



# MInter Group s.r.l.

CORPORATE & INSTITUTIONAL ADVISORY

Bring the future  
forward



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# MINTER GROUP SRL

*Minter Group Srl offers Corporate and Institutional Advisory services to support companies, organizations and institutions in international development.*

The company aims to innovate international relations by offering cutting-edge geostrategic analysis and offering interdisciplinary and intercultural research, analysis, consultancy and training useful for achieving the international ambitions of each reality.



**ADVISORY**



**RESEARCH & ANALYSIS**



**TRAINING**

## OUR OFFER

- **Geostrategic consulting** - threat analysis, application scenarios, and determination of security solutions.
- **Intercultural communication strategies** - management of social media and other communication channels necessary for companies', organizations and institutions' international activities.
- **Euro-project management** - projects for open calls for companies and universities with particular attention to sustainability, the environment and international cooperation.
- **Training** - in the geostrategic field for companies and international organizations provided independently, but also in collaboration with Universities and Research Institutes for the offer of advanced training courses.
- **Lobbying** for international cooperation with particular attention to safety, the environment and sustainability.

*"Our resources, our passion, and our adaptability, thanks to a team of industry experts and young talents, allows us to work with particular attention to the environment and sustainability of enterprises and institutions by strategically supporting our customers from a local to a global growth."*

- Michele Pavan



**OUR MISSION:**  
**ANALYSING GLOBAL SCENARIOS AND**  
**PROVIDING INTERCULTURAL AND INTERDISCIPLINARY**  
**ACCESSIBLE AND USEFUL SOLUTIONS FOR ECONOMIC AND SOCIAL**  
**DEVELOPMENT**

## **OUR METHOD**

The activities focus on the research and analysis of global scenarios, taking into consideration the economic, political, anthropological, environmental, defense and security factors agreed ad hoc with the client as needed. **A tailor-made service** is therefore proposed for the customer, thus favoring its customers with targeted advice.

The ability to carry out research activities through the Crisis Prevention Observatories, Maritime Safety Observatories, socio-political Startups and others that can subsequently be constituted, allows to find information and prepare unique strategies in the reference sector. These operations are ensured by the continuous implementation of **cutting-edge technologies** with particular attention to safety, the environment and social factors.

The high-level training activities, carried out in collaboration with university partners, guarantee timely, personalized and quality updating by providing cutting-edge skills for institutions, international organizations and private companies that operate or wish to approach the international reality.

The company aims to contribute to the **definition of national and international institutional strategies in the geostrategic and cultural diplomacy field**, supporting the determination of the national interest and of the Country System by offering the community also a fundamental contribution for intercultural communication and 'euro-planning in support of universities, private companies and institutions.



Minter Group intends to invest in the training of young people through collaboration with universities and support to the global reality Mondo Internazionale APS ETS. The hiring of young people is part of the innovative drive that Minter Group promotes. The dissemination of knowledge, interculturality and interdisciplinarity is one of the founding values of our reality.

## GEOSTRATEGIC CONSULTING

The consultancy activity for the internationalization offered by Minter Group differs from the services on the market by giving the newest updates on the international context of Institutions, Companies, Chambers of Commerce who want to undertake business activities in safety.



- **Partner Scouting** - With a worldwide network, Minter Group builds strategic partnerships for clients who need to strengthen their activities abroad.
- **International growth** - Minter Group offers the expertise of its consultants with experience and skills to provide the *safest path for international activities* to understand the client's needs and offer the greatest opportunities following the client step by step in their international activities.
- **Country profile and ad hoc analysis** - The team of experienced analysts responds to the client's need for information through ad hoc analysis.
- **Infrared, radar and optical satellites** - The analysis are based on primary data through access to satellite information. The prevention of infrastructural or *hydrogeological risks are part of the benefits of our analysis method.*

REPORTS AND ANALYSIS ON  
SPECIFIC INTERNATIONAL  
CONTEXTS

NETWORKING AND  
PARTNERSHIP BUILDING

INTERNATIONAL MARKETS  
AND INTERCULTURAL  
COMMUNICATION  
STRATEGIES



# CORPORATE AND INSTITUTIONAL ADVISORY



The activity is developed to inform and train staff on the cultural approaches, legislation and national/international security, and economic and political developments in a particular country to develop international business activities.

