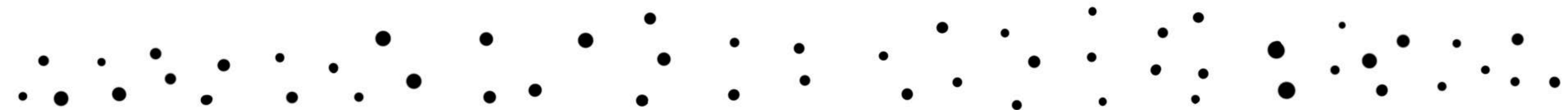
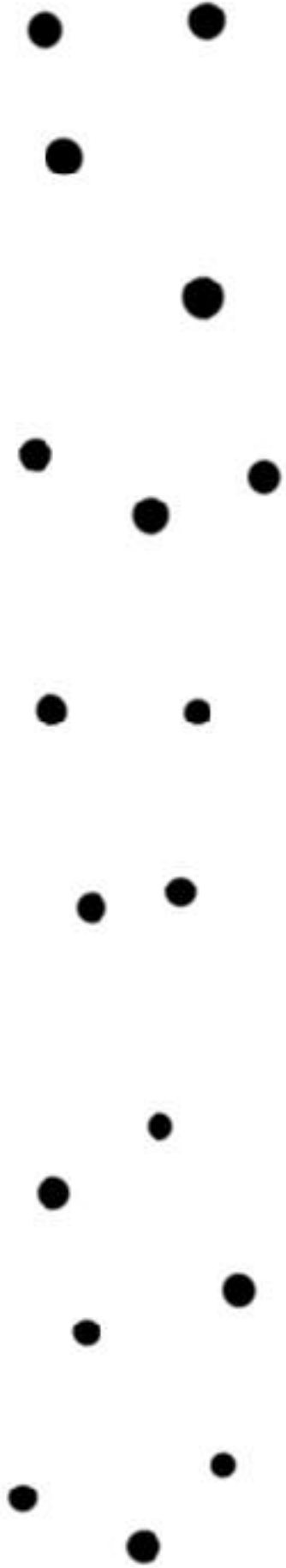


yoonik

People, illustrations, ideas.





Who we are

Yoonik is a talent and project management agency dedicated to the world of illustration.

People with different backgrounds, but with a common vision: illustrate to communicate in a unique, original, unforgettable way.

A new way of doing marketing and communication with illustrations: fluid, innovative and free from old patterns.



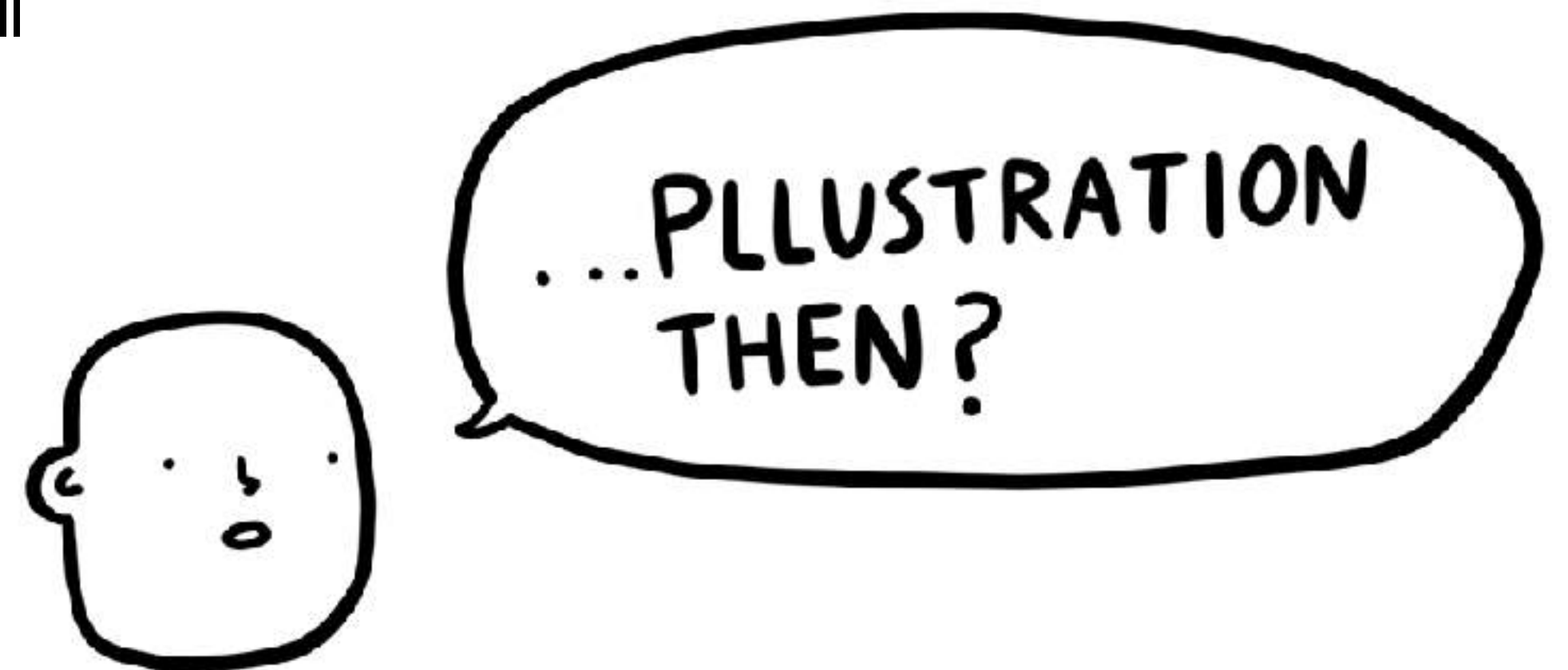
A picture is worth a thousand words

Illustration is a creative, immediate and universal way of communicating, central to the visual content marketing strategy and to the construction of brand identity.

Yoonik will support you in choosing the most suitable project and artist to stand out, compete and emerge in your target market.

The potential of illustration for a brand is infinite: we want to capture all the opportunities, one by one.

Illustration is your new P of marketing.



AN ILLUSTRATED
CONCEPT IS
STRAIGHTFORWARD,
MEMORABLE,
UNMISTAKABLE

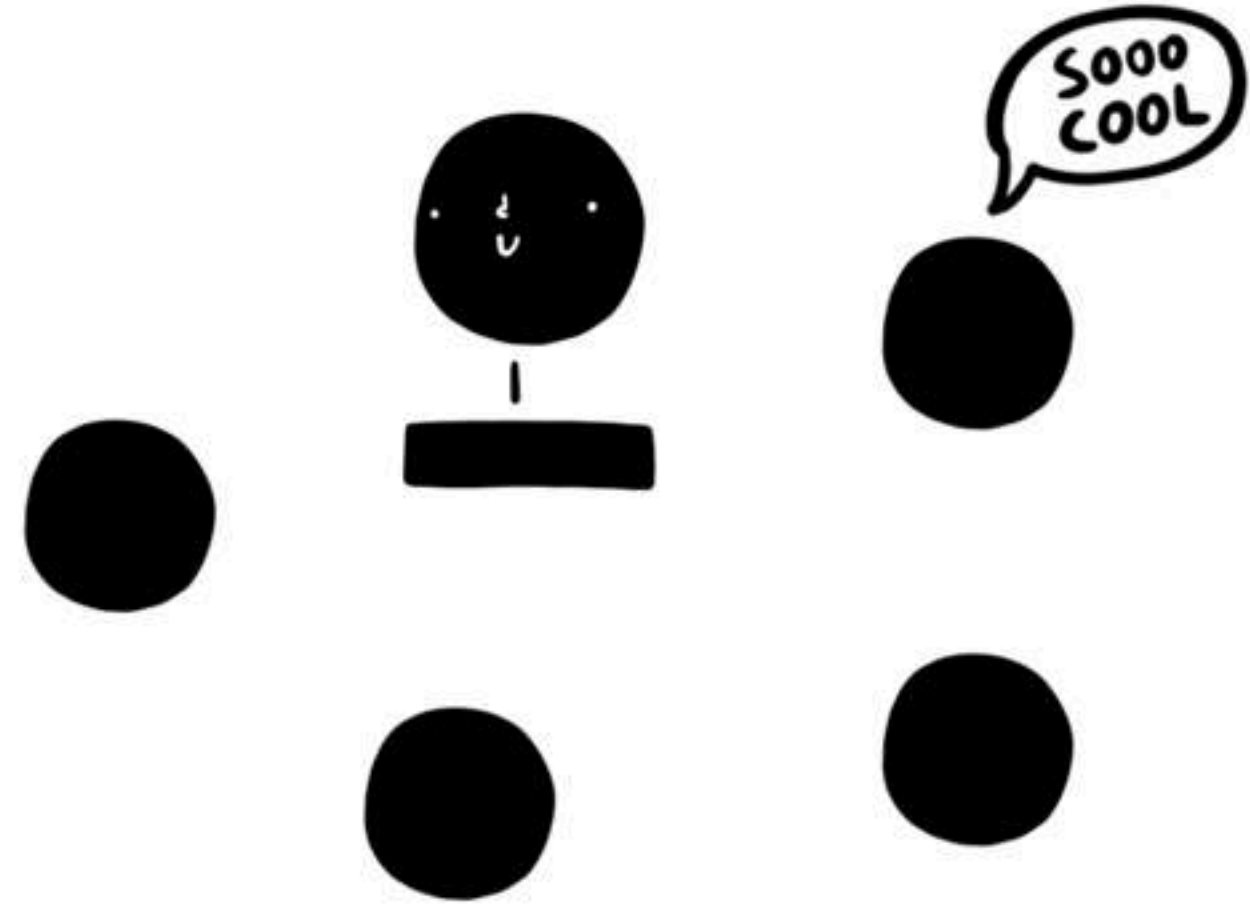


ILLUSTRATION SPEAKS
ALL THE LANGUAGES
AT ONCE

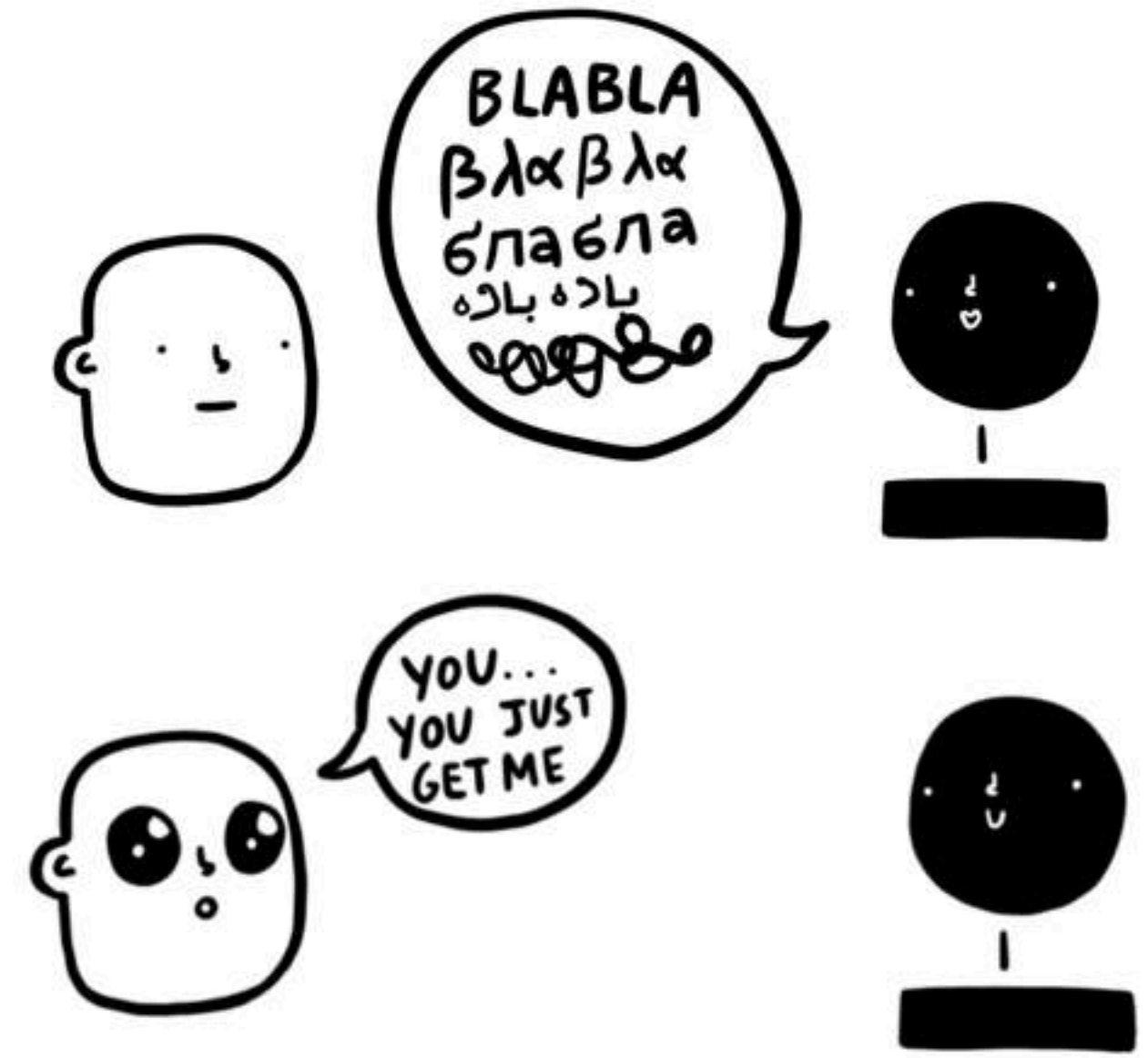
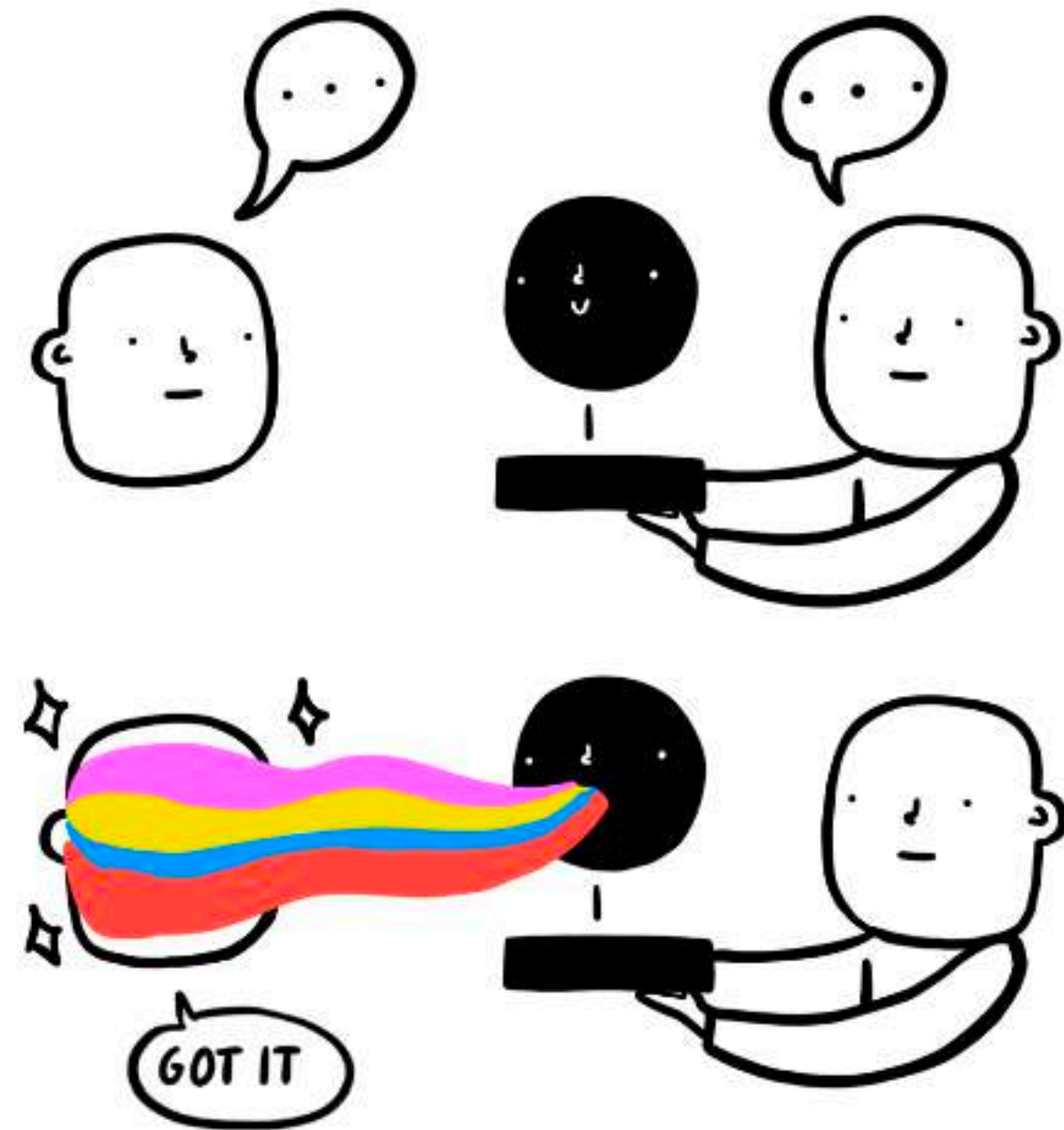
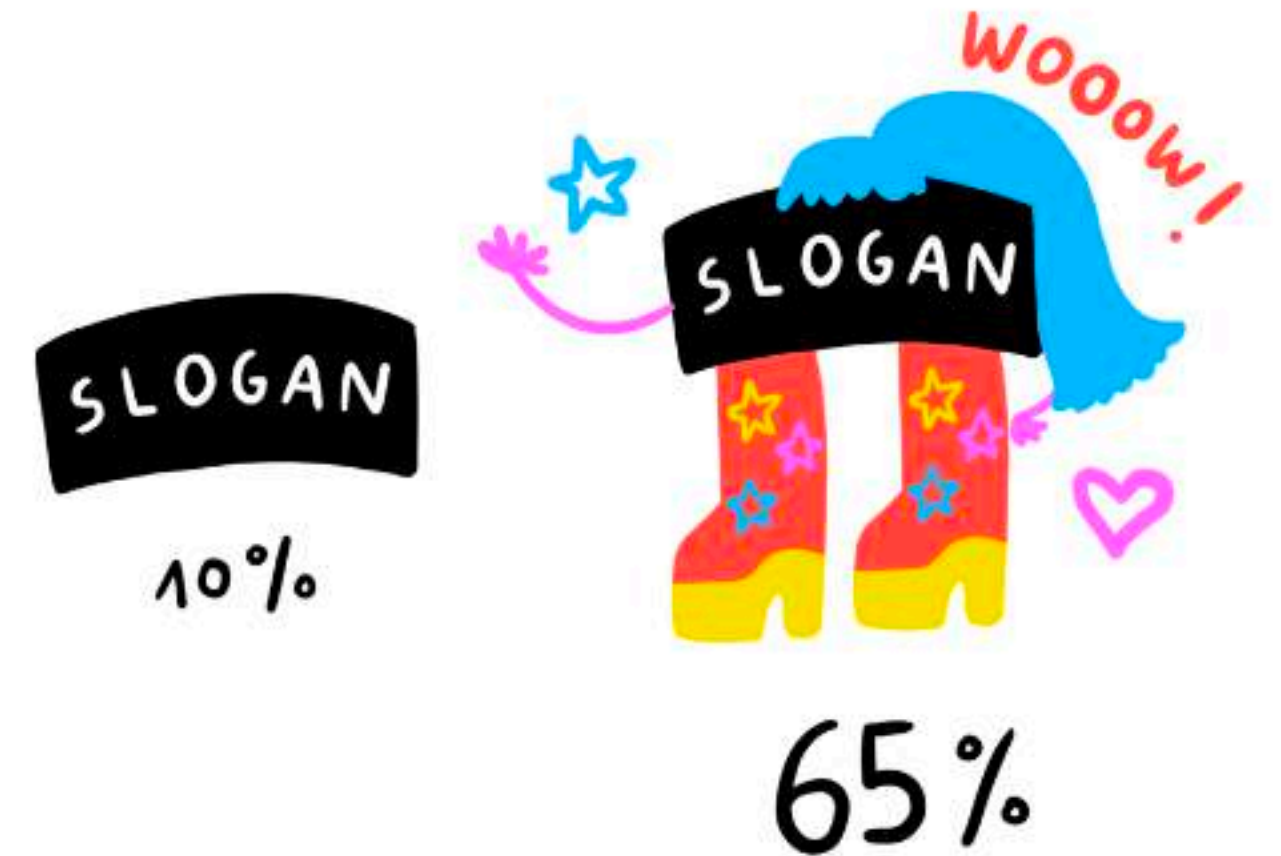


