

Growing together

**AN INNOVATIVE EDUCATIONAL
PUBLISHING LINE**

for children aged 0–7 years

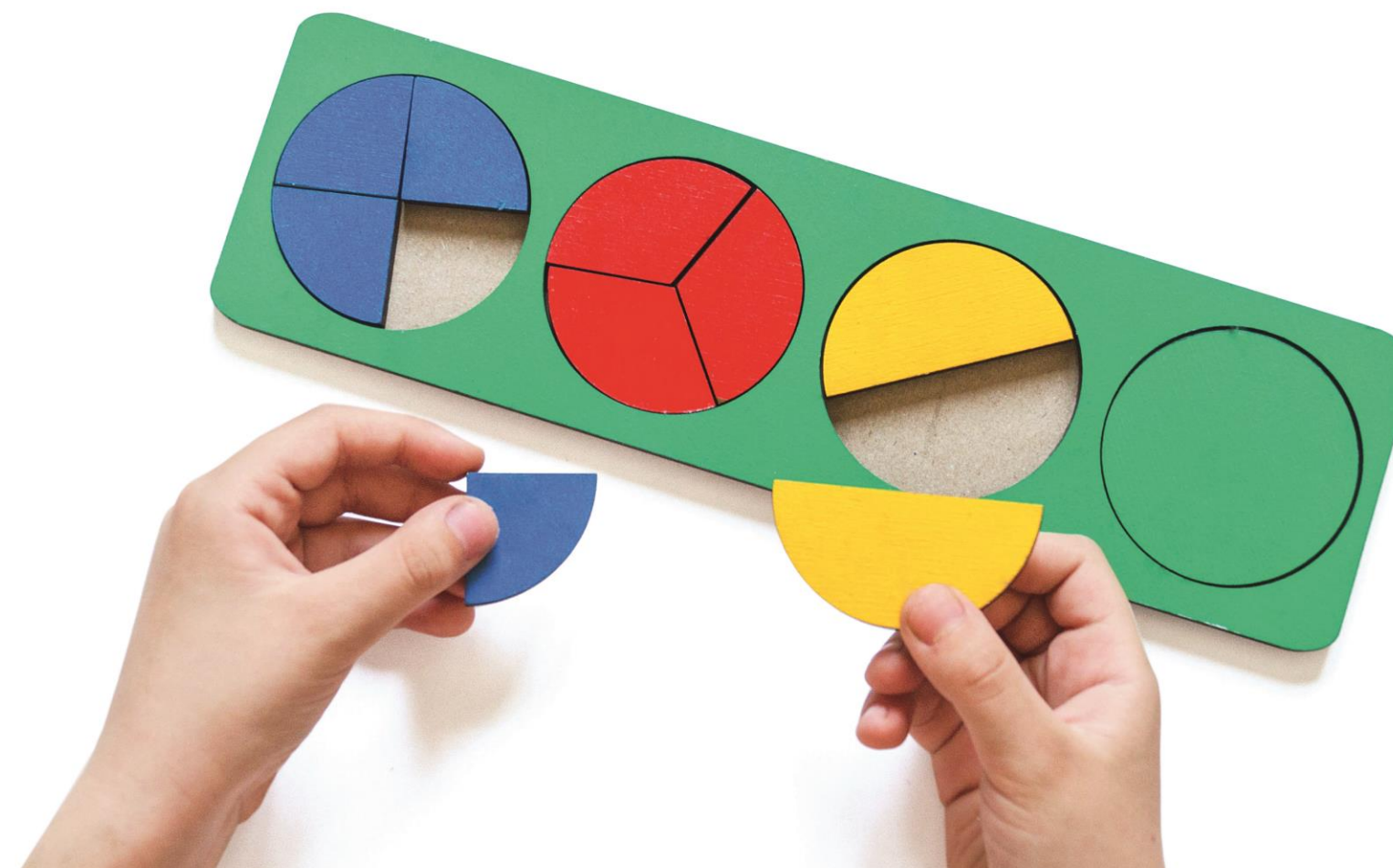
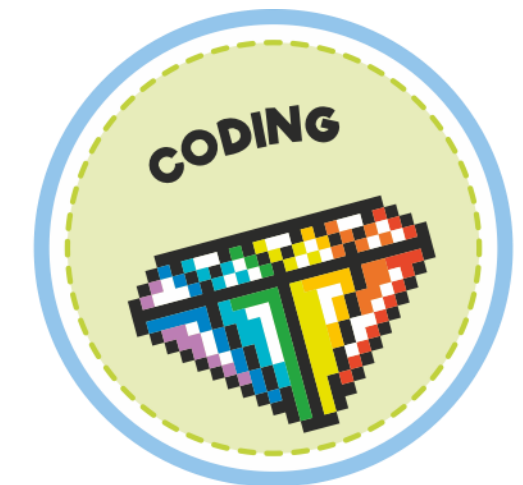


MONTESSORI 2.0

QUID+ has learned from Maria Montessori that there is more than one way to educate!

