

BIOBOTANIC®
CARE

MULTIFUNCTION ORGANIC HAIR CARE

What is Biobotanic Care?

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The organic professional line for scalp and hair with high-performing multi-functional products

- The natural ingredients used are not treated with any chemical process.
- 100% Made in Italy.
- The products contain no elements derived from any animals and not tested on animals was made
- Our products contain a high concentration of natural active ingredients
- We use suppliers who guarantee that the active ingredients are created within 48 hours of raw material harvesting..
- AIAB controls the production process and the working conditions of all companies involved.

Certificazioni

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VEGAN OK certification



AIAB certification

(Italian Association of Organic Agriculture)

Use of agricultural and livestock products from certified organic farming.

WE ARE FREE FROM

- PEG, PPG derivatives (surfactants, solubilisers, emollients, solvents etc.)
- ethoxylated compounds (surfactants, emulsifiers, solubilizers, etc.)
- aggressive and poorly skin-friendly surfactants;
- compounds that can give rise to carcinogenic substances
- silicones and silicone derivatives
- acrylic polymers (emulsifiers, rheological modifiers, film-forming agents, antistatic agents etc.)
- preservatives such as formaldehyde and its derivatives, thiazolinones, phenylmercury derivatives.

HAIR CARE

Preparatory



Oli of Oils

Cleanser



Sh. BioAllure



Sh. Perla



Sh. Silk Wave



Sh. Keep



Sh. Silk Down



Sh. Bioplex



Sh. Pomodoro

Balm\Mask



BioAllure Balm



Hydrating Mask



Restructuring Mask



Pomodoro Balm



Wave Balm



Silk Balm



Keep Balm



bioPlex Balm

HAIR CARE

Leave-in



Fixative Water



Protetin Water



Restructuring Water



Gocce Bellezza



Acidifying Lotion



Pomodoro Fluid

Leave-in Finish



Pomodoro Oil



Ecolacca



Gel

BIOCARE

- **Reconstructive nourishing** line of natural origin and from organic farming, suitable for all hair types.
- **Invigorating** effect.
- **High protection** against wear and damage caused by technical treatments and/or atmospheric aggression



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PERLA

Shampoo Perla is formulated with pumpkin seed oil, which provides nourishment and conditioning to brittle, dehydrated, and processed hair. In addition to pumpkin seed oil, it also contains pomegranate, which is a potent antioxidant and antibacterial, organic St. John's Wort oil for healing, organic horse chestnut, juniper for antiseptic properties, as well as rosemary, lemon balm and grape. This shampoo moisturizes and adds shine to the hair while cleaning it thoroughly.

To activate the shampoo's very mild surfactants from coconut oil, it needs to be mixed with water before applying to the hair. Furthermore, the shampoo has detoxifying properties that help to remove silicones and metals.

Shampoo Perla is best suited for individuals with thin to medium hair and/or bleached hair.

It is designed to enhance shine and radiance.

The formula was carefully researched to prepare the hair to better absorb the active ingredients of the Biobotanic mask. This product should always be used in combination with a mask.



RESTRUCTURING MASK

It helps restructure damaged and/or processed hair. This hair mask contains Shea butter, organic rosa mosqueta, elderberry, horsetail, linseed, olive oil and sweet almond. The organic rosa mosqueta helps promote natural cell repair while elderberry acts as a dual-action anti-inflammatory and moisturizer that restores the hydrolipidic layer of the hair. The hair mask penetrates deep into the hair follicles, leaving hair shiny and soft to the touch.

For brittle, unstructured, and highly sensitized hair. Also suitable for thin hair. Leaves hair shiny and soft to the touch.

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HYDRATING MASK

It contains red vine, sunflower seed oil, rosemary (known for its detoxifying properties), panthenol, lemon, horse chestnut, St. John's Wort, and organic Shea butter. It provides deep moisturizing action to the hair, detangles it, and offers protective and reparative benefits. It deeply hydrates the hair fibre and has a slightly antioxidant effect. This mask will leave your hair fluffy, shiny, and soft to the touch.