The consultancy activity for the internationalization offered by Minter Group differs from the services on the market by responding to the needs of Institutions, Companies, Chambers of Commerce, and universities to know in-depth and continuously update the international contexts were to undertake business activities in safety.



Promotion and enhancement of strategic communication aimed at the internationalization of web and social networks with particular attention to intercultural and interdisciplinary values.

Capacity building in the corporate and institutional field with intercultural negotiation; Organization of presentation events; Organization of events concerning the dialogue between local institutions and communities; Development of courses in the field of social sciences applied to the resolution of geo-strategic issues.



Minter Group offers Travel Security and Security services Management for companies and humanitarian organizations that have the need to move staff abroad, even in high-risk territories.

Travel planning services and monitoring in real-time of the personnel in the areas of interest of the customer are part of the offer to customers.

International Security Management activities are also proposed in synergy with our Country Profile service and integrated with the most modern risk management techniques, addressed according to a holistic and integrated vision.

# CORPORATE AND INSTITUTIONAL ADVISORY



Advisory

## **AERIAL, UNDERWATER, AND TERRESTRIAL DRONES**

A business unit dedicated to unmanned and counter-drone systems.

Our specialization is the study and development of interactive systems between aerial, underwater, and terrestrial drones thanks to our partners offering innovative and constantly updated solutions.

Our solution involves the study of the context and applications, the choice of the most innovative systems on the market, and constant support for research.



Advisory

## **EURO PROJECT MANAGEMENT**

MInter Group, through a collaboration with its own international network of institutions, bodies, and young people, aims to develop activities that are a source of wealth and growth at the multilateral level.

MInter Group develops international "Coalition building" activities; "stakeholder mapping" with the aim of providing personalized information for the achievement of public-private partnerships at the international level; design and consultancy for cooperation projects between universities, companies, and companies internationally.



Advisory

## **LOBBYING AND PUBLIC POLICIES**

For NGOs, institutions, and Universities.

MInter Group, in connection with its dedicated service, fosters the implementation of Cooperation pathways and develops documentation and policy proposals minding the benefit of young generations.

Lobby activities aim to support – in a responsible manner – the interests of the Company and support the position of the same at the organs of the territory. It is part of democracy for at least two centuries and is a legitimate tool for influencing public policies.

# TRAINING



**GIS ACADEMY**  
GEOSTRATEGIC INTELLIGENCE & SECURITY

Minter Group Srl offers training courses through a single platform: **GIS Academy**.

The courses are developed in collaboration with professors with years of experience in the field and with selected Research Institutes, Universities and Partners to offer constantly updated content with high added value, useful for operating in the international context.

There are courses in **IMINT in collaboration with Serco Italy, OSINT, HUMINT, Geopolitics, Blockchain, Drones, Private Intelligence**, and much more. Courses are uploaded all year round on the platform.

## Trainership

### TRAINING PROGRAMS FOR ENTREPRENEURS AND ENTREPRISES

In order to expand its activities abroad respecting the values of sustainability, companies need to train their staff both on the culture of the country in which you plan to enter geopolitical dynamics that characterize it. At the same local staff needs training on the corporate and national culture of the country of origin of the company.

Minter Group is available to develop ad hoc training programs at the request of companies, non-profits and institutions, contact us to discover the growth possibilities for your reality.

## Trainership

### SIMULATIONS

Simulation of customized scenarios for companies, institutions, and universities, with the aim of training staff to manage stressful situations in countries at risk.

Within this training it is expected for the students to learn methods that lead to a correct "Situation awareness", the procedures to be adopted in the event of a risk situation including the level of protection within a target State.



# PUBLICATIONS



Insights on international relations and geopolitics in a series of books: Kosmos.  
The first issue, on Amazon, from December 15, 2022.



Our publications on geopolitics, intelligence and security.



