

2025 // 2026

Catalogue







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OUR MISSION

Caring for your skin, respecting our planet.

Argan De Vie was born in 2020 from the travel experiences of **Silvia Sacco**, the company's founder, in **Morocco**. She has always been passionate about **natural products** with beneficial properties for the skin. Intrigued by the extraordinary effectiveness of **argan oil**, Silvia transformed her discovery of this precious elixir and other unique ingredients into a brand that embodies our vision of beauty, enriched by the excellence of **Made in Italy**.

We purchase **argan oil** directly from a **women's cooperative** near **Essaouira**. This choice allows us not only to ensure the utmost **purity** and **sustainability** of the raw material, but also to concretely support local communities, encouraging **fair trade practices** and promoting the values of **female entrepreneurship** in an inclusive and responsible corporate culture.

In our partner laboratories, we constantly conduct **research** to identify the most effective combinations of **argan oil** with highly innovative ingredients and molecules, to create unique formulas that guarantee **exceptional benefits for the skin**.

Our products are currently available in Italy exclusively at **spas, wellness centers, and high-end retailers**. Internationally, we are present in the **United Arab Emirates (especially Dubai)**, **Saudi Arabia**, **Japan** and **Russia**.





OUR VALUES

Nature meets Innovation.

One of the main features of **Argan de Vie** is its ability to combine **tradition with innovation**. We choose **environmentally friendly methods** of extracting the raw material to preserve the properties of **argan oil**, and we rely on ongoing **research, studies, and formula updates** to ensure consistently high levels of **quality**.

Our **argan oil extraction method**, in keeping with **Moroccan tradition**, allows us to preserve the characteristics of the material. At the same time, the **innovation of Made in Italy** allows us to develop cutting-edge products in line with the latest market trends.

We are aware of the importance of protecting our planet. For this reason, we are committed to following a green philosophy as much as possible, choosing **recyclable glass bottles and formulas with natural and sustainable ingredients**.





Fillerist.

WRINKLES SMOOTHING SERUM BOOSTER

This **dermocosmetic filler treatment** is indicated for **wrinkles, skin depressions, and the volume of cheekbones and lips.**

INGREDIENTS

This product contains a specific formula containing **six different types of hyaluronic acid (6HA)** with different molecular weights and chemical structures.

BENEFITS

Fillerist has a **filling effect** on all layers of the skin, from the most superficial to the deepest. The innovative **peptide complex** slows the aging process, giving skin a **luminous, rejuvenated, and plump** appearance.

75% of people noticed an improvement in the quality of the **anti-aging effect** after 30 days; **60% of people** noticed an improvement in the **plumping effect** after 30 days*.

*Source

Farmaca Srl (Analysis and Research Laboratories), tests administered to females aged between 35 and 60 – July 2024.







Water Tank.

MOISTURIZING AND PLUMPING FACE CREAM

Moisturizing day cream for every layer of the skin. Suitable for all ages. Its plumping action leaves skin firm and soft.

INGREDIENTS

This cream creates a cushioning effect similar to a water reservoir in the superficial film-forming layer. It is composed primarily of hyaluronic acid and sodium hyaluronate, a much smaller molecule that penetrates more easily and can therefore reach the deeper layers of the skin.

BENEFITS

This cream ensures hydration and firmness. Enriched with soothing active ingredients, it is ideal for sensitive and reddened skin. Upon contact with the skin, its consistency changes, transforming into a light touch.

70% of people found their skin more hydrated; 80% of people found their skin firmer*.

*Source

Farmacia Srl (Analysis and Research Laboratories), tests to females aged 35-60 - July 2024.







Overnight Restore.

DERMAL SMOOTHING NIGHT CREAM

A **powerful cream** capable of generating the same results as **dermal smoothing treatments**. Its unique and effective texture leaves skin **smooth** and **velvety**.

INGREDIENTS

This product combines three different specific ingredients: **Bacillus Ferment**, an **enzymatic exfoliant** that promotes skin regeneration; **Achiote**, which reduces **sebum production**; and **Tripeptide**, a molecule that has a **smoothing effect** on expression lines.

