



L i a



®

P a s c a n i u c



## MY CONCEPT

*Art is sensation, expression, and experience*

Lia Pascaniuc has told her vision of the environment through her artworks, drawing from her intimate perception of the continuous flow of nature. She undertook and accompanied the observer over time through a sensory journey, stimulating the sense of sight with sculptures, images and holograms' of touch, thanks to the precious fabrics of the stoles and the rich textures of the art carpets' up to the **sense of smell**, with the brand new line **of essences for interiors**.

The artist enriches and influences the environment with her works: an immersive journey in 3D art (sight, touch and smell), unlocking ancient mores and creating new precious ones.



*Each location is unique and changeable:  
the furnishings, colours, fabrics and scents  
are an extension of those who live and inhabit it.  
**An essence takes on different nuances** and scents  
once vaporised because it blends with the scents  
and smells already present, creating a unique  
and **characteristic olfactory sensation.***





# MY PRODUCTS ARE

The new olfactory line fits perfectly into the "vision" of her Art Brand because she respects it:

## #uniqueness

Three different delicate essences, which blend with the location creating additional notes with each splash

## #elegance

Each room essence branded LP becomes an artist's perfume, which furnishes and embellishes the location

## #high quality

Like every product of the brand, it is high-end in terms of content and choice of packaging

## #accessible luxury

According to Lia Pascaniuc's philosophy and vision, luxury products can become more approachable and usable by the public while maintaining high quality



# MY HOME, HAIR & BODY FRAGRANCES

*Three different fragrances are available in various packaging solutions, suitable for any location and skin type. Six products (three for the home and three for the body) are also designed for fabrics, linens and the person.*





*3 different fragrances*

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GZ-VO

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RORU



## LOVING AMBER

*Citrus, Orange, Bergamot, Aquatic Accents, Jasmine, Damask Rose, Gardenia, Freesia, Vanilla, Light Woods, Modern Musks*

**Fresh and full of energy**, sunrise is told in this essence, characterised by citrus notes, which make them perfect for convivial rooms. It's slightly acidic tone goes well with the scents of the houses, enhancing their freshness.





## INFINITY

*Sweet Orange, Mint Leaves,  
Fresh Green Notes, Lavander,  
Indian Jasmine, Amber accord,  
Vanilla Berries, Wood Cedar,  
Patchouly, Musk*

**Smooth and sweet**, it spreads an almost honeyed trail. This fragrance takes the mind through memories and into one's **spirituality**. The warm notes gently envelop the skin and the ambient, giving a **feeling of relaxation**. It is a **sophisticated and rich** essence which offers moments of intense olfactory pleasure.







## AURORA LIGHT

*Bergamot, Mandarin, Spicy Notes,  
Wormwood and Red Thyme  
Cedar and Patchouli,  
Amber and Musk*



**Persistent and changeable**, it leaves a delicate note that spreads with various intensities once vaporised. A **decisive but not intrusive** perfume, it is suitable for the coldest temperatures, with its warm notes of Patchouli, and for the more summery climate, where the contrast with the fresh mandarin stands out.



MY  
HAIR & BODY  
SPRAY

250 ML





# MY VARIANTS HOUSE FRAGRANCE

100 ML

200 ML

250 ML

500 ML





# PERFUMES

From the meeting with GEA, a leading company in the production of fragrances, a partnership of excellence is born between Lia Pascaniuc's brand and Gea Profumi products. Essences with a refined design signed LP to embellish and make any type of environment unique and personal from the olfactory point of view. Thus, the Lia Pascaniuc brand declined in functional and versatile design and furnishing objects.

**An experience that involves multiple senses:** sight, thanks to the creation of artistic and luxury artefacts' smell, stimulated by **unique fragrances** expertly composed for each environment' and touch, expressed through new materials and technological solutions



## ABOUT THE ARTIST

Of Romanian origins, Lia Pascaniuc has always had a strong relationship with her traditions and her land of birth, but with a significant interest in the environment, climate changes and technological applications.

She studied in Italy, where she lives and has enriched her art form through life and academic experiences. She is an all-around artist, and her artworks reflect her versatility. Over the years, her artistic expression has evolved, creating her art-brand LP, whose philosophy encompasses her vision.





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