

Lia



®

Pascaniuc



About Lia Pascaniuc

Lia Pascaniuc is a brand born from a sophisticated yet **sustainable artistic vision**. Lia's **L** and Pascaniuc's **P** meet and intertwine to spontaneously form the symbol of infinity: the totality that arises from the meeting of two perfectly specular halves in **balance and harmony**.

The mission is the constant search for new possible synergies and applications between the **brand** and the **highest quality products**. Behind each creation, an in-depth artistic study is expressed through the transposition of one's works on different products. This is how **unique stoles** in pure silk, modal and cotton are born and **luxurious art carpets** in New Zealand wool and silk. Also, perfumes and **essences** with a unique design express the collaborations between Lia Pascaniuc and partner companies made in Italy with an international flair.



Home and body fragrance



Room Spray

500 - 250 ml
€ 70 - € 45 final price

Painted plastic bottle with spray and cap in gold finishing, black painted label with hotfoil gold, giftbox in cardboard printed with hotfoil gold, luxury pure oil fragrance 10%

price to distributor divided 7 shop (point coefficient 4)

exemple

70:7=10€ distributor (ask quantity)

70:4=17,5 shop (little quantity)



Reed Difusser

100 - 200 ml
€ 40 - € 70 final price will
be

Painted round glass bottle
with black fiber sticks, bottle
cover in silver color, frontal
and back label, giftbox in
cardboard printed with
hotfoil silver, pure oil
fragrance 6%

different price to distributor
divided 4

shop (point coefficient 4)





Reed Difusser

200 ml
€ 70

Painted round glass bottle
with black fiber sticks, bottle
cover in silver color, frontal
and back label, giftbox
in cardboard printed with
hotfoil silver, pure oil
fragrance 10%



Reed Difusser

100 - 200 ml

€ 35 € 50

Painted round glass bottle
with black fiber sticks, bottle
cover in silver color, frontal
and back label, giftbox
in cardboard printed with
hotfoil silver, % pure oil
fragrance 10%

*different price to distributor
divided 4*

shop (point coefficient 4)





Room Spray

500 ml

€ 50

Painted plastic bottle with trigger, black painted label with hotfoil silver, % pure oil fragrance 6%



Room Spray

250 ml

€ 35

Painted plastic bottle with trigger, black painted label with hotfoil silver, % pure oil fragrance 10%

Body Mist

Alcohol free

250 ml

€ 25

- HALAL-

Painted plastic bottle with pump and cup silver and hotfoil silver, % pure oil fragrance 6%



Body Mist

Alcohol free

250 ml - body spray

€ 35

HALAL certification

Painted plastic bottle

Plastic bottle with pump
and cup silver and hotfoil
silver, % pure oil fragrance 10%





Parfume extrait

100 ml

€ 80





Lia Pascaniuc



Lia Pascaniuc



Wipes for cleaning glasses

Moistened and soft cellulose wipes for cleaning glasses. Biodegradable. Useful on the go.

After use let the surface dry. Pack of 15 individually wrapped wipes.

