, so we have created a “Cuscinetto” for every moment. For both the lines of Cuscineti we have chosen a transparent packaging that allows the consumer to have an immediate perception of the product and it transmits its artisan character, now a rare and wanted element on the shelves.

The simple and linear graphics immediately bring back to Sardinia and its most archaic history, of which Cuscineti Croccanti want to be a symbol.



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Gourmet

Cuscinetti Croccanti Gourmet are born to satisfy the most demanding palates, the union between Cuscinetti Croccanti's peculiarities and exclusive and refined products known and appreciated all over the world.

Made only with high quality raw materials, with 100% Sardinian semolina, they are available in the following variants:



Cuscinetti Croccanti Gourmet with Pecorino: they contain the truest and most intense flavors of our island, bread and cheese, which are still the symbol of the most archaic Sardinia.

Cuscinetti Croccanti Gourmet with Truffle:

undoubtedly among the most loved Italian products, the truffle with its strong and refined flavor blends with the crunchiness and lightness of Cuscinetti, conquering everyone.

Cuscinetti Croccanti Gourmet with pink Himalayan salt:

the uniqueness and the multiple benefits of Himalayan salt combine with the genuineness and simplicity of Cuscinetti, making this product extremely tasty.

The Cuscinetti Croccanti Gourmet give an extra touch to every moment.

The essential and refined graphic transmits the exclusiveness of the product despite the distinctive elements, such as healthiness and craftsmanship that remain present.

cartamusicaTM -CHIPS-

Cuscineti Croccanti change their look to stay in the snack sector.

The brand chosen, Cartamusica Chips, comes from “carta da musica”, the name with the carasau bread is called out of Sardinia.

Cartamusica Chips is a crunch and tasty snack but genuine like bread.

From bread substitutes, the Cuscineti change name and graphic to enter into another product sector. In fact, the versatility of the product makes them perfect also a healthy and tasty alternative to the classic chips.

In this context, the low fat content of Cartamusica Chips, 60% fat less than the average snacks on the market, is the first element that affects the consumer, careful and aware in his purchases.

Cartamusica Chips can be consumed by the children or during a aperitif, it brings a novelty to everyday life.

Cartamusica Chips keep the unaltered distinctive characters of the “Cuscineti” but in this case they have a modern graphic with a very eye-catching color to attract the attention of the customer.

The 80g format is perfect for consuming it all in a time, in line with our main competitors.



The Cuscineti Croccanti Sardi line transmits a strong connection with our island, enclosing simple and Mediterranean flavors within it. We have developed Cuscineti Croccanti Sardi like a delicious alternative of the "carasau bread", with the same ingredients of it but much more flavor. They are distinguished by:

Lightness

The Cuscineti are baked in the oven and only subsequently gilded in high oleic sunflower oil. For this reason they have only 10% of fat and only the 1,2% of saturated fat.

Natural and short list of ingredients

Cuscineti are produced only with semolina, water, yeast and salt. They haven't preservatives and are also free of lactose and animal fats, so they are suitable by vegan people. We use only high quality products 100% made in Italy.

Taste

The Cuscineti Croccanti Sardi are available in 6 variants:

- **Classic (with salt)**
- **100% wholemeal semolina**
- **Rosemary**
- **Pizza**
- **Onion**
- **Chilli**



The Raff logo features a red, stylized banner shape above a red circle containing the word "Raff" in a white, cursive script font.

Raff

RAFF srl
Zona Ind. Prato Sardo L.120
08100 Nuoro (NU) - ITALY
Tel. +39 0784 296075
www.cuscinetticroccanti.it
commerciale@cuscinetticroccanti.com