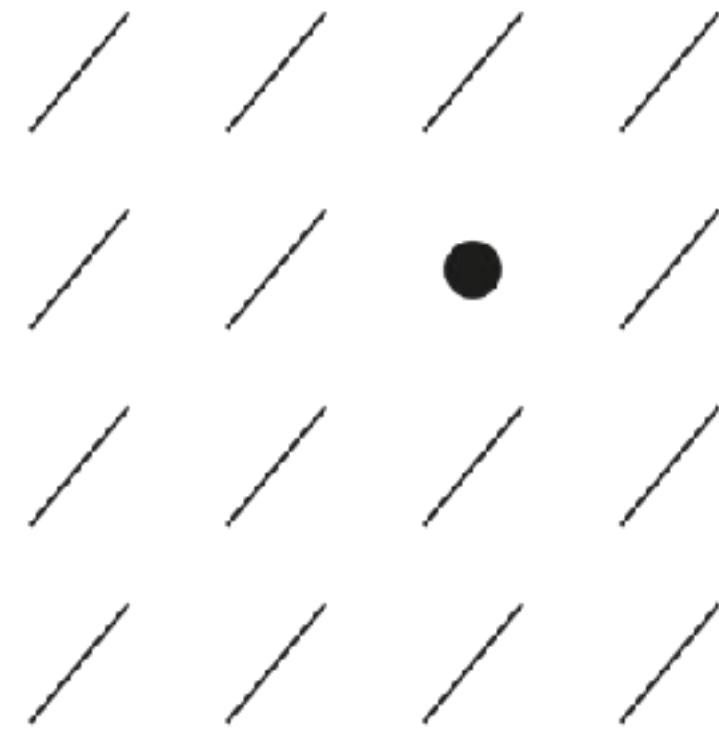
ILLUSTRATION
ALLOW US TO COMMUNICATE
EVEN WHEN WE DON'T HAVE
THE WORDS



A SLOGAN
HAS A 10% MEMORY
RETENTION, IF YOU
PAIR IT WITH AN IMAGE
IT INCREASES TO 65%

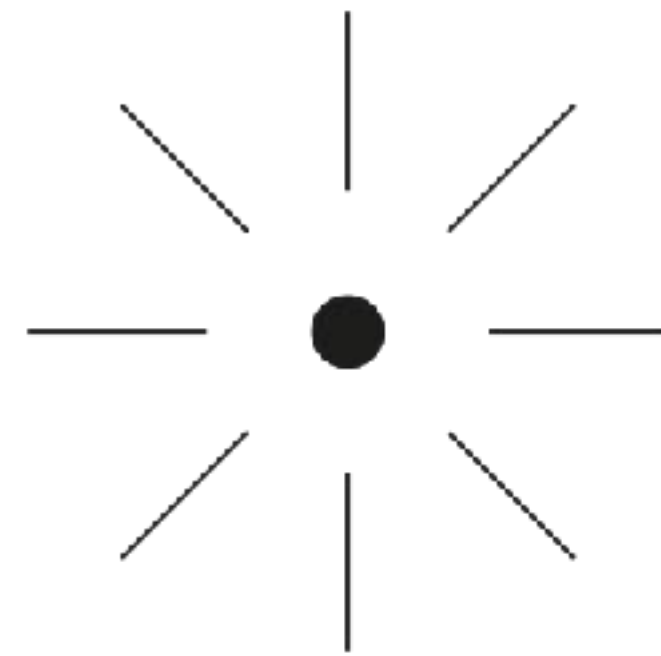


Why work with us



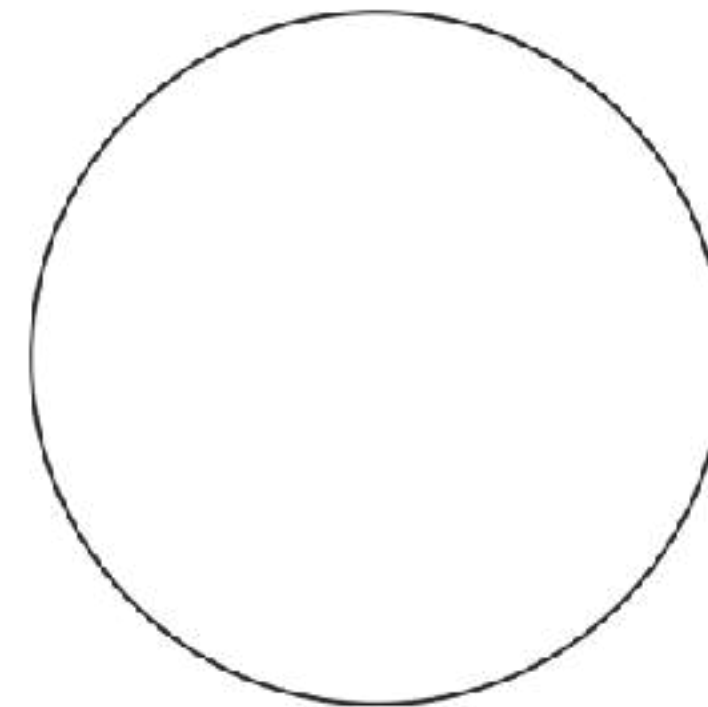
Uniqueness

Of ideas, projects, partners involved. A sartorial approach for a unique, original, unforgettable language.



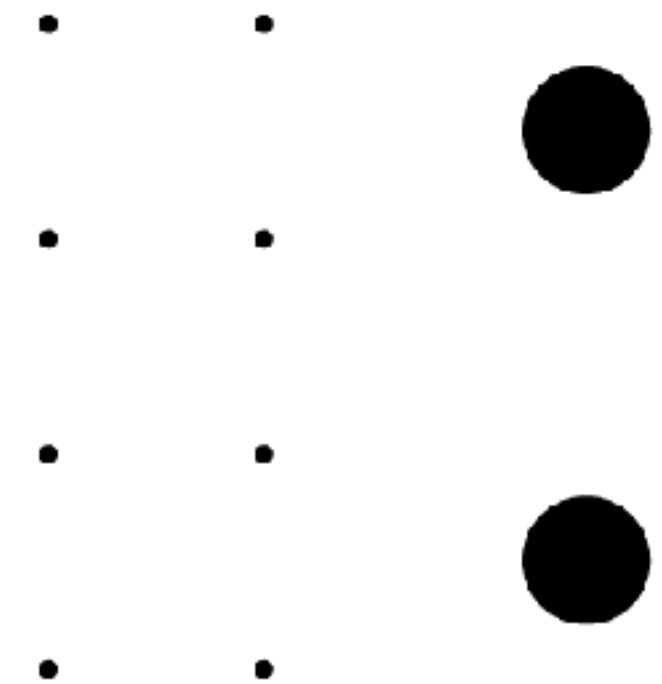
Quality

Of the illustrators who make up our network, of the projects managed, of the creative concepts conceived, of the results achieved.



Simplicity

In the management of projects and bureaucracy, in the company-illustrator interactions, in the realization of big things with small steps.



Innovation

In enhancing illustration as a new marketing lever. Yoonik is a world of courageous choices and original, unique, practical solutions.

Illustration applied

Products



Illustration applied

Packaging



Illustration applied



Publishing

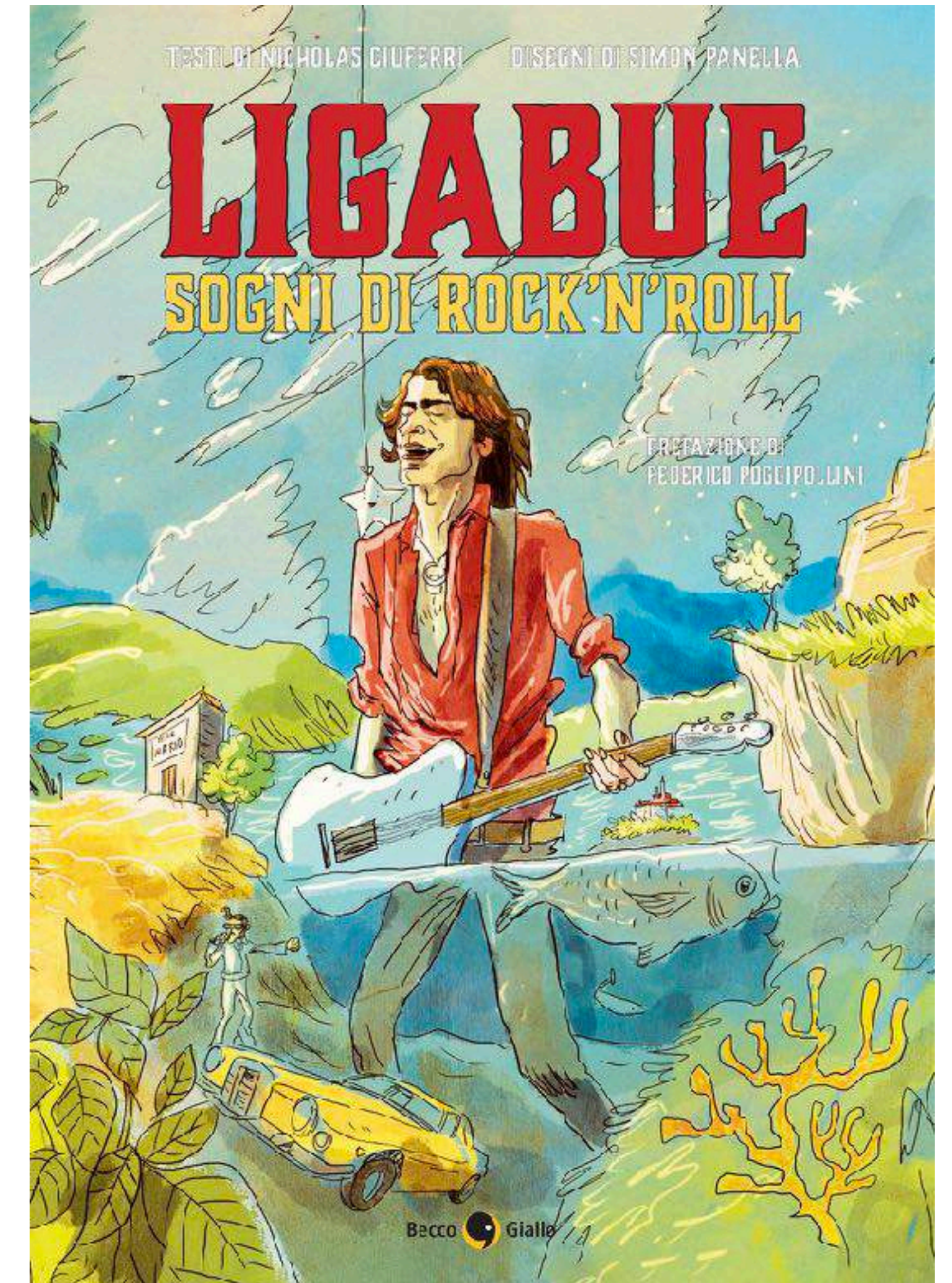
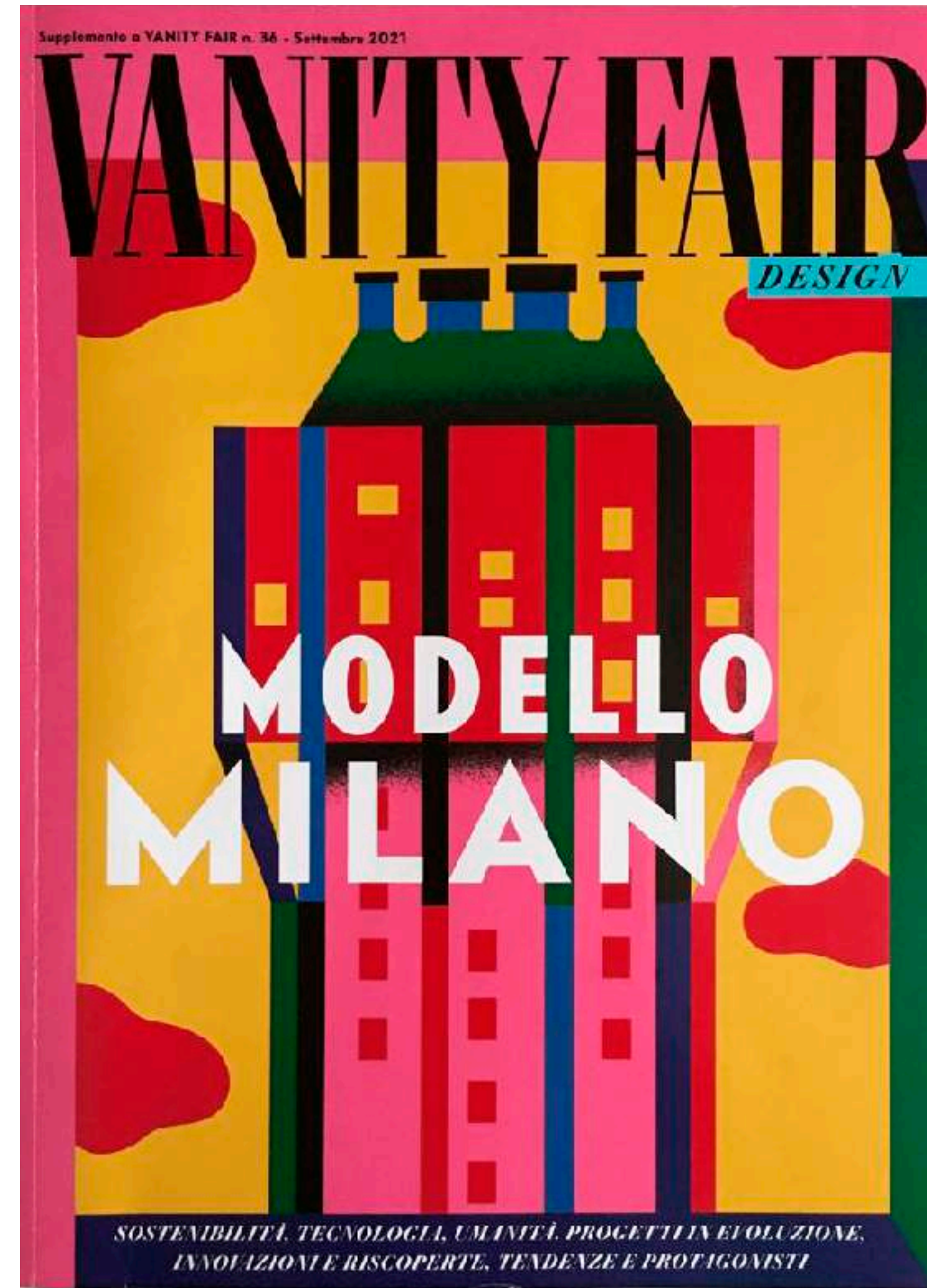