BENEFITS

This cream offers both **immediate** and **long-term effects**. The three active ingredients give skin a **smooth, even, and regenerated appearance** by removing dead cells, reducing sebum production, and providing a **plumping**, natural effect. Particularly effective for **vertical facial wrinkles**, it gives the skin a **silicone-like effect**.

75% of people noticed a reduction in **enlarged pores**; **75% of people** found their skin **smoother**; **80% of volunteers** found their skin **less oily***.

*Source

Farmaca Srl (Analysis and Research Laboratories), tests administered to females aged 35-60 – July 2024.







Silky Shot.

BALM TO OIL LOTION

Body cream suitable for **all skin types**. It's the perfect must-have for your **daily beauty routine**.

BENEFITS

This balm's unique feature is the presence of numerous **precious oils**, which make up **40% of the product**. It contains **Argania Spinosa (specific Argan oil)** and **Sodium Hyaluronate**.

BENEFITS

This product has a very high affinity with our skin. It provides **elasticity, radiance, silkiness, and firmness**. It leaves no greasy residue thanks to its rapid transformation from **balm to lotion**. It's also a perfect cream for **hydrating the skin after prolonged sun exposure**.

70% of people found their skin more **radiant**; **80% of people** found their skin more **elastic**; **85% of people** found their skin more **hydrated**; **75% of people** found their skin **firmer***

*Source

Farmaca Srl (Analysis and Research Laboratories), tests administered to females aged between 35 and 60 – July 2024.





Pink Lady.

ALLOVER HYDRATING CREAM

A **gel-cream** with an extremely light texture, similar to the touch of **cotton** on the face. It provides **rapid hydration** and has a significant **plumping effect**.

INGREDIENTS

Contains **medium molecular weight hyaluronic acid**, which can retain large amounts of water in the skin and release it over time. The addition of aloe significantly enhances the product's **hydrating effect**.

BENEFITS

A cream with a texture that becomes even richer upon contact with the skin, leaving a **fresh** and **silky finish**, without any residue. It also provides a significant **plumping effect**. It is also an excellent primer for use as a **makeup base**.





Lady Gaze.

EYE CONTOUR GEL

Product intended primarily for the **eye contour** to be applied with circular motions until completely absorbed.

INGREDIENTS

Aqueous gel containing a **double collagen concentrate**. The first comes from **soy, corn, and wheat proteins**, which provide hydration. The second is a **biomimetic type IV collagen**, which strengthens the junction between the **dermis** and **epidermis**. The formula is completed by an innovative **tripeptide**, which stimulates **collagen contraction** and **synthesis**.

BENEFITS

Provides a **triorbital lifting effect** on **eyebrows, eyelids, and crow's feet**. On top of that, provides an enveloping and **silky after-fill** typical of an emulsion, combined with a **glazed gel effect**.

Reduces dark spots.

Increases levels of the **MBNL1 protein**, promoting the transformation of **fibroblasts** into **myofibroblasts**, responsible for **collagen contraction**.

A **13% reduction in wrinkle depth** in **28 days** has been proven.

*Source

BKolor, test on a panel of women up to 80 years old with visible wrinkles



Hyaluronic Pearl.

MULTI MOLECULAR FACE PLUMPER

A highly **hydrating face cream**, thanks to a light and luminous emulsion that acts on the face with a **protective effect** similar to water.

INGREDIENTS

Combines **10 different hyaluronic acids** with a specific and distinct **molecular weight**.