€ 5,00 final price



Valuable and unique
stoiles



Stoles

70 x 180 cm

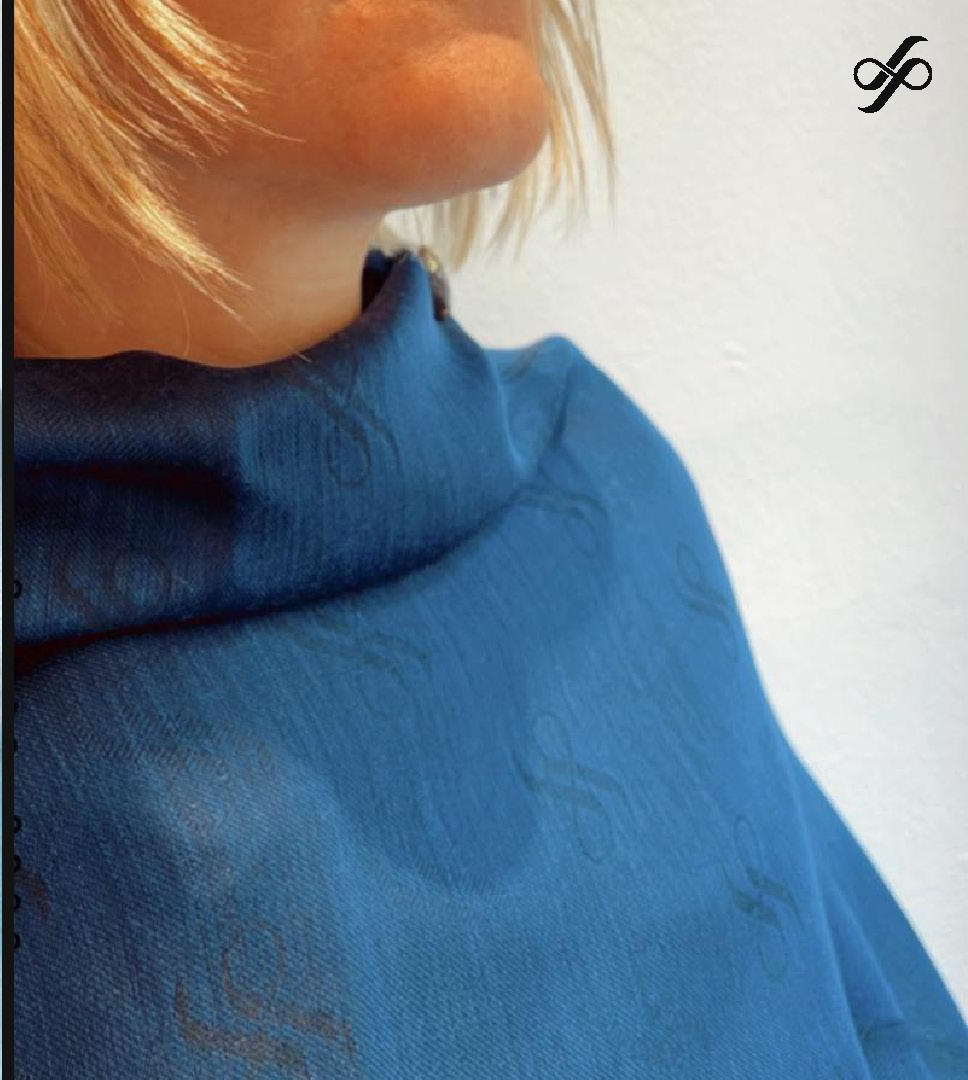
130x130 cm

44% modal w 56% wool

Soles in wool and modal
in 7 colours: silver, bordeaux,
blue, black, pink, green and
bronze