Illustration applied



Digital, Advertising & Marketing

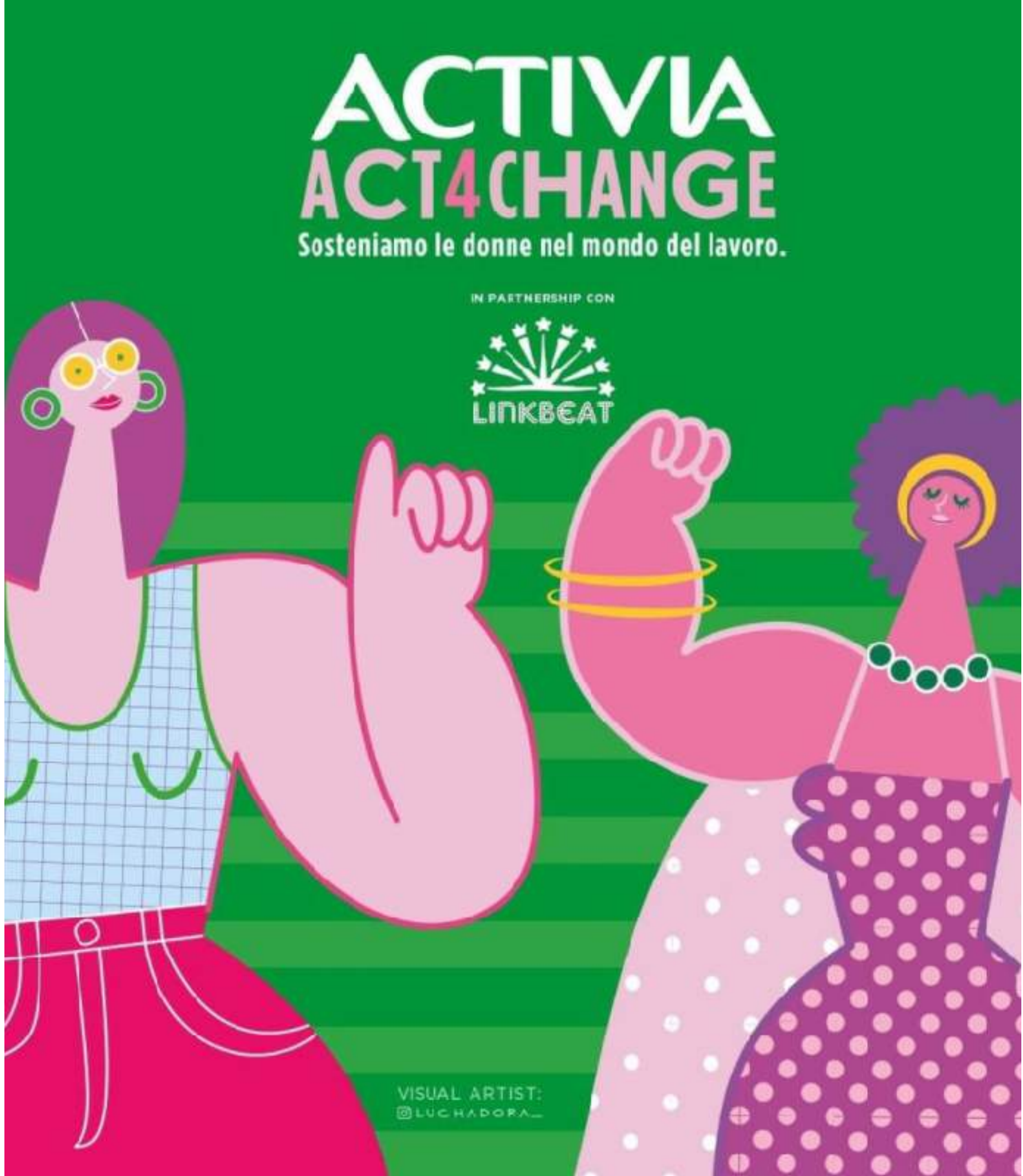


Illustration applied



Live performance & installations

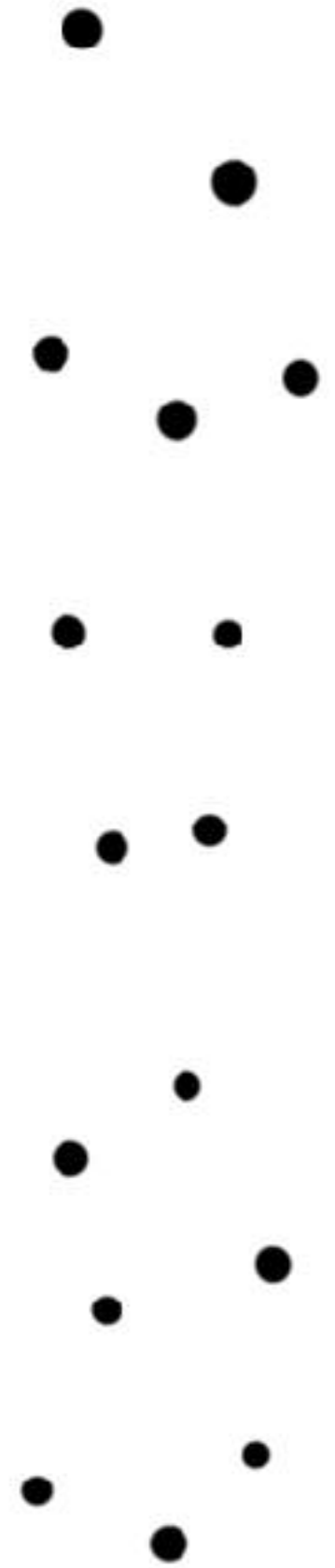


Illustration applied



Fashion





Illustrators

Yoonik provides a network of international level illustrators, with the aim of enriching the design and communication of projects, products and brands in a unique and recognizable way.

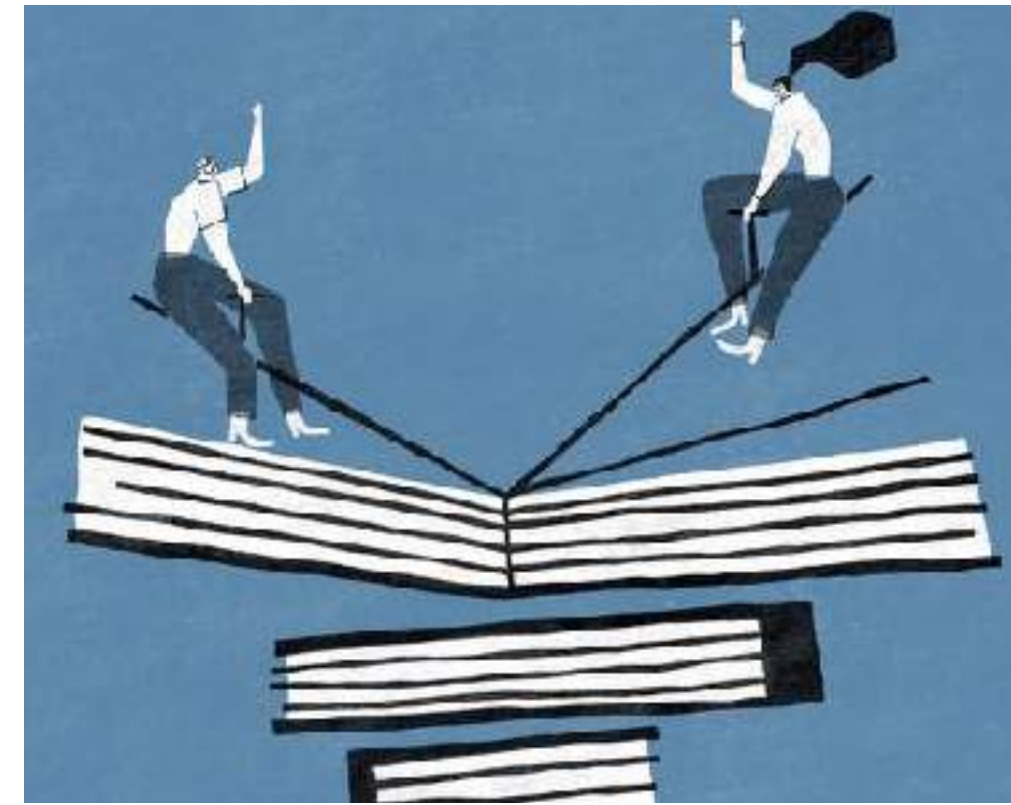
Each with his own style, with his distinctive trait and with his original and engaging way of illustrating: discover our roster, we can't wait to understand together which illustrator is right for you.



Fernando Cobelo



Visual metaphors, essential and evocative images: these are the stylistic figures of Fernando Cobelo, Venezuelan illustrator residing in Italy, esteemed by critics and very popular with the public.

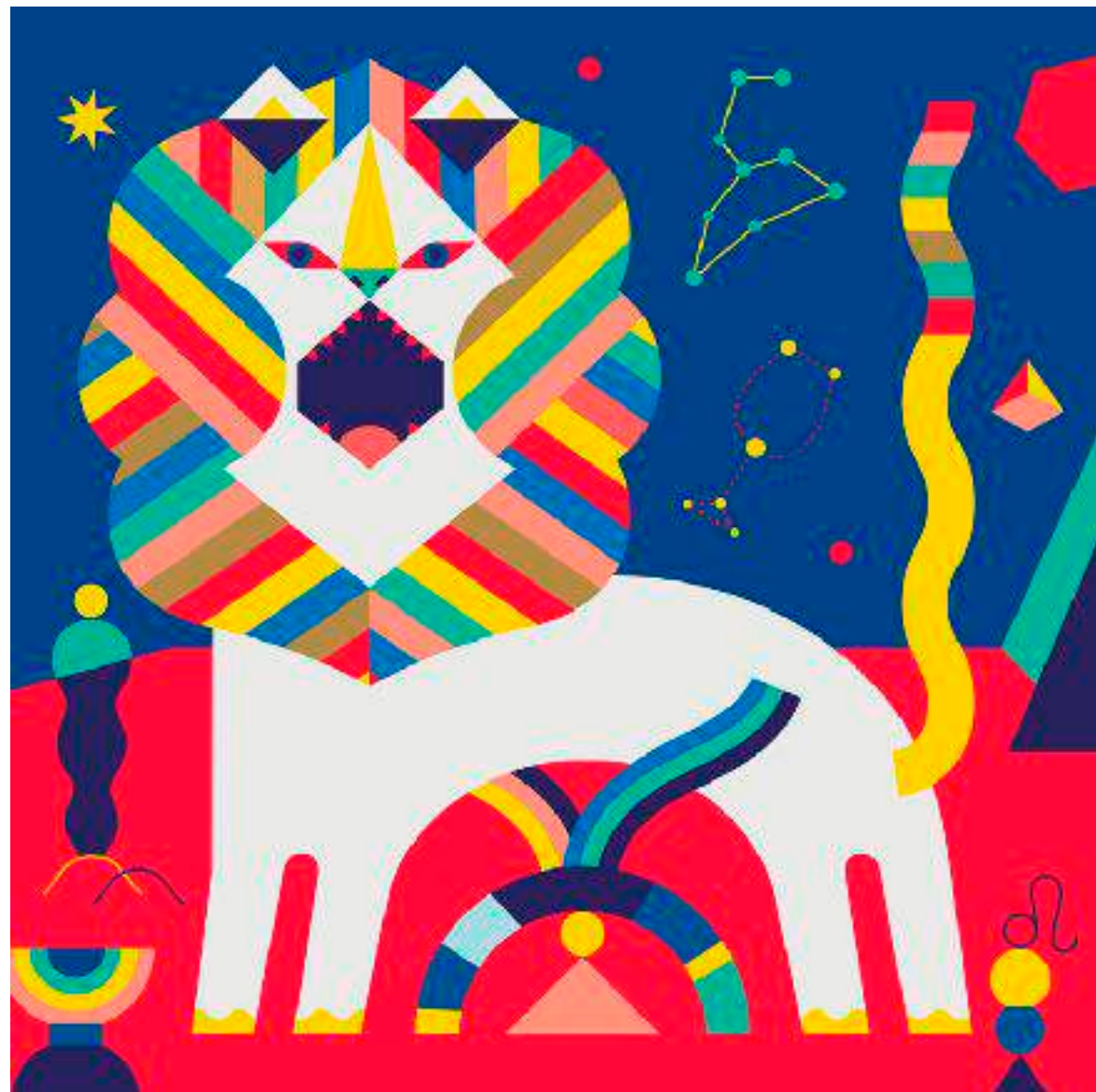




Camilla Falsini



One look and you recognize her immediately. Defined line, stylized and minimal shapes, strong colors: a real trademark of Camilla Falsini's art, always able to bring out her uniqueness.





Roby il Pettirosso



Ernesto Anderle, famous on social networks (over 200k followers) as Roby il Pettirosso, loves to explore stories and characters through his art. He signs Vincent Van Love, a project dedicated to Van Gogh.



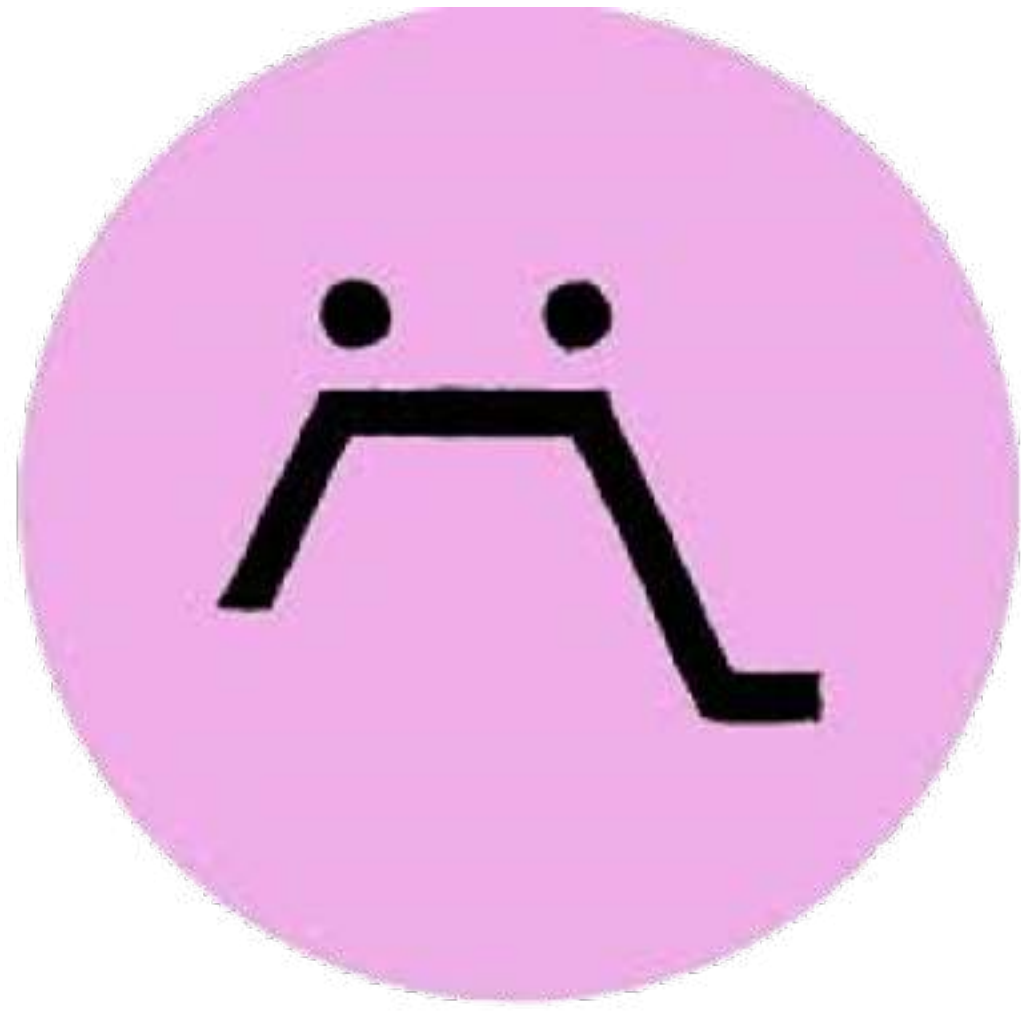


Diari di Brodo



The irreverent cartoons and the irony with which she describes daily life are the trademark of Martina Filippella, aka Diari di Brodo. Her illustrations are a pop, colorful and playful party.