BENEFITS

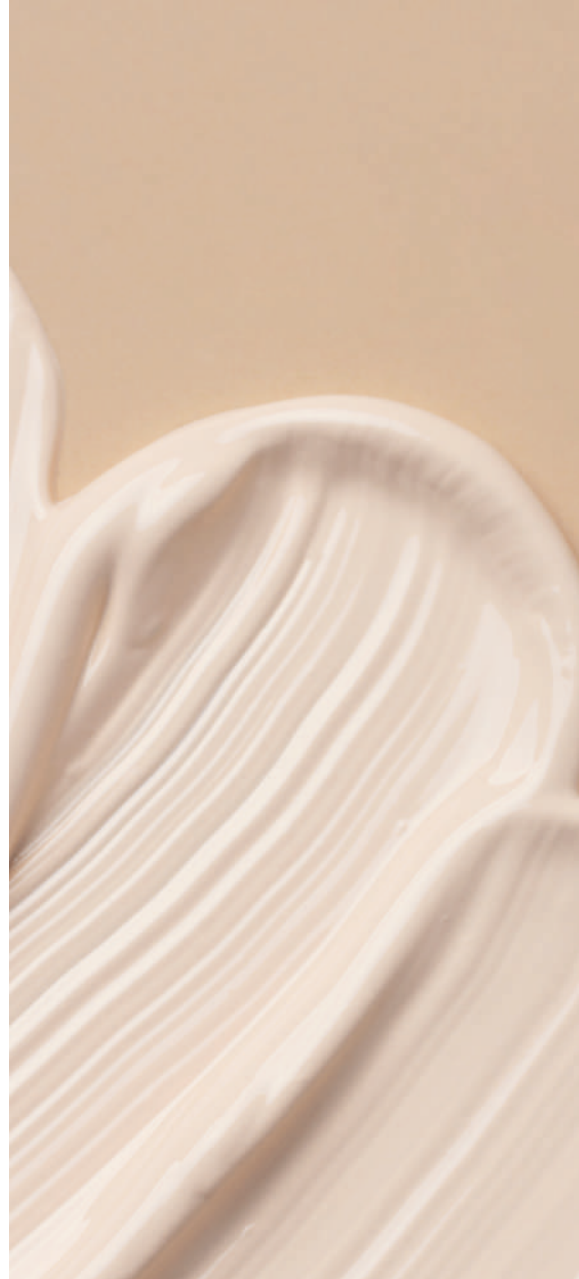
Provides **immediate hydration** to all layers of the skin, creating a **filling effect**. Effective both **day and night**.

This highly innovative product belongs to the world of **Neurocosmetics**, a branch of cosmetics focused not only on results but also on **personal well-being**. **Hyaluronic Pearl**, thanks to the presence of **indicium extract**, can trigger a feeling of **relaxation** and **tranquility**.

The product has been proven to be effective in significantly reducing the depth of **glabellar wrinkles**.

*Source

BKolor, Visioface 1000D in vitro test, 2025.





Derma GYM.

SERUM LIFTING EFFECT

A product capable of simulating the effect of **exercise on the skin**, with instant **lifting/tensor effectiveness**. Apply from the center outward. Do not massage in circular motions.

INGREDIENTS

Contains **baobab stem cells** that stimulate **exerkines**, molecules activated during exercise and which promote healthy skin.

It also contains an innovative **peptide** that acts on **fibronectin** and **laminin**, which function like a biological glue, connecting cells to **collagen**.

BENEFITS

Redefines facial contours, both short- and long-term. It acts like a sheath worn during workouts, with the ability to pull the skin.

It mimics the effect of **clay**, creating a **honeycomb structure** that provides a **filling** and **tightening action**.

Improves skin **firmness** and **tone**.

It can be used as a **makeup base**.

MDP has been shown through tests to stimulate **collagen** and slow down aging; **IGF** promotes **cell regeneration**; **extracellular ATP** improves communication between **skin** and **muscles**.

*Source

BKolor, in vitro test Visioface 1000D, 2025.





Advanced Clean.

FACIAL CLEANSER

Cleanser to be used **morning and evening** on **damp skin**, massaging gently. Rinse with plenty of water.

INGREDIENTS

Contains a **gelling agent** based on **potato starch** and a **gardenia fruit extract**. Two surfactants complete the action: a delicate **amphoteric surfactant** derived from **babassu oil** and an **anionic surfactant** derived from **amino acids**.

Ferment bacillus reproduces the purifying and smoothing effects of **clay**.

BENEFITS

In addition to **cleansing**, it combats **stress** and offers a unique **sensory experience**. It provides **short-and long-term hydration**, thanks to the presence of **cationic hyaluronic acid**, a substance that acts directly on wrinkles.

This highly innovative product belongs to the world of **neurocosmetics**, a branch of cosmetics focused not only on **effectiveness** but also on **personal well-being**. It can trigger a feeling of **relaxation** and **tranquility**.







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