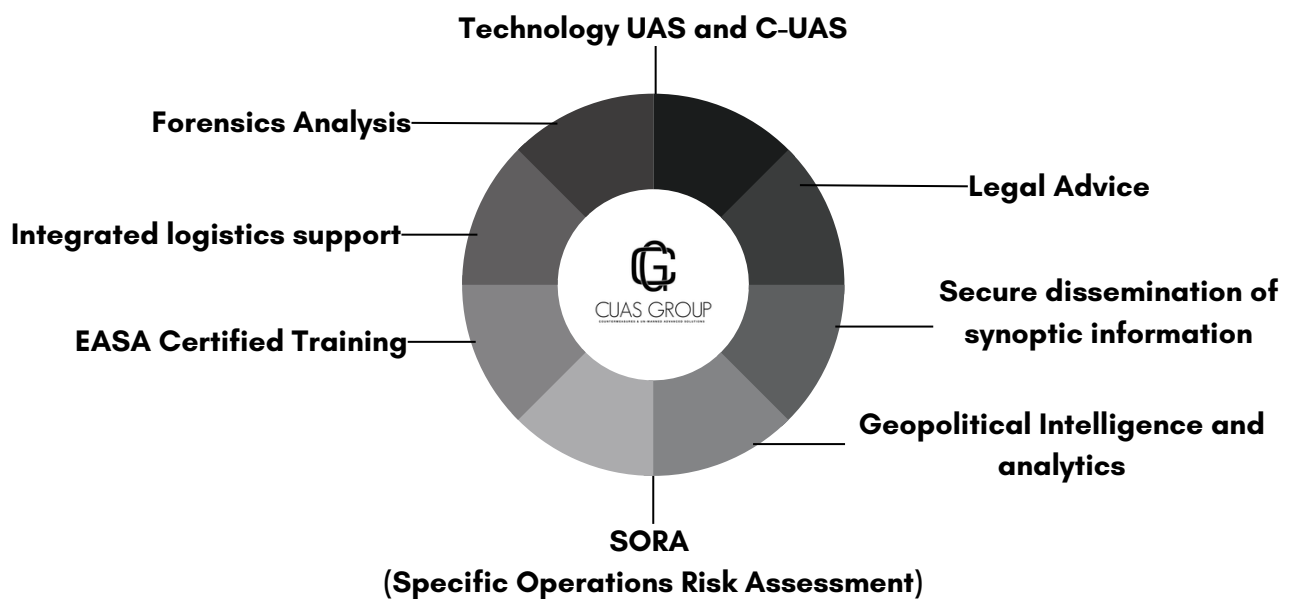
**DIPLOMACY**  
STRATEGIC APPROACH TO GLOBAL AFFAIRS

A quarterly magazine dedicated to International Affairs.



# MINTER GROUP IS PART OF CUAS GROUP

CUAS Group is a company based in Gallarate (VA) founded by experts in the aeronautical and geopolitical security sector; the main focus of the company is to offer products, services and solutions in the manned, unmanned sector and related countermeasures with products dedicated to the world of drones and security, able to integrate with the ecosystem already in use by our customers.



SCAN ME

These activities can be provided to **private surveillance, security, protection** and **investigation companies** with the authorization of the competent Authorities.

Specifically, these are technical, commercial, representative, distribution and **resale of products, services and solutions** for the aforementioned customers.

**Training activities** "ab-initio", "recurrent" and "proficiency" control on the solutions provided are carried out as well as training activities (high specialization) towards third parties.

# PARTNERS

*We are proud and proud to collaborate with our partners. True excellence in the various sectors to which they belong.*



Department of Excellence Engineering  
- Roma Tre University



Security | Intelligence | Drones



Financial advisory



Space | Defense | International  
Organizations



Public Affairs and Communications |  
EU Funds | European affairs |  
Political and regulatory risk, defense  
and reputation building



Scientific Journal on  
International Law



Aviation Sector | Security |  
Radio | Drones | Technology



Artificial Intelligence Solutions  
& Technologies



Business services



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Per la promozione dei piani di lotta alle  
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Cultural Diplomacy | Geostrategy  
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Online journal on geopolitics



SPECIALEURASIA

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Geopolitics | Geostrategy



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