Timidessen

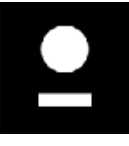


With 190,000 followers on IG, Timidessen is an art project disguised as entertainment, capable of spreading great messages thanks to the power of pop, viral and immediate creative content.





Giulia Rosa



Sometimes sensual, sometimes irreverent, Giulia Rosa knows how to touch the right chords to express concepts and moods. This is why she is so loved on Instagram, where she has 540 thousand followers.

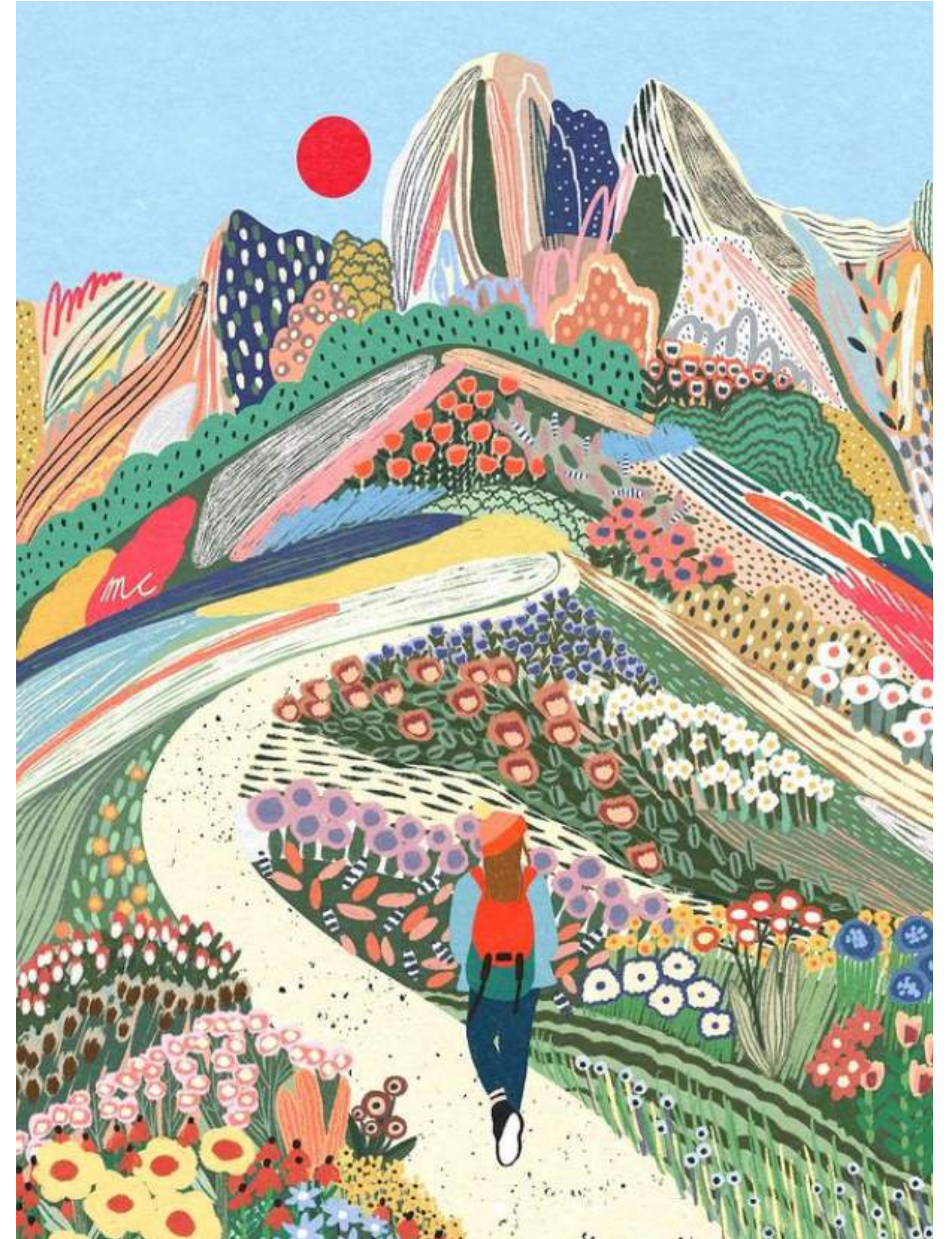




Marina Ester Castaldo



Inspired by the fascination for nature, for everyday life and for the most hidden emotions, the colors and plastic shapes of Marina Castaldo give life to dreamlike and fantastic scenarios, in which the eye is lost.

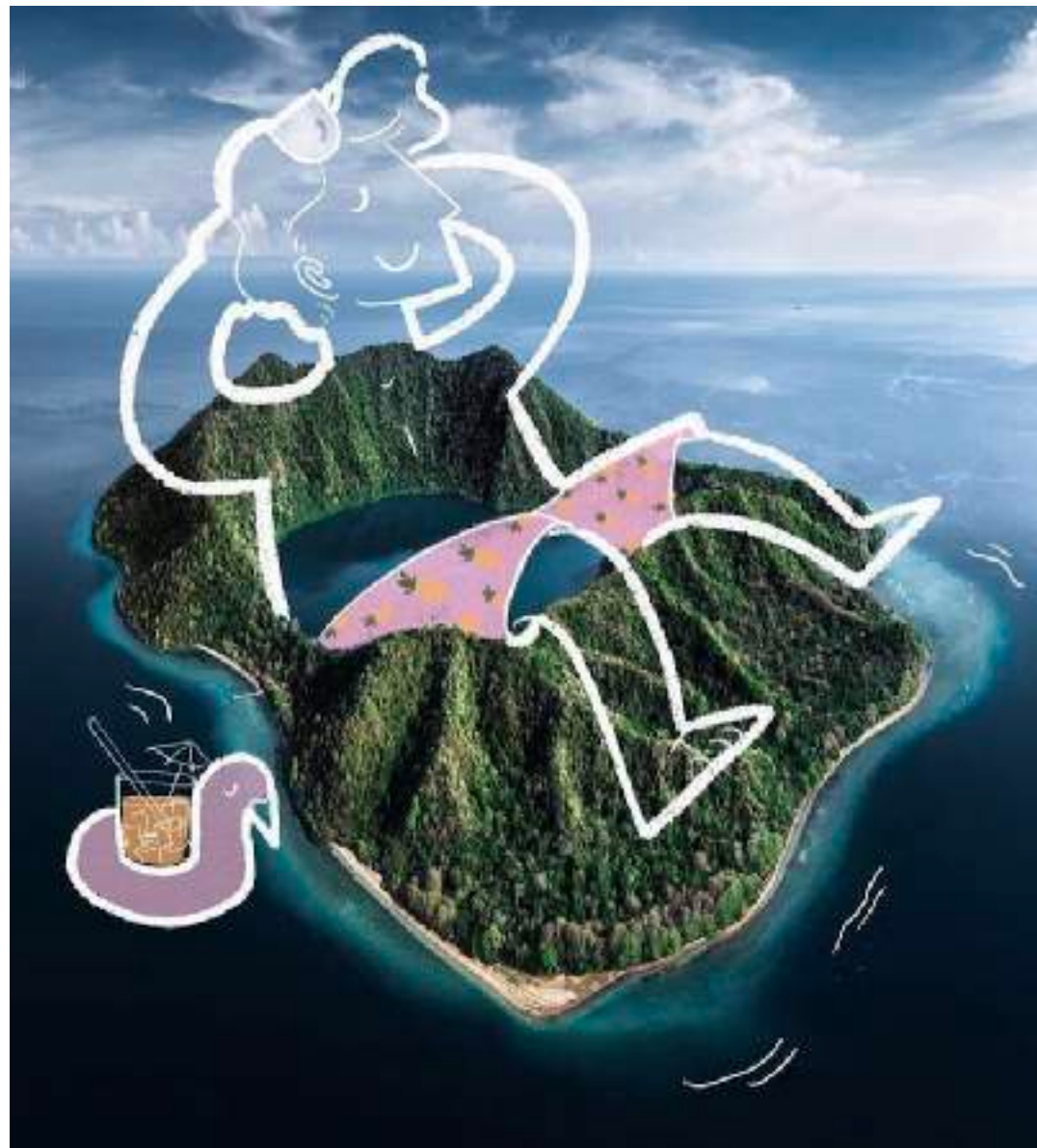




Elisa Lanconelli



Photographer and digital illustrator, creative and tireless communicator, Elisa Lanconelli enhances the beauty of everyday things through his whimsical and dreamy vision of reality.

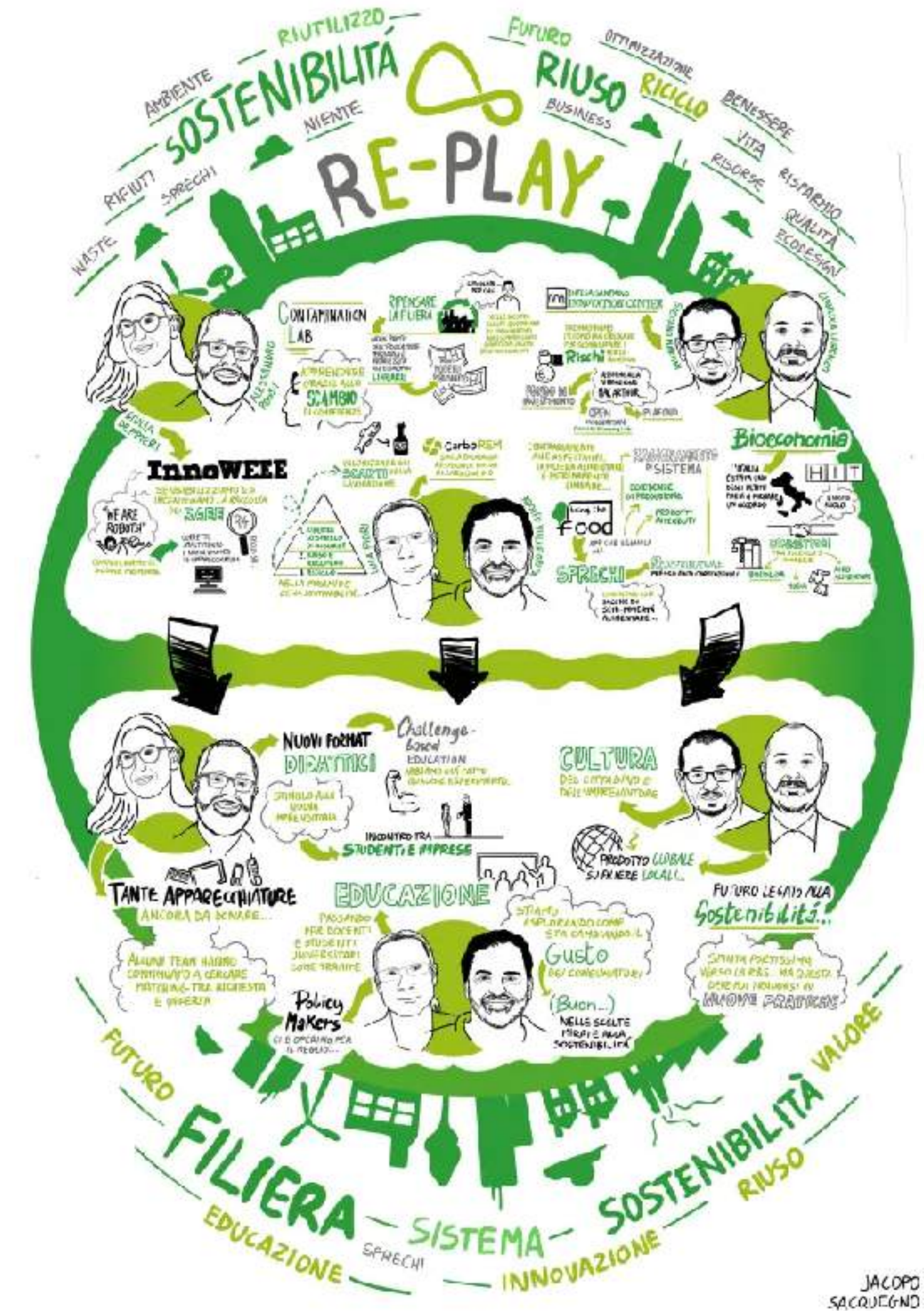
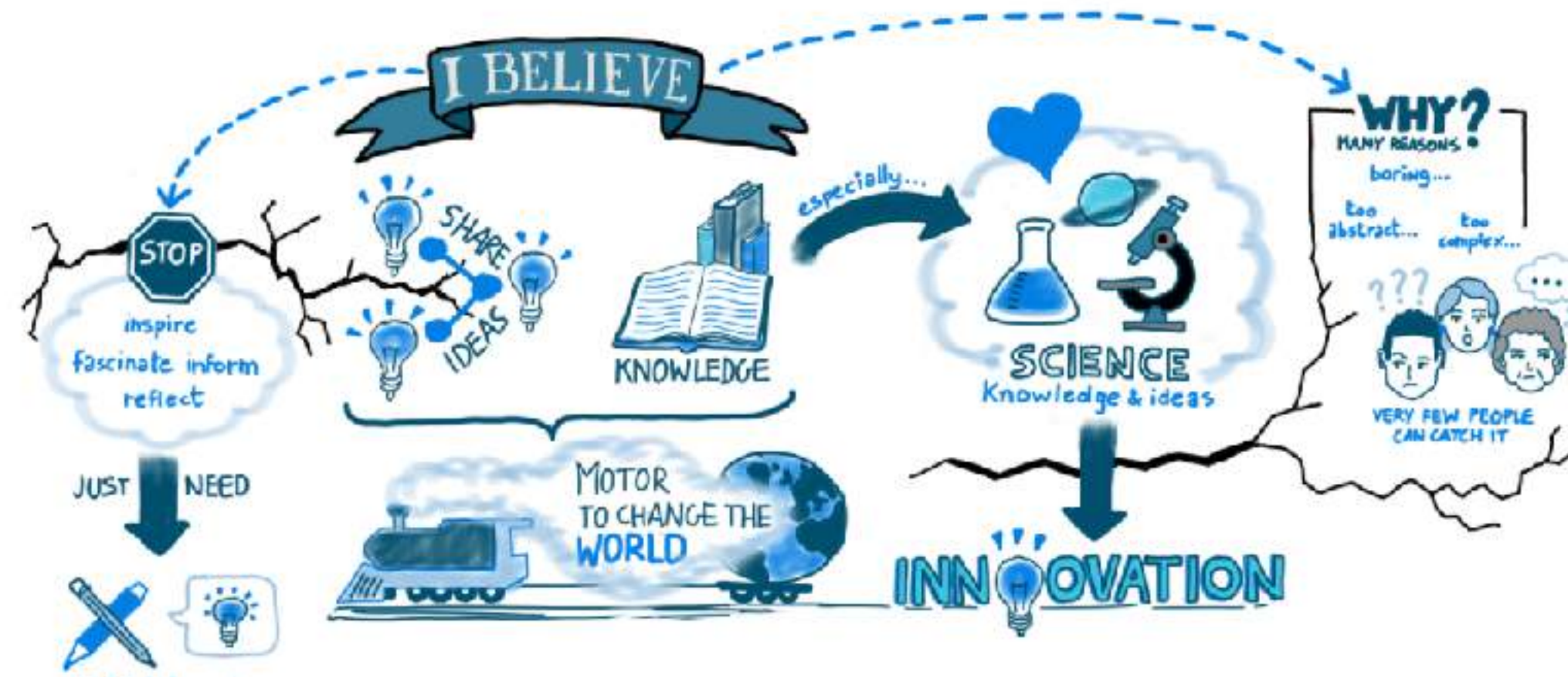




Jacopo Sacquegno



Among the main Italian exponents of visual thinking, Jacopo Sacquegno is a master in communicating through sketchnotes and infographics. He applies his art mainly to the scientific world.