€ 90,00







Art carpet

Art Carpet

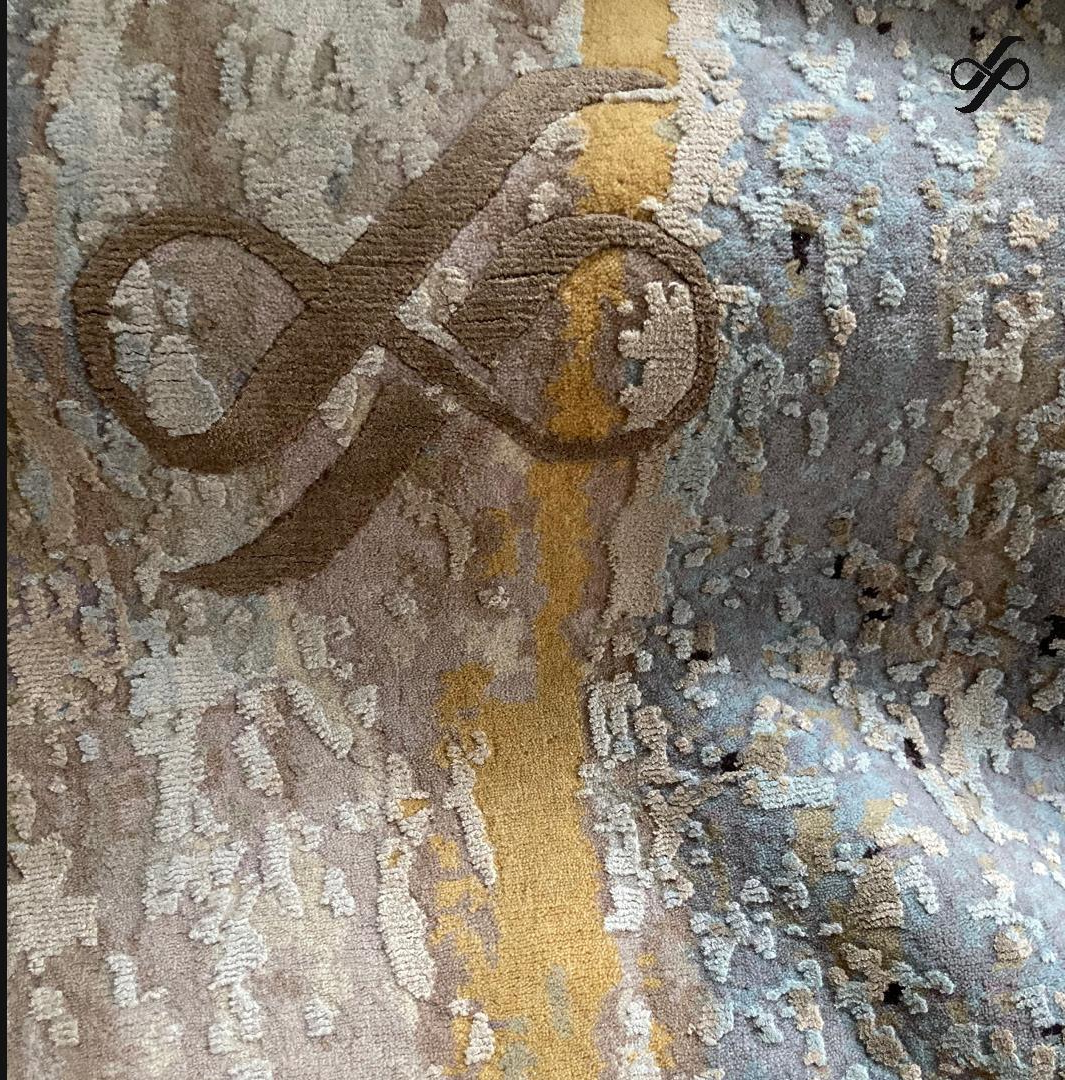
300 X 230 cm

300 X 250 cm

Indian hand-knotted rug,
with wool fleece from New Zealand
and pure silk, warp and weft in
cotton, with 100 line Tibetan knot
(i.e. 100 knots in a square inch).

n.1 € 15.000

n.2 € 14.000





n.1





n.2





Visual art



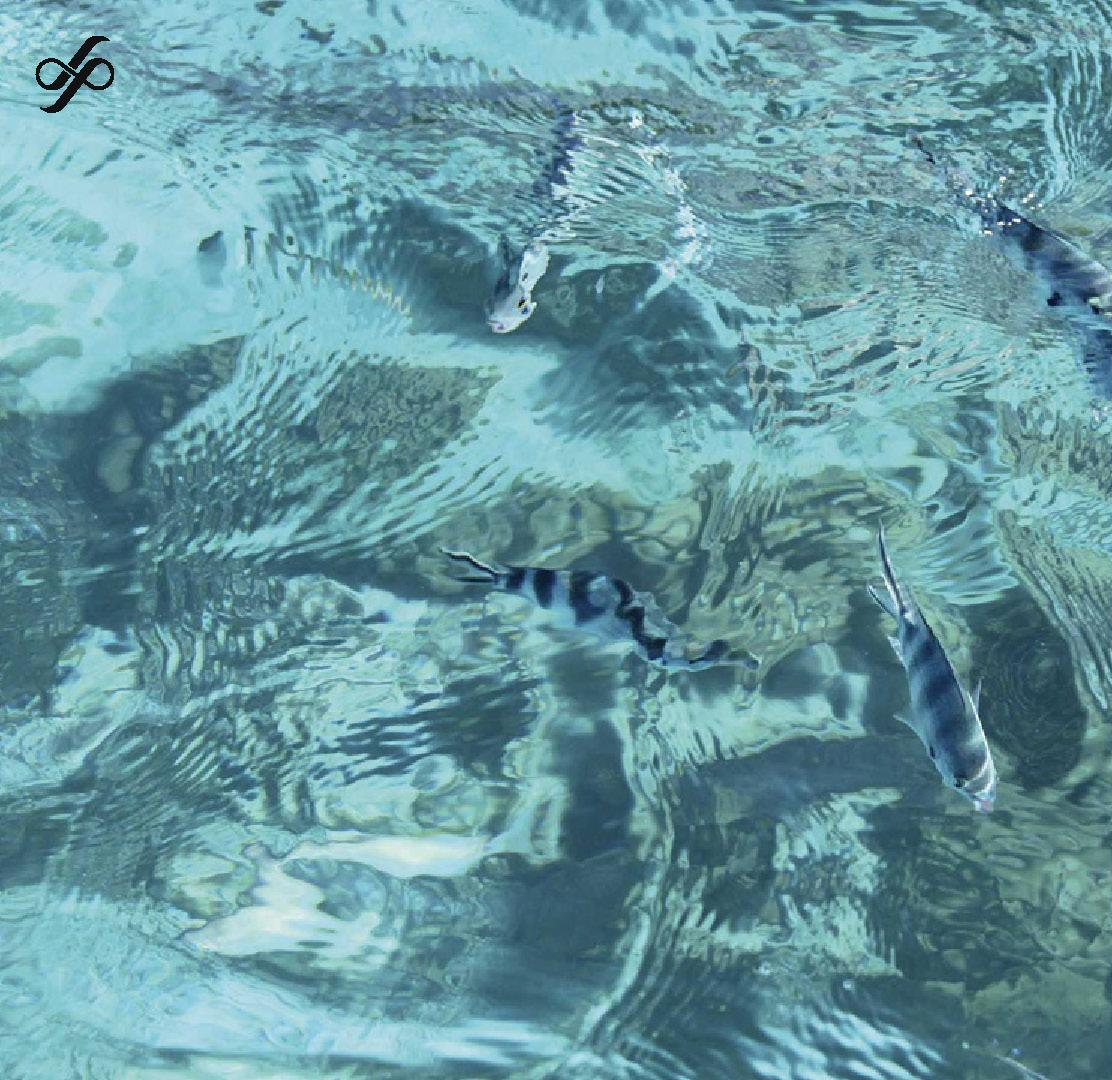
Lia Pascaniuc is a **visual artist** who uses contemporary languages such as **photography, videos, sculpture new multimedia technologies** to investigate the themes and the emergencies of the present day society, for example climate change and natural environment transformations.