Suitable for weakened, dry, and dehydrated hair. More suitable for medium to thick hair. All masks are derma-compatible and moisturize the scalp if in contact.



PROTEIN WATER

This is a hair repair treatment that contains wheat protein, which is similar to keratin. It strengthens and boosts the volume of hair and helps prevent it from becoming fragile, especially when weakened by technical treatments, an unbalanced diet, or stressful situations. You can use this product as a porosity equalizer to prepare your hair for technical treatments such as colouring and bleaching. It is rich in hydrolyzed keratin, wheat proteins, emollients, and softeners like panthenol and plant extracts.

Protein Water is suitable for all hair types, but it is particularly recommended for those with fine, fragile or brittle hair with split ends to add volume and body.

Special Cosmoprof Hair Product
Awards Jury Prize (2018) for Best
Organic Formulation



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RESTRUCTURING WATER. This hair treatment is formulated with Achillea that nourishes and conditions the hair; calendula, honey, blueberry, and horsetail, remineralising the hair and repairing its fibre. It also contains lemon and linseed that act as emollients, protectors and remineralizers. This deep restructuring treatment is suitable for all hair types and provides softness and shine to your hair.

If you have frizzy hair that is hard to manage and comb, Restructuring Water might be the perfect solution for you. This product helps to hydrate your hair, making it softer and easier to detangle. It is particularly effective for medium to thick hair types and can also help to compact your hair at the end of the drying process



FIXATIVE WATER: A light styling treatment that gently nourishes and protects hair fibres with bilberry and lemon extracts. It defines without weighing hair down or leaving residue, while also providing a subtle restructuring and disinfecting effect. In addition to carrying out light fixative action, it gives the hair a delicate restructuring and helps detoxify it from metals and exogenous substances.

Suitable for fine hair, this product strengthens hair structure and holds curly styles perfectly.

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RITUALS

- Bio Mask
- Bio Mask Plus
- Hair Reconstruction
- Hair Reconstruction Plus



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BEFINE

- Nutrient and modelling formulations, with very high performance that gives life to infinite styling possibilities, smoothing the hair fibre and reducing hair breakage.
- Our main product – Gocce di Bellezza



BEFINE

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GOCCE di BELLEZZA

Introducing a serum that does more than one job - it helps you style frizz-free hair and gives it a polished finish that looks amazing. The serum is made with a blend of wild linden leaf extract , soy, sunflower seeds, lemon, rosemary, olive oil, sweet almond oil, and linseed oil.

If you're looking for a natural way to add shine and brilliance to your hair, try these drops. They don't contain any silicones that can weigh your hair down. Instead, they're packed with nourishing extracts and panthenol that soften and nourish your hair.

A multi-tasking serum for frizz-free styling and a finish to make the tips bright, shiny and soft



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Fixative Gel

Fixative Gel

Natural gel with a light fixing action and wetting effect, suitable for defining curly and non-curly hairstyles. Aloe, lemon, blueberry extract.



Ecolacca

Ecolacca

Ecological hairspray without gas. Medium/medium hold, made with pine and cypress extract. Suitable for all hair types.

BIOHEALTH

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- Restore the optimal condition of the scalp
- Our protocols resolve main scalp anomalies and combat 3 types of hair loss using 1 shampoo, 2 pre-wash products, and 6 essential oils.
- Guarantees healthy and thicker hair
- It has detailed protocols, video training, easy home-use products, and 100% natural ingredients.



BIOHEALTH

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Shampoo Bellezza

It contains horse chestnut, St. John's Wort, lemon balm, sage, panthenol, wheat and grape extract. It leaves hair shiny. The shampoo formula was developed to perform optimally when used with one of the Biobotanic Essential Mix products (Serenoa, Iron, Toning, Soothing, Balancing, Moisturizing).

Suitable for all hair and scalp conditions also for men.



Clay

It cleanses deep down and helps balance the scalp. Contains sunflower oil, lavender, rice, arnica montana, aloe juice, sesame oil, horse chestnut, St. John's Wort, juniper, lemon balm, rosemary and grape.

Suitable for the treatment of scalp conditions.