Linea Daria



Linea Daria is a project born from the creativity of Anna Benvenuto, illustrator and creator, with a specific goal: to communicate in a unique and unconventional way, combining words and images.

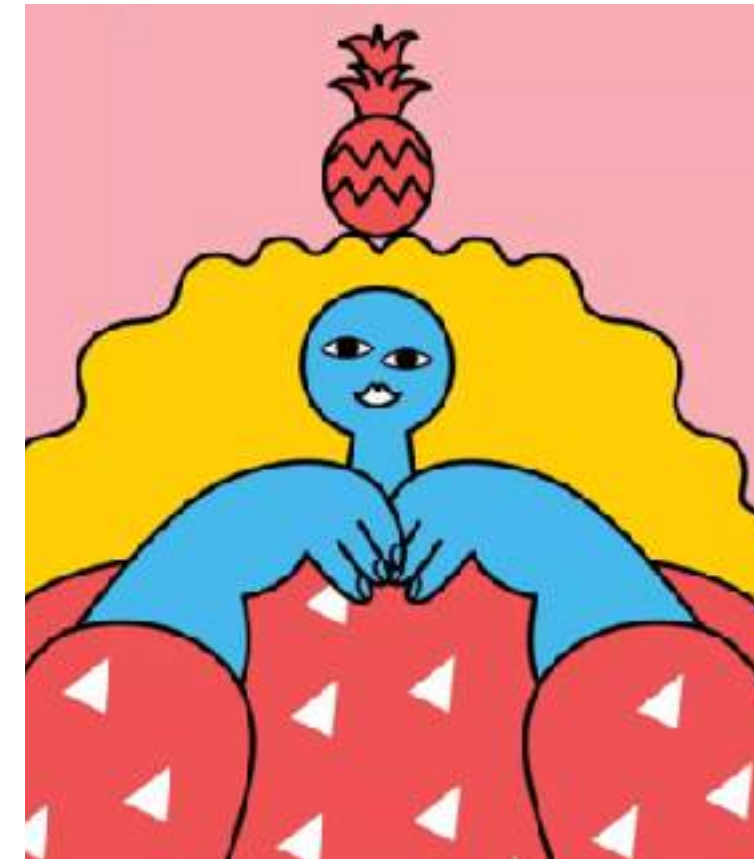




Luchadora



At the base of the works of Alessandra Marianelli, aka Luchadora, there are shapes: excessive, round and sinuous, they fill the spaces with colors and at the same time give harmony and energy.

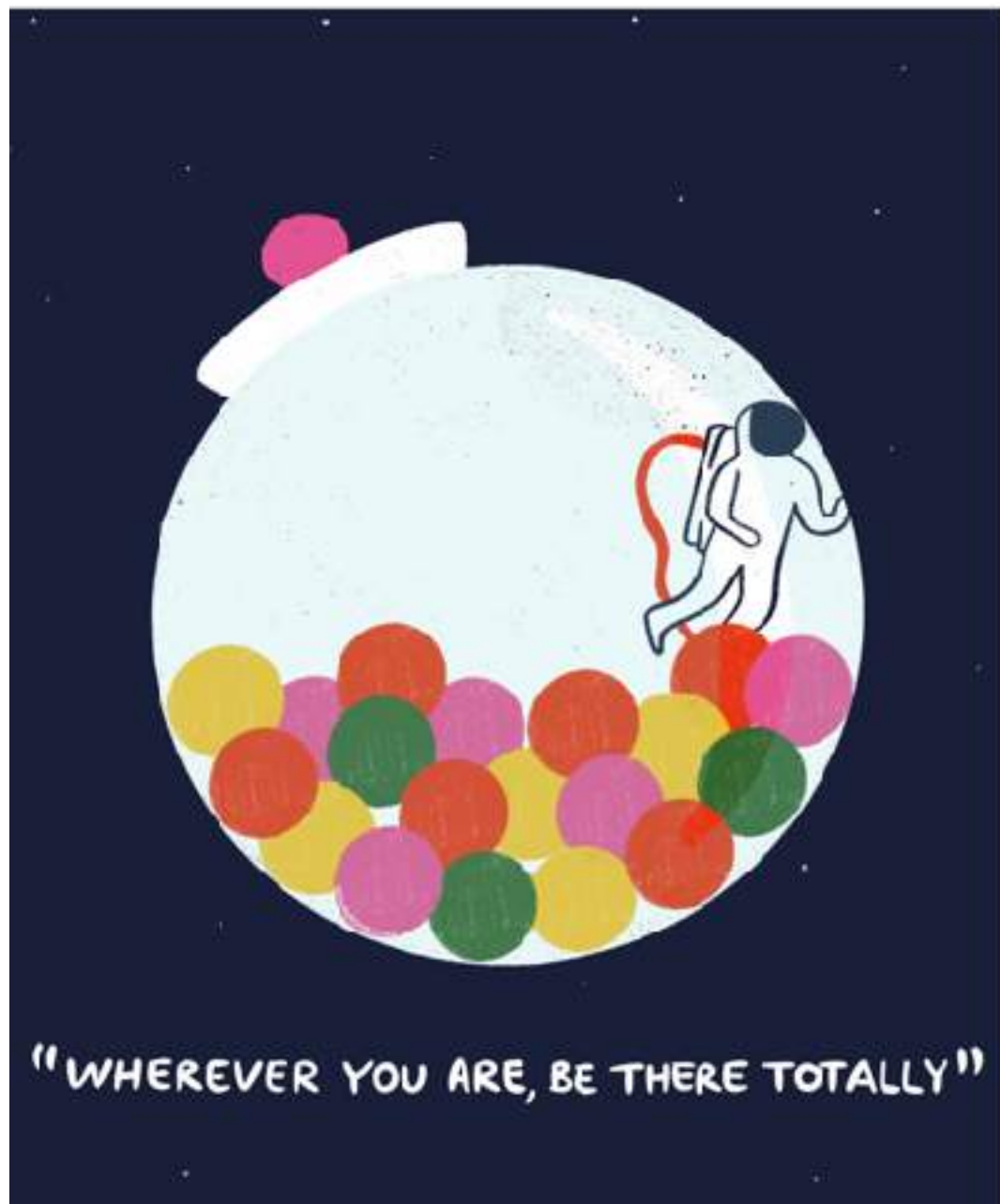




Supercandystudio



The illustrations by Alessia Epifani, aka Supercandystudio, have the flavor of a vintage Italian summer: playful, nostalgic and colorful. Her design is versatile, perfect for prints, fabrics, packs and publishing.





Chiara Varotto



Chiara Varotto has made sinuous lines and the mix & match of textures her distinctive features: the compositions move in balance between solids and voids, creating unexpected rhythms with color.

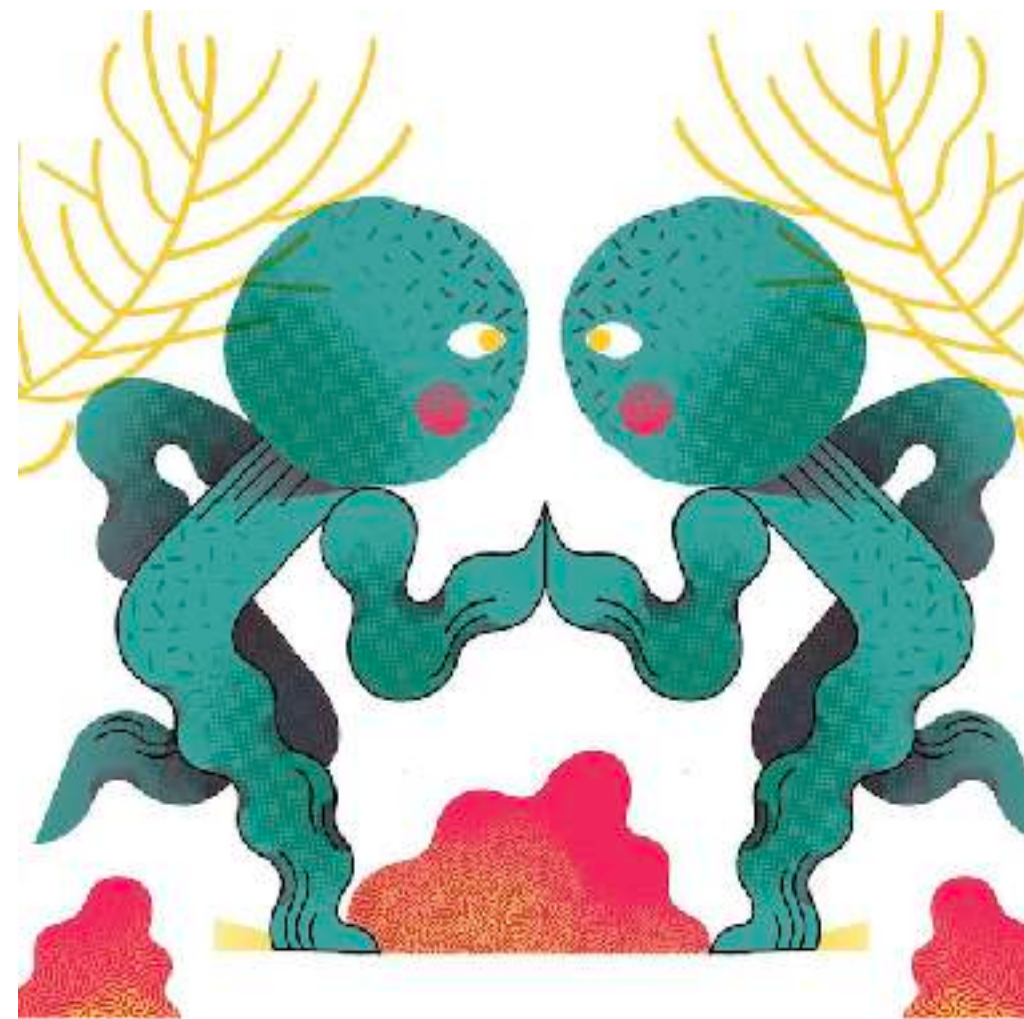




Serena Gianoli



With her clean style and a color palette that does not go unnoticed, Serena Gianoli can easily transform concepts into images and capture the attention of the beholder.

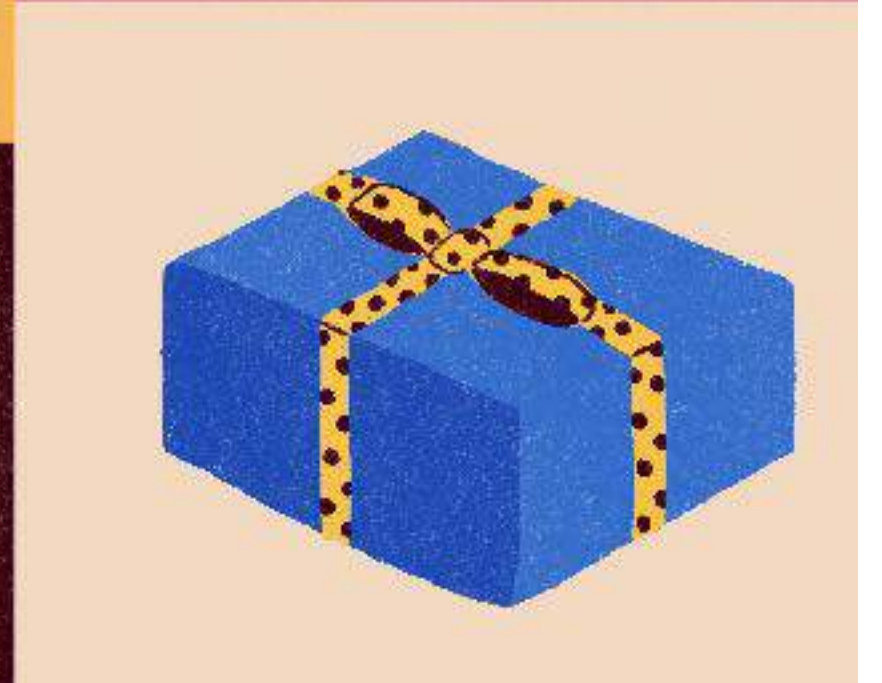
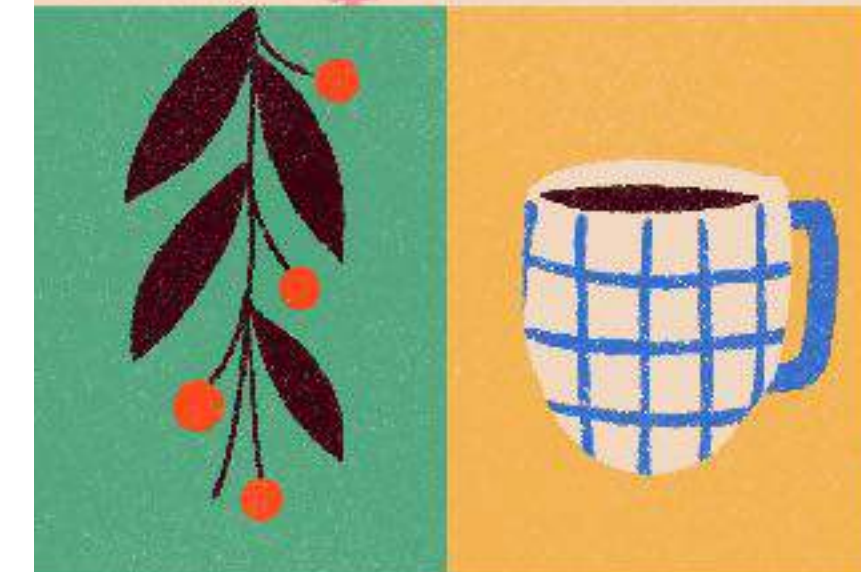
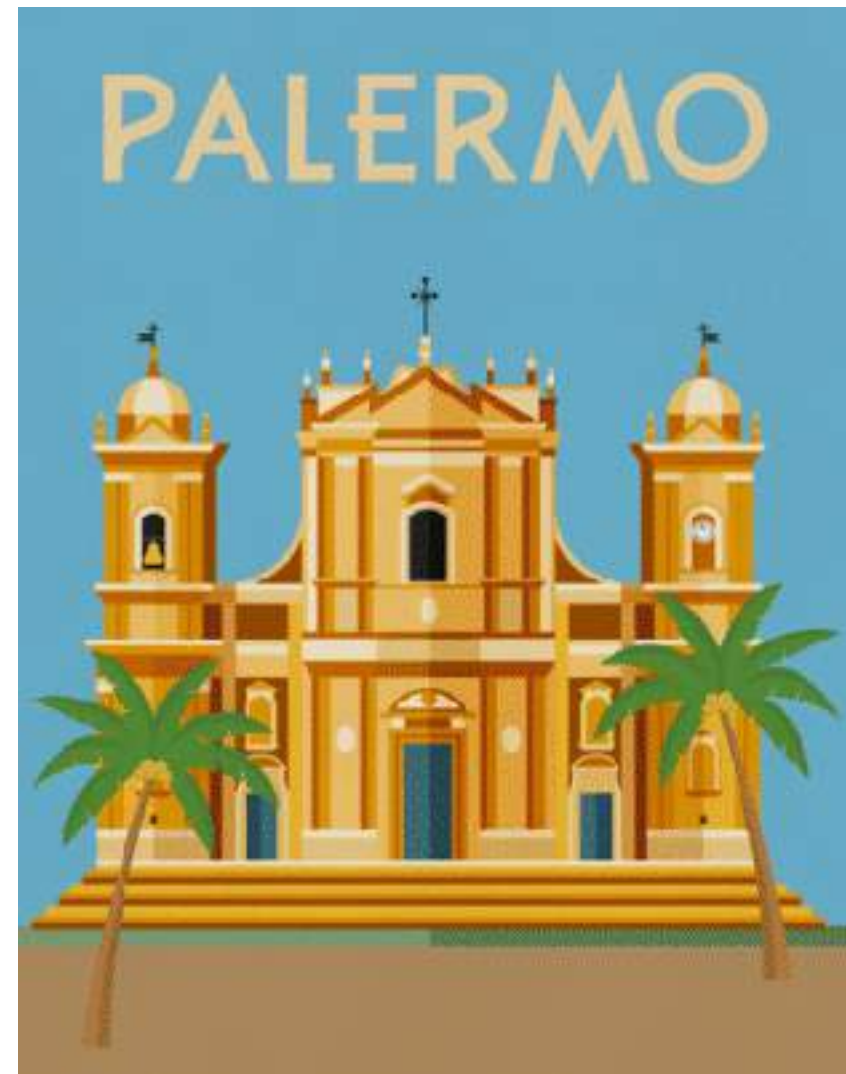
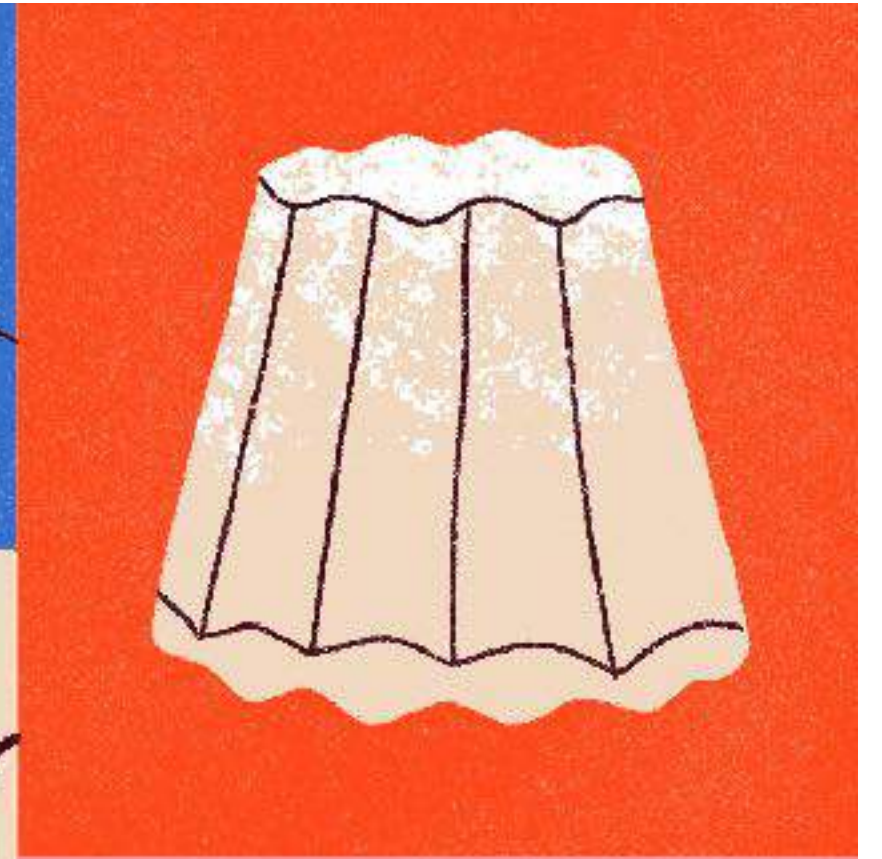