Some of these **works of art**, published and certified by SIAE, are made in Italy on **fine materials** such as silk, **modal and organic cotton**. They are only sold in some **museum bookshops** and **luxury stores** for now, like an essential accessory to fulfil a **sophisticated** and **precious** look.

The idea comes from the yearning to wear a different artwork every day, in its beauty also as a daily object, which could represent a contemporary artwork, an aware luxury, to be different with high quality materials. The two following models titled Aurora Light, as the small carrès, are unisex. Shawls, small carrès can be tied to the bags, around the wrist or pochette on men's jackets. The titles report the same names of the art projects exhibited all around the world by the artist.



Luce Liquida III *Liquid Light*

130 x 190 cm
Shawl 100% silk

250 euro

120 x 180 cm
Shawl 92% modal 8% silk

€ 210

Shawl 30% silk 70% cotton
€ 120





Aurora Light #4

120 x 180 cm
Stola 100% silk

€ 120 - € 220



Vita Liquida #34 A
Liquid Life

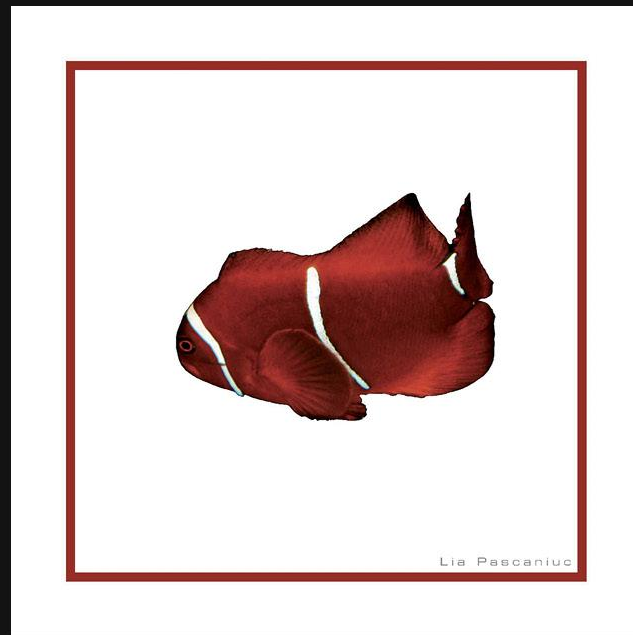
33 x 33 cm
Silk Carrè, Hand Rim
Carrè in Silk twill, hand rim

40,00 euro

Vita Liquida #34 A
Liquid Life

43 x 43 cm
Cotton Carrè 100%,
Hand rim Carrè in silk t
will, hand rim

25,00 euro



Vita Liquida #33
Liquid Life

33 x 33 cm
Carrè in Silk twill,
hand rim

40,00 euro

Vita Liquida #33
Liquid Life

43 x 43 cm
Carrè in silk twill,
hand rim

70,00 euro



Vita Liquida #06
Liquid Life

33 x 33 cm
Carrè in Silk twill,
hand rim

40,00 euro



Vita Liquida #06 °
Liquid Life

45 x 45 cm
Carrè in Silk twill,
hand rim

70,00 euro



*Forse non ti chiedo
se sei felice.
Ma il mio silenzio
desidera che ogni cosa
volteggi leggera
come una farfalla
intorno alla
tua felicità.
Senza mai sostituirla.*



Lia Pascaniuc



ARTEMY

leggera come una farfalla intorno



alla tua felicità. Senza mai sostituirla.

senza mai sostituirla. Senza mai sostituirla.



ARTEMY

Forse non ti chiedo se sei felice. Ma il mio

Packaging

Smart pochette with satin handle as the satin ribbon, easy open-close thanks to the strap in the middle, it is delivered folded. Inside there is the certification of authenticity and quality of the products.





www.liapascaniuc.com



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