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Propure

A slightly acidic cleansing carrier lotion (pH=8). Contains ginseng, highly detoxifying caffeine, and Ginkgo biloba, which stimulates circulation and prepares the scalp for subsequent treatments. Sanitises and refreshes..



The basic hair lotion

It contains yarrow, lavender, wheat protein, horse chestnut, lemon balm, juniper, grape and organic thyme. It is used as an adjuvant in various beauty treatments for hair and scalp.

It invigorates and elasticises hair, enhancing and facilitating the penetration of the specific Essential Mix.

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Balancing

“Essential Mix” contains melaleuca, tea tree oil, sage, lemon, camphor, eucalyptus and rosemary.

It has disinfectant and sebum-regulating properties. It is particularly suitable for oily scalp and /or greasy dandruff.



Hydrating

This Ess. Mix is a blend of several essential oils (mallow, lemon balm, eucalyptus, scots pine, grape, orange and lemongrass) that are designed to hydrate the scalp in the case of excessive dryness and/or dry dandruff. This mix is especially effective because it contains Mallow extract that has anti-inflammatory properties and is soothing for those with scalp conditions like dandruff and infections. The blue mallow flowers contain natural cooling properties and mucilage, which makes them excellent as an emollient, especially for dry and itchy scalp.



Calming

“Essential Mix” contains camomile (with soothing properties), lemon, lemon balm, eucalyptus, a powerful antiseptic that stimulates circulation. Mainly recommended for red and/or itchy scalp.

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Serenoa

This Ess. Mix is a blend of several essential oils that are designed to promote hair renewal. This mix is especially effective because it contains Serenoa extract, which helps to inhibit the enzyme responsible for hair loss caused by hormonal imbalances. Additionally, it contains greater burdock, thyme, and horsetail, which all have potent purifying and detoxifying properties.



Invigorating

“Essential Mix” contains orange, lavender, pine, sage and clove extracts. This essential oil restores the balance of the scalp in the case of excessive sweating and/or periodic hair loss.



Iron

This Ess. Mix is a combination of various essential oils, including red vine, lavender, basil, eucalyptus, horse chestnut, juniper, lemon balm, rosemary, camphor, carrot, hazelnut, sunflower seed oil, olive leaf extract, and chamomile. Its purpose is to fortify fine hair or hair weakened by stressful situations or an unbalanced diet. It also improves hair elasticity and shine and protects keratin from chemical and physical damage, as well as age-related changes.

Treatments

- HYDRATING AND DRY DANDRUFF
- SEBORRHOEIC DERMATITIS AND GREASY DANDRUFF
- HYPERHIDROSIS
- SOOTHING
- DEFENCE FROM HAIR LOSS

SPECIAL PRODUCTS

- A blend of oils, fruits, and essences is to be combined with all Biobotanic Care lines.

Multifunctional products that can be used in many treatments



SPECIAL PRODUCTS

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Acidifying Lotion

A hair and scalp lotion with acidic pH (pH=4).

Contains Rosehip (with powerful repairing properties), bilberry, panthenol, lemon and wheat protein. Use as required to restore the natural pH of hair and scalp.

A must after technical treatments, and to soothe scalp redness and irritation. For healthy, shiny hair. Essential for extending the life of colour and excellent for smooth styles.



Olio di oli

This is a blend of natural oils combining a 100% organic and eco-friendly formulation choice with an integrated vision of beauty and balance certified AIAB & VEGANOK.

The functions of this revolutionary beauty elixir by BIOBOTANIC CARE are manifold, thanks to the high concentration of sunflower oil, olive oil, argan oil, almond oil and sesame oil, which immediately nourish the hydrolipid mantle, performing a protective-moisturising, anti-inflammatory function for skin, hair, face and body.

Treatments for dry skin - dry dandruff - psoriasis - sensitive skin

Pre-color treatment

Treatment for lengths: - lengths/ends - medium thick hair

Treatment for very porous and/or dry hair - brittle and/or very damaged by technical treatments

BIO ALLURE

- 100% Organic shampoo and conditioner in solid format. The first professional products in flakes.
- With grape-seed oil polyphenols.
- It acts as a powerful antioxidant, bringing nutrition and shine.
- Anti-ageing and volumising from the hair root.