Juls Criveller



Illustrator and visual designer, Juls Criveller has a romantic and dreamy style that knows how to be immediate and highly communicative. She loves calligraphy and giving shape and color to letters.

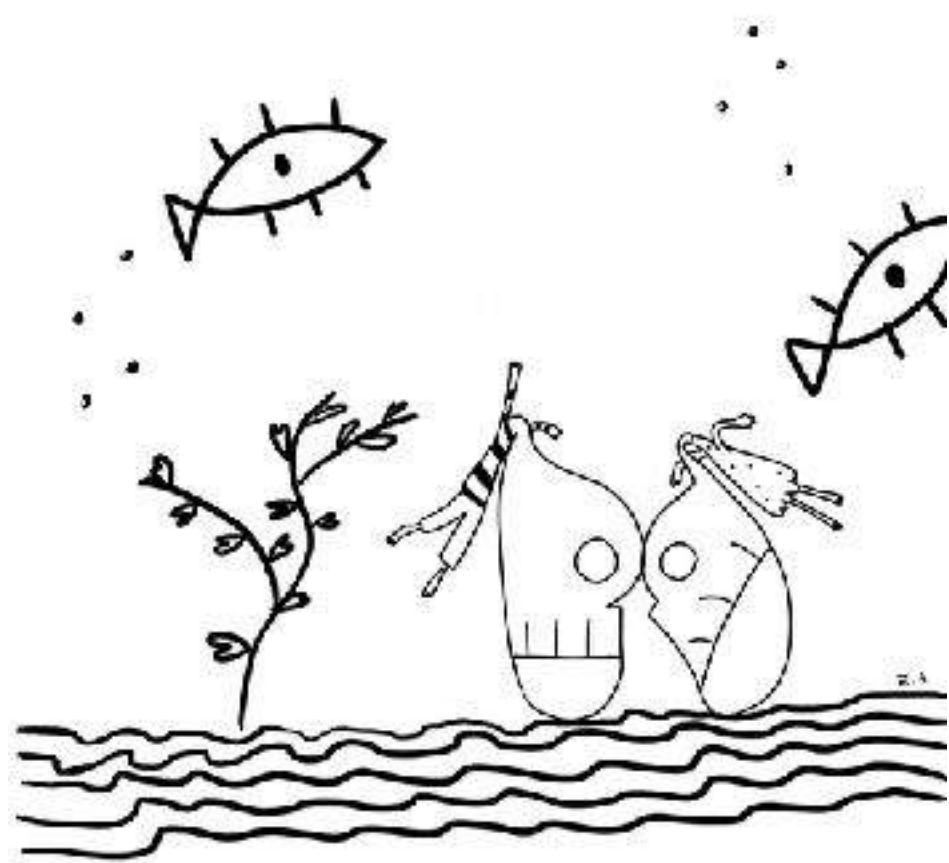




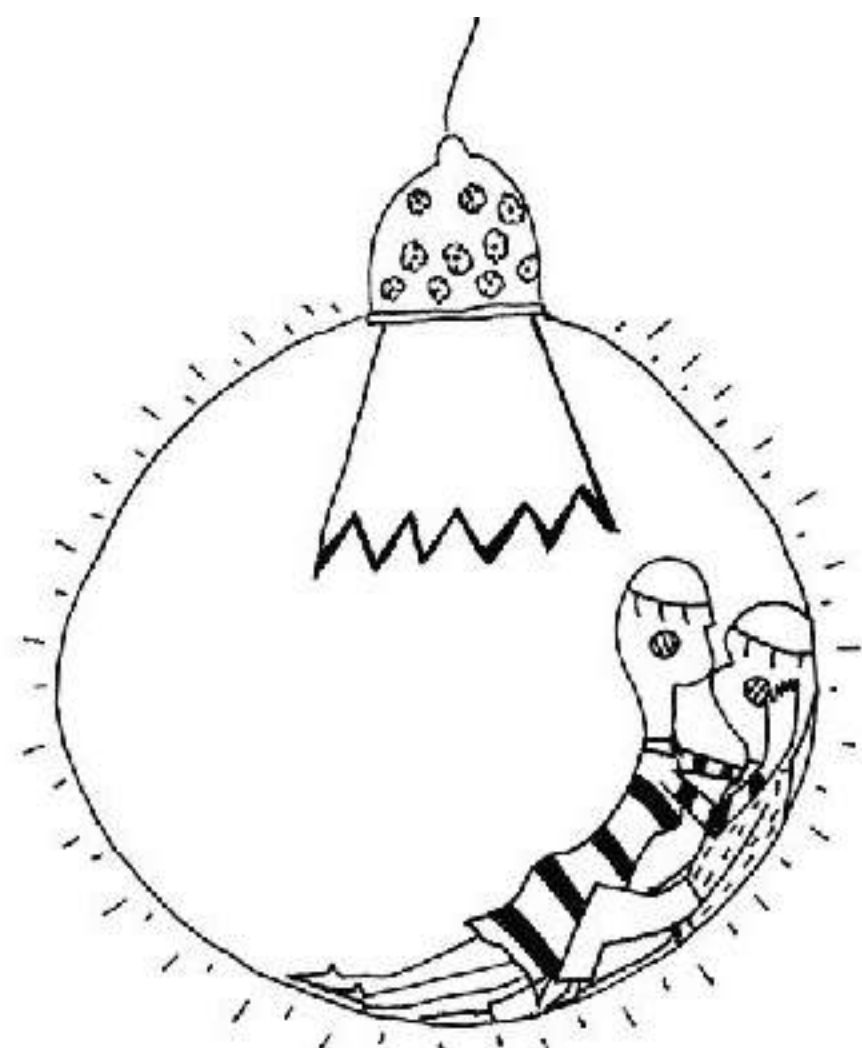
Alan Zeni



Illustrator, lyricist, photographer, tattoo artist, maker of ideas. It is difficult to frame in a few words the expressive universe of Alan Zeni, a multifaceted artist loved above all for his unmistakable kisses.



UN BACIO È
IL TEMPO CHE
SI TROVA SEMPRE

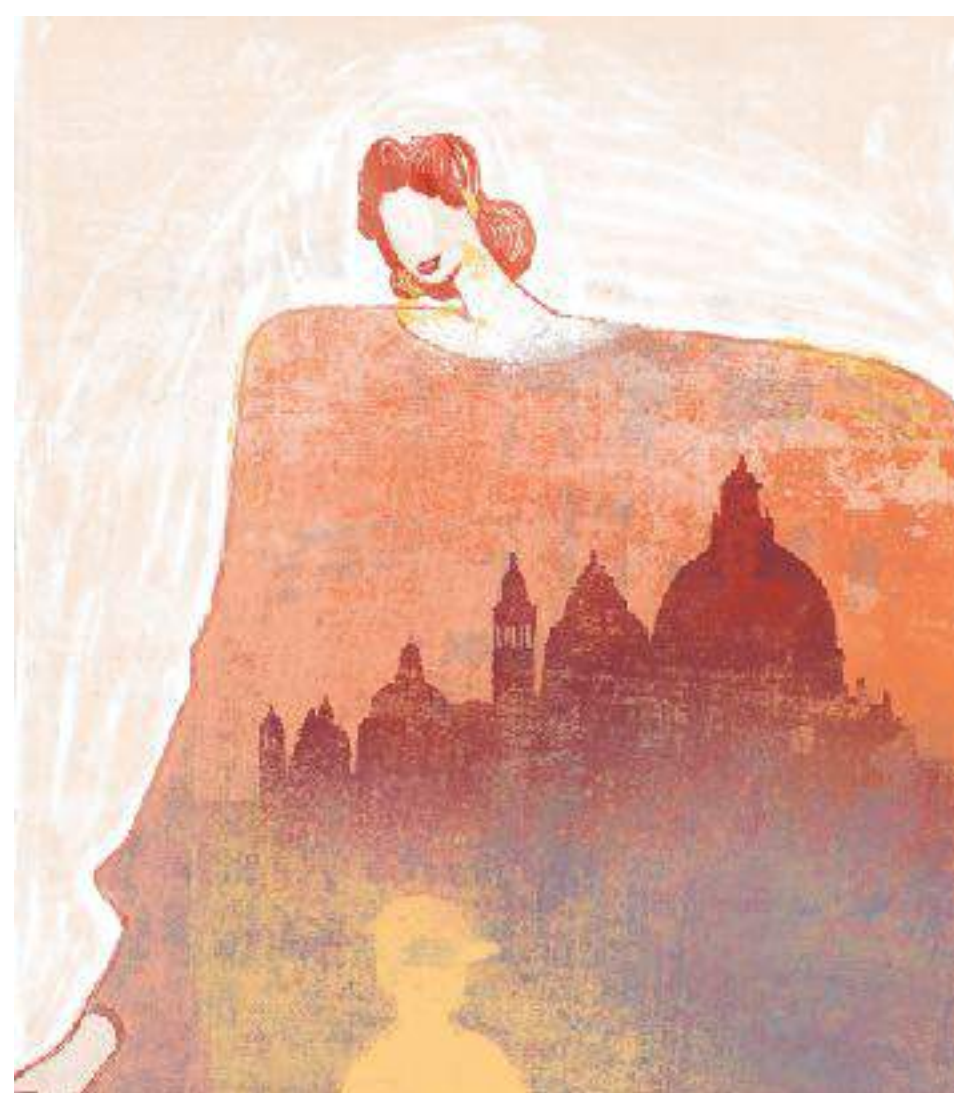




Mattia Riami



Color is his world: Mattia Riami enjoys using it to experiment and play, in search of new harmonies. His versatile and multifaceted illustrations combine traditional techniques and digital technologies.





Sara Stefanini



Sara Stefanini is convinced that every story is a love story and her illustrations prove it: soft, welcoming and colorful shapes emanate trust and empathy, making us feel safe.

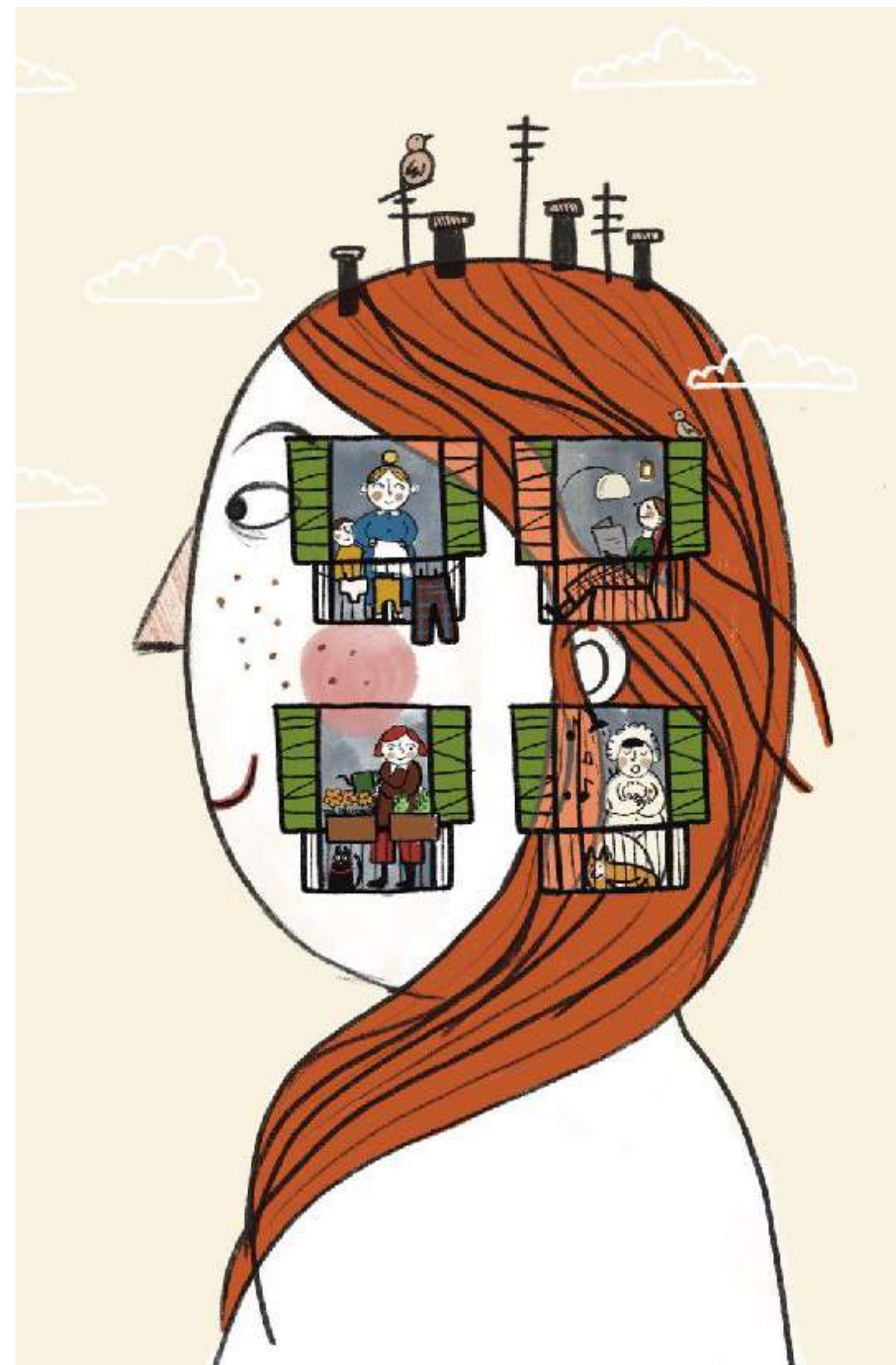
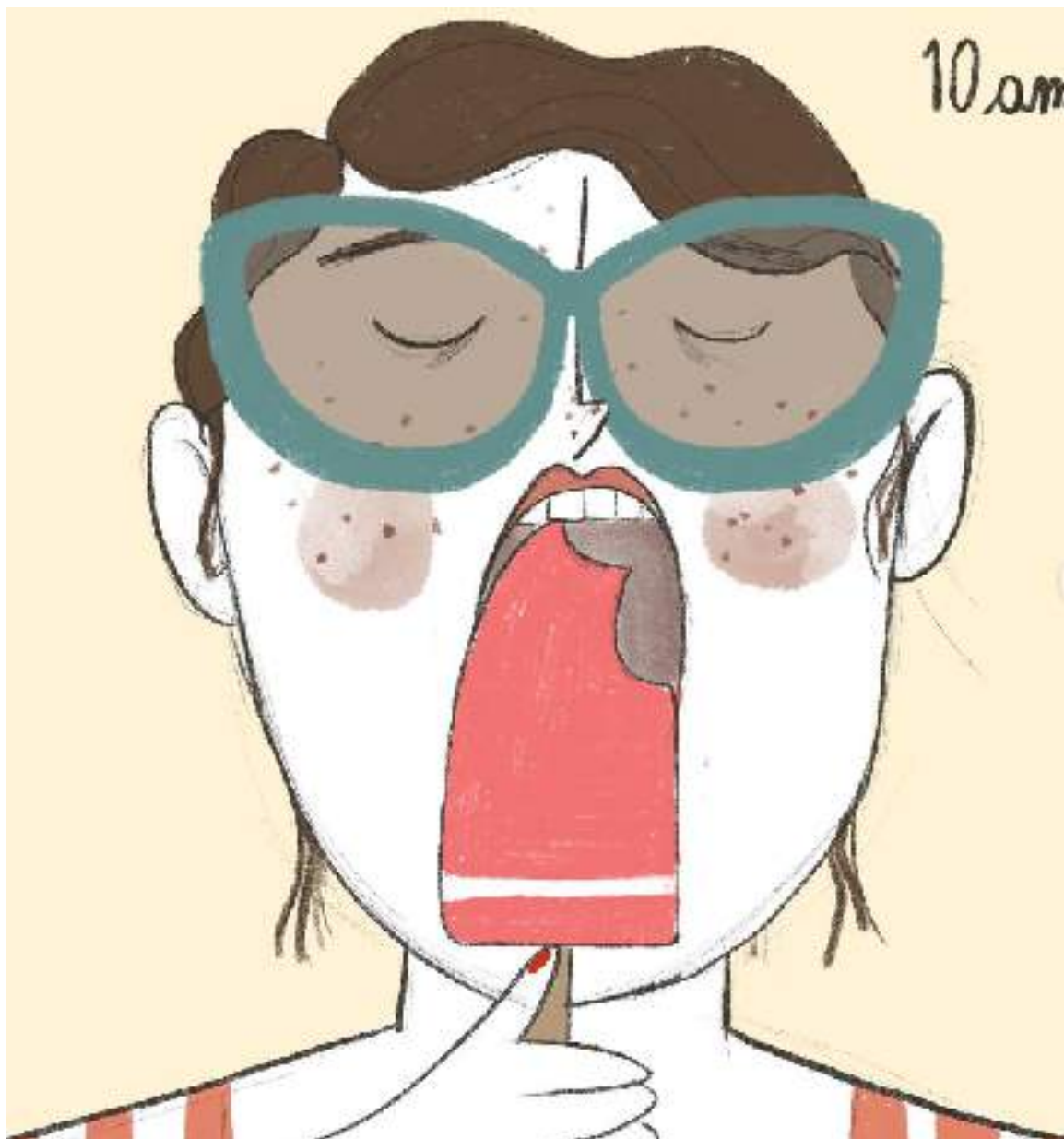


