

# AINA KARI

CONSIDERED HOME FRAGRANCE

*Venice*

BRAND DECK



# VISION

Hand-crafted and carefully curated with story and meaning, our unique and equally luxury collections are designed to build fire inside your home and heart.

Inspired and built from the passion of finding a cleaner fragrance, an up-cycling jar and 0 compromises on design.

Sustainability and design are at the heart of all we do.

We believe there should be no guilt in a beautiful design.

Our candles are made from the perfect blend of Natural wax and placed in art-design candles creating a totally circular product, use it and then re-use it.

We are fully committed to these values and truly believe our candles aren't just a product but we want a message that goes beyond. We create beautifully curated candles with scents that express joy and community, capturing different areas of our imagination.

High-end sustainable and ethical candle brand.





MARINA CIGHIR

FOUNDER

## FOUNDER SPEECH

After many years in the scented candle industry, I know that there are just a few fragrances that over-performing, the rest make just “assortment”.

So, I decided to create a few but high-quality natural fragrances, Sustainable 100 % Natural premium wax blends hand-poured in Italy, suggesting a subtle sophistication and connected with the candle design; these fragrances also meet the request of the latest trends, but still rest timeless due to the elegances of the ingredients, Made in Grasse, France.

The development of new fragrances is not based on just proposing a “newness for the sake of newness”, but only if linked to a project, a useful sharable collaboration with people and community. As we are a contemporary home fragrance brand with the intuition to team up young creative minds with Italian local master artisans to connect design, olfactory and craftsmanship in a beautifully scented candle.

# MANIFESTO

## ETHICAL AESTHETIC

We explore all avenue when creating our products designed to insipre and create a lasting impression on our customers.

## DIFFUSED CREATIVITY

We work with talented artists and" noses " from all over the world.

Our brand is a transparent and collaborative process with talented and like-minded individuals that strive to change the world we live for the better.

## "ITALIANESS"

We have an artisan vocation and closely work with our local suppliers: expert Maestro from Murano, wax pouring company in Milan and made in Veneto packaging. End-to-end Made in Italy.

## CONCIOUS FLAMES

O compromise when it comes to sustainability . from local production to natural premium natural waxes. Paraben and phthale -free fragrances. Plastic-free brand.

We use Shiro Echo Paper, high quality and eco-friendly 100 % recycled fibers and recyclable paper for our packaging. Carbon neutral paper.

# BRAND NAME

Aina Kari Aina Kari is a typically Persian mode of architectural decoration, the practice of covering surfaces with mosaic of mirror glass.

Venetian glassmakers were producing small mirrors in the 15th century by cutting open blown glass cylinders; the fragile decoration were brought by Armenian silk-traders who traveled by caravans, but parts were broken during the caravan-transit to Persia.

But even broken, their light-refracting and vision-diffusing qualities not to spoke of their great intrinsic values- must have dictated their reuse as art decoration.

Aina Kari should be interpreted as a turning of intrinsically valuable meaning to an intense and decorative purpose where art never ends

AINA KARI DESIGN CANDLE IS A HYMN TO THE ITALIAN CRAFTING



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# CONSIDERED CREATIVE CANDLES



# 100 % NATURAL WAX

Healthy blend of beeswax, coconut wax, rapeseed oil and soy wax .  
No paraffin was is used in AINA KARI Candles.

# EXCLUSIVE FRAGRANCES

Created uniquely for Aina Kari by Flair Fragrance Creation Studio in Paris| .  
Finest natural fragrances, raw materials, essential oils as well as most unusual.  
All our fragrances are produced in Grasse, south of France

# GREEN PACKAGING

We are proud to use for each candle FAVINI PAPER- 100% recycled paper as  
the desirable high quality first choice for souls with strong values and  
environmental commitment.  
Plastic- free brand.

# COMMEDIA DELL'ARTE COLLECTION

Contemporary Murano glass inspired by Italian Art and History.  
Candle holders designed with a focus on aesthetics and imagined as Art-objects



HERITAGE

Italy



CREATIVITY

Irina Flore Designer  
Paolo Gallina Packaging



CRAFTMANSHIP

Murano Artisans

SUSTAINABLE



**SUSTAINABILITY IS A PROCESS.**

**LIKE THE ABILITY TO SUSTAIN EACH OTHER.**

Our packaging and POP papers reset perceptions of 100% recycled paper as the desirable high quality first choice for businesses with a strong corporate environmental policy.

Alga Carta is the paper created from algae that, by its abnormal proliferation, was damaging the fragile ecosystem of the Venice Lagoon.

Shiro Echo is recyclable, biodegradable and FSC™ certified. The CO2 emissions generated are fully offset.

No plastic bubbles for our e-comm & trade deliveries. We use an innovative paper-wave called Cushion Paper. An equal volume reduces CO2 emissions, avoids problems related to disposal and reduces the amount of paper needed to make a sheet of corrugated cardboard by up to 70%.



Illustration by Paolo Gallina  
comic book artist and illustrator

ON THE STAGE  
PLAY  
WITH CONFIDENCE  
CORIANDOLI

Our COLLECTIONS are born to tell you a story about art, history and places.

We have story to tell, you have a story to share.





2021  
isola  
design  
awards  
Furniture and  
Product Design  
NOMINEE



MEET YOU AT

# EDIT NAPOLI

EDIT NAPOLI SELECTS A  
SPECIFIC GROUP OF  
INTERNATIONAL, INDEPENDENT  
PRODUCERS, CRAFTSMEN AND  
ENLIGHTENED  
MANUFACTURERS, EMERGING  
AS AN AUTONOMOUS FORCE IN  
CONTEMPORARY DESIGN.

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AINA KARI

MADE IN ITALY

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