Maria Montessori has marked a real revolution worldwide and her method is a source of great inspiration for contemporary teaching.

QUID+ has created innovative tools of **Montessorian inspiration** enriched with the most **modern scientific studies** to train children skills. It is through these that children experience the reality that surrounds them.



NUMBERS

More than

260,000

copies sold in only 3 years in Italy



**in bookshops, retail,
newsagents, online stores**

More than

40,000

of users reached



**through Facebook, Instagram,
Youtube and newsletter**

More than

8,000

users/month



on our Website

More than

180

articles/interviews in 3 years



**on online newspapers
and tv programs**

Published by Gribaudo - Feltrinelli Group

2nd

publisher in Italy in the preschool market



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METHOD

QUID+ translates the most advanced pedagogical theories into simple and appealing products.

The aim is to raise awareness of children's learning abilities and to provide parents and educators with the tools to help children express their potential through play and fun, allowing them to spontaneously achieve that "something extra".



QUALITY TIME TOGETHER

The activities, games and stories are designed **to facilitate adult-child interaction** and create paths of joint growth.



PARENT TRAINING

The content for parents in all products is intended to help parents and caregivers **to improve their skills in raising children.**



EARLY LEARNING

Between the ages of 0 and 7, **children have an enormous learning potential**, which is often underestimated and needs to be exploited.



SCIENTIFIC METHODS

Our toolkit is not restricted to one school of thought, but **draws on the best educational and developmental theories.**

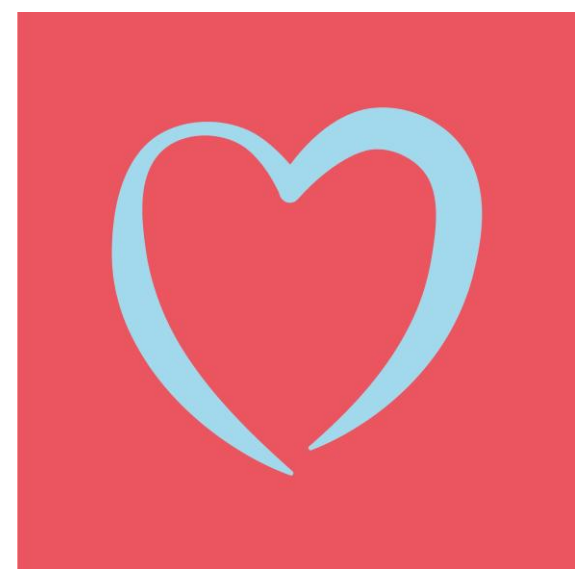


SKILLS AREAS

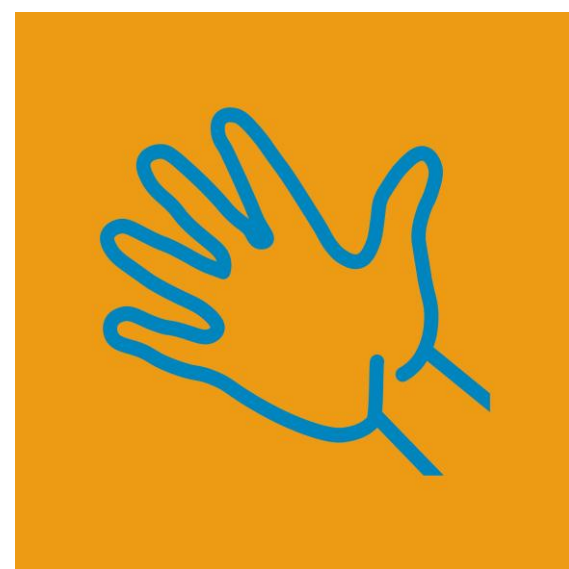
Each of us has different talents and strengths.

The psychologist Howard Gardner, who proposed the theory of Multiple Intelligences, claims that the right question is not how much intelligent we are, but **how we are intelligent.**

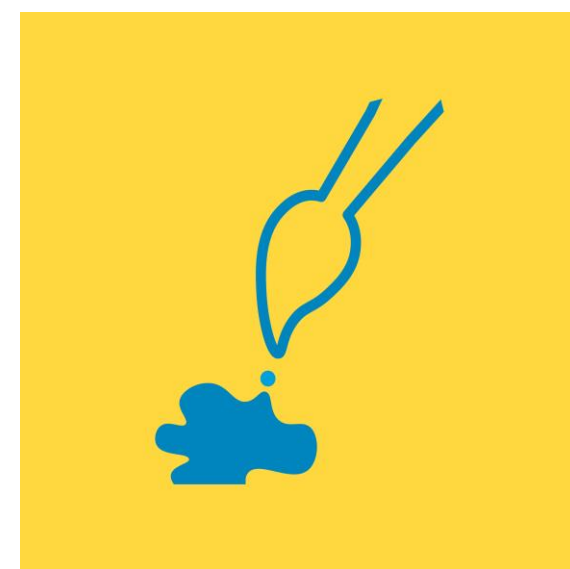
That is why every educational game and every QUID+ book has very specific learning objectives, divided into 7 skills areas, through which your child can practise and learn to express their full potential.