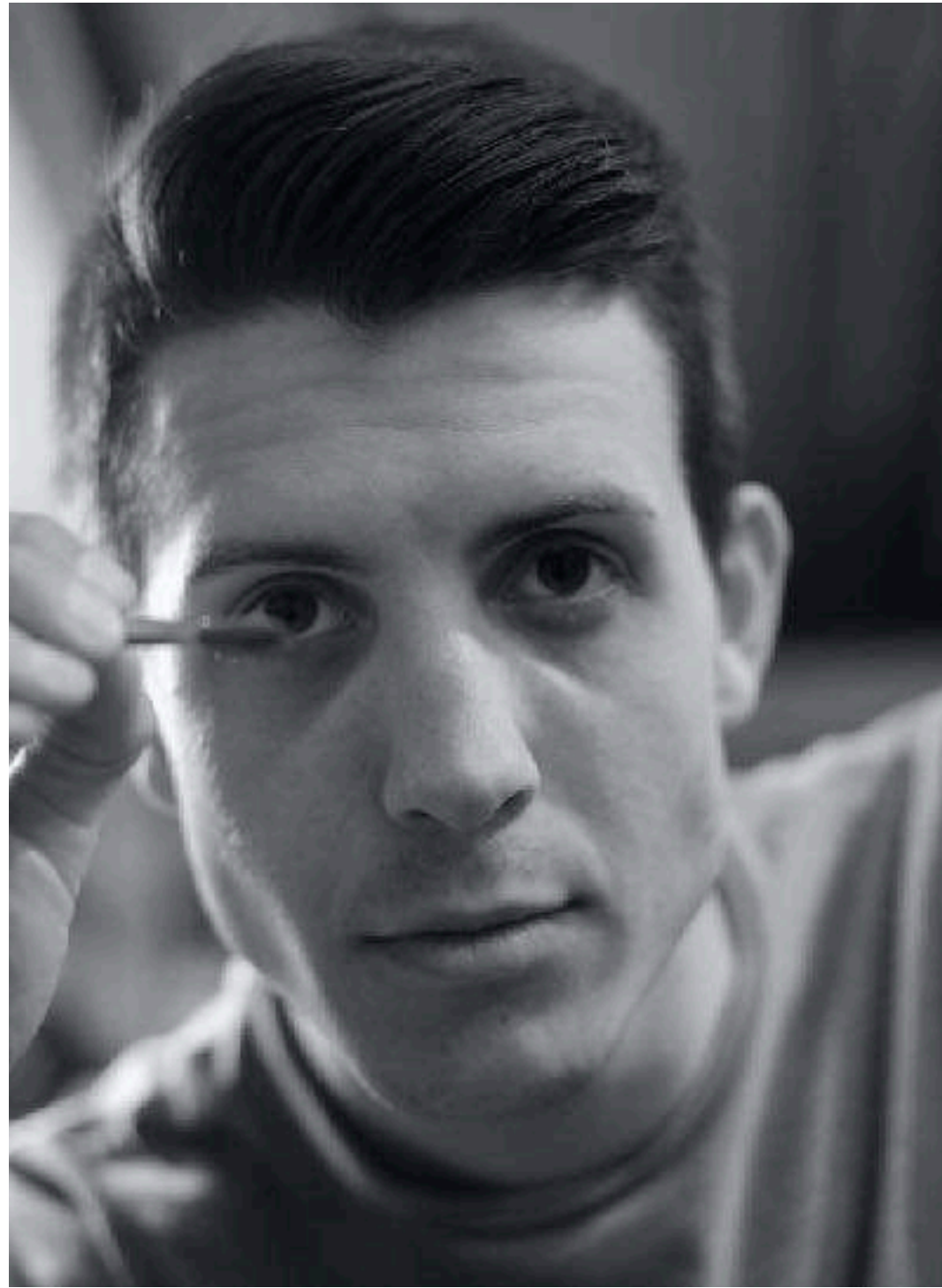


Adry De Martino



Adry De Martino is an illustrator, content creator and tattoo artist. Her colors are bright and delicate at the same time, her trait gives life to whimsical characters, often feminine, with a strong personality.

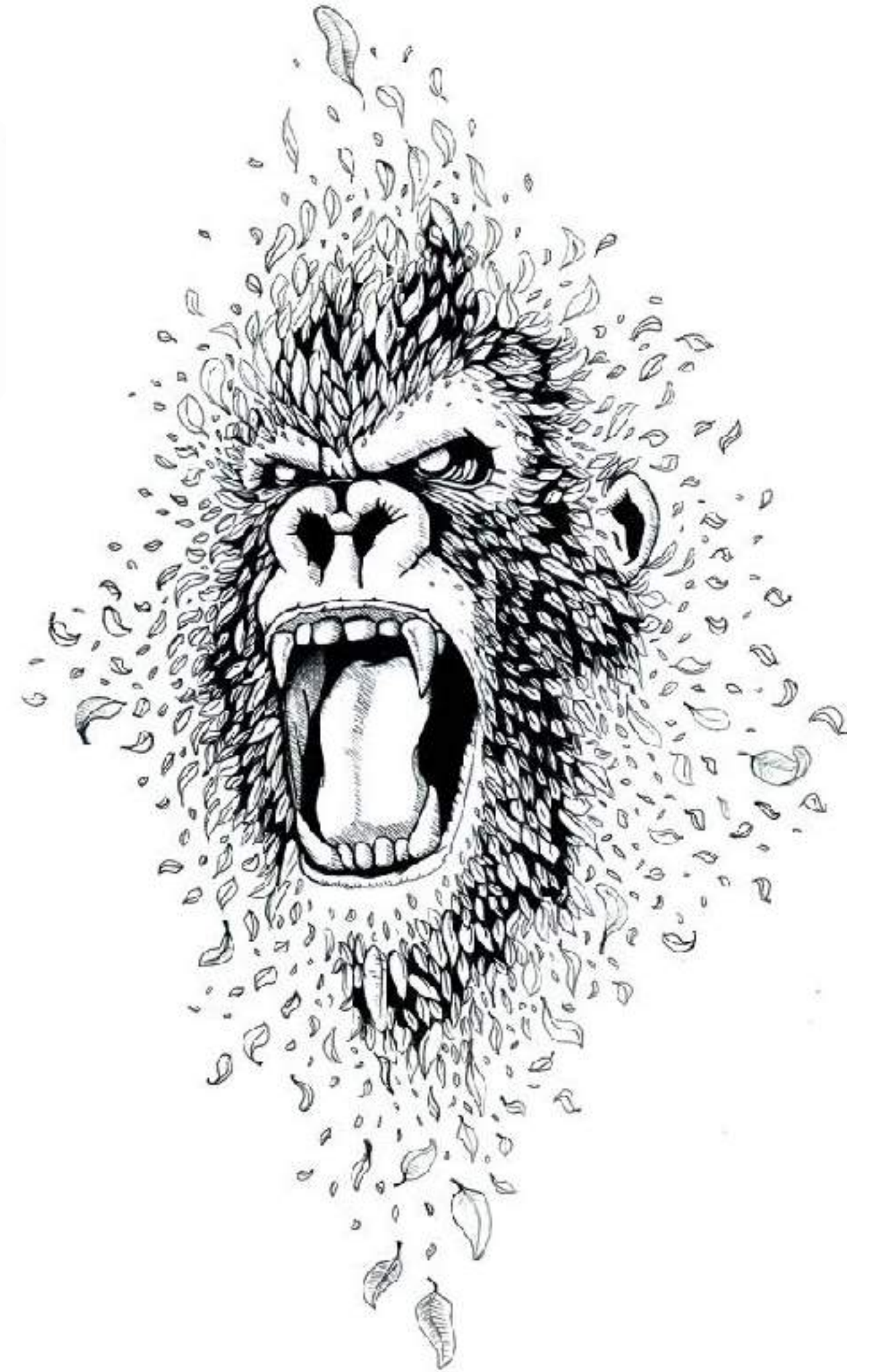
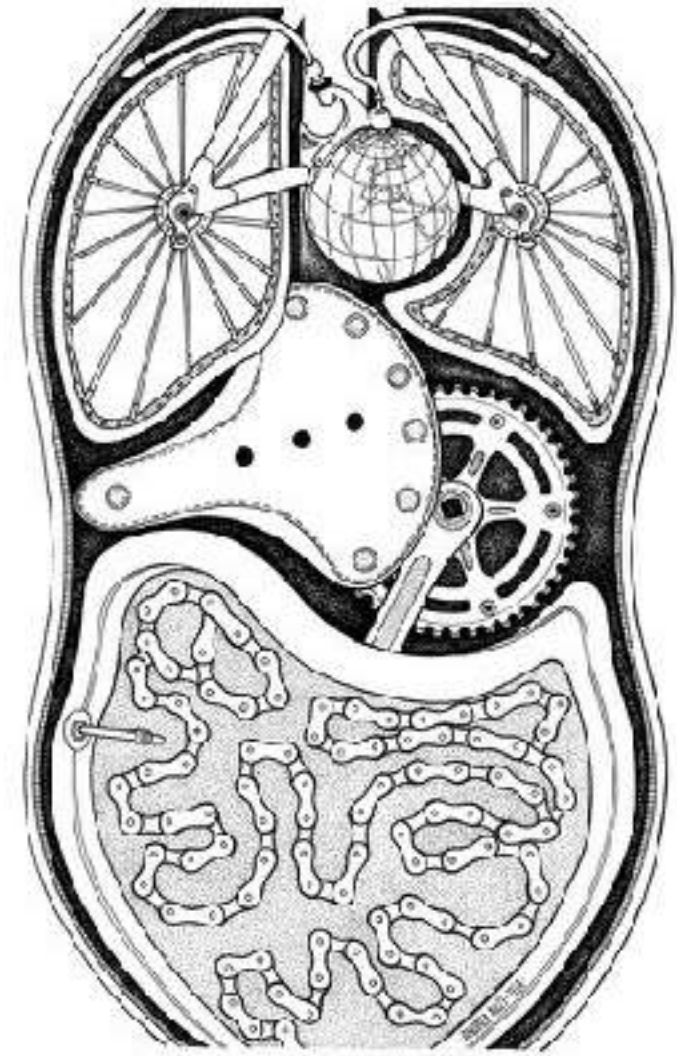




Il Tela



Illustrator, customizer, screen printer and tattoo artist, Andrea Rizzi is an eclectic artist with a devotion to ink and black and white. His nickname, Il Tela, is his mantra: everything is a canvas to paint.

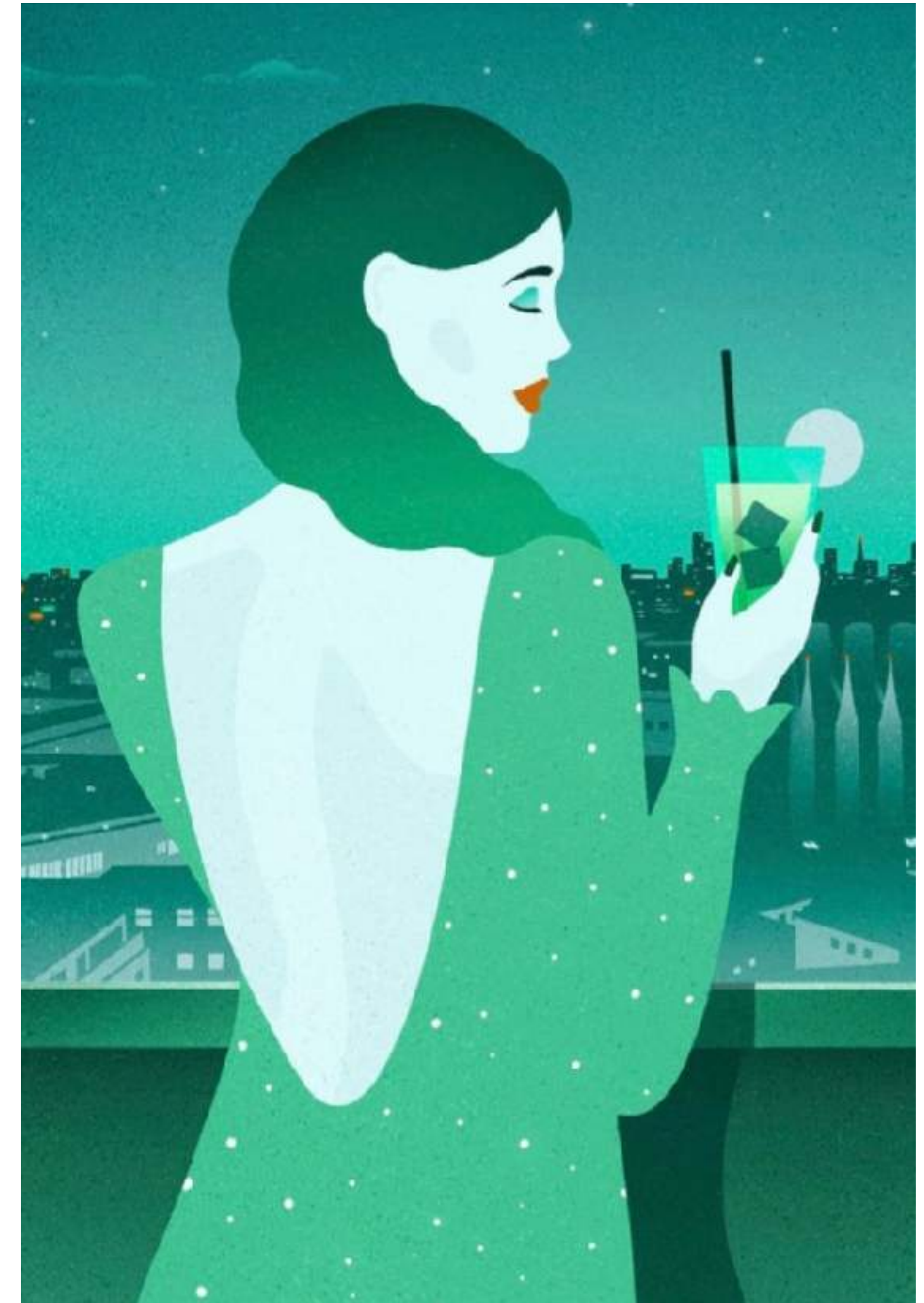
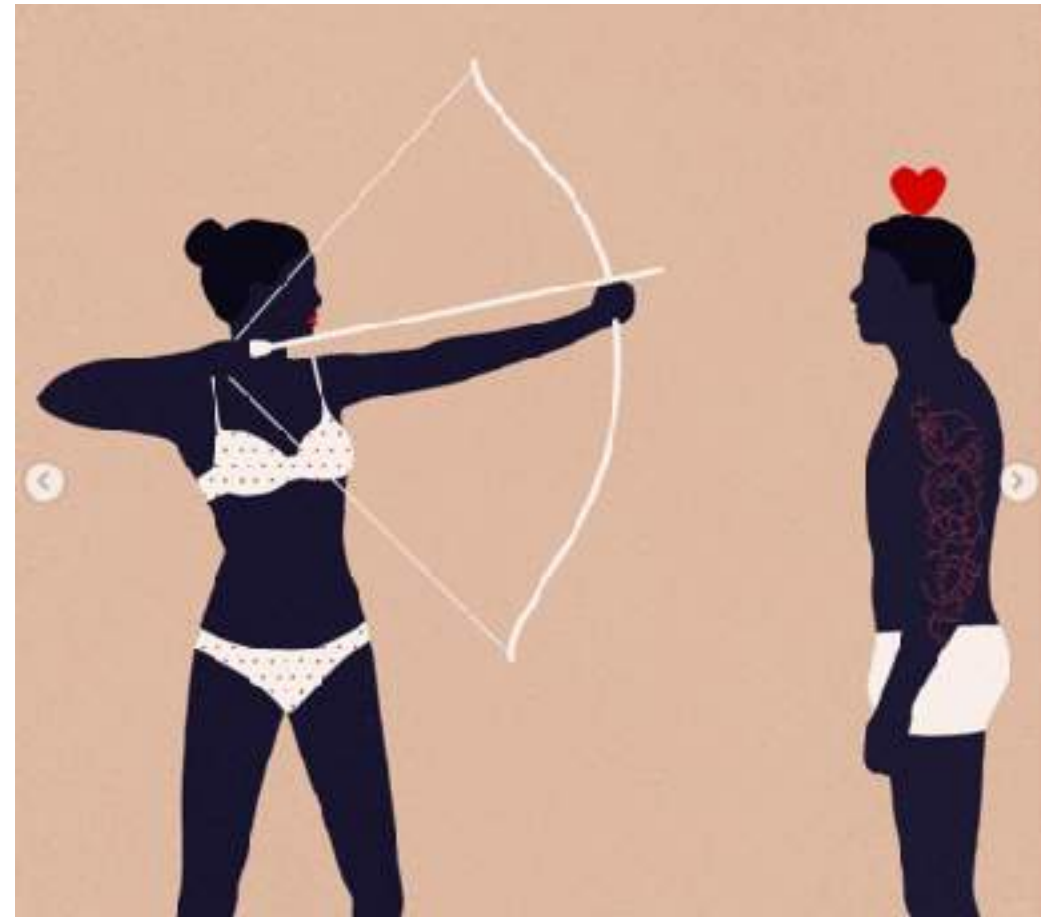




