



FUMEO CARLO





Fumeo is a story which started nearly **one hundred years ago**.

It is a tale of passion, know-how and teachings tenderly passed on. The story of a family keen to build something for their future. A story built on simple but astonishing elegance, a narrative with a characteristic Italian spirit.

Fumeo Carlo was set up in **1932** as a finest silk hosiery factory by Ernesto Fumeo and his younger brother Carlo. In 1933 Carlo, from whom the company takes its name, was sent to Germany to buy new looms when he spotted one that produced **knitted silk ties**.

It is then that the company started producing ties of the finest quality and, only a few years later, they would already export the **Made in Italy elegance all over the world**.

Since then, Fumeo Carlo cleverly reinvented itself and grew over the years by keeping its artisanal tradition at the core to design and produce fabric accessories for the biggest **luxury brands in the world**.

Heritage /

history

An all italian story



Over the years we succeeded in reinventing ourselves by keeping our artisanal tradition and thus becoming not only an outstanding supplier but a strategic partner for the most renowned Italian and international fashion houses.

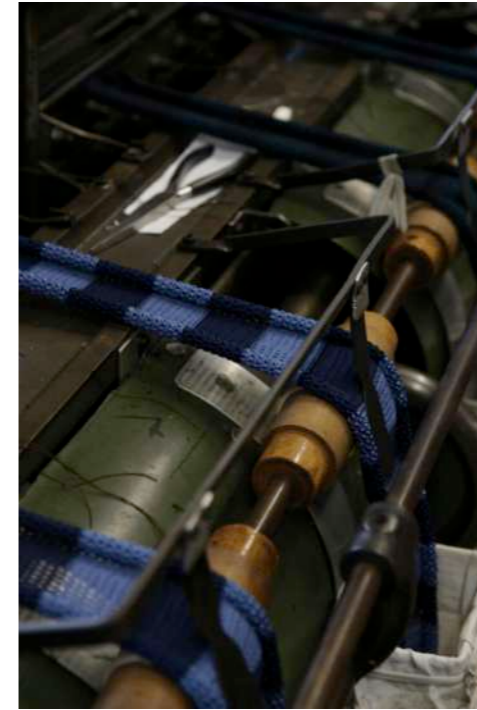
The entrepreneurial spirit and family pride inspired the **new generation** to put the business heritage at the core of the Fumeo Carlo's brand. The founders' grandchildren created a new beginning and led the way for change.

The family legacy is thus reinterpreted through a contemporary approach which lies behind the new communicative presence. A presence that represents the style, ethics and brainchild of **Fumeo Carlo today**.

Disruption /

reinterpretation

A new brand image



Fumeo Carlo presents the great classics of menswear by readapting the way they have been conceived to give them a new life in the contemporary world. Its clothing becomes **timeless, versatile and fluid**. The materials, refined and unconventional, represent the words of a language that is synonym of Italian haute couture but keeping its casual wear approach that easily adapts to **peoples' desired styles**.

The **distinctiveness and beauty** behind Fumeo Carlo allows it to push over the limits and go further the tradition to be timeless and handed down without losing its true self. The collections are liven up by distinctive rhythms that are reminiscent of the force of nature and the **fullest self-expression**.

Day /

timeless

*timeless style,
fluid*



style

uniqueness

tradition

FUMEO CARLO



Values

ethics and awareness

Our story is aware of the future by starting today to preserve the world of tomorrow. **Environment, creativity and people** are placed at the heart of our ethical fashion. Our approach to craftsmanship is still the same, but are values changed. The attention we pay to raw materials and sustainable yarns are the premiss of all our ideas and research, and allows us to design Made in Italy products that **fully respect people, the environment and our surroundings**.

FUMEO CARLO

ITALIAN WAY TO MAKE TIE

The Fumeo product, a marriage of history and uniqueness, is **preceded by its own name** and proudly presents to today's fashion scene its cultural heritage and know-how, which are symbols of that Italian identity that we love preserving as much as showing to the world.

We eagerly accepted the challenge to think of our accessories as an outcome of both our sociocultural influences and the digital and fluid world where we live in. An exciting challenge that starts with us and carries on with the worn product. The accessory allows to explore new styles and worlds, and inspires us to **dare** with the use of fabrics, shapes, colours and combinations.

Our creations are the product of **out-of-the-box** thinking that **preserves our heritage** and equally explores new boundaries by allowing us to produce knitted items that are unique in the world.



Our interest in **eco and ethical fashion** grows year by year. We are committed to generate a positive change for our planet starting from each and every phase of our production pathway. For our ties we choose natural, biological fibres such as silk, cotton and cashmere that we use to tell a story of research and bonds that, knot after knot, tie to each other the skills of our artisans.



lifestyle



The accessory explores, dares, goes beyond and breaks with tradition. It is a key element of style that takes the liberty to free itself from the classic to delve deeper and discover a different meaning. We preserve our heritage and adapt it to today's world, where the use of accessories is not dictated by conventions but follows the trends while still keeping its timeless charm.

style and expressiveness

The **individual** and his fullest **self-expression** are placed at the centre of our research. You decide how to wear your accessory to express yourself, in a unique way that has never been used before as for years accessories have been exclusively identified with haute couture and classical tradition.



individuality



ties

belts

braces

bow ties



Products /

Knitting, which is what the ties, bow ties, braces and belts are made from, is what makes our collections unique. **Silk, cotton, cashmere and wool** are yarns which have been traditionally used for clothing; Fumeo Carlo brings knitting to the accessory's world by highlighting its versatility and usage.

Haute couture and elegance as well as casual wear and leisure wear couple with accessories to create stylish and at times fun outfits.

This is how Fumeo Carlo integrates in a time when the accessory is back in a new guise as an highly **adaptable and transversal** item which can easily adapt to all expressions of style.

Ties, bow ties, braces and belts are not regarded as basic accessories anymore but become integral part of the man's outfit layers as they enhance and downplay its style.



Products /

ties

For our ties, we select natural and organic fibres such as silk, wool, cotton and cashmere, with which we weave a story of research and bonds that, knot after knot, ties together the skills of many artisans.

Each handmade tie is woven individually on a circular or ordinary loom. To its creation work twisters, winders, ironers and our sewists, who finish – meticulously by hand – each Fumeo Carlo handmade tie.



Products /

bow ties

The bow tie is an accessory for all occasions, not just for weddings or New Year's Eve. It is a true expression of freedom and strong personality. We create basic cuts in elegant solid colours or in bright and vivid shades, enriched with striped, diamond or polka-dot patterns details. Suitable for a formal ceremony with a suit or for more casual occasions with jeans and shirt. What joins all the handmade bow ties collections is a special attention to fabrics – wool, silk, cotton and cashmere – together with essential and eclectic design.



Products /

suspenders

Suspenders are a must-have accessory in men's wardrobe, especially fashion addicts who are more attentive to changes in fashion. The choice of precious materials, geometric patterns and colours give a defined identity to the Fumeo Carlo suspenders, made in 100% silk in a traditional and artisanal way.



Products /

belts

Fumeo's belts, made of wool, silk cashmere or cotton, identify for their precious details and exceptional resistance. Their style and individuality is recognizable from a return to classic with a new interpretation. Like the clothes we wear, belts are a symbol of identity, of sense of belonging, of free thoughts and feelings.

*towards the future
through the past*



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