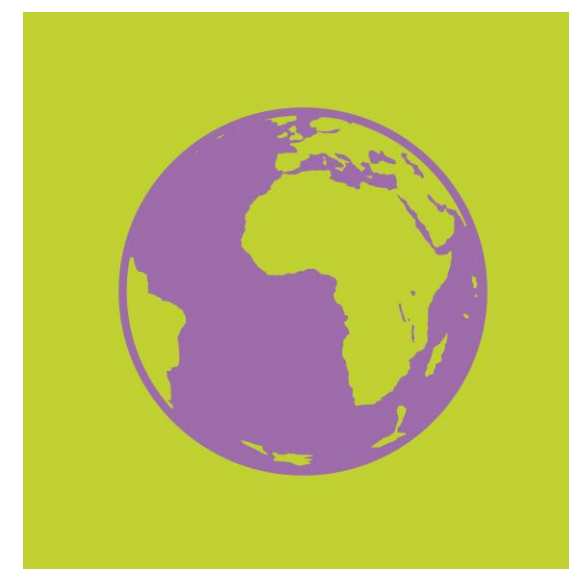
**MYSELF
AND OTHERS**



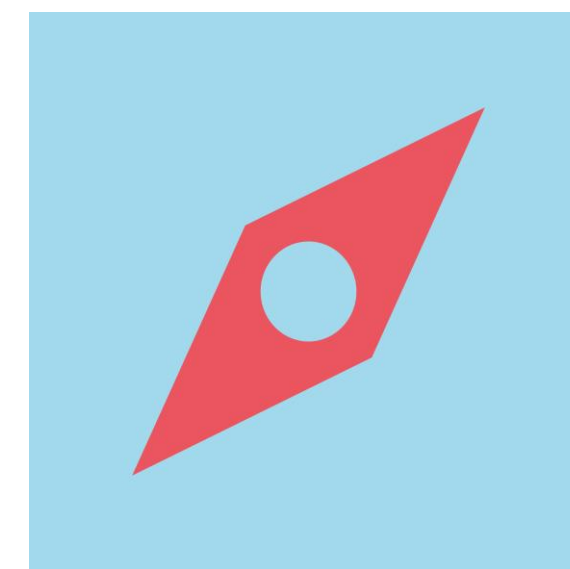
I EXPERIENCE



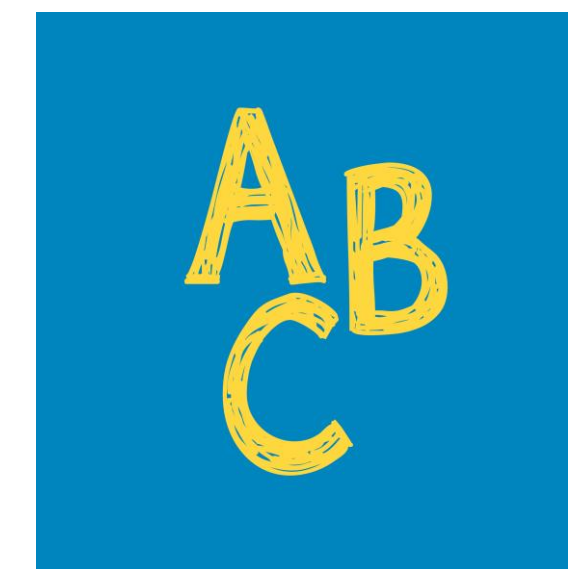
I CREATE



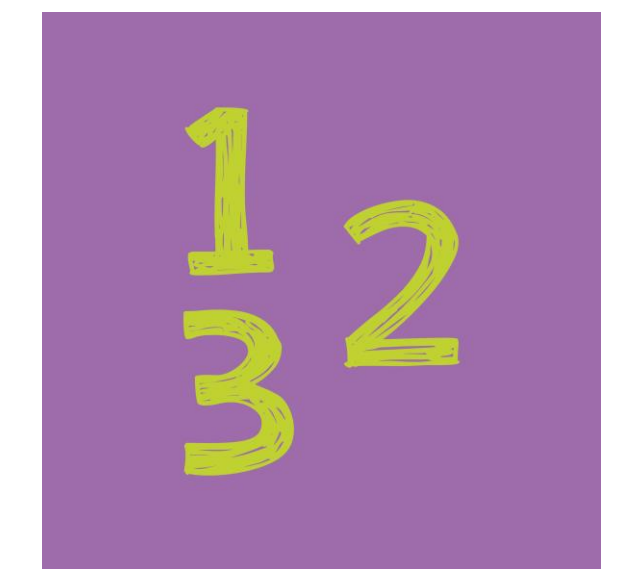
I KNOW



**I ORIENT
MYSELF**



I SPEAK



I COUNT

PARENT TRAINING

What happens in the first 5–7 years of life **permanently shapes the cognitive development of children**, powerfully determining their growth and the qualities they will be able to express as adults.