Allissand



Alessandra Bruni, aka Allissand, is specialized in translating moods into images: profound in the choice of the subjects treated, she plays with lines and colors to give strength to the concepts she expresses.





Pumpkins Graphics



Stefano Cattaneo, aka Pumpkins Graphics, is an illustrator, motion designer and graphic designer. Extremely versatile, he is an expert in animation, infographics, character design, logos and branding.





Katia Boarino



Katia Boarino, illustrator and motion designer with an elegant, geometric and minimal style, loves to experiment with different techniques of visual representation, from digital illustration to murals.





Tara Booth



Through her illustrations, her subjects and her original patterns, Tara Booth tells in a humorous and grotesque way the hardships that human beings have to face every day.

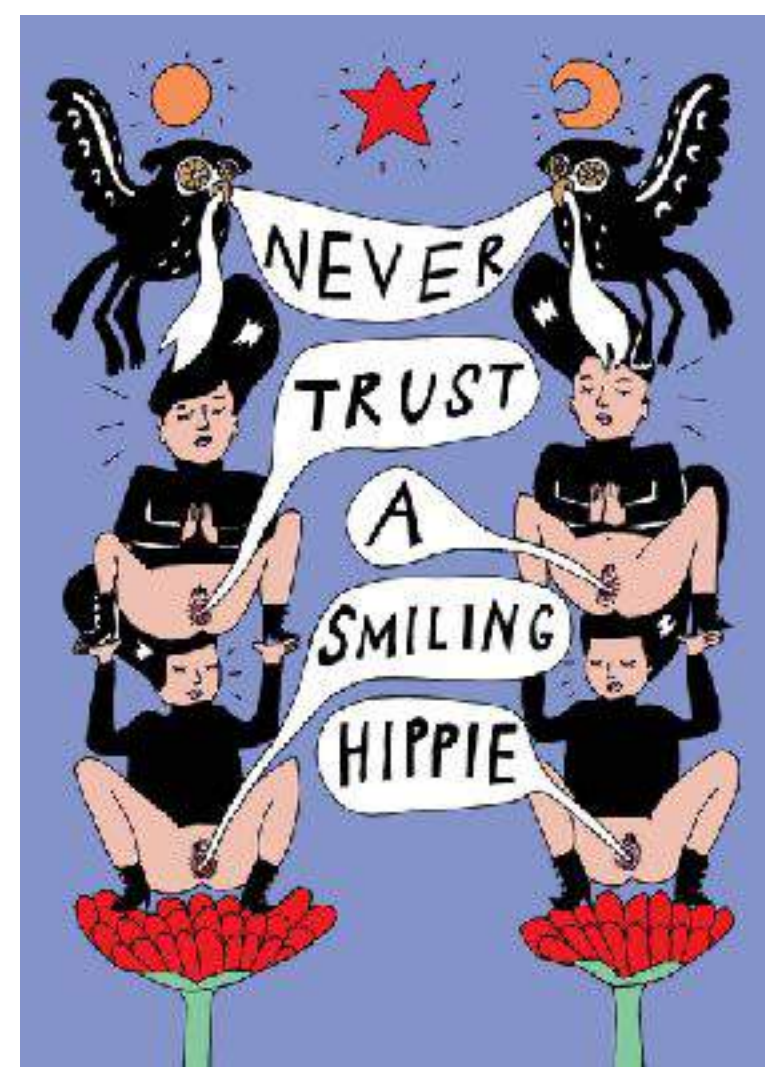
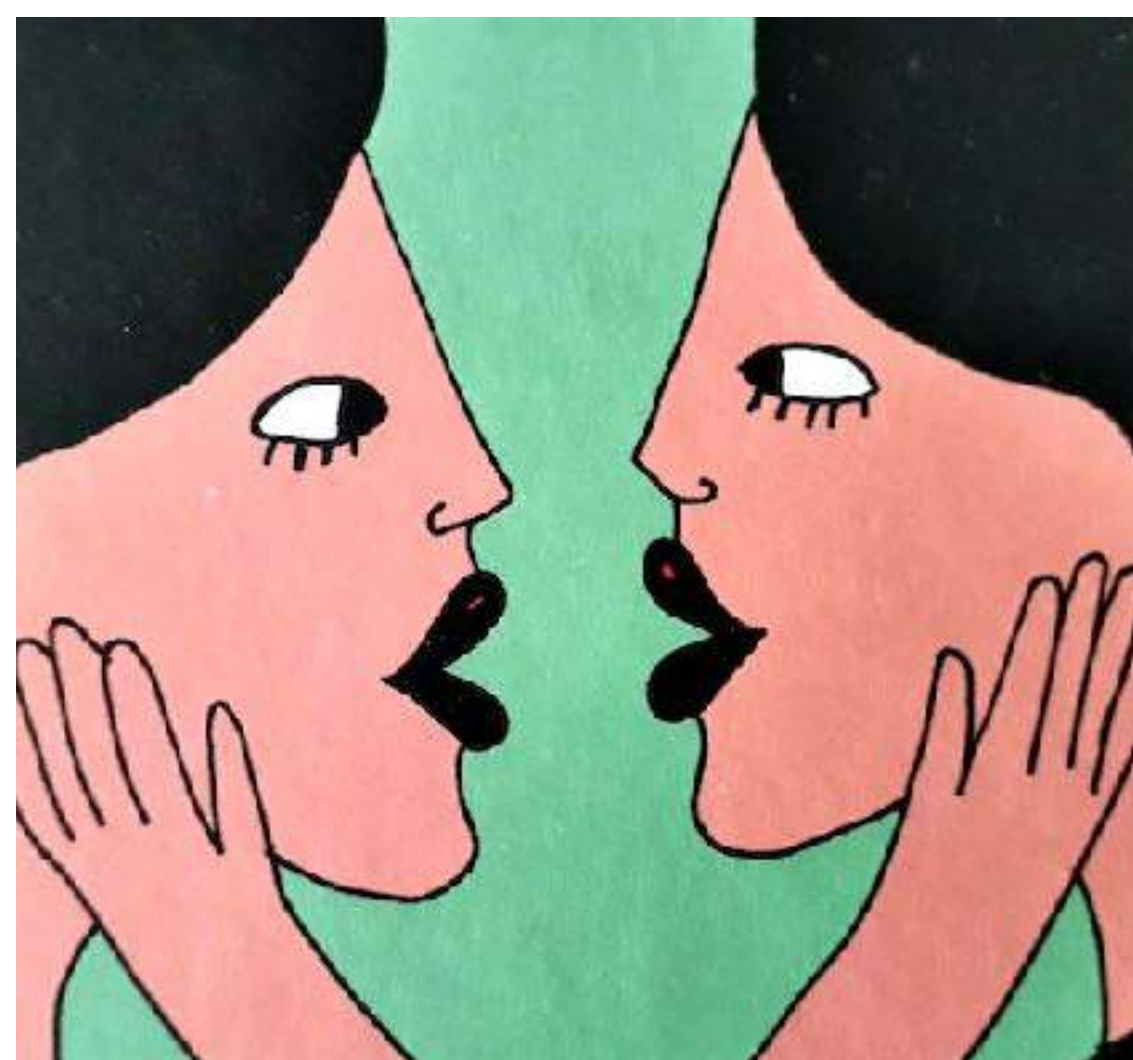




Liv Strömquist



At the forefront when it comes to feminism, Liv Strömquist loves portraying women and their taboos with a provocative, ironic and biting style that becomes a powerful communication tool.

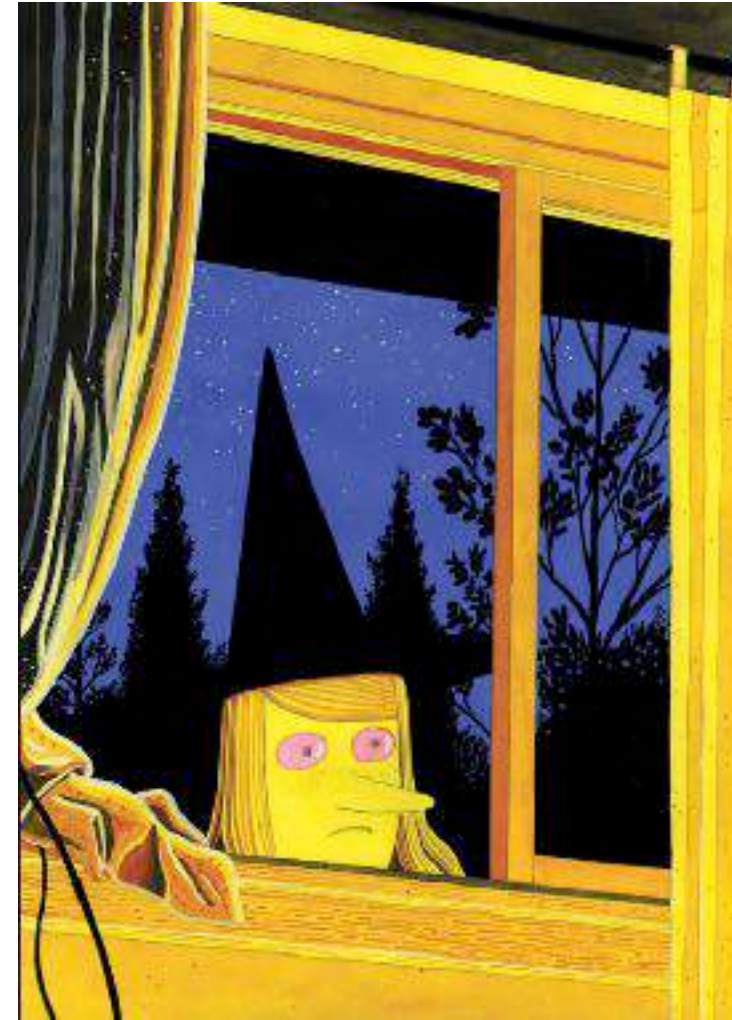




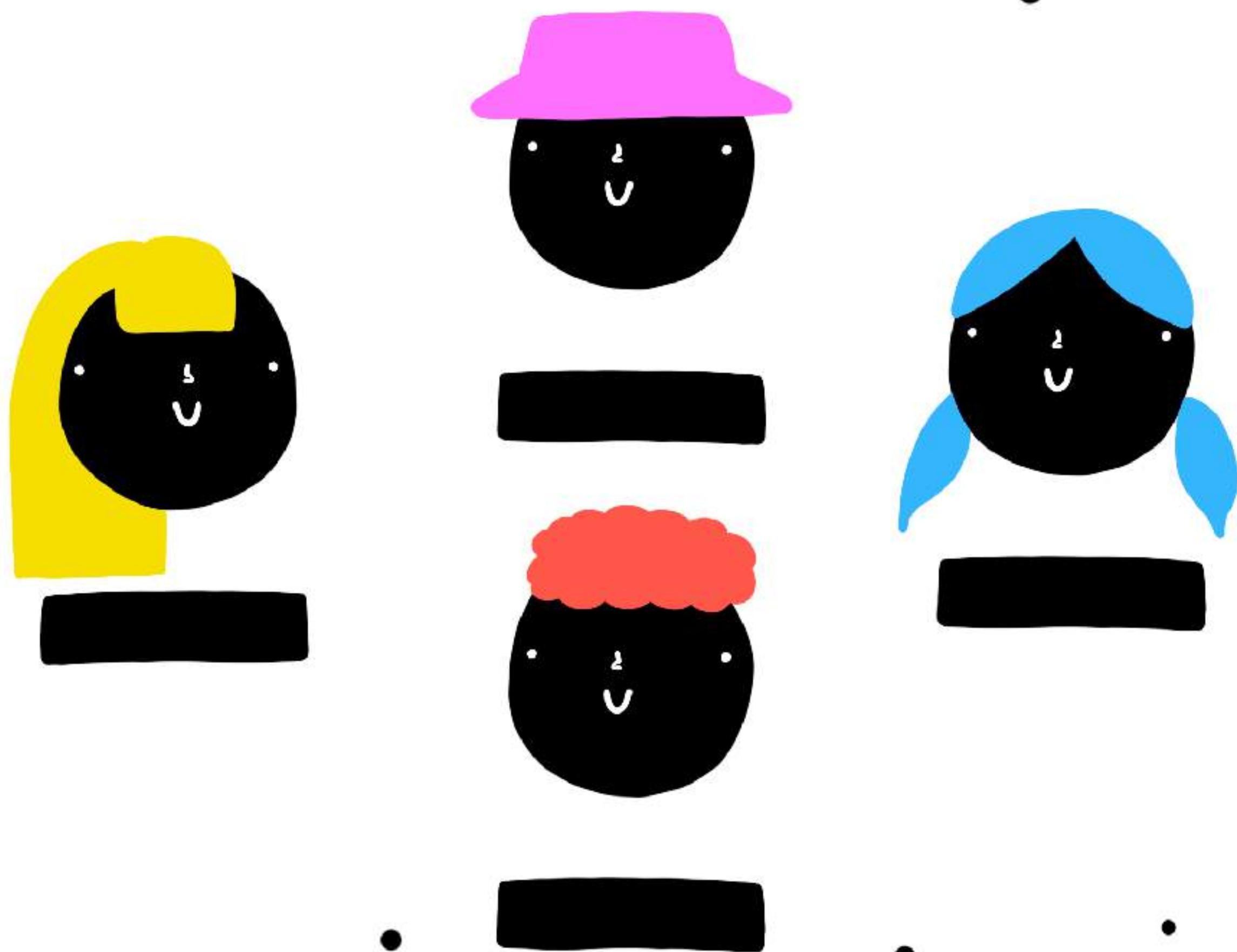
Simon Hanselmann



Awarded by critics and adored by the public for his provocative attitude, Simon Hanselmann is an Australian illustrator and cartoonist. His style is profane, outrageous, transgressive and profound.



LET'S MEET!



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