BIO ALLURE

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bioallure Shampoo

It's a solid shampoo that is made entirely from natural ingredients. Its main components are red vine extract and wine polyphenols, which act as powerful antioxidants and have anti-aging effects on the scalp. Thanks to its gentle ingredients, it offers a delicate cleansing action that makes it suitable for everyone, including children.

It is ideal for all types of hair, especially fine or thinning hair. It takes care of redness or inflammation in the scalp and detoxifies the scalp. It is so gentle that it is also suitable for children. Leaves hair soft, silky, easy to comb, and shiny.



bioallure Balm

It's a solid conditioner that contains American red vine extract, wine polyphenols, grape seed oil, and rice extract. It is designed to leave your hair feeling light, fragrant, and naturally shiny, as well as making it easy to comb. This conditioner complements the antioxidant and anti-ageing action of BioAllure shampoo and is perfect for fine and medium hair, as well as for children's hair.

It is ideal for all types of hair, especially fine or thinning hair. It treats redness or inflammation in the scalp and detoxifies the scalp. It is so gentle that it is also suitable for children. It leaves hair soft, silky, easy to comb, and shiny. It creates a natural volumizer effect on hair, making it fluffy and glossy.



POMODORO

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- Rejuvenate and protect the scalp from ageing
It slows down the scalp and hair oxidative stress and fights free radicals.
- Replumps the hair making it thicker with a filler effect
- It provides necessary and efficient protection against UV rays
- Counteract oxidation through the high concentration of vitamins C, B and flavonoids
- Fight toxins and detoxify the scalp thank the anti ageing effect of Lycopene



POMODORO

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POMODORO SHAMPOO

It gently cleanses while leaving the skin feeling soft. It is a co-wash, meaning it does not deeply wash but instead provides intense conditioning with gentle surfactants derived from the moringa tree.

This co-wash helps to improve skin elasticity and has a potent anti-inflammatory effect, making it highly effective in countering skin ageing.

It is ideal for all types of hair. It also has a filler effect on thin hair; on thick hair, it has a more visible effect in reducing ageing and shielding against UV rays, pollution, and dirt.



POMODORO BALM

This beauty treatment for hair contains a rich formulation of natural elements, including high concentrations of tomato extract. It provides shine, brilliance, nourishment, protection, and deep restructuring to the hair fibre.

Thanks to its formulation rich in natural elements, especially tomato extract, this product provides shine, nutrition, protection, and deep restructuring for your hair.

POMODORO

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POMODORO FLUID

It works as a conditioner and emollient, providing moisture and softness to hair. It contains Lycopene an extract of fatty acids, shea butter, olive oil, and oils from rosemary, basil, and corn.

For fine hair that tangles easily



POMODORO OIL

Very moisturizing oil based on LYCOPENE AND ARGAN OIL and Wheat.

For all hair types – use ONLY after the styling on tips and lengths

SILKWAVE

■ SilkWave is a wave treatment with fluffy and natural curl, with a natural style. Main active ingredients: Hemp oil, Soy oil and Chamomile extract.

■ Creates the curl thanks to a memory effect made by deep hydration.



SILKWAVE

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WAVE SHAMPOO

This product is specially designed to prepare hair for a perm treatment. It contains Hemp Oil and Aloe Vera Juice, which have a soothing effect on the scalp. It is perfect for maintaining the perm treatment the hairdresser does at the salon. Additionally, it is highly recommended for defining natural curls and adding more volume to hair.

This product is designed specifically for hair that has been treated with a perm, or for those with naturally curly or wavy hair.



WAVE BALM

This is a Perm maintenance routine that you can do at home to keep your hair hydrated, shiny, and full of body. It contains hemp seed oil and chamomile. This balm is especially helpful also for people with wavy or curly hair and to correct the frizzy effect. It is specifically designed to replenish and hydrate your hair, leaving it soft, shiny, and full of body.

This product is designed specifically for hair that has been treated with a perm, or for those with naturally curly or wavy hair.