The responsibility for their balanced, healthy and well-rounded development lies primarily with their parents*.



*WHO ARE THE PARENTS?

By the term “parent”, QUID+ means all those people **who take care of children** on a daily basis acting as their **caregivers**.

So, alongside mum and dad, there are grandparents, nannies, teachers and educators.

PRODUCTS

QUID+ offers children and parents **practical tools that are easy to use in everyday life** and which they can use to grow together.
Each product contains a **PART DEDICATED TO CHILDREN** to learn while having fun and a **PART DEDICATED TO ADULTS**, which offers a clear explanation of the methods used and lots of useful advice.



16 EDUCATIONAL GAMES



17 SHORT STORIES



12 ACTIVITY BOOKS

...and many others on the way!

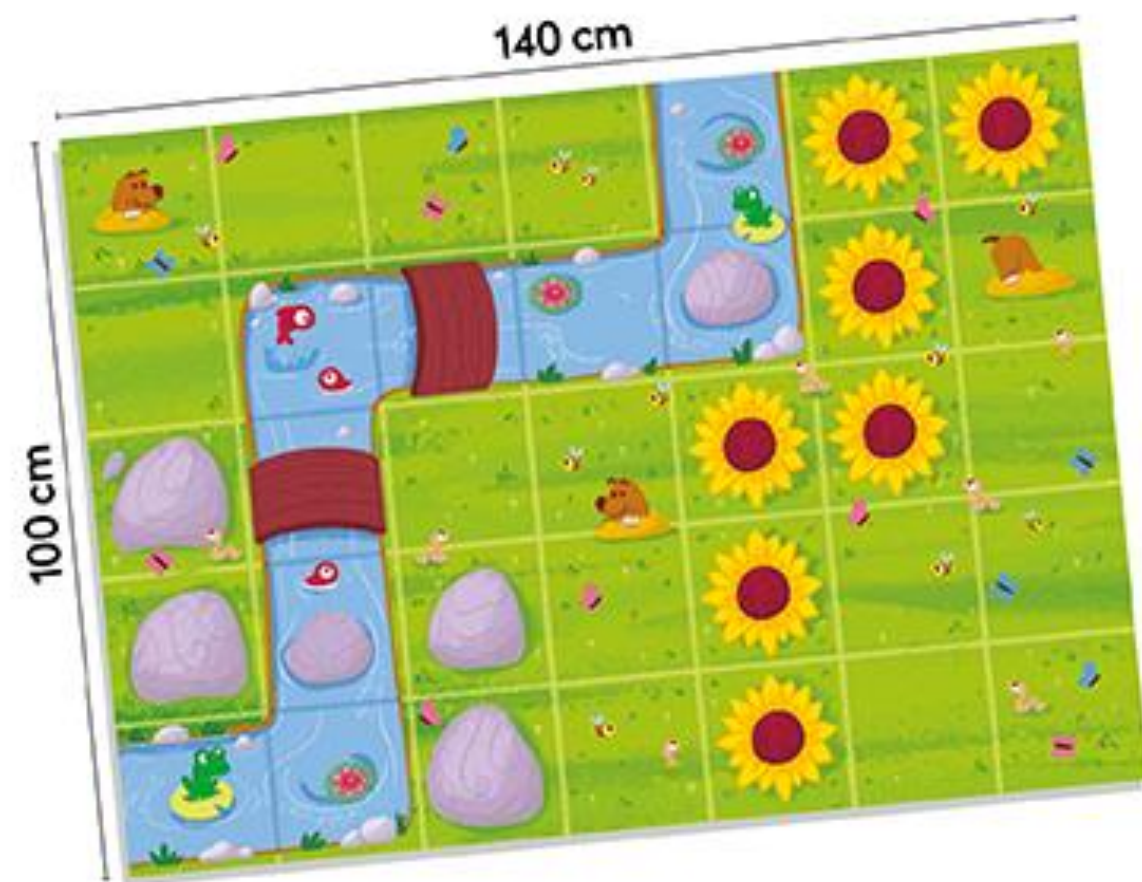
Check out the complete catalogue!

2 TOOLS IN 1



Part dedicated
to CHILDREN

Part dedicated
to ADULTS



**Thank you
for your attention!**