SILKDOWN

- With linseed oil as the main active ingredient.
- This innovative treatment, unlike classic straightening treatments, does not break the sulfur bridges but creates a sort of gentle sheath around the hair.
- You make three treatments with one line: straightening, anti-frizz for curly/wavy hair, and an "easy to manage" effect to make it easier to comb and style.
- Natural, long-lasting smooth effect.



SILKDOWN

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SilkDown Shampoo

It cleanses the hair decisively but without being aggressive for the scalp. This product contains linseed oil. It's perfect for maintaining the straightening treatment at home. It keeps hair sleek, removes frizz, and reduces volume for a smooth, straight style

This product is designed specifically for hair treated with a straightening or for those who are naturally straight or who want a straight effect.



SilkDown Balm

This product is perfect for keeping your hair straight and smooth for a longer period of time after having a treatment done by a hairdresser. It will leave your hair feeling soft and looking shiny. It's also a great option for those who haven't had any treatment done but still desire sleek, compact, and static-free hair. Smoothing Rich Conditioner that hydrates and restores the pH of the hair, helping the long duration of the treatment.

For straight hair - For smooth folds - for maintaining silk down treatment at home - For those with frizzy hair and DON'T want volume (even wavy)

SILKDOWN

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Smoothing Fluid. Revolutionary and innovative smoothing treatment, delivering astonishing results, thanks to the contribution of natural ingredients. It does not contain formaldehyde. Quick application. It does not irritate the eyes. It does not invade the respiratory tract.

This product is designed specifically for hair treated with a straightening or for those who are naturally straight or who want a straight effect.



PURIFY COLOR

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KEEP SHAMPOO and BALM

- Based on Mosqueta Rose, Argán Oil, Oligominerals from Thermal Water, Macadamia Oil and Aloe Vera.
- Eliminates MEA and restores the natural PH of the scalp.

PURIFY POST COLOR TREAT.

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KEEP Shampoo

This product is made from Mosqueta Rose, Argán Oil, Oligo minerals from Thermal Water, Macadamia Oil, and Aloe Vera. It gently cleanses hair to prevent colour fading and maintain a shine for longer. Additionally, the active ingredients regulate sebum production and to avoid flaking while also strengthening hair resistance to external agents, making it less fragile and preventing split ends (rosehip). This shampoo nourishes, protects, and restructures hair (macadamia); nourishes and strengthens fragile, brittle, and dry hair (argan); and repairs any damage caused by technical treatments by providing the minerals that make up our hair.

Post color - Maintaining color at home



KEEP Balm

Ensure optimal results and long-lasting colour. This balm contains Rosa Mosqueta, Argan Oil, Thermal Water Trace Minerals, Macadamia Oil, and Aloe Vera. Its hydrating, brightening action slows down oxidation, helping to maintain colour. Developed to restore the hair's natural pH.

Post color combined with KEEP SHAMPOO. Suitable for coloured hair - thin hair

bioPlex POST BLEACHING TREAT.



- Line based on SOY PROTEINS (nourishing) ALOE VERA JUICE (anti-inflammatory and soothes) GLYCERIN (softness)
- Maintenance of lightening at home

bioPlex POST BLEACHING TREAT.

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bioPlex Shampoo

Protect and rebuild hair with 100% natural soy extract shampoo. Elasticises hair without weighing it down, making it more breakage-resistant. It cleanses the hair delicately, without putting too much stress on the fiber, while acting effectively on the elimination of any particularly harmful discoloration residues. SOY PROTEIN (nourishing) ALOE (anti inflammatory and soothes) GLYCERIN (softness)

Post lightening with bleach - Maintenance of lightening at home



bioPlex Balm

This product is designed to safeguard hair after bleaching treatments. It is made with 100% natural soy extract, which is known for its nourishing and hydrating properties. The deep restructuring action allows the product to penetrate the various layers of the hair sheath, thus strengthening hair and intensifying shine. Moreover, it prevents hair from being weighed down.

Post lightening with bleach - Maintenance of lightening at home

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PROFESSIONAL ORGANIC